

your monthly update from . . .

October 2015



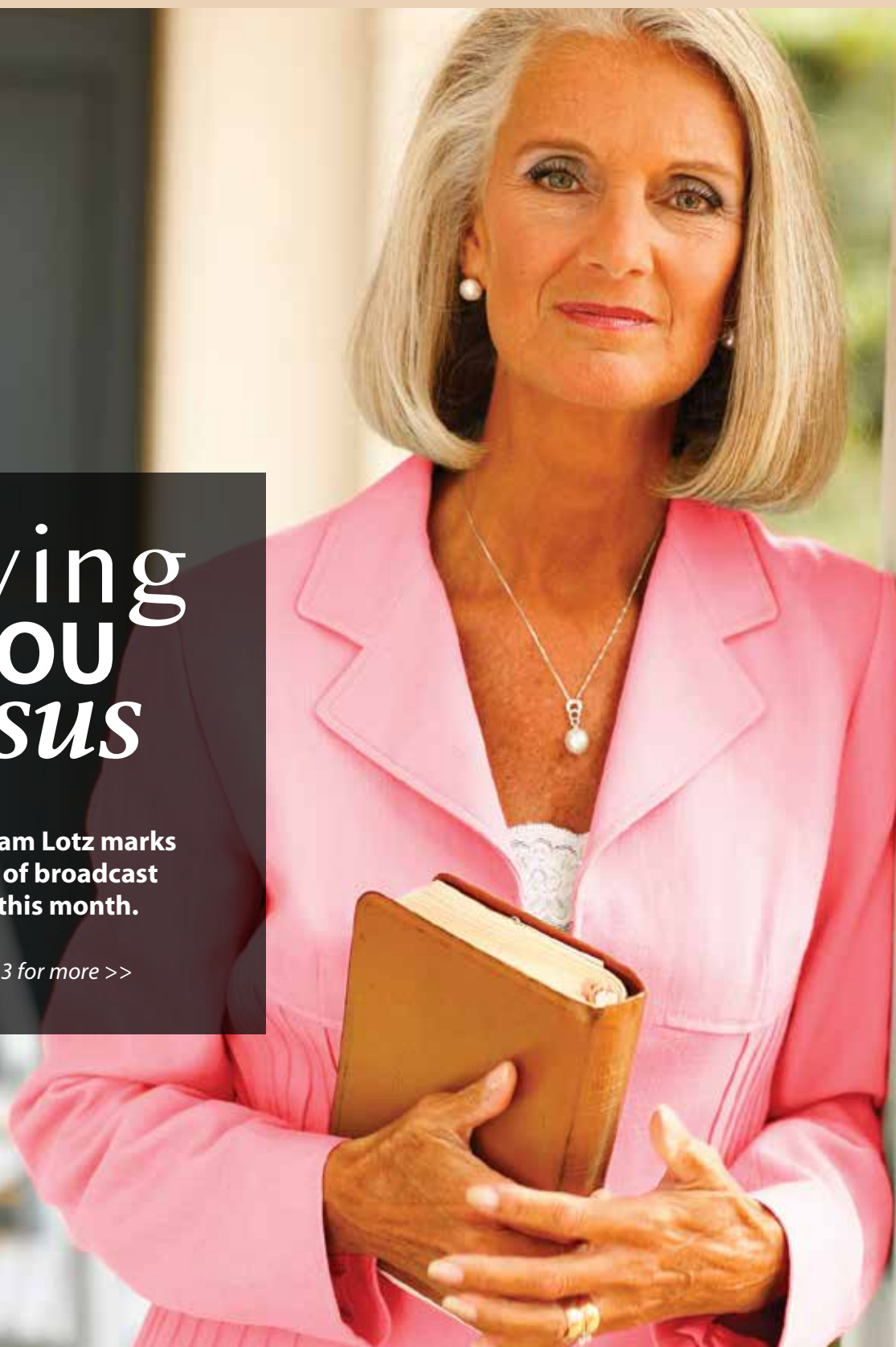
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Giving YOU *Jesus*

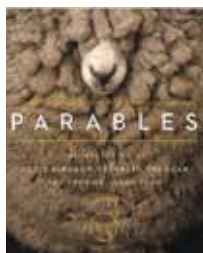
**Anne Graham Lotz marks
ten years of broadcast
impact this month.**

See page 3 for more >>



did you know?

The latest from **John MacArthur** is *Parables: The Mysteries Of God's Kingdom Revealed Through The Stories Jesus Told* in which the master expositor helps Christians understand the essential lessons contained in the most famous and influential stories the world has ever known.



The original format of Evangelism Explosion training is still a favorite—now called “Classic EE.” It’s part of the framework for **John Sorensen’s** daily 1:00 “Share Life Today.”



Dr. William E. Brown has been named the National Director of the Colson Fellows Program (formerly the Centurions Program) and Senior Fellow for Worldview and Culture. He joins TCC after having served as President of Bryan College and Cedarville University. The Fellows Program educates people of strong faith with relevant skills, biblical knowledge and solid Christian worldview in order to navigate today’s culture while re-shaping it in a way that is pleasing to God.



The Africa Mercy has returned to Toamasina (Madagascar) where it will build on its previous visit with further medical and spiritual outreach through February 2016. More than half of the 400 volunteers aboard were onboard for the last port visit.

now we know

When you fill out the info we need for supplying various resources, we always invite one more bit of information—“tell us a random fact about yourself!” So here you go:

Jeff Ward (WCRH): I once rode my unicycle off the high dive at Christian summer camp (back when I was young and more foolish!).

Breanna Watje (KSLR): I am the second oldest in a family of ... [drumroll] ... 12!

Adam Winkler (KNEO): I was an intern of *New York One* during the 2004 GOP Convention in NYC—meeting folks like Jerry Falwell, Newt Gingrich, Brit Hume and more.



The End is in Sight

We know, eschatologically speaking, that’s true for our big blue marble, but I’m thinking in specific about our Ambassador FTP site. We’ve been talking about it for months, but October brings the last of the “traditional” way you’ll log into our FTP site.

Now if you use Amb-OS to receive all your files, we love you! You’re using the fastest, most reliable program delivery service. You’re getting updated files. You’re saving time by automating the file transfer system native to Amb-OS. You can now skip to the pictures on the next page.

However, **if you use Ambassador’s FTP site for grabbing Ambassador-represented programs**, read on. In just a few days, you’ll be receiving an email which will provide you with a unique username and password for accessing files. Your login will give you specific access to the permissioned files we have on record. No more browsing a huge directory tree. You’ll see just the files you want and use, simplifying the process.

Once you receive our email with your username and password, you can verify that we have an accurate record of your program needs. If not, permissions can be added by replying to the email, sending an update to ftp@ambaa.com, or come by our FTP permission portal. As is the case for Amb-OS, you’ll be able to login to the FTP portal to request various files.

Lastly, we’d encourage you to take advantage of the deep discount on new AMR-100’s (either satellite or internet). We’re selling them through our distribution partner Satcom Resources, for just \$595. This is far less than the manufacturing cost. It’s a great opportunity to have a backup unit in place. We can configure the new unit to be configured identically to your existing receiver. There are a limited number available at this price, so if you’re interested, contact Satcom today at 866-728-2661.

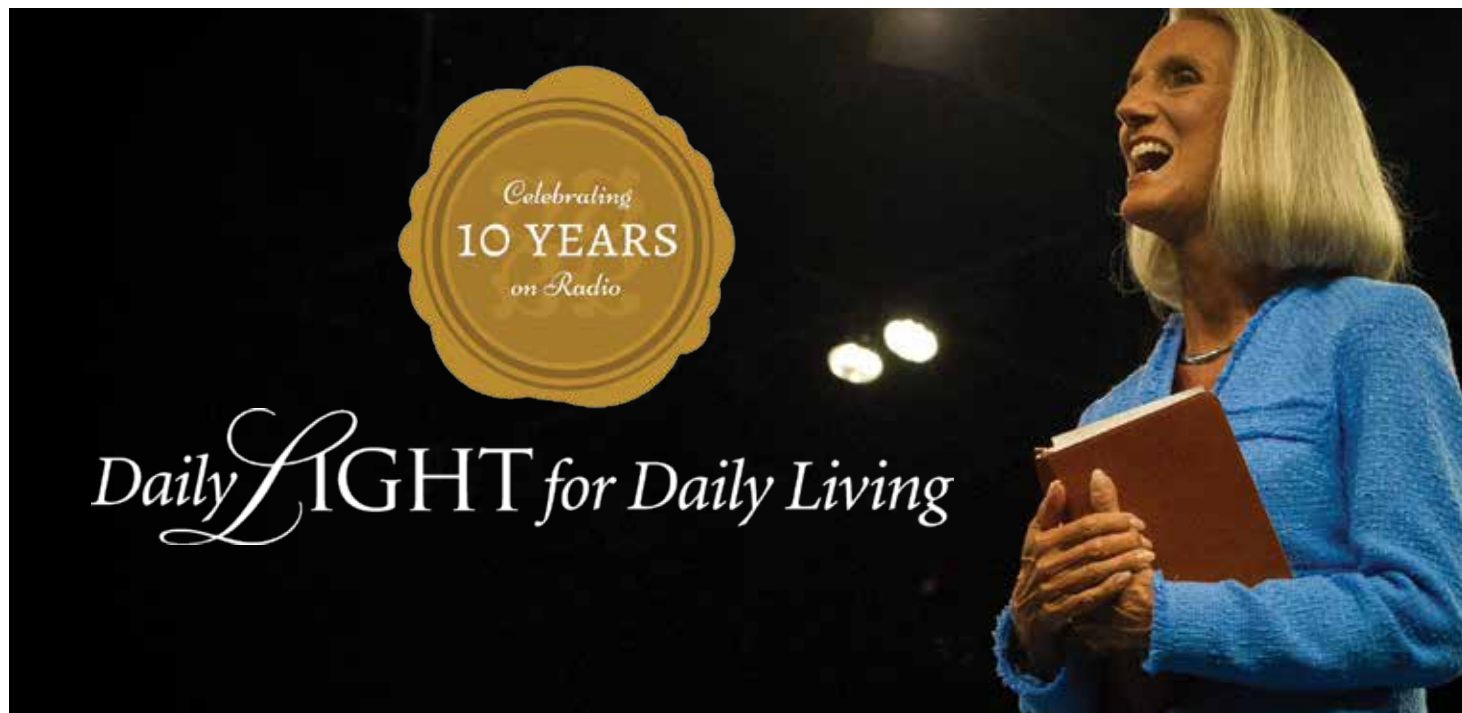
Big News About News

We’re thrilled to tip you off to **an innovative top-of-the-hour and bottom-of-the-hour news service** coming to Amb-OS for both commercial and non-commercial stations. Whether your AMR-100 is a satellite or internet configuration, whether you play files or transfer them, you’ll have access to news very soon. Stay tuned!!

blast from the past

Know these fine two gentlemen? Think back to 1991 ... pictured on the left is General Manager for KSLR (San Antonio TX), pictured on the right is a Focus on the Family rep. Who would have thought these guys would grow up to be: **Bob Lepine**, co-host of “FamilyLife Today,” teaching pastor for Redeemer Community Church and renown “Name That Tune” guru (he can!) with **Greg Fast**, once aspiring sports broadcaster and now founder/President of GSF Media (Nashville TN). How time flies!





It was in Singapore over a decade ago that Anne Graham Lotz asked God for an answer to her prayer as to whether or not to launch a one-minute feature on Christian radio.

In her devotions that morning, reading from Zechariah, she claimed her answer in Zechariah 4:10-- "Do not despise these small beginnings, for the Lord rejoices to see the work begin."

We're grateful to mark ten years of impact for "Daily Light for Daily Living" this month. In each feature, Anne shares a Scripture verse and gives insight to its application for everyday life. It's her on-going prayer that these daily reminders will cause listeners to make the life-changing discovery that God's Word works ... a truth so evident in her life in the recent death of her beloved Danny, her husband of nearly 49 years.

Since the 1:00 feature's launch, Anne's radio ministry has increased to include her half-hour Bible teaching program, "Living in the Light" which began in December 2013 and is heard weekly across the country.

Anne's message has been, and continues to be, a consistent one: calling people into a personal relationship with God through His Word! Blessings on this anniversary, Anne and the AnGeL Ministries team!

"I am deeply motivated to know God. I want to know Him as He truly is, not through the distorted reflection of those who called themselves by His name. And I want to make Him known to others as accurately, winsomely, clearly, and compellingly as I can."

—Anne Graham Lotz, as written in her book: *Wounded by God's People: Discovering How God's Love Heals Our Hearts*

hot off the press

Just a reminder of these Fall launches and special projects we think you'll appreciate for listeners!

JET TOUR through the NEW TESTAMENT A six-week series of 2:00 features from John MacArthur providing a snapshot on each book of the NT. (Air this Fall as released, or archive for airing anytime!)

PLUGGED IN – NOW DAILY! The popular feature with Bob Waliszewski moves to Monday-Friday airing (1:00 daily) to cover all the latest in media news for the family.

JANET MEFFERD TODAY One hour daily on today's important issues and news that matters to Christians—with one of talk radio's most insightful personalities.

SCRIPTURE MEMORY CHALLENGE Max Lucado helps listeners commit God's Word to memory in a special month-long series (also archivable for airing at convenience).

THE BOOK No more important story than how the Bible has impacted lives through history—and continues to do so today! One-minute daily.

face to face time

Purpose-filled time at CMB's Momentum conference in Orlando.



Lisa Anderson (Boundless) shares, "Over half of U.S. adults today are single."



Fun shared during "snack time"—Katie joins new & old friends in radio.



Selfie alert—with Emmitt & Jane Fowler (FamilyLife) and Brittany Whatley (CMB).



Chris Shenk (Cru) takes home a sweet treat—AAA's homemade candy.



Friends of Focus on the Family: John Fuller, Lisa Anderson, Brian Krause, Bob Waliszewski, Katie and Julianna Wiskow.



Sarah Roche and Emily Ibarra highlight Reach Beyond's SonSet radios.



Friends at the Magic Kingdom, including FamilyLife's Nicole Burns (center).

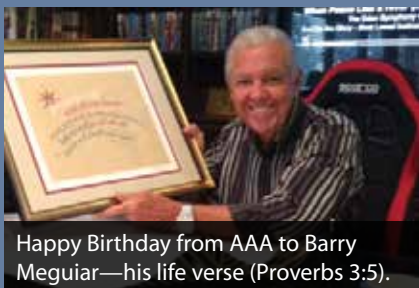


"Just your average day"—Michelle with Steven Curtis Chapman.



Update-toting Paul Cameron of WEMI (plus photo bomber Jack Hibbard).

Out and about with ministry friends and family.



Happy Birthday from AAA to Barry Meguiar—his life verse (Proverbs 3:5).



Visiting from Wisconsin, Haley's "fam"—along with boyfriend Brian Jessup who is Executive Assistant to Rick Warren.



Announcing "International Day for the Unreached"—Jon Fugler (Reach Beyond) at AAA with Katie and Haley.



Welcome to the Microspace team, great Amb-OS partners: John Bimrose, Greg Hurt, Jimmy Goodman, Joe Amor.



Betsy Coffey (OnePlace) and Jennifer Perez catch up over at a favorite spot!



We love it when ministries partner—David Green of Hobby Lobby/Museum of the Bible with Barry Meguiar (ROTW).

RESCUE FOR REFUGEES WITH HAVEN TODAY

It started with the New York Times posing the question this summer: "Is Christianity dead or dying in the Middle East?"

Former journalist and HAVEN Today speaker **Charles Morris** wanted to learn the answer firsthand so he set out in September for the Kurdish region of northern Iraq where so many refugees and displaced minorities from ISIS and the Syrian civil war have found safety. "I wanted to send programs back to the US from on the ground in Iraq because this is the largest displacement of humanity since World War II," Morris reflected, "and there are easy correlations between ISIS and Hitler."

With that firsthand experience in the region, Charles spoke to the Haven audience of the upheaval ... as well as the remarkable Christian influence despite such obvious distress. As an outgrowth of the visit, Haven Ministries is partnering with Samaritan's Purse to provide food, shelter, and other necessities to refugees in Iraq and Europe who were displaced by the cruel violence and intimidation of the Islamic State (ISIS).

*“ Learn to
do good; seek
justice, reprove
the truthless,
defend the
orphan, plead for
the widow. ”*

—Isaiah 1:17



Charles Morris interviews Matthew Nowery, Iraq National Director for Samaritan's Purse, on a cliff overlooking Mosul (Nineveh) just 15 kilometers from ISIS.



The team experiences a Haboob (desert sand storm) just after hitting the ground in Iraq.



Haven team member, Stephen McCaskell, records Charles Morris just outside of a Samaritan's Purse Refugee camp housing thousands of refugees.



A Christian Response to the ISIS Refugee Crisis

Watch the mini documentary at haventoday.org

GET TO KNOW STEVE GREEN

[Founder and Chairman of the Board for Museum of the Bible]



Why is the Bible so important to you and your family? We've patterned our lives after its principles. We believe it to be true and we have been blessed by following it!

And why is now the time for Museum of the Bible? We know this Book less than we ever have in our culture and it's a good thing to know.

What has surprised you most in this journey of bringing the museum to fruition? The more I learn, the more incredible this Book becomes. Nothing compares to it. Nothing. I've gotten a greater appreciation for this Book and its impact on every area of our lives.

It's well known you have a heart to educate today's youth about the Bible. How is that becoming a reality? Through our curriculum and through Covenant Journey, through knowledge and experience. Covenant Journey is a program that allows future leaders to experience the Holy Lands first hand while our curriculum allows high school students to learn the facts of this Book through the latest and

greatest technology. Personally, I remember years ago learning about America's heritage and the influence the Bible had in forming this country. I remember feeling cheated because I hadn't been taught that.

How did you and Jackie meet? Summer church camps.

What has been a guiding principle for you and Jackie raising your children? Raise your kids in the way of the Lord and He will direct their paths. We've tried to show our children lots of love, support and establish clear and appropriate boundaries based upon biblical guidelines.

Who are the people who've most influenced you? My parents, youth pastor, church camp leaders and the legacy of my grandmother through the eyes of my dad.

Is there a Bible passage (or verse) that's particularly significant to you? Psalm 1. It is such an incredible promise.



question of the month

IT'S NATIONAL DESSERT MONTH!

What's your favorite dessert?

If I am not really worried about calories (but who is if they are eating dessert?), my choice would be **Amish Peanut Butter Pie**. One of the Amish restaurants supplies food at least a couple times for Sharathon-- and at least one or two of the times will be this pie.



Bill Harrier
Compliance
Manager
The Joy FM/RTN

Baskin-Robbins mint chocolate chip roll cake.

Craig Beisel
Account Executive
Salem Communications



STRESSED
is desserts spelled
BACKWARD!

My favorite dessert has to be **Chocolate Pie**.
Graham cracker crust.

Ben Foy
WETB (Johnson City, TN)

It was Creme Brûlée, but that changed a few weeks ago. It is now **Pumpkin Spice Butter Cake** a la mode. I would forgo my dinner meal and eat two of these. It's amazing!

JC Colón
Ambassador



*Seize the moment—
Remember all those
women who waved
off the dessert cart
on the Titanic.*

— Erma Bombeck

My wife's made-from-scratch **Italian Crème Cake**. That must be accompanied by Blue Bell Ice Cream or you're not really a Texan.

Dennis Page
Director of Business Relations
KCBI (Dallas, TX)

this month

OCT 4

Wayne Pederson heads East to speak on behalf of "Reach Beyond" at Crosswalk Church (Waynesville PA).

OCT 19-30

Jim & Rosemary Garlow lead a group to Israel—a country Rosemary has visited more than 50 times (!).

OCT 29

In Washington DC, **Jim Daly** speaks to more than 400 area pastors at WAVA's annual Pastors' Luncheon.

next month

NOV 1

It's Blended Family Training in Dallas (Southlake) with **Ron Deal** and "Becoming Stepfamily Smart."

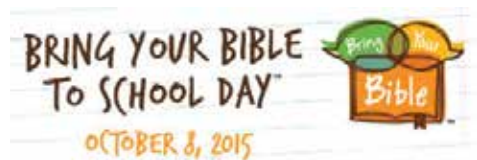
NOV 4-7

A global mission for evangelism takes **John Sorensen** ("Share Life Today" to Japan for training.

NOV 16-20

Elizabeth George is international again—headed to Cancun for "SEPA Summit"—a Spanish "CBA" gathering.

programming notes



Did you know students do have the religious-freedom right to bring their Bible to school ... and read it during "free time" – despite what we often hear or perceive in the news. Join **Focus on the Family** to spread that good news! Check out bringyourbible.org and contact Katie@ambaa.com for a full complement of resources including PSAs for this important date on October's calendar ... and equip parents with the tools to empower their children to be courageous in today's culture.



October is Pastor's Appreciation Month! What better way to express appreciation for your pastor this month than by praying daily for him and his family through October! To help equip listeners with the tools for that, **Revive Our Hearts** has created a "30 Day Praying for Your Pastor/Pastor's Wife Challenge" with Scripture and a suggested directed prayer for each day. Point listeners to this and other great resources at reviveourhearts.com. Contact Jennifer@ambaa.com for more details.



A holiday sneak peek! From the epi-center of Times Square are two amazing holiday specials: for Christmas, "There's No Room" (26:00) and for New Year's, "Waiting for the Ball to Drop!" (26:00) featuring **Carter Conlon**, Pastor of Times Square Church. Each special focuses on an unforgettable message from God's Word with powerful testimonies from people who have found Christ in the heart of Manhattan.



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Good News gets around

Ambassador's *UPDATE* hit the desk of new Focus employee, **Ashley Mazelin** (serving in Media Relations) this month—nice to know it's requisite reading at the ministry ☺. Meanwhile, our own **Kathy Randall** added to a milestone birthday celebration with a trip to the Getty Museum—but not without *UPDATE* in hand! Finally, the inveterate globe-trotter who so ably serves as NRB Chairman, **Bill Blount**, headed to India for support to Christian broadcasters globally. Bless you, Bill!

