

OPEN
INVITE



IGNITE
AMERICA.COM



You are Invited to *IgniteAmerica!*

As an outgrowth of serving station partners with a 1:00 feature for just 3 years, **Barry Meguiar** became convinced that a nationwide effort to encourage Christian station *listeners* to engage in sharing their faith could result in something truly *explosive*. Following focus group input with station management from across the country, Barry and the team at Revival Outside the Walls began to develop not only the on-air tools but, even more importantly, an infrastructure of support that would become a highly effective “connecting point” for those motivated to get involved.

Already launched on pilot outlets, stations can sign up *now* to *immediately* receive :30s and :15s *daily prompts* (new every day—five days a week) that simply invite listeners to share their faith. Station partners can be further involved by participating in a secure software system (IgniteAmerica Community) that listeners can access to sign up, share their story, and find resources to be a witness for Christ.

Participating stations will be able to monitor activity ... while listeners will be able to connect with *other* listeners in other

areas to encourage each other in the process. Data will be uniquely available to each participating station to help measure impact of the effort.

Already airing on premier stations such as Bott Radio Network, Life Changing Radio, and Faith Radio Network, the *IgniteAmerica* prompts have no “call to action” other than to visit a website with additional resources on how to engage in sharing your faith as a believer—that site accessible to partner stations for monitoring activity specific to their station’s audience.

INVITATION: Will you join other launching stations for what we believe will be one of the most impactful and effective national efforts on behalf of evangelism?

CONNECT: Contact Selah@ambaa.com for more information and details; visit the website (www.igniteamerica.com) to read more; #IgniteAmerica.

NOTE: The prompts are completely independent of the *Ignite with Barry Meguiar* 1:00 features that continue to air daily.

SOBERING FACTS

59% of all Christians say they seldom or never share their faith with another person.

80% of unchurched people are open to the Gospel.

87% of people not in church have at least one close friend who is a Christian.



MEET BARRY MEGUIAR

Meet Barry Meguiar ... he may be known across the country as a “car guy” ... but his passion is to see every Christian sharing their faith, no matter the setting. The president of *Meguiar’s*—known for the finest car care products available—spends his time leading *Revival Outside the Walls*, an organization dedicated to helping believers lean fully into loving God and then sharing that love with everyone we encounter.