

your monthly update from . . .

July 2016



AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.

A close-up photograph of a hand holding an open, thick book. The pages are aged and slightly discolored. A fine mist of dust or light is rising from the open pages, creating a dramatic, ethereal effect. The background is dark and textured.

God SPEAKING

Anne Graham Lotz invites you to participate in a special movement calling believers to listen to God's Word together.

See page 3 for details >>

did you know?

For the second consecutive year, **Mercy Ships** has been designated a charity partner of the **American Apparel & Footwear Association**.



A portion of the proceeds from the AAFA "American Image Awards" event in New York recently was designated to help Mercy Ships provide direct patient care in Africa.

Ed Stetzer, regular contributor to the weekend edition of "BreakPoint" has recently accepted an assignment at Wheaton College to a newly created chair, The Billy Graham Distinguished Endowed Chair for Church, Mission, and Evangelism. With this role, he will also become Executive Director of the Billy Graham Center for Evangelism at the school.



Originally created by **Max Lucado** as an illustration for an Easter message, "Hermie" now has his own website with downloadables for kids and much more. Check out tommynelson.com/hermie for all the details!



Joe Sprengard has joined **Life Issues Institute** as its new Executive Director under President **Brad Mattes**. Joe's family has long had a history of community leadership and comes to the organization from a successful business career in Cincinnati.



New from **Cru** is the "Every Student App"—they've set a goal to equip 10 million multiplying disciples by 2020. Check out the accompanying video at their Facebook page ([CruGlobal](https://www.facebook.com/CruGlobal)) where you'll find numerous resources!



tech updates [BY JIM SANDERS]



A Laughing Matter!

Daren Streblow's unique style of observational stand-up comedy has been entertaining hundreds-of-thousands of people throughout the United States and around the world since he first stepped on the stage in 1995. Daren headlines churches, fundraisers, corporate functions, and colleges all over North America. Daren enjoys the challenge and creativity that comes with being a clean comedian.



New to Amb-OS is **The Daren Streblow Comedy Show** providing a weekly dose of classy comedy to the United States and overseas. Daren also offers a daily, one minute feature called **The Daren Streblow Comedy Highlight**.

To air *The Daren Streblow Comedy Show* on your station, visit our permissions portal at www.amb-os.com/permissions and choose the following files:

DSCS_DSC1 - The Daren Streblow Comedy Show (Sa, 54:50)

DSCS_HLT5 - Daren Streblow Comedy Highlight (M-F, 1:00)

A Well-Deserved Honor!

The Christian Radio Technical Forum (<http://www.crttech.org>) was pleased to designate its first "**Excellence in Broadcast Engineering**" award to **Dave Allen** for his universally acclaimed work on the Amb-OS Media User Interface (UI). The award was presented at the 2016 NAB Convention in Las Vegas, at the group's annual dinner meeting. Dave's contribution has been a critical component to Amb-OS' success, automating the process of downloading and importing program files. And now, that UI process extends beyond the AMR-100 to FTP sites as well. Congratulations, Dave!



be encouraged . . .

Sometimes those of us not on the frontlines, don't get to hear the words of encouragement directed to ministries. We thought we might share some of these in the Update pages—here's one for this month:

*"I was on my way to the store when I turned on the radio and **John MacArthur** was talking about I Peter and redemption. After I left the store, he was still on and I listened to the rest of his program. By the time it was over, I was completely broken, and gave my life to Jesus. So . . . thank you, John, for allowing God to work through you to reach people like me!"*

"GOD SPEAKING" ... Say You Will Listen!

In 2 Chronicles, King Josiah rediscovers the Word of God and simply reads it aloud to His people ... and revival follows.

The book of Nehemiah tell us that after return to Jerusalem following a 70-year exile, the people of Israel hear Ezra read the Word of God ... and revival follows.

"It makes me wonder ... what would happen if we hit life's pause button and listened together to the Word of God?"

– **Anne Graham Lotz**

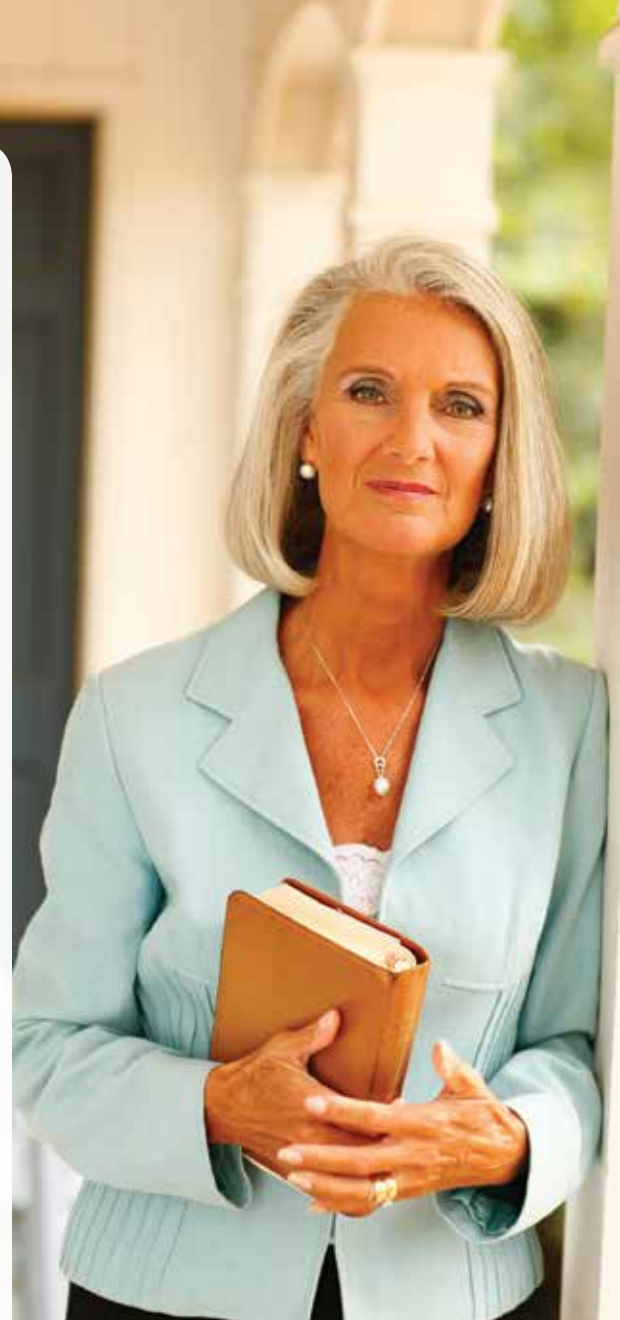


Created for the first eight days of August, "888 God Speaking" has been designed to help us listen together to select passages of Scripture from Genesis to Revelation. Each day's "hearing" is available via website or other audio options. Those listening are invited

to select either one hour or two 30-minute segments for the day's "hearing."

Will you join us in inviting thousands to engage in simply hearing the Word of God one hour per day for the first eight days of August? PSAs for airing, resources for posting information or sign-up at your website, and more, are available at ambaa.com/888GodSpeaking ... or contact Lee@ambaa.com for more information. You are welcome to make this audio available at your website as well.

"Let's not just long for revival ... let's ignite revival. God is speaking. Let's find out together what He has to say!"



olympics 2016

The Bible has been a force for centuries, influencing art, literature, law, music, science and certainly sport!

And the games of the thirty-first Olympiad in Rio de Janeiro are no exception—as **Museum of the Bible** presents a 25:00 special including the early history of the Olympic Games in its pagan roots, to the modern-era of the Games and the impact of the Bible on its traditions and on the lives of athletes—some of whose stories you'll hear in this dramatically produced special.

Including Eric Liddell, Bryan Clay, Jesse Owens, Lolo Jones, and an exclusive interview with



THE BIBLE

*Impacting the 2016
Olympic Games*

Madeline Manning Mims, Olympic gold and silver medalist, founder and president of the U.S. Council for Sports Chaplaincy—and a team USA Chaplain for the summer Games.

The Bible: Impacting the 2016 Olympic Games ... is a unique and stirring reminder of the Bible's impact on Olympic traditions and on the lives of its athletes, coaches and chaplains in the last 120 years of the modern Olympic games!

Contact Haley Jessup at haley@ambaa.com for audition information and clearance to air the 25:00 special.



Igniting Passion for Evangelism

Barry Meguiar

At the recent SoCal Network Assemblies of God District Council gathering, **Barry Meguiar** spoke at the popular Leadership Luncheon. The theme—"equipping the saints for ministry"—included an update on creative video tools being developed by Revival Outside the Walls for use by pastors and in worship service settings.



Pictured (L-R):
Jim Sanders,
Jim Daly,
John Kingdon
and Chuck Bolte

On Par for Godly Marriages

Focus on the Family

It was a trek to Ohio for **Jim Daly** that included an evening with WRFD (Columbus) listeners, time at the station with GM **Tom Heyl**, and an autograph session (see page 6 for more on Jim's new book) ... oh yes—and a bit of time with Focus friends on the course.

All about *The Book*

Museum of the Bible

It was a delight to join a crowd at Saddleback Church when Museum of the Bible Board member Rick Warren hosted a presentation by **Cary Summers**, President for the Museum. It gave opportunity for our Haley Jessup (whose husband, Brian, is an Executive Assistant for Rick) to visit with **Danielle Green**. Earlier, Haley and Selah were in studio to do some voice-over work for the Museum-sponsored Olympic special (see page 3).



Ministry to Pastors

Evangelism Explosion

Our friends with *Share Life Today* recently hosted a breakfast at FRC's Watchman on the Wall event. Pictured: **Randall Wood** (US Director for EE), **Monique Godfrey**

(US Director Hope for Kids), **Scott Love** (International Director/Glasses for Missions—a mercy ministry of EE), **John Sorensen** (President of Evangelism Explosion and speaker for *Share Life Today*), **Antonio Zafra** (US Hispanic Ministry Coordinator) and **Vince Varriale** (EE Field Rep).

recommended reads

Top 10 with Wayne Pederson

Looking for how to spend good reading time? Watch this column as we introduce you to a "Top 10" suggested reading list from each of our speakers. This month Wayne Pederson writes ...

Charlie "Tremendous" Jones said, "You will be the same person next year as you are today, EXCEPT for the books you read and the people you meet." Here are my Top 10 books:

1. Surprised by Hope (N.T. Wright) — An intellectual and thoughtful and biblical view of death, resurrection, heaven and eternal life.

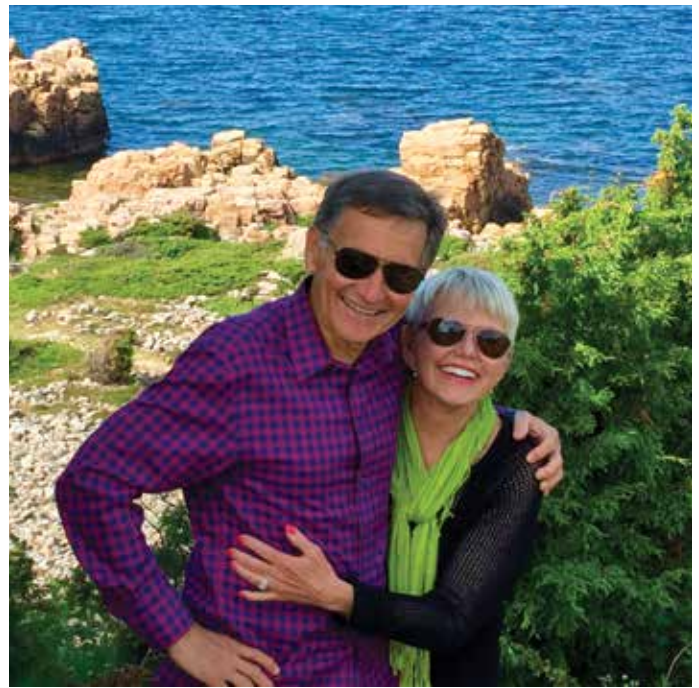
2. My Utmost for His Highest (Oswald Chambers) — A consistently deep and challenging devotional especially for Christian workers.

3. Jesus Calling (Sarah Young) — These insights have helped me through the deepest trials of my life.

4. The Shack (William Paul Young) — I know it's a bit controversial. But this book brought me to a deeper, intimate experience of God's reality in my life.

5. The Five Love Languages (Gary Chapman) — An outstanding concept in understanding my own needs, but more importantly the love language needs of spouse, family, friends and co-workers.

6. The Grace Awakening (Chuck Swindoll) — Helped me understand, experience, and apply God's amazing gift of grace.



Wayne & Willi Pederson on a recent visit to the Reach Beyond office in Sweden

7. The Pressure's Off (Larry Crabb) — A book that set me free from legalistic performance expectations of others.

8. Good to Great (Jim Collins) — Very formative for me in identifying attributes of Level 5 successful leaders of great organizations.

9. The Power of a Whisper (Bill Hybels) — Helped me listen to God's inner promptings and courage to act on those whispers.

10. The Bible (The Holy Spirit) — No kidding! Still my greatest source of strength, hope, direction, inspiration and instruction.



L-R: Steve & Becky Harling, Wayne & Willi Pederson

new leadership

Reach Beyond Names New President

With a continued vision for its future impact, Reach Beyond has announced the appointment of **Rev. Steve Harling** as its next President, effective September 1st. Steve and his wife, Becky, have a long history in church leadership, most recently with Steve pastoring at Foothills Community Church (Arvada CO).

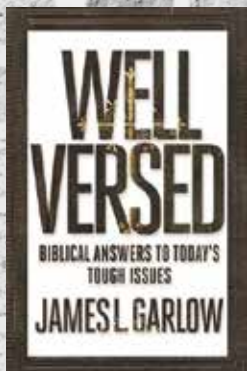
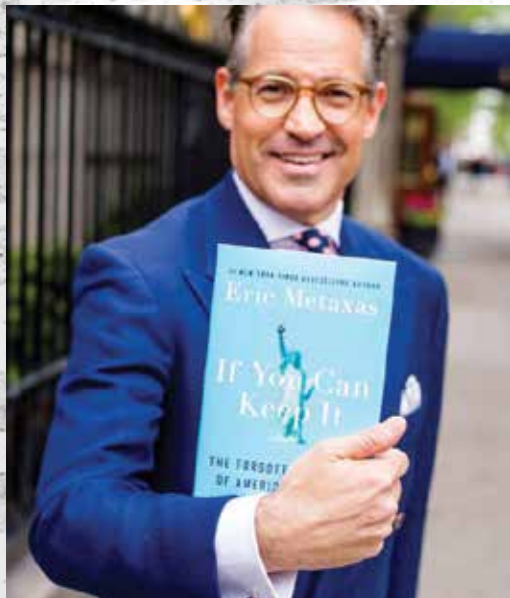
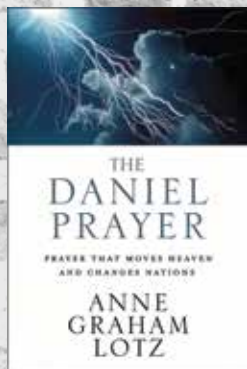
Current President **Wayne Pederson** will continue in his

role until September, then move to serve as president emeritus during a planned six-month transition. His involvement may extend past that time as ambassador for the organization at the request of the Board and new president.

Said Jack Harrison, Board member and chair of the presidential selection and transition team: "We're thrilled that God has raised up Steve to lead us into the next era of ministry to those who have never heard the name of Jesus."

new books

as reviewed by the Ambassador team!



Once again, **Anne Graham Lotz** has written a compelling, insightful new book, **The Daniel Prayer**, that draws the reader to seek the heart of God through prayer. Anne indeed has been called by God to write this timely book based on Daniel 9, in a time that America and the world are in deep spiritual turmoil. As in the day of Daniel, Anne points out, "Our only hope is in God, and only prayer that moves Heaven can change a nation. *The Daniel Prayer* is born deep within your soul, erupts through your heart and pours out on your lips..." I highly recommend. [Reviewed by Sheri Cooper]

In his new book, **Marriage Done Right: One Man, One Woman**, **Jim Daly** says, "As we Christians struggle to uphold one-man, one-woman marriage, the trends are not in our favor." I resonate with Jim's thoughtful perspective on how we arrived at the SCOTUS decision last year that redefined the marriage relationship. But what I appreciate most is his clear outline of the biblical truth for marriage and its importance to society while reminding all of us of the God-given responsibility we have to preserve traditional marriage and protect the institution of the family. It's a perfect gift book for a newlywed couple or for any couple asking "where do we go from here?" [Reviewed by Michelle Blood]

Given these times when political candidates are saying we need to "make America great again," I'm looking forward to this latest release from BreakPoint's **Eric Metaxas**. **If You Can Keep It: The Forgotten Promise of American Liberty** is part history and part manifesto, steeped in a critical analysis of our founding fathers' original intentions for America. Eric presents a sobering reminder that America's greatness cannot continue unless we truly understand what our founding fathers meant for us to be and gives a stirring call-to-action for every American to understand the ideals behind the "noble experiment in ordered liberty" that is America. [Reviewed by Jennifer Perez]

Jim Garlow is not about being political. Jim is about being biblical! That's the essence of **Well Versed**. Select any one of many issues being talked about among your friends. Read the chapter (there are 43) that covers the issue. You'll be equipped to discuss any current hot-button issue from a biblical perspective—intelligently and graciously, without compromise. When this book hits the streets, no doubt the national media will come calling like bees to honey—some attempting to minimize the impact of a biblical answer to today's tough issues. Bring it on! If anyone's "Well Versed" it's Jim Garlow! [Reviewed by Evelyn Gibson]

"I wrote this book for me, the ordinary guy who grew up wanting to live a life of meaning without meanness ... for people like me who have discovered kindness is the antidote to struggles with fear and insecurity ..." As President of Biola University, **Dr. Barry Corey** cares deeply that the rising generation will live like Jesus in an increasingly polarized culture. With refreshingly candid life stories to illustrate the point, Barry's new book **Love Kindness** is exactly the right message at exactly the right time. And a wonderful encouragement as to how Christ uniquely weaves the tapestry of each life to create a remarkable impact. You'll love it! [Reviewed by Peggy Campbell]

question of the month

You can imagine why July has been designated **National Anti-Boredom Month**—kids have only been out of school a few weeks but apparently July is none too soon to consider “boredom busters” for youngsters. Of course, it isn’t only the school-aged who sometimes need a “boost.” So we asked a few friends to tell us ...

what does the trick for you when you need to beat the boredom blues?

I really don't get bored. I love what I do and what God has provided for me. I treasure my time with family and friends and working in Christian radio to me is never boring! That being said, for the last couple years I've had the privilege of fishing on Lake Michigan with a couple of friends. Realizing you are just a small drop in this big body of water and out so deep you can't see shore, puts things into perspective. Of course going home with a cooler of King Salmon, Coho's and Lake trout fillets brings a smile to the face and makes for fun grilling.



Paul Cameron
General Manager
WEMI/WEMY/WGNV (Appleton WI)

I enjoy a good road trip. It might be to some place new, or a familiar spot — far away, or close to home. A road trip gets me looking forward to making new memories with my wife and kids.



Kyle Dowden
Program Director
KWFC/KWND (Springfield MO)

The boredom blues can hit all of us from time to time. When I'm bored I'll get out for a long walk with my wife through one of the many beautiful forested trails in our area. Nothing better to beat the blues than some exercise in God's creation.



Greg Steward
Program/Sports/Music Director
WWIB/WOGO (Eau Claire, WI)

To beat the boredom blues, I make a summer list of things I would like to do. This way I always have something to look forward to. I make a plan to go camping, places I want to visit and travel to my cottage to get a change of scenery. Changing up the daily routine and getting out of town to do something different helps me beat the boredom blues!



Alison Anolick
Program Coordinator
WRDT (Detroit MI)

When I'm bored and in need of some stimulation, I take my easel outdoors and paint a picture. Alternatively, I check out a good historical mystery from the library and read it.



Steve Davis
Station Manager
WCTS (Minneapolis MN)

Here are some ideas!

1. Local day trips: go to historical sites, gardens, museums of all kinds, a near-by town or city you've never explored.
2. Start a new hobby or learn a new skill ... or keep honing a tried-and-true one.
3. Go on some birding trips or nature walks with Audubon or with other nature experts.



Ann Krill
Marketing Director
WFIL/WNTP (Philadelphia, PA)

coming up

JULY 6-10

It's time for Family Retreats hosted by **Joni and Friends**—this week the volunteer-run, life-giving camping experience for families impacted by disability will be held in Camp Allen (Navasota TX) and at Kettunen (Tustin MI). Check the ministry website for a full list of opportunities to serve—or be served!

JULY 13

Preceding the Convention in Cleveland, **Jim Garlow** will be speaking at the Jefferson Gathering in the Capitol (Washington DC)

JULY 24

Wayne Pederson (Reach Beyond) speaks at Christ Community Church (Plainfield IL)

And a special

HAPPY ANNIVERSARY

wish to **FamilyLife**
as the ministry marks
its 40th year this summer.

Special events are
planned at the FamilyLife
headquarters in
Little Rock AR (July 28-29)

looking ahead

AUGUST

Sailing to Alaska (Aug 6-13) with “Stand to Reason” Cruise will be **John Stonestreet** (The Colson Center)

SEPTEMBER

Join **Nancy DeMoss Wolgemuth** for a free prayer event simulcast (Sep 23). Details at CryOut16.com.

NOVEMBER

Many of the speakers we serve have created **voting PSAs** encouraging listeners to exercise the privilege of voting. Check our FTP site!



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WHERE in the WORLD might you find *Update*?

Here are a few apparently likely spots!



Ken Tada headed to the Bahamas earlier this summer to enjoy not only reading *Update* ☺ but doing some great bone fishing as well.



Meanwhile, on a ministry jaunt, there was time for **Joni Eareckson Tada** with **Rainey Floreen** to celebrate God's magnificent handiwork at Lake Louise.



A trek to Washington DC for **Peg Campbell** (with sister, **Sharon**, and friends **Phil Brazell** and **Noel Tran**) meant a stop at the Capitol.



"Downunder" (with the photo to prove it)—**Ellen** and **Brad Mattes** (President/Life Issues) were in Australia for ministry—and a little sight-seeing!