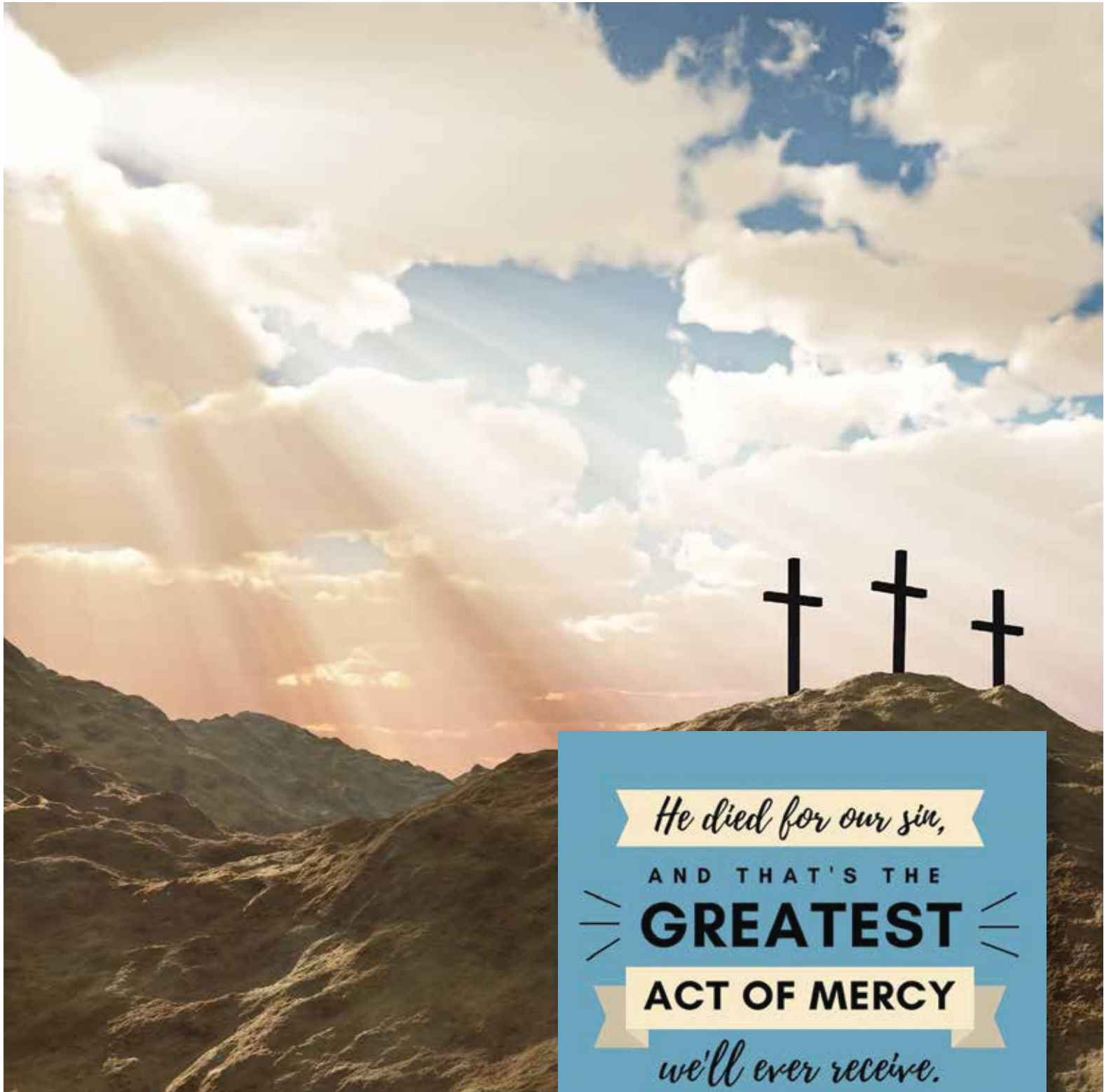




# Ambassador

We Connect. Ministry and Media.

APRIL  
2017  
UPDATE



*He died for our sin,*

AND THAT'S THE

**GREATEST**

**ACT OF MERCY**

*we'll ever receive.*

— DON STEPHENS

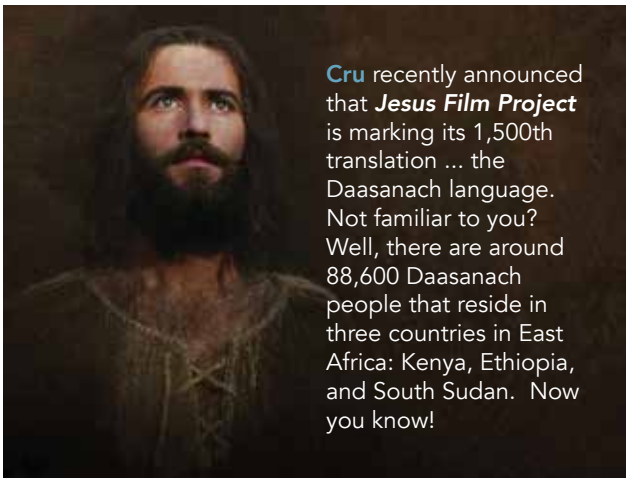
## INSIDE

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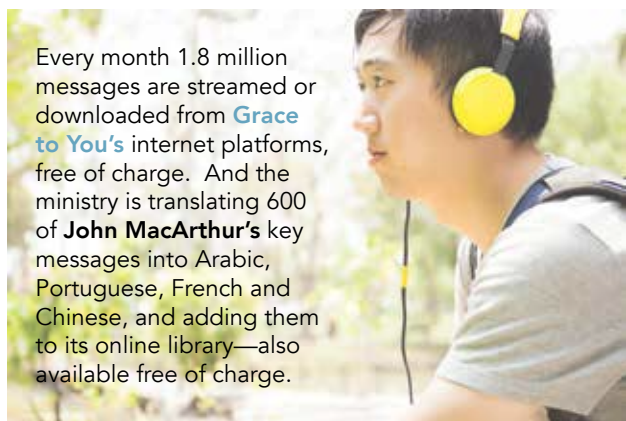
## DID YOU KNOW?



**Cru** recently announced that **Jesus Film Project** is marking its 1,500th translation ... the Daasanach language. Not familiar to you? Well, there are around 88,600 Daasanach people that reside in three countries in East Africa: Kenya, Ethiopia, and South Sudan. Now you know!



We've just finished updating both electronic and hard copy editions of a **"one sheet"** for **every program** we serve. These are located at each ministry page at our website and are available for download—useful in seeking sponsorship for short features and so on.



Every month 1.8 million messages are streamed or downloaded from **Grace to You's** internet platforms, free of charge. And the ministry is translating 600 of **John MacArthur's** key messages into Arabic, Portuguese, French and Chinese, and adding them to its online library—also available free of charge.

**The Africa Mercy** had a special visitor in March when **Dana Perino** of "The Five" (Fox News) was onboard. This was actually Dana's second trip to the ship, having first visited in 2013 while the ship was serving the Republic of the Congo. Her visit included shadowing Dr. Mark Shrimme (volunteer surgeon), meeting patients and visiting a local community.



## TECH UPDATE WITH JIM SANDERS

### To Be or Not To NRB

THAT is the question! If you were at NRB and in our suite, you heard the most frequent topic of conversation was the subject of **customized programs on Amb-OS**. There's been a dramatic increase in the number of ministries providing content with your station information (call letters, logo/brand, frequency) in the body of the program, voiced by the host. It's automatic and happens every day!

This feature has always been on the Amb-OS design path, but it's just been in the last year or so that an increasing number of ministries are taking advantage of this feature. The latest UI and firmware are required to make sure it works for you.

### To Not NRB, But Maybe NAB

If we didn't see you at NRB, maybe we'll run into you at NAB (Las Vegas, April 22-27). And, if you go, be sure to circle Monday night (the 24th) when we have our **Christian Radio Technical Forum dinner**. It's at 6:00PM at the Treasure Island buffet. Amb-OS is one of several sponsors who host the meal. Yes, that means it's an all-you-can-eat free meal! More importantly, it's a great way to hang out with other broadcast operators and engineers.

### New to Amb-OS

David Rives, a popular speaker and author, hosts a new 1:00 daily feature on Amb-OS called **Genesis Science Minute**. He's also the host of the weekly television show, *Creation in the 21st Century*. *Genesis Science Minute* tackles origins-based science in a fresh, inspiring way designed to engage with listeners. He uses powerful and inspirational Biblical proofs from a creation perspective. GSM will equip the church to defend their faith, and the literal Word of God. For more information contact Murry Rives at 931-212-7990 or [murry@davidrives.com](mailto:murry@davidrives.com)



### A New Easter Special



Unlocking the Bible is offering an outstanding two-part radio drama, **Heaven, How I Got Here**. It's a creative fictional account of the conversion of the thief on the cross in his own words, as he looks back on the events of that day from the perspective of heaven.

The programs can be aired at any time during the year, but are most appropriate during the days prior to Easter. The audio is recorded by well-known Christian actor Stephen Baldwin and contains music underscoring and sound effects.

Unlocking the Bible's prayer is that the *Heaven* drama will launch millions on the path toward saving faith. To air the program, please email [rhansen@nextlevelinsights.com](mailto:rhansen@nextlevelinsights.com).



**NEW  
FOR  
RADIO**

For the celebration of **Easter '17 (April 16)**, we've prepared a convenient station "Tool Kit" for download of a variety of resources that can be used on-air, on your website or social platforms, and in print. Included are speaker-voiced Easter greetings along with graphics for the season.

You can find holiday tool kits for dates throughout the year at our site ([ambaa.com/tool-kits](http://ambaa.com/tool-kits))—those sections will give you details on both audio specials for release as well as corollary materials. We invite you to use these as you wish to amplify what your own station team may be creating.

*Nails did not hold  
the Lord to the cross.  
Love did.*

MAX LUCADO



*"Join me in prayer on behalf of America . . . God bless you and God bless America."*  
—Anne Graham Lotz, Chairman of the 66th Annual National Day of Prayer.

Based on this year's theme, **For Your Great Name's Sake: Hear Us...Forgive Us...Heal Us!**, we've prepared several resources to support this year's NDOP (May 4) events. Please consider using any of these for encouragement to your listeners:

● **New Radio Special: Reclaiming Your Identity in Christ**

In another special edition created for the occasion of National Day of Prayer activities, **Pastor Carter Conlon** (Times Square Church) speaks afresh on a theme that is always close to his heart. With a passion for prayer, Carter reminds us that to maintain equilibrium in tumultuous times, we must know and claim our identity in Christ. That's the plumb line for understanding our calling ... and for remembering Who we represent. And it all begins by humbling ourselves before the throne in prayer. Contact [Haley@ambaa.com](mailto:Haley@ambaa.com) for details.



**NOTE:** You can hear Carter Conlon daily on this topic in the 1:00 "It's Time to Pray"; these features may be used in conjunction with the special as well.

● **New for Your Website: Banner Graphics**

Help yourself! We've created graphics for the day with powerful speaker quotes and images. Use as you wish!



● **New Radio Spots: National Day of Prayer PSAs**

As with many other calendar events and holidays, you'll find speaker-voiced spots for this year's National Day of Prayer at our FTP site. Not familiar with that option? Check our website for more details.

*"O Lord, listen! O Lord, forgive! O Lord, hear and act! For your sake, O my God."*

DANIEL 9:19

# NRB PICS



**IN THE SPOTLIGHT:** Cary Summers (Museum of the Bible) gives an overview of Museum of the Bible at the Opening Session. • Lisa Anderson (Focus on the Family/Boundless) hosts the Digital Media Summit. • Barry Meguiar (Revival Outside the Walls) offers a prayer at the Opening Session. • Eric Metaxas (BreakPoint) broadcasts live from the Convention. • Bob Lepine (FamilyLife) as “Bob Lepine, King of Name That Tune.”



**MEETING OF THE MINDS:** Brian Krause and Jeff Brown (Focus on the Family) see the latest at Oneplace.com from Marvin Granados. • That’s our Charley Mefferd with wife, Janet Mefferd, chatting with Fox News’ Todd Starnes. • Why not step outside to enjoy the Florida sunshine? Selah, Haley, and Jon gather with the brains behind NRB’s “Night at the Museum (of the Bible)” event: Steven Embree, Michael McAfee, Danielle Smith, Steven Bickley, and Jeremy Burton.



**MEET A SPEAKER:** John Sorensen chats with “Share Life Today” station partners Gary & Marcella Hofer (KJLT/North Platte, NE). • What a dynamic trio! It’s Barry Meguiar, George Barna, and Jim Stanley (AFR). • The men of Moody (Dan Craig, Ray Hashley, Collin Lambert) hang out with Charles Morris. • FamilyLife Today station partners from “day one” — Bob Lepine gives Salem’s David Santrella and Chris Gould a special token of appreciation.



**BLENDED AND BLESSED:** Ron Deal (also with Emmitt Fowler and Dennis Rainey of FamilyLife) shares his heart for blended families with station partners. Pictured are Dave Gordon (KJNW), Bill Harrier (Radio Training Network), John Owens (WMIT), and Keith Black (KCIS).



**MEET & GREET:** During our time especially set aside for fellowship in our hospitality suite, we were delighted to see friends in ministry and media connecting.



At top/left, our Dick Becvar with WMIT’s John Owens and Jim Kirkland plus KTIS’ Neil Stavem. • Stuart Epperson with Jim & Rosemary Garlow and Barry & Karen Meguiar.

# Spot a Red Shirt!

Visitors to our NRB Hospitality Suite received the **red alert** that is our new logo, look, and color. See who found a **red shirt** — we admit they are hard to miss!



**Eric Metaxas** (BreakPoint) easily found **Jennifer Perez** at Salem's breakfast.



**Selah Cosentino** couldn't hide from friends at **Revival Outside the Walls**, or **Ray Pokorny** (Masterworks) and **Bill Harrier** (Radio Training Network).



Checking in with BreakPoint producer **Bill Reitler**, **Warren Smith** (The Colson Center).



**Lee Ann Jackson** and her big posse—friends from Focus on the Family, Life Issues, and also **Dolores King-St. George** (WRMB) and **Lance Emma** (KWVE).



**David Ruleman** (WAVA) is an inspiration to our team, including **Peggy Campbell**!



Two for the price of one! **Michelle Blood** and **Jim Sanders** are found at our media wall by the **Grace to You** team.



**Charles Morris** (Haven) has Senior Producer **Mark Conner** nearly speechless!



**Katie Burke** is where she loves to be—in the middle of media (with **Bruce & Lynn Munsterman** of KHCB) and ministry (John Fuller & Rob Kirkpatrick of **Focus on the Family**).



What a nice surprise for **Jennifer Perez** to spot **Robert Wolgemuth** in the halls at NRB.



Let's not wait until next NRB to meet again. Come visit us and we'll roll out the red carpet for you!

# As Seen on the Red Carpet

We had a lot of fun at NRB on our red carpet—here are some of our favorite shots!



## GREAT CHARACTERS

**Left:** This is definitely in the running for “the best photo ever” — thanks for the laughs, **Steve Stumbo** and **Steve Thomson-Goodman** (KUYO/Casper, WY) (with Selah).

**Right:** Thanks for getting into character, **Loretta Busch** and **Tammy Shannon** of Times Square Church (with Haley).



## BEST EXPRESSED

**Left:** Fun fact—all these fine females have been on *The Boundless Show*! **Ashley Mazelin** and **Lisa Anderson** of Focus on the Family join Selah & Katie.

**Right:** Michelle is flanked by the great FamilyLife crew including **Dennis & Barbara Rainey**, **Bob Lepine**, **Michelle Hill**, and **Emmitt Fowler**.



## TERRIFIC TRIOS

**Left:** “Wow” is right, **Roxie Koon** (KPOF/Denver, CO)—thanks to you and friend, **Beth Schafer** (KSPD/Boise, ID) for taking a seat (with Jon Davis)!

**Right:** Those sure are a different kind of “thinking cap”! Here’s Lee Ann with **Paul & Brenda Logan** (KFSI/Rochester, MN).



## HAT TRICKS

**Left:** We get the point, **Joe Emert** (WMVV/Griffin, GA) (with Jim).

**Above:** **John Moudy** (Moffit Media)—we tip our hat to you!



**PHOTO BOMBERS** **Left:** First it was Jim who sneaked into a sweet shot of couples **Dennis & Barbara Rainey** and **Ken & Joni Tada**. **Right:** Then, Bob entered with style to get in Jim’s photo of **Mike Adamson** and **Charmaine Lillestrand** of Cru.

# Special Recognition

## NEARING ITS 25TH ANNIVERSARY ON-THE-AIR,

**FamilyLife Today** was recognized as the **Radio Program of the Year** at NRB—given to a “radio program impacting listeners with compelling, relevant, informative, and personable content, while demonstrating an authentic Christian faith.”

Receiving the award, co-hosts **Bob Lepine** and **Dennis Rainey** reflected on the remarkable journey and God’s grace in putting them together behind the microphone to encourage listeners each day with biblical help for marriage and family relationships. Dennis noted his beginning as a “hillbilly from Arkansas,” graciously giving thanks to Al Sanders and Ed Atsinger—instrumental at the beginning of FLT—as well as to his beloved wife, Barbara, and the FLT staff, acknowledging above all “To God be the Glory.”

From all the team at AAA, thank you, FamilyLife for the deep privilege of serving the broadcast since inception. And Congratulations on the well-deserved recognition from your many partners across the country ... the stations who air *FamilyLife Today*, *FamilyLife This Week*, *FamilyLife Sunday Nights*, *Real FamilyLife* and *FamilyLife Blended*.

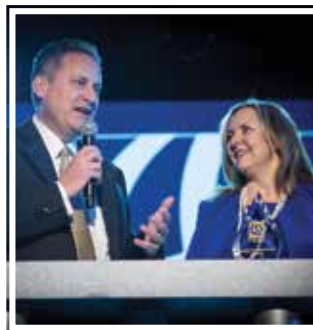


## RADIO PROGRAM OF THE YEAR *FamilyLife Today*

**Watch the clip:** See the award presentation & remarks by Dennis Rainey at [vimeo.com/207529298](https://vimeo.com/207529298)



What a joy to mark **35 YEARS OF JONI AND FRIENDS RADIO** at NRB, gathering together with personnel from stations who began airing the feature on its first day of release (May 3, 1982). Also attending was **Joe Davis** (top/right) and Bev Singleton, former staffers at the ministry, and **Carl Miller** (bottom/right) who voiced the feature for many years. In addition to encouragement from Joni and Ken, the evening concluded with another Joni hallmark—singing hymns!



Congratulations to **STEVE & JACKIE GREEN** who were honored by NRB with this year’s **Board of Directors Award** given to a Christian who demonstrates integrity, displays creativity and makes a significant impact on society. It’s such an honor for Ambassador to serve Museum of the Bible with production and distribution of the 1:00 *The Book*.

Also this year, **JIM GARLOW** was honored by **Bott Radio Network** with its “Answering the Call” award, presented at the annual BRN Breakfast in recognition of Jim’s “faithfully answering the call to reconciliation and healing” (Isaiah 6:8).



Thank you to our friends in Dallas for the kind recognition of nearly **40 YEARS OF PARTNERSHIP** for **KCBI-FM** and Ambassador with the station’s Impact Award. Receiving that was particularly special since the station itself was honored at NRB as Radio Station of the Year. Congrats, and thank you, KCBI team GM Matt Austin, Assistant General Manager/ Outreach Director Sharon Geiger and crew.

## JONI EARECKSON TADA RECEIVES BIOLA UNIVERSITY'S CHARLES W. COLSON AWARD

In a special Chapel service at Biola recently, **Joni Eareckson Tada** was awarded the University's annual recognition of someone who demonstrates a commitment to the unshakeable truths of a biblical worldview, as well as willingness to act on those convictions.



**President Barry Corey** noted that "Joni Eareckson Tada has long been a shining light in the Christian world, a woman whose life has been a testimony of conviction, courage and compassion."

The presentation of the award was followed by Joni's speaking to the student assembly. Later a luncheon continued the celebration with Biola faculty, staff and students as a part of the school's Founder's Week.

The Biola award was established in 2014 and was first given to Chuck Colson.



**THE LEGACY OF CHUCK COLSON CONTINUES** through The Colson Center and its many avenues of impact. In addition to *BreakPoint*, *The Point*, and *BreakPoint This Week*, TCC will host **The Wilberforce Weekend** (May 19-21) featuring speakers Ravi Zacharias, Os Guinness, Chris Brooks and others who will join John Stonestreet and Eric Metaxas.

## PEGGY CAMPBELL HONORED BY CALIFORNIA'S 48th DISTRICT

Since 1987, each of California's 80 assembly districts annually select a "Woman of the Year" in recognition of the "remarkable women throughout California." This year the award for the 48th District was presented to **Peggy Campbell**, particularly in view of her service as the first woman to chair the Azusa Pacific University Board of Trustees (a University founded by Mary A. Hill in 1899 as the Training School of Christian Workers) and her work at the University.

The District is newly-served by **Assemblymember Blanca Rubio**, herself a graduate of APU, both undergrad and graduate. The daughter of immigrants, Blanca has dedicated her life to public service, previously in the field of education and now in public office.

All 80 recipients of the award are honored individually on the floor of the California State Assembly in conjunction with celebration of Women's History Month.



Joining in the celebration were fellow trustee **Michael Lizarraga**, president of Telacu, and his wife **Oneida**, pictured with Assemblymember Rubio and Peggy.





## SNAP SHOTS

## Out and About in Ministry

- 1 What a great delight it was to welcome **Stuart & Jill Briscoe** back to Ambassador for special staff devotions on Valentine's Day ... they remain two of our favorite people, continuing to travel the globe ministering to those who need their inevitable encouragement. (We got a good WW2 history lesson to boot!)
- 2 From Ambassador, they headed East then back to **Focus on the Family** to record a program that aired on March 31. These are the people who literally "wrote the book" on finishing well!
- 3 Students (Taylor Anne Wade, Sydni Loudermilk, and Caleb Itterly) from Appalachian State (Boone NC) attended the annual Talk Show Boot Camp last month in Atlanta—and included a visit to the Salem station locally. Pictured with the trio are Adam Wattenbarger who interviewed the students and guest **John Fuller**. NOTE: In a sweet "harmonic convergence," WASU-FM is actually GM'd by longtime Focus consultant and veteran broadcaster, Dan Vallie.

- 4 He wasn't able to attend NRB (first missed in 12 years ☹) but **Clive Welsh** did manage to stop in at AAA while in SoCal before his return to Belize where he manages Lighthouse Radio. Clive's "OC" connection is deep—he came to Christ through Chuck Smith's ministry and served Calvary Chapel Costa Mesa before returning to his native country as a missionary, ultimately overseeing the radio outreach in Belize.
- 5 On the heels of NRB, **Stu Epperson, Jr.** (*The Truth Network*) made a dash to the West Coast and had time to visit the *Revival Outside the Walls* office, actually just five minutes from ours in Irvine CA. Welcomed by **Barry Meguiar**, there was more dialog about *IGNITE America* which was introduced to friends at NRB. We look forward to sharing more details about this national effort to encourage personal evangelism—watch for more information in next month's *Update*. BTW—if your summer travel finds you in Orange County, let us know! We'd love to welcome you to AAA and perhaps a stop at Barry's place as well!

# NEW BOOKS

## This month's recommended reading . . .

Looking for something new to read? Here are several suggestions—we guarantee you won't be disappointed!

### #1

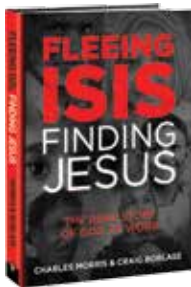


**Manifesto on Social Media Influence** has just been published, authored by Museum of the Bible's Director of Communications Jeremy Burton. The book helps set the standard for responsible use of the social web with 12 principles that will ensure that happens. A brief but powerful read!

**MEET JEREMY:** He's led efforts to reach millions of people through social media programs including making the Top 100 Social Media Colleges list. On the personal side, he is a kidney donor, has coached a gold medalist, and has held a world record for popping bubble wrap (yes, that's an official Guinness Book record). He and his wife, Carrienne, and their three kids are Okies by birth and choice. And ... we love working with Jeremy on behalf of Museum of the Bible!



### #2

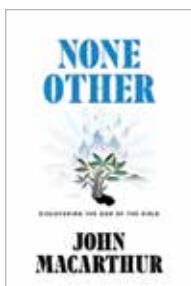


**Fleeing ISIS, Finding Jesus: The Real Story of God at Work** is the latest from Haven's Charles Morris, co-authored with Craig Borlase. Writing from his journalism roots, Charles relates the amazing and inspiring story of the men and women—the Christians—he met when he chose to travel to Jordan and Iraq. It's a deeply encouraging story of Muslims coming to faith—despite the rise of terrorism.

**MEET CHARLES:** Those long in Christian radio need no introduction to the constantly affable speaker for HAVEN Today. A seasoned newsman turned daily broadcaster, his heart is summarized in the simple Haven tagline—Telling the Great Story...It's All About Jesus. He's an inveterate traveler on behalf of ministry (in addition to the Middle East, listeners will know of his visits to the Far East and Cuba most recently). And he's a proud grandfather of four, by the way!



### #3



**None Other: Discovering the God of the Bible** is new from John MacArthur and in keeping with his passion for Scripture, it is a reminder that the best way to get to know the one true God is not through philosophical discourse but through a careful study of the Bible—that's the primary place God has chosen to reveal Himself.

**MEET JOHN:** For nearly fifty years, he has served as pastor-teacher of Grace Community Church (Sun Valley CA) from which have launched not only the beloved Grace to You ministry but also the Master's College and Seminary, the impactful annual Shepherds' Conference, and the publishing of a host of best-selling books. John and his wife, Patricia, have four married children and 15 grandchildren who give them much delight!



## QUESTION OF THE MONTH

In a recent newsletter to his church, **Bob Lepine** posed the following question. We thought it was so good, we wanted to ask the same of station partners. Here's a sampling of how some finished this sentence:

*The character quality that I most admire about Jesus is His ...*

**Ability to forgive!** For me, that is the hardest obstacle to overcome. When someone does something that is so wrong, or hurts you deeply with words or actions, it is so difficult to forgive as Jesus forgave.

**David Darling** | Operations Manager  
KWRD-FM | Dallas, TX



**Compassion.** It was manifested in many ways and He didn't apply any kind of litmus test to qualify the recipients, He just preached good news to the poor and healed all who were sick.

**Bill Ramsey** | Acct Manager  
New Vision FM | Upper Sandusky, OH



**Humility.**

**Brad Bales** | Station Manager  
KNDR-FM | Bismarck, ND

**Love.** He willingly came to earth and suffered beyond what I can even comprehend, to save me and give me eternal life. I will never deserve that, but He did it anyway because He loves me so much. Amazing!

**Lisa Lewis** | Chief Financial Officer  
WHJU-FM | Conyers/Covington, GA



**Compassion.** Repeatedly in scripture we see that Jesus was "moved by compassion." Whether it was feeding the hungry or ministering to the desperate and needy, Jesus' compassion towards ordinary men and women challenges me to be more like Him.

**Rick Stevens** | General Manager  
KYTT-FM | Coos Bay, OR



**He's always in the moment with us.** Even when Lazarus died, He knew He was going to raise him back to life. But He took time to be with Mary and Martha, even cry with them. In the midst of my chaos, whether I acknowledge Him or not, He's right in the middle of it with me. He's sharing the moment.

**Mike Harper** | General Manager  
KVNE-FM | Tyler, TX

*"Fixing our eyes on Jesus . . ."*

HEBREWS 12:1

## WHAT'S UP THIS MONTH

**APR 7-8** In celebration of its 40th anniversary, **Anne Graham Lotz** is in Los Angeles on behalf of the **Alberto Mottesi Evangelistic Association**.



**APR 14** **K-LOVE** presents Good Friday Nashville at the Bridgestone Area with **Max Lucado**, Chris Tomlin, Big Daddy Weave and others.



**APR 17** **Happy 90th Birthday** to our founder, **Al Sanders!**



**APR 19** Joining hundreds of area elected officials and business people, **Eric Metaxas** will be speaking on behalf of the **Greater Houston Prayer Breakfast**.



**APR 27** Headed to Chicago, **Barry Meguiar** speaks at the *Faith and Work* luncheon series hosted by **Moody Theological Seminary**.



## DON'T MISS IT!

It's a LIVE event from **FamilyLife Blended** on April 29 when **"Blended & Blessed: Keys to Stepfamily Success"** will be made available nationwide via video stream in addition to the local event in Little Rock.

The one day seminar is free for stepfamily couples, single parents, dating couples with kids and those who care about blended families.



The speaker team includes FamilyLife Blended speaker Ron Deal, Sandi Patty and Don Peslis, Josh Childs and others. It's one full day of teaching, music and humor!

Get more details at [blendedandblessed.com](http://blendedandblessed.com)

And ... later this year (September 29-30 in Indianapolis) ... **Revive Our Hearts** hosts **Revive '17: Adorned—Women Mentoring Women the Titus 2 Way**. Speakers include Nancy DeMoss Wolgemuth, Mary Kassian, Susan Hunt, Dannah Gresh and others. The two-day event is designed for women who desire to invest in the lives of other women.





# Ambassador

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@AmbassadorTeam



Pictured with Family Life team members **Dennis Rainey, Bob Lepine, Emmitt Fowler** and **Michelle Hill** are **Neil Stavem** (Faith Radio), **Bill Blount, Dave Young, Josh Blount** (Blount Communications), **Dolores King-St. George** (WRMB), **Beth Schafer** (KBXL/KSPD) and **Tom Steigleman** (KATB).

## WE CAN'T THINK OF ANYWHERE WE'D RATHER SEE UPDATE TRAVEL THAN THESE SPOTS:

**TOP RIGHT/LEFT:** OK, so we took copies of Update to NRB—which made these shots possible. Above is a great group with the FamilyLife team and a few of their station partners. And ... how could we resist one more Ken Tada shot—oh, Joni too!

**BOTTOM LEFT:** Last year it was Boston and New York City for the first time—this year, it's (so far) Portland OR where our Selah headed to enjoy a weekend with her good friend, Ashlee Sikorski, who just happens to work at Multnomah University ... where former AAA'er (and former PF'er) Steve Cummings now serves as VP/Advancement.

**BOTTOM RIGHT:** If you look hard you'll see exactly where Ken Tada and Jim Sanders were working hard—yes, that's Pebble Beach ☺ and another "off-site" meeting.



Where are you? Send your photos to [peg@ambaa.com](mailto:peg@ambaa.com)