

your monthly update from . . .

March 2015



AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.



Beginning April 6 ... *SHARE LIFE TODAY* with Evangelism Explosion's John Sorensen. See page 3 for details!

did you know?

Approximately one-third of all weddings in America today form stepfamilies and 42% of adults (about 95.5 million adults) have a step-relationship—from **Ron Deal** of *FamilyLife Blended*.



It'll be 174 meters long and 28.6 meters wide with crew capacity of 600+ on 11 decks. With six operating rooms and 154 patient beds, the new **Africa Mercy** will hopefully set sail in 2017!



Want it your way? Three Ambassador features are now "customizable" via Amb-OS delivery with your station's tagline or call letters. Just ask



Selah@ambaa.com for more information on *The Boundless Show* (**Lisa Anderson**), *FamilyLife Blended* (**Ron Deal**) and *Anchor Today* (**David Wollen**).

Last year in Ghana, 5-year old Ebenezer received the gift of mobility when he received the 100,000th wheelchair distributed by **Joni and Friends' Wheels for the World** effort. That smiling face is worth a trip to the JAF website to check out further!



This month **Jim Garlow** turns attention to cultural concerns in a fresh way by addressing the sanctity of marriage between one man and one woman. An outstanding corollary resource you may want to obtain from **ADF** is part of the focus—"Protecting Your Ministry" helps organizations to make sure the "language" in by-laws (etc) protects from legal action. Contact Jennifer@ambaa.com for details or to obtain a copy.



JIM *tech* UPDATE

New to the Family

Our Amb-OS family continues to grow, and in great measure, we're thrilled that it's a result of station requests.

We're welcoming **Take 5** with **Don Sweeting**, the President of Reform Theological Seminary (also a graduate of Moody Bible Institute, Oxford University and Trinity Divinity School).



The program is a daily 5-minute feature designed to help your listeners develop a deeper mind for truth and a heart for God. They're rich with theological truth that is practically applied to everyday life.



I love it when superb theologians can put the "cookies on the bottom shelf," and so will your listeners! If you'd like to add the program to your Amb-OS receiver, go to our permissions portal: <http://www.amb-os.com/permissions> or contact Cheryl Foca at cfoca@rts.edu or 407-278-4406.

The Earth May Spin, But Amb-OS Doesn't Anymore

One of the great features of the Amb-OS AMR-100 is that it has contained only one moving part: the spinning hard drive. Over the years, many stations have asked about a solid state replacement, and we're pleased to announce, it's now here.

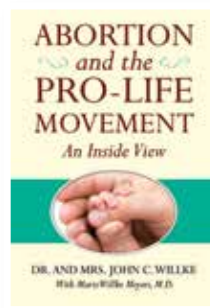
For a few years, we've been testing a variety of drives and drive converters. And now, with the assistance of our manufacturer, Westport Research, we're making a Compact Flash SSHD conversion kit available.



Now, you'll know you're a geek if you actually enjoy looking at the picture to the right. It's a shot of the location of the drive replacement inside the receiver. For about \$100, you can purchase the kit and install a 16 GB CF card. If you're interested, contact the manufacturer at: 800-255-8310 and order part number: AMR100 HD2CF (kit).

remembering our history

Out of his life-long service to the pro-life effort, **Dr. John C. Willke** has published a new work. *Abortion and the Pro-Life Movement: An Inside View* is the story of one of the most controversial movements of our time and provides unique firsthand perspective from Dr. Willke and his late wife, Barbara. Over their more than 50 years engaged in the battle for the sanctity of life, the Willkes lectured in 85 countries and had work published in 32 languages. Their legacy continues in many dimensions but significantly in the efforts of the Life Issues Institute, headed by **Brad Mattes** who is also host of both the radio 1:00 feature and a TV series ("Facing Life Head On"). You can obtain a copy of the book from Amazon or BuyBooksOnTheWeb.com.





LAUNCHING APRIL 6

For more than 50 years, the name “Evangelism Explosion” has been synonymous with training people how to share their faith. And in a brand new 1:00 daily feature launching next month, the ministry will be bringing that message to Christian radio audiences nationwide.

Featuring EE’s President John Sorensen, every day’s message will focus on the amazing impact that transpires when someone “steps up” to share the Gospel. That can happen in any setting—if we’re ready to be bold.

In a winsome style, John will not only share those stories of lives transformed by “being ready to give an answer” but will also provide tips and tools for developing a “mission” mindset about witnessing. It’s the power of multiplication that makes the “take-away” of this feature such a strong addition to any station’s line-up.



EVANGELISM EXPLOSION
INTERNATIONAL



MEET JOHN SORENSEN

Active in Evangelism Explosion since 1991, John Sorensen eventually joined the staff of EE International and ultimately became President of the organization in 2008, following the death of founder, Dr. D. James Kennedy.

With a Masters in Arts in Evangelism and a Doctor of Divinity from Knox Theological Seminary, John is well-equipped to speak to the topic. But his infectious enthusiasm for personal evangelism is what makes the encouragement to engage in that individually so persuasive.

John and his wife, Ann, reside in North Carolina and are parents to 4 children.

»» [Contact Charley@ambaa.com](mailto:Charley@ambaa.com) to confirm placement — delivered via Amb-OS or FTP site.

RECENT PHOTO OPS



A good lunch equals a great meeting—especially when it's an opportunity to put good friends together for the first time. Pictured are **Chris Gould** (Salem Communications) and **Charles Morris** (HAVEN Today) with Jim Sanders.



Oh, what fun! A complete surprise to welcome **Dennis & Barbara Rainey** for a quick stop at AAA when the ministry Board meeting happened to be in SoCal at a Board member's business—that is (literally) across the street from Ambassador! Made our day!



Jim was on hand to record pilot programs with **Tony & Caren Amaradio** (pictured with their daughter **Erika Pizzo** and **Leslie Kennedy** at ROTW's studios). Caren is on the Board of Joni and Friends and the couple are committed to helping men and women manage their finances with Kingdom values clearly in view.



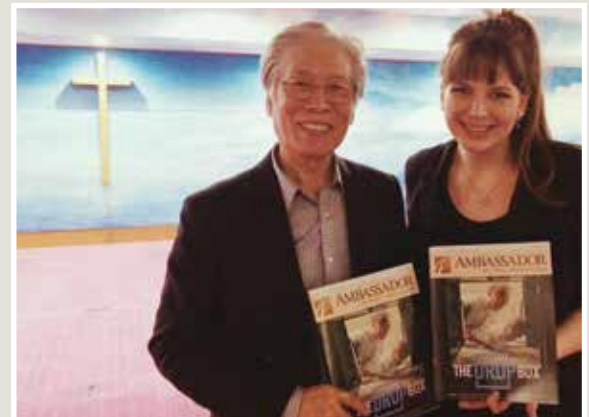
LEFT: It's become a special joy to welcome the Reach Beyond team to Ambassador every January—and this year was no exception. Rich fellowship and a great opportunity to be updated on a ministry we love serving. Included in the pix are **Wayne Pederson, Ron & Barb Cline, Jon & Noonie Fugler & Sheila Leech**. **RIGHT:** While in SoCal, Reach Beyond enjoyed fellowship with donors—Barb Cline and Sheila Leech with Evelyn at a Knott's Berry Farm gathering.



Ambassador has enjoyed a long relationship with FEBC so it was a special treat to great **Mary Kay Park** who oversees FEBC's Los Angeles station—and who happens to be the daughter of Billy Kim. It was a delight to host Mary Kay for lunch recently since, in addition to the FEBC connection (and her teaching at Biola), both the Kim and Park families are neighbors of Peg's!



Thank you for coming, **Chris MacCourtney**! In L.A. on behalf of Salem's manager meetings, Chris took time to stop in at Ambassador. We were pleased to give him an alternative to the weather in Detroit where he manages WLQV. He and Evelyn were able to compare notes on the Motor City.



What fun for Selah to "hand deliver" the February edition of *Update to Pastor Lee* ("The Drop Box" movie) at a local event especially orchestrated for area Korean believers—and to hear more about the incredible ways Pastor Lee's life and Brian Ivie's film are motivating people to action on behalf of orphans.

We're looking forward to sharing our **#NRB15 photos** with you next month, but in the meantime check our Facebook page!

*“In His great mercy He has given us
new birth into a living hope through
the resurrection of Jesus Christ
from the dead.”*

1 Peter 1:3

EASTER IS APRIL 5 >>

Don't miss these outstanding opportunities to share the impact of the Easter message with your listeners.



ONE PERFECT LIFE

Uniquely featuring the words of Scripture, dramatized for deeper impact, two 25:00 specials ("Jesus of Nazareth" and "Jesus the Messiah") are hosted by **John MacArthur** and feature an invitation for listeners to know Christ personally.



THE RESURRECTION: AN ANSWER FOR THIS GENERATION

As an outgrowth of the core message of renown Times Square Church, **Pastor Carter Conlon** anchors this new 25:00 radio special featuring testimonies of lives transformed and an inspiring Easter message.

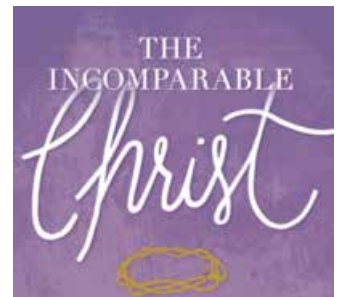


25 DAYS TO CALVARY'S HILL

From the author of *Six Hours One Friday, He Chose the Nails* and *On Calvary's Hill ...*

Max Lucado
voices
25 1:00

features as part of the UpWords series, airing March 2 through April 3.



THE INCOMPARABLE CHRIST

For the Lenten season, **Nancy Leigh DeMoss** teaches lessons based on the J. Oswald Sanders classic of the same name. A personal journal accompanies the "Revive Our Hearts" special series.



MINISTRIES DOING MINISTRY



COLLABORATING ON CULTURE

In a remarkable collaborative effort, the **Chuck Colson Center for Christian Worldview, Prison Fellowship, Focus on the Family** and **World News Group** will host *Restoring All Things*—a conference featuring outstanding speakers in a “fast-paced, deeply engaging multi-media event” (and also the title of a recent publication from **John Stonestreet** and **Warren Smith**).

Scheduled to be held this April in Grand Rapids, Atlanta, and Dallas, the events will stress God’s plan for restoring the world to its original beauty. In doing so, it’s designed to provide an experience of unwavering hope at each venue.

The speaker team includes **Jim Liske, Jim Daly, Eric Metaxas, Rick Warren, Jennifer Marshall** (The Heritage Foundation), **Ed Stetzer** as well as authors Stonestreet and Smith. (Check venue for that event’s line-up.) You can find out more at restoringallthings.org.



STRENGTHENING FAMILIES

Now is the right time to encourage listeners to consider volunteering as a short term missionary with **Joni and Friends’ Family Retreats**. All that’s required is “a willing heart, open hands, and the joy of the Lord to give away”!

Families affected by disability, in most cases, have lost hope. They have no place to turn, often no one to help, not even the church. Family Retreats can help change that by providing a safe place to go where they can relax, find encouragement, and strengthen their family.

A full list of the 2015 Retreat schedule can be found at the ministry website. And we’d love to provide PSAs for airing now so folks can consider this summertime service. Or ... maybe you’d like to be involved! Check joniandfriends.org/family-retreats or email Lee@ambaa.com for details.



THANKS FOR PRAYING ...

After a serious fall at the beginning of the year, **Vonette Bright** is on what will be a long road to recovery.

As you might expect, however, her light is shining as brightly in the rehab center as it would anyplace else. She’s faithfully using every opportunity to speak to others about Jesus.

You can stay updated on Vonette’s progress through a page at Caring Bridge. And you can let her know of your prayers—a tremendous encouragement—by sending her a card c/o Katherin.Bright@cru.org.

question of the month

What was your first car? His first love is Christ—and you can hear that every day on “ROTW:60” when **Barry Meguiar’s** ignited passion for sharing his faith encourages listeners to do the same. But his lifetime professional focus has been on Meguiar Car Products—and a little thing called “Car Crazy”TV. So ... recently we asked Barry exactly which car was his first? He responded:

Like most Car Guys, my first love in cars is my first car — a black '57 Chevy Bel Air Hard Top. While I've collected some cool cars over the years and enjoy them all, every time I drive my '57 Chevy — I'm 16 years old all over again.

Barry isn't the only one who can recall the first car owned ... here are a few more recollections ☺. Add your own at our website!



I lived in Japan. My dad was in the military. It was a 1970's era silver Isuzu 4 door. Cost me \$400 to buy and \$1000's to keep running. Its steering wheel was on the other side of the car (since they drive on the opposite side of the road in Japan) and it was about 70 shades of silver as it had been wrecked and repaired many times. Loved it though.



Patrick Green (KJIL/KHYM)

My first car was a Dodge Colt with a standard transmission...I had not learned to drive a standard and was starting a new job in LA. I had to learn in bumper to bumper stop and go LA freeway traffic... It was so scary but God got me thru and I believe it was one of those crazy stories along life's journey preparing us for the next scary lesson. And there have been many....The Colt was gold and I was so proud of it after I learned it was my friend and didn't stall every time I let off the clutch.

Peggy Stapleton (KSGN)

My first car was actually a truck! It was a 1965 Ford Pickup. I paid \$200 for it. One day I was outside painting the bed of the truck with a brush. An older gentleman from down the street came by and offered me \$400. Needless to say, I sold it!

Tom Greene (Northwestern Radio)



After many hours of hard work...in my sophomore year of high school I bought my first car, a beautiful blue 1975 Chevy Camaro.

Patrick Dozler (WXMB)



My first car was a 1960 Chevy Impala, black with white stripe and the winged tipped back lights. I was 16 at the time. Wow did I feel like a million bucks!! Wish I had that car now!

Christine Pompeo (WBTX)



My first car was a red 1996 Ford Explorer. A few months after getting it the gas pedal stuck while driving on a frontage road going 45mph. I had to weave in and out of oncoming traffic and through red lights while I fought to jar the pedal loose. After the ordeal I stopped at a Dairy Queen for a treat. I figured after such an experience I deserved it!!! Needless to say I did not own the car much longer. I did miss it though. I loved towering over others as I drove down the road and it also handled the harsh Minnesota winters like a champ!

Ross Brendel (WWTC/KKMS)



1978 Toyota Corolla, I paid \$1300 for it. The brakes went out while I was driving from work back to my college apartment. I coasted into a parking lot, maneuvered into a spot on the edge of the lot, only to look up and discover I would be leaving it in the parking lot of an adult bookstore. I don't think I ever went back for that car.

Matt Stockman (KCMS/KWPZ/KCIS)



coming up

MARCH 3-5

Don't miss **The Drop Box** in theaters nationwide—the powerful message on adoption and the sanctity of life.

MARCH 3-8

The annual Shepherd's Conference will find hundreds of pastors at Grace Community Church where speakers on the theme of "Inerrancy" will include Alistair Begg, Al Mohler, Mark Dever and others in addition to host **John MacArthur**. This year, a special follow-up session on "Principles of Discipleship: How to Grow Disciple-Making Culture in Your Church" will be held March 9-11.

MARCH 12-14

John Stonestreet speaks to home schoolers at the Great Home School Convention (Greenville NC)

MARCH 13-15

With Joel Rosenberg, **Anne Graham Lotz** speaks at The Cove (North Carolina) on "Blowing the Trumpet" as part of a biblical prophecy seminar.

APRIL 28

Bob Lepine will be in Columbus OH for Salem's annual Pastor Appreciation event ...

APRIL 30

... while pastors in the Philadelphia metro will be hosted by Salem as they hear from **Jim Daly**.



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WHO'S WHO

One of the favorite people on the Ambassador team is **Jery Lee**—better than any of us, he exemplifies a servant's heart ... always a "yes face" to any request. He also happens to be an inveterate photographer (Shutterfly had to shut his account off at 4 million pix) who has a knack for encountering famous people (and winning a year of meals at Chick Fil A openings). So, Jery, we salute you! And here are a few of "his closest friends" ... from "A to Z" (literally) ... just for fun!



KIRK CAMERON



TOM HANKS



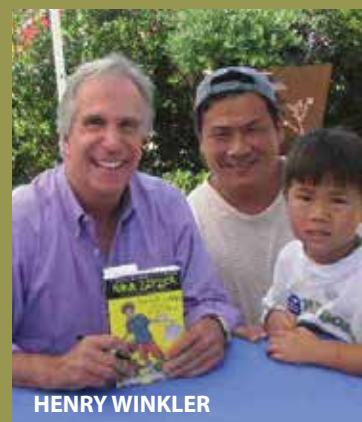
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