



AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.

*Allow Jesus to come
into your upper room
and stand before you.*

*Place your hand
in the pierced side.*

*Look into those eyes
that melted the gates of hell
and sent Satan running.*

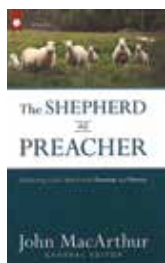
*Look at them
as they look at you.*

You'll never be the same.

—Max Lucado

did you know?

New from the prolific **John MacArthur** is *The Shepherd as Preacher: Delivering God's Word with Passion and Power*. The book's publish date coincided with the annual Shepherd's Conference at Grace Community Church—this year attended by nearly 4,300 pastoral leaders in overflow capacity.



Joni and Friends has set an "audacious" goal—the distribution of 100,000 wheelchairs by 2020. To learn more and find out how you can perhaps engage in wheelchair collection, go to the ministry website.



Recently **Anne Graham Lotz** noted that "one of the most important challenges ever given to me was written by my mother in the flyleaf of my first Bible—This is your one sure guide in an unsure world. Read it. Study it. Live by it. Love it." The ministry's new website has been redesigned to help the visitor do just that.



Next up for **Elizabeth George** ("A Woman After God's Own Heart") is *A Girl's Guide to Discovering Her Bible*. The book includes encouragement for real life situations from a biblical perspective—how to find good friends, how to use your time well, how to make right choices instead of wrong ones.



Restoring All Things is a fast-paced, deeply engaging multi-media event that tells the story of compelling life change. The joint venture is a collaboration between Focus on the Family, Prison Fellowship and the Colson Center, and WORLD Magazine. Featured speakers

include **John Stonestreet**, **Eric Metaxas**,

Jim Daly, **Jennifer Marshall** (The Heritage Foundation), **Brian Ivie** (*The Drop Box* film) and **Rick Warren**. Dates for Restoring All Things are April 1 (Grand Rapids), April 8 (Atlanta) and April 15 (Dallas-Fort Worth). Check restoringallthings.org for more information!



we goofed!



Last month we reported some info on the new *Africa Mercy* under construction. The new ship actually has a working name of the **Atlantic Mercy** ... and will be a companion to the current hospital ship!



Thanks for your continued prayers for **Vonette Bright** as she is recovering. To send a note of encouragement to Vonette, please use this correct email: Katherine.Bright@cru.org.



JIM *tech* UPDATE SANDERS

Fun with the UI

As new programs are added to both Amb-OS and Moody's XDS receivers, your User Interface will continue to be updated. There are three new features below along with a fourth from Moody which is coming on line (**Java with Julie**). You can manage permissions via our web-based portal: <http://www.amb-os.com/permissions>.

Also, when you set the receiver to notify you via email of low EbN0, it will include in the email a list of monitor receivers around the country. This helps to ascertain whether a low reading is just on your receiver, or a problem system-wide.

Three New Amb-OS Features!

We're pleased to announce three broadcasts new to Amb-OS. The first is **Share Life Today** with **Dr. John Sorensen**. This new 60-second feature from Evangelism Explosion will help listeners learn conversation starters for sharing the Gospel, practical evangelism tools, witnessing tips and stories of transformed lives. For 20 years, John has been teaching the art of effective evangelism with contagious enthusiasm!



Share Life Today is available starting Monday, April 6, 2015 and is distributed via Amb-OS and FTP. For more information or to lock in your station today, contact Charley Mefferd at 949-681-7640 or charley@ambaa.com.

The HopeLine is **Dawson McAllister's** weekly live interactive call-in show. It airs Saturday nights from 9pm to 12 midnight Eastern. Teens and young adults call and talk to Dawson about all the issues of their lives. In return, Dawson and his co-host Sarah Lee offer trustworthy Biblically-based common sense advice and encouragement that is life-changing.



To carry *The HopeLine* with Dawson McAllister on your station, contact Ike Wingate at Wingate Media: ike@wingatemediagroup.com or call 615-613-6785.

Lastly, **Ed Cannon**, President of the Far East Broadcasting Company, is hosting a new two-minute daily feature called **FEBC Today**. Each day, Ed and co-host Wayne Shepherd highlight a listener's testimony of how the Gospel has reached them in their culture, then transformed, disciplined and set them on a path to serve Christ. The firsthand reports of God at work in lives throughout the world will be encouraging!



To inquire more about adding the program to your station, please email Wayne Shepherd: Wayne@WayneShepherd.net, or call him at (630) 532-7467.

Dinner on Us!

Then, lastly, if you're coming to **NAB**, please join us for a free trip to the buffet at the Treasure



Island Hotel. Amb-OS is privileged to be one of several sponsors for our annual **Christian Radio Technical Forum dinner**. This year, it's on Monday night, April 13, at 6:00PM. You'll be guaranteed to hear some great radio stories swapped! (No RSVP needed.)



MARKING THE LIFE AND LEGACY

DR. JOHN WILLKE

1925-2015

For more than 30 years, it was Ambassador's privilege to serve the passionate advocacy of Jack Willke, founder of Life Issues Institute and longtime speaker on the daily feature hosted now by LII Executive Director Brad Mattes.

Along with his wife, Barbara, Jack worked indefatigably on behalf of the mission—to loudly and lovingly proclaim the sanctity of all human life from pre-born to aged and infirmed. With expertise as a medical doctor as a platform for his message, Jack educated the world with information shared over the airwaves and in print, from halls of power around the globe to places serving “the least of these.”

His commitment to the calling was matched only by his deep love for the Lord, and for his beloved Barbara who went to be with the Lord just two years ago after nearly 65 years of marriage.

Sometimes such passion can create an edge ... not so for Jack who was unfailingly winsome, humorous and engaging. We were blessed to partner for over three decades and will miss his warmth as much as his enthusiasm for life.

The work of Life Issues Institute continues—thank you for your prayers for the team and the important effort on behalf of the sanctity of life.

“

I can only imagine the greeting Jack received in heaven—millions of babies whom he tirelessly worked to save joyfully welcoming him home.

—BRAD MATTES

”

FAITHFUL SERVICE RECOGNIZED



L-R: Ken Tada, Joni Eareckson Tada, Collin Lambert, Miriam Neff

One of the special moments at this year's NRB Convention was the award reception honoring **Joni Eareckson Tada** who received the annual Robert Neff Award presented jointly by Moody Radio and the Christian Law Association.

The award recognizes “distinguished spiritual excellence in religious broadcasting” and honors Bob Neff, former VP of Moody Radio, who died in 2006 after a three-year battle with ALS.



L-R: Jerry Johnson, Wayne Pederson, Bill Blount

Congratulations to Reach Beyond — recipients of the 2015 NRB Media International Impact Award. Reach Beyond President **Wayne Pederson** received the award on behalf of the ministry. The honor is awarded for having a global impact for the cause of Christ through electronic media.

MORE NRB HIGHLIGHTS ON NEXT PAGE >>

PHOTO RECAP N R B



ALL ABOUT THE COFFEE: Here's one of our favorite recipes ...take equal parts ministry and media partners, mix in coffee—and enjoy! (L-R) **Wayne Pederson** (Reach Beyond), **Jim Daly** (Focus on the Family), **Doug Myer** (WDAC); **Charles Morris** (HAVEN Today), **Brad Mattes** (Life Issues), **Bill Blount** (Blount Communications & NRB Chairman) . Plus, **Bob & Kay Ulrich** (WPEO) are always prepared with their own bags of coffee—we highly recommend “Just Beans” which the couple roasts themselves and shares with folks like **Emmitt & Jane Fowler** (FamilyLife) and Michelle.



GREAT GROUPS: (Upper Left) The smiling faces of **ROTW founding broadcasters** after enjoying a gourmet “thank you” luncheon and fellowship from **Barry Meguiar**. (Upper Right) **Dennis Rainey** (FamilyLife), **Denny Nugent** (Moody Radio), **Doug Martin** (KVOI), **Emmitt Fowler** (FamilyLife), and **Tom Steigleman** (KATB). (Bottom Left) **Terry Fahy** (KKLA), **Lisa Anderson** (Focus on the Family/Boundless), **Ron Deal** and **Nicole Burns** (FamilyLife). (Bottom Right) **Corey Williams** (Grace to You), **Brett Larson** (WDCX), **David Cotnoir** (Grace to You), **Nev Larson** (WDCX), and **Bill Fickett** (Grace to You).

QUOTES & NOTES >>>>>>>



“All of life is one long hearing test to see if we really heard what He said, to see if we’ll apply it in the midst of the storms.” (**Dennis Rainey** offering “seven non-negotiables” for Christians on the spiritual battlefield)



“We’re going to need to do better story-telling that captures the hearts and not just the minds of people.” (**Kelly Rosati** of Focus on the Family, speaking on a pro-life panel for how to get the media message right)



“You need to be hanging out with mature believers who can keep you from going off the edge.” (**Eric Metaxas** talking about his book, *Miracles*, and Christians who fall more in love with miracles than with Jesus)

WAIT! THERE’S MORE

We couldn’t fit all the good times here, so check out our Facebook page for more!



MINISTRY TO MINISTRY: (Left) **Jim & Rosemary Garlow** enjoy catching up with fellow So Cal friends **Barry & Karen Meguiar** at the Bott Radio Breakfast. (Right) **Brad Mattes** connects with friends and fellow advocates for the value of human life—**Ken & Joni Tada**.



CAUGHT:
(Top/Above) **John Fuller** (Focus on the Family), **Tom & Kim Mathis** (Revive Our Hearts) chat outside our new hospitality suite. (Top/Middle) **Sean & Maria Troland** (WGLY) pause to read the latest in our last issue. (Above) NRB First-timer **Mark Conner** sees what Nashville cuisine has to offer!



CATCHING UP: (Top) It's always "family time" when the teams from Focus on the Family (F) and Ambassador (A) get together! Top row: **Stan Pracht** (F), Peggy (A), **Rob Kirkpatrick** (F), **Brian Krause** (F), **John Fuller** (F), Bill Reitler (A), Jim (A). Bottom row: **Lisa Anderson** (F), Katie (A), Jennifer (A), Selah (A), and Michelle (A). (Bottom Left) **Brad & Kathy Bright** (Cru) pop in to greet Peggy. (Bottom Right) Peggy, Bill, Jennifer and Michelle enjoying time visiting with **Adam Biddell** (Family Life Radio/Tucson).



Peggy introduces **Mariam Ibraheem** at the Women's Breakfast. Mariam was recognized by NRB for her stalwart faith (she spent six months in a prison in Sudan because she refused to renounce Christ).



Ron Walters (Salem) happily receives the final two volumes of the *MacArthur NT Commentary Series* from Jay Flowers (Grace to You).



It pays to *Name That Tune*—at least it does when **Bob Lepine** hosts FamilyLife's annual Game Night. And the winners are (L-R) **Steve Green** (WBDX), **Tim McDermott** (KSBJ), **Lee Sonius** (Reach Beyond), **Wiely Boswell** (WLBf), **Rob Moore** (Moody Radio South), and **Jon Hull** (KSBJ).



What's our requirement to win fabulous prizes? Be present & breathing! Congrat's to (L-R) Moody Radio's **Jack Haveman** and **Ray Hashley**, and **Tom Mathis** (Revive Our Hearts).



NEW FRIENDS/OLD FRIENDS: NRB is always a great place to say "nice to meet (or re-meet) you!" (L-R) Moody Radio's **Dan Craig** and **Denny Nugent** with **Barry & Karen Meguiar** (ROTW). American Family Radio's **Jim & Collette Stanley** meet with Katie and **Lisa Anderson** (Focus on the Family/Boundless). **Bruce & Lynn Munsterman** (KHCB) are ready to be framed with FamilyLife's **Dennis Rainey** (but wait—what about Bob?).

THE ERIC METAXAS SHOW



ERIC METAXAS EXTENDS HIS RADIO VOICE

The popular commentator for "BreakPoint" will now be heard two hours daily when the Salem Radio Network launches "The Eric Metaxas Show" beginning April 20.

Announced at NRB, where Eric spoke at several sessions, Salem has noted, "Our goal is to create a great talk program that Christian stations will feel proud to carry, but could also be a true cross-over to the News Talk arena." (Dave Santrella/Salem President of Broadcast Media).

"BreakPoint" continues to be aired nationwide as the legacy of Chuck Colson's ministry and organization. The daily 4:00 feature is co-hosted by John Stonestreet, a Colson Center fellow and anchor for the weekend "BreakPoint" edition (25:00) and for "The Point" (1:00 daily).

KEEP IN TWITTER TOUCH:

@EricMetaxas
@EricMetaxasShow
@BreakPointPFM
@JBStonestreet



- 1 Azusa Pacific University is home to future leaders—including two who are new recipients of the Jon Campbell Scholarship for Servant Leadership. Pictured (back row, L-R): Jim with **David Bixby** (Senior VP) and **Corbin Hornbeek** (VP/Advancement); (front row, L-R): President **Jon Wallace**, Scholars **Ciera Bardwell** and **Jesse Stedman** with Peggy, plus Al & Margaret and Lee Ann.
- 2 It's no mystery where **Charles Morris** is! Pictured here with **David Wollen** (on the left) and **Brent Manion** (center) of Moody Radio. And if your sign is a match for this one, let us know!
- 3 On their way to the JAF Global Access conference pre-NRB, **Jack Pelon** (KPOF-Denver) and **Beth Schafer** (KBXL-Boise ID) stopped by Ambassador—and also took a tour of nearby ministry offices for Barry Meguiar/Revival Outside the Walls.
- 4 What's difficult to find at the Autorama car show in Detroit? According to **Jon Yinger** (President/CEO of CBSL Radio), it's a parking spot! After circling for over an hour, Jon found a place for his car and then made his way in to the popular show to meet **Barry Meguiar**. When not at car shows for Meguiar's ("The Car Guy's Car Wax"), Barry is the host of a short feature...and heard on CBSL Radio!
- 5 A trip home for our Selah made for a perfect excuse to visit the Family Life Radio headquarters in Tucson AZ. Thanks for the great tour to **Joel Davis** ... and for the chance to catch up with **Linda Evans** (who used to attend Selah's family's church in Tucson).
- 6 A life-long dream realized ... Jim Sanders recently played a round at Augusta National Golf Club. The cloudy day didn't dampen this group's spirits, all of which are supporters to Focus on the Family. Pictured L-R: **Chuck Schreiber**, **Will Morris**, **Pat Caruana** and Jim.

question of the month

Let's play ball! This month (April 5) marks a new season for Major League Baseball and the race to the World Series—a tradition since 1869. So ... we asked these friends who live in a baseball town—who is your favorite player (hometown or not) of all-time??



People ask me what I do in winter when there's no baseball. I'll tell you what I do. I stare out the window and wait for spring. – Rogers Hornsby

My favorite player is **Clayton Kershaw** Pitcher of the Los Angeles Dodgers!
Robert Baltodano (KWVE)



Sandy Koufax – Dominating Dodger pitcher who was quiet and classy. The Washington Junior High School library should have just given me his biography. They seldom saw it.

Scott Krus (Moody Radio Cleveland)



My favorite Major League Player is **Mike Sweeney** who played 13 seasons. Most of those were for the Kansas City Royals. I like Mike because he met my son Rafael one time and made him feel like he mattered and really talked to him and asked him questions. My son is mentally challenged and loves baseball.

Months later we saw Mike again at a Christian event and he turned to my son and said "Hi Rafael, what are you doing here?" They talked for a couple of minutes about life and baseball. I loved the fact that a man that had met hundreds of people each month remembered my son. Mike has the love of Christ in him and a father's heart. I couldn't tell you Mike's baseball statistics but I can tell you that Mike is a great Ambassador for Christ.

Pat Rulon (Bott Radio Network)



My favorite baseball player of all time is Philadelphia Phillies third baseman **Mike Schmidt**. What really stands out to me is that his first full year in the league he batted .196 and then went on to a Hall of Fame career hitting over 500 home runs. And he did all that in a city that booed when he made mistakes in a sport where you fail more often than you succeed.

Tim McDermott (KSBJ)



My favorite player of all time? **Ryne Sanberg**. I grew up in Illinois and took trips to Wrigley Field as a young boy. Go Cubs!

Jason Sharp (KTIS)



My all-time favorite player is **Carlton Fisk**, he played catcher for the SOX from 1981-1993. He's a hall of famer and the SOX retired his player number, #72. He was a remarkable catcher, team leader, and a winner.

Jeff Reisman (Salem Radio Chicago)

He is Risen

Don't miss these outstanding opportunities to share the impact of the Easter (April 5) message with your listeners.



ONE PERFECT LIFE

The complete Easter story (Scripture alone) in two 25:00 specials, hosted by **John MacArthur** and features an invitation for listeners to know Christ personally.



THE RESURRECTION: AN ANSWER FOR THIS GENERATION

Impacting testimonies of lives transformed are joined with a seasonal message from Times Square Church Pastor **Carter Conlon**.



25 DAYS TO CALVARY'S HILL

Max Lucado voices 25 1:00 features as part of the UpWords series, airing March 2 through April 3.



THE INCOMPARABLE CHRIST

Nancy Leigh DeMoss teaches lessons based on the J. Oswald Sanders classic of the same name.

coming up

APRIL 3-4

An extraordinary prison visit for **Jim Liske** (PFM) and team—heading to the Carol S. Vance Unit in Houston TX to celebrate Easter alongside incarcerated dads and their children at "A Day with Dad."

APRIL 6

New from Evangelism Explosion is the 1:00 daily feature with EE's President **John Sorensen**. Contact Charley@ambaa.com for audition or to confirm placement.

APRIL 28

Bob Lepine will be in Columbus OH for Salem's annual Pastor Appreciation event ...

APRIL 30

... while pastors in the Philadelphia metro will be hosted by Salem as they hear from **Jim Daly**.

MAY 15-16

John Stonestreet is keynote speaker for the INCH (Information Network for Christian Homes) annual State Conference (Lansing MI)—the following weekend, it's the same for North Carolina's annual event.



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CANDID MOMENTS

With photo-bomb appearances by Jim Sanders, Bob Lepine and Ambassador's famous white chocolate peanut clusters. See inside for more NRB photos!



It's 7:20 AM Central Time and us West Coast gals (Michelle, Jennifer, Lee Ann, Selah and Katie) are ready to welcome friends at our Meet & Greet. Also ready is **Jim Sanders** (did you spot him?)—our "Where's Waldo" in every frame.



Hmm ... if you look carefully you'll spot the reason why the folks in the front seem to be a bit blurry. It's because another (smaller) face managed to be the focal point of our auto-focus lens. Sorry about that, **Jack Pelon** (KPOF) and **Rick Whitmer** (Ron Hutchcraft Ministries)—at least you got your candy!



If they're suspect of a photo-bomber, **David Wollen** and **John Fuller** don't seem to let on. Besides, the priority of the moment is #gotcandy.



Hey, just where is "Waldo"? Thanks to **Bob Lepine** for stepping in to ensure **Jim and Glenna Stewart** (WMVV/Griffin GA) are properly framed. Later that day, it was all about the cars as Jim chatted with **Barry Meguiar** (not pictured) about ministering to people at a local race track.