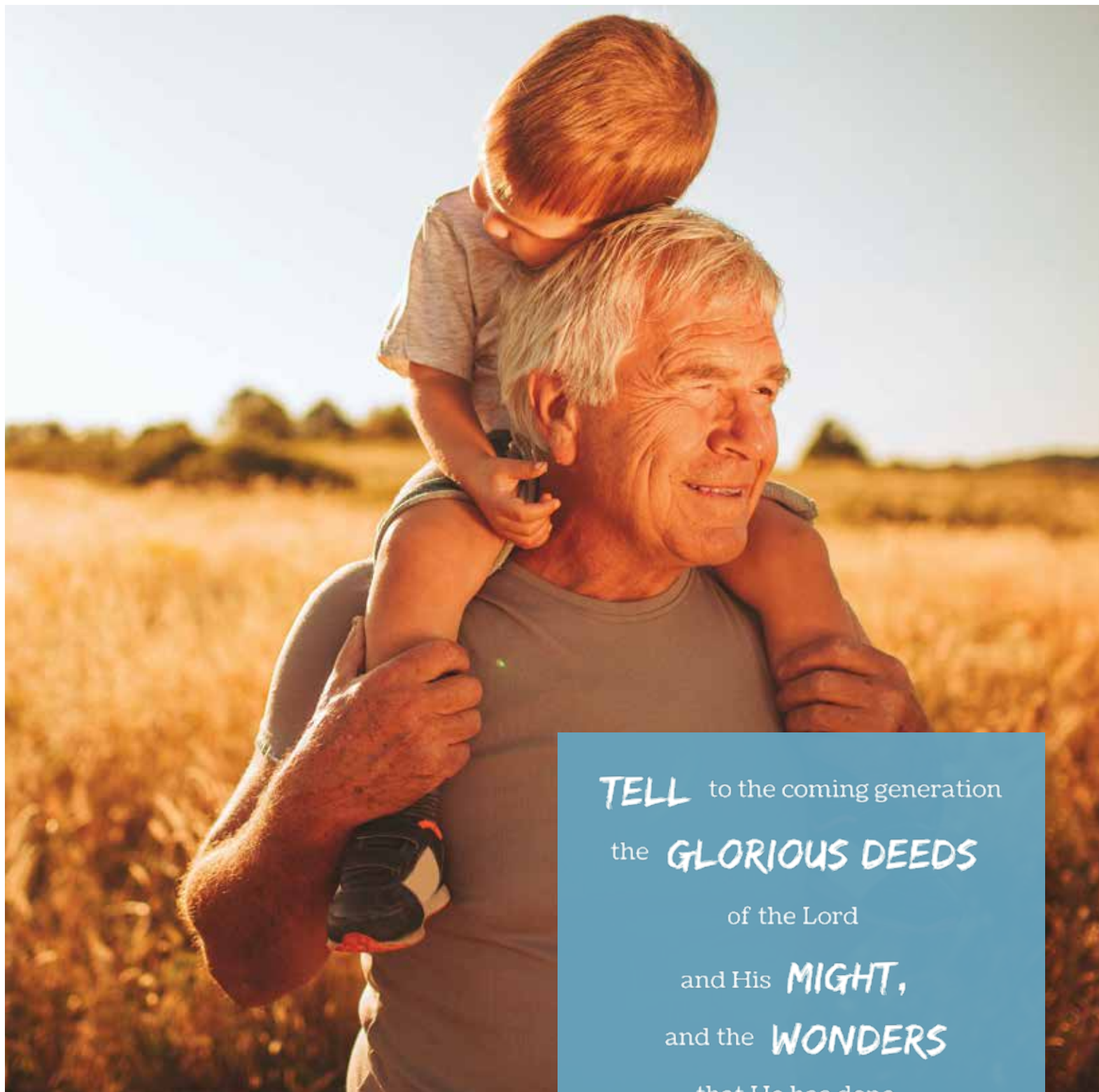




Ambassador

We Connect. Ministry and Media.

SEPTEMBER
2017
UPDATE



TELL to the coming generation
the **GLORIOUS DEEDS**
of the Lord
and His **MIGHT,**
and the **WONDERS**
that He has done.

— PSALM 78:4 —

INSIDE

Help for celebrating **Grandparent's Day** (Page 3)

Your summer photos from around the world (Page 5)

Reformation special for the 500th anniversary (Page 6)

DID YOU KNOW?



Just for you! As a reminder, Ambassador is pleased to use our Amb-OS system to create **station customized editions** of a number of our programs—including **Anchor Today**, **FamilyLife Blended**, **Focus on the Family**, **Ignite with Barry Meguiar**, **Plugged In**, and **The Boundless Show**. If interested, contact Charley@ambaa.com and we'll get the ball rolling!



The AFA Journal from American Family Association has published a series of pieces on **40 Faithful** from various spheres of culture. Highlighted

in the list for *God and Government* is **Jim Garlow** (*The Garlow Perspective*), noting Jim's voice on behalf of religious liberty, particularly in the pulpit, as well as his leadership in California's Prop 8 initiative several years ago.

AMBASSADOR MIDWEST



Part of the **Amb-OS team** is Minneapolis-based **Dick Becvar**, a veteran of Christian radio and a brilliant engineer ☺. Nice to be able to fellowship in person with Dick and wife, Juleen, recently when in Minnesota. (Note to locals—don't miss "Manny's" steakhouse!)

TECH UPDATE WITH JIM SANDERS

Now available on Amb-OS . . .

Dr. Ed Hindson is one of the most well-educated Bible teachers on the air today. In the daily, 25:00 broadcast, **The King is Coming**, Dr. Hindson demonstrates his gift for making complicated Biblical passages easy to understand. Thanks to his experience as a university professor, he has a unique ability to communicate Bible truths to today's generation. Ed says, "My greatest desire is to lift up Jesus Christ and proclaim His Gospel to the entire world."



Authorize your receiver at the Amb-OS permissions portal (www.amb-os.com/permissions). The program template on the portal is WPMX The King is Coming. For more information, including previous programs, visit thekingiscoming.com or contact Steve Nortier at 616-808-7064 or stephen@silasradio.com.

Each day on **Word to the Wise** (M-F, 1:00), Dr. Bill Blocker provides God's wisdom for daily life in one-minute bite-sized portions. This unique, insightful and very biblical commentary vividly reveals a different perspective on God's wisdom for life. Dr. Blocker is President of the College of Biblical Studies (CBS).



Authorize your receiver at the Amb-OS permissions portal (www.amb-os.com/permissions). The program template on the portal is CBSH Word to the Wise. For more information including previous programs, visit wordtothewise.org or contact Rick Kress at Rick.Kress@cbs-houston.edu or 832-252-4620.

God blesses each of us in many ways. What are those blessings? And how do we manage them God's way for His glory? Those are the questions pastor and radio host, **Chris Brown**, helps your listeners answer each day. Chris provides trusted content and a unique biblical perspective on topics that affect our everyday lives. From Ramsey Solutions, **The Stewardship.com Minute** offers biblical advice on how to faithfully use your money, time, relationships, work and gifts the way God intended.



To request permission to air *The Stewardship.com Minute*, visit our permissions portal at <http://amb-os.com/permissions> and choose the following file: RAMS – The Stewardship.com Minute (1:00). For any questions or sample programs, please contact Jason Miller at jasonr.miller@daveramsey.com or call (615) 515-3223 x 5353.

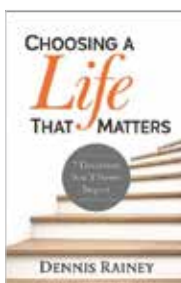
TIP

Get the Grandparent's Day Station Tool Kit

We invite you to use a number of resources for celebrating Grandparents Day (September 10) at ambaa.com/station-tool-kits

We Salute Grandparents!

Did you know? There are more than 70 million in the USA—and 71% of those say that reading is one of their favorite activities. So here you go! If you're a grandparent, or know one, let us suggest a couple of new volumes we think you'll enjoy. And ... "Happy Grandparents" Day (September 10)!



From **Dennis Rainey (FamilyLife)**

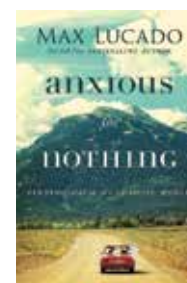
Choosing a Life That Matters: 7 Decisions You'll Never Regret

With his well-known warmth and wisdom (also delivered daily on the *FamilyLife Today* broadcast), Dennis Rainey addresses the seven choices we can make to give our lives the potential we were created to fulfill. In a culture we find increasingly disruptive, Dennis helps provide the firm foundation of Scripture that will allow each of us to live with purpose and meaning.

From **Max Lucado (UpWords)**

Anxious for Nothing: Finding Calm in a Chaotic World

Familiar verses to many, welcome to a new study of the powerful words of Philippians 4:6-7. In his inimitable style, Max Lucado notes Paul's exhortation is to "be anxious for nothing. Nada. Zilch. Zero." Let today's anxieties be put aside with immersion in what is the most highlighted passage of any book on the planet (according to Amazon)!



And for grandparents who enjoy reading to their grandchildren, here's a recommendation for the next bedtime (or anytime!) reading session:

In conjunction with the 30th anniversary of the beloved series, **Focus on the Family** is pleased to announce release of the new full-color **NirV Adventures in Odyssey Bible**. Designed especially for kids 7-12, the publication includes 300 fun trivia facts, 100 word searches, 52 key memory verses, maps and much more. The goal is to help children develop a foundational biblical worldview from which they can make wise choices. And what greater calling for a grandparent than this!

MEET & GREET

I. Jill Briscoe used AAA studios to record some of her written work—absolutely wonderful to have her here again.



II. Carlene Prince (Your Network of Praise-MT) came by to see Haley and others, moving an email friendship to in-person fellowship!



III. From Nielsen, and making us even smarter ☺, local rep **Claudine Sokol** (left) with summer intern **Corey Flahive**.



IV. Jeremy Burton (Museum of the Bible) stopped in while in L.A. for a social media conference—see you in DC soon, MOTB friends!



V. A gathering of “social-ites” ... **Barbara Eckhart** is KWVE’s new social media assistant—glad to meet another of our neighbors!



VI. We share the OC—and several other relationships! Great to meet new friend **Johnnie Moore** of Kairos.



VII. Selah—and her parents!—stopped in at the Revival Outside the Walls booth to visit with **Barry & Karen Meguiar** and team at the AG General Council, held in Anaheim this summer.



VIII. **Beth Schafer** was among the crowd (Jim Sanders too) at the “Re-Premier” of Joni’s life story film—marking 50 years since the life-transforming dive into Chesapeake Bay.



IX. A special delight to meet with **Callie Briese** at the Thrivent HQ in Minneapolis—good things ahead . . . stay tuned for that news & say “hello” at *Momentum!*



X. Play ball! It was Times Square Church night with the Mets with **Pastor Carter Conlon** tossing the first pitch! A special treat for Haley & Brian Jessup to attend the game—and church at TSC!



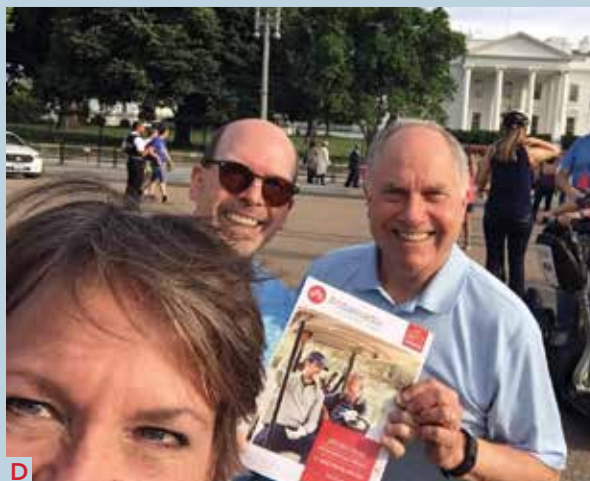
THE INBOX



A. Word of Life (Schroon Lake NY) ...



B. No, not Waikiki—just Aloha Friday Luncheon ...



D. Washington DC ...



E. On a cruise ship in Alaska! ...



C. Cozumel (Mexico) ...



F. The Grand Canyon ...



H. First it's Debrecen (Hungary) for John Sorensen ...



J. Quito Ecuador ...

We promise ... we deliver! Thanks to our friends who toted a copy of Update across the country—and around the world!

A. Word of Life (Schroon Lake NY) ... thanks to Mark Channon (WIHS-Middletown CT) for the fond memories of Jack Wyrzten's ministry "high, high in the Adirondacks"—where Mark met both the Lord (at age 6) and (15 years later) his wife, Elaine!

B-C. No, not Waikiki—just Aloha Friday Luncheon ... at Salem corporate offices (Chris Gould with Lisa Campos, Genny Leatherwood and Patricia Tom). Not quite as exotic for co-laborer Carl Miller—from non-Aloha Friday Oklahoma City ☺.

D. Washington DC ... Salem friends Ron Walters and Allen & Susan Power put *Update* nearly in the White House.

E. On a cruise ship in Alaska! ... celebrating the 30th anniversary of WAY-FM with nearly 500 listeners and several CCM artists. Pictured are Joel Smallbone, COO Lloyd Parker, founder Bob Augsburg, and AM host Wally. Thanks, men!

F. The Grand Canyon ... Selah and the Cosentino Family return to Arizona's National Park on family vacation.

G. Cozumel (Mexico) ... Jeff & Rachael Bean on vacation from normal environs at WCRH-Williamsport MD.

H-I. First it's **Debrecen (Hungary)** for John Sorensen ("Share Life Today"/Evangelism Explosion), meeting with EEsers from the Ukraine ... then on to **Zurich (Switzerland)** to meet with Helmut Kuhn (EE Europe) and businessman Vito My.

J. Quito Ecuador ... a missions trip for our own Lee Ann Jackson and daughter, Rebecca—holding *Update* in hand on the equatorial line!



Where are you? Send your photo of this edition (perhaps of you with a grandchild?) to peg@ambaa.com.

NEW SPECIAL

A 26:00 Radio Special from Museum of the Bible for the
500th Anniversary of the PROTESTANT REFORMATION

1517 FROM WITTENBERG TO THE WORLD



ABOUT THE RADIO SPECIAL

*It happened over 500 years ago, so why
should I care about the Reformation?*

It was the act of a then-unknown monk that changed the course of history and Christian theology. In this engaging, dramatically enhanced special, you'll hear Martin Luther in his own words, challenging the church's authority, looking to the Bible as a higher authority.

It's the story of a boldly courageous movement of men and women, many of whom were burned at the stake so that the Bible could be accessible to everyone. And in a stimulating, documentary-style exchange, scholars and historians from **Museum of the Bible** speak to the significant impact of the Reformation even today!

Get details on the radio special at ambaa.com/reformation. Stations not currently airing "The Book" (daily short feature) are invited to air "The Reformation Series" (10x1:00) during the last 2 weeks in October.

DO YOU KNOW MARTIN LUTHER?

*"How great is the peril of a bishop if he
permits the gospel to be kept quiet. . ."*

Martin Luther (1483-1546) was born on November 10 in Eisleben, Germany. In 1505 he became an Augustinian friar. By 1517 he wrote his 95 Theses outlining his concerns with the indulgences being sold by the church. In so doing he ignited what has become known as the Protestant Reformation—one result of which was to make the Bible accessible to common people.

Do you know what was the invention that became one of the catalysts for the Protestant Reformation? Send your answer to peg@ambaa.com, and if you're one of the first five respondents you'll receive the newly produced documentary DVD from Haven Ministries, "Luther: The Life and the Legacy of the German Reformer."

MEET THE EXPERTS

Providing stimulating commentary
in the special are scholars from
Museum of the Bible:



**DAVID
TROBISCH**
*Director of
Collections*



**ALLISON
BROWN**
*Writer and
Editor*



**BRIAN
HYLAND**
*Associate
Curator of
Medieval
Manuscripts*

MUSEUM EXTRAS

Museum of the Bible officially
opens November 17. Contact
us for opportunities to broadcast
onsite from the new studio.

Air "The Book" for daily 1:00
features on the Bible's significance
in every sphere of influence.

QUESTION OF THE MONTH

*In honor of Grandparent's Day (September 10),
what life lesson did your grandparent teach you?*

My maternal grandparents personified grace. They taught me basic, biblical right and wrong, and skills for being productive. But they primarily taught me, along with my mother, who Jesus is, what God had done for me through Jesus, and through the gift of faith, I could not lose His love or forgiveness. This was particularly reassuring as one of many adopted grandchildren in their family. They literally fed the less fortunate families in their town. They helped build others' houses and barns, demanded respect for all persons of all races and backgrounds, and had a strong personal work ethic. And...never an evening went by without all who were in their house sitting together in the living room to hear one of them read from the scriptures and end that time with prayer and words of deep love for Jesus and those in the room.



Dolores King-St. George | Station Manager
WRMB-FM | Boynton Beach, FL

Without question my grandparents taught me, largely through simply the way they lived their lives, the value of hard work, dedication, family stability, and the joy of using your hands to create things. Married to their original spouses their entire lives, one grandfather worked as a commercial artist for the same company for 29 years until his retirement, and was an incredible watercolor painter and woodworker in his spare time. Another served in World War II and labored much of his life in the oil fields. One grandmother was always creating the most intricate cross-stitches, and another was a hospital volunteer for as long as I can remember.



Ryan Springer | Program Director
WBGL-FM | Champaign, IL

At 18 years old, I sat across the table from my godly grandmother, Ruth Bahls. It was in that moment where I realized the great wisdom in her words. I thought, if only I could take her brain and place it in my body. I knew if that were possible, I'd make good decisions and live my life well if I had her faith and life experiences to make decisions. Of course, that wasn't possible, but one phrase that she often said has been recalled throughout my life which reflected her contentment and trust in God's guidance of her life: "Bloom where you're planted." I'm thankful to my sweet grandmother who sewed seeds of trusting God, and who helped me join Him at His table that day . . . and forever more.



Ann Meyer | Director of Ministry
KFIA/KKFS | Sacramento, CA



What's your grandparent story?

Chime in at our blog: ambaa.com/news.

COMING UP THIS MONTH

SEP
6-9

CMB's *Momentum* conference in Orlando will draw stations from around the country. Be sure to greet teams from **Focus on the Family**, **FamilyLife**, **Cru**, and Ambassador's Katie Burke.



SEP 7

Brad Mattes speaks on the issue of men and abortion at the *SaveOne Summit* at Crossroads Church (Antioch TN).



SEP
10-17

Sailing the beautiful Inside Passage, **Charles Morris** is off to Alaska with *Haven* listeners.



SEP
15

Anne Graham Lotz will encourage those attending the *Global Christian Professional Women's Association* (Myrtle Beach SC).



SEP
18-20

Joni Eareckson Tada joins a line-up of speakers and musicians for the *Getty Music Worship Conference* (Nashville TN).



SEP
19-21

In Jacksonville FL, **John MacArthur** joins Bryan Loritts, Mark Dever and others to speak at the *Cutting It Straight* conference on expository preaching, hosted by H.B. Charles.



SEP
22-24

Max Lucado will focus on ministry to children, speaking at *Greater Than*, the KidMin conference sponsored by Group.



SEP
29-30

It's the *Revive '17 "Adorned"* conference in Indianapolis with **Nancy DeMoss Wolgemuth**, sponsored by Revive Our Hearts, designed to encourage "women mentoring women the Titus 2 way."



SEP 29
-OCT 1

"Living the Fullness of Christ-Centered Leadership in Turbulent Times" (how's that for a title!) is this year's *2017 Pinnacle Forum* theme—which is where **John Stonestreet** will be speaking (Chicago).





Ambassador

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@AmbassadorTeam

A New Member of the Family . . .



FORTY YEARS AGO, DENNIS AND BARBARA RAINEY

invited a group of fellow Crusade staffers to a study designed to anchor families in a biblical framework for marriage. The outgrowth of that became a global ministry that included the *HomeBuilders* course and the *Weekend to Remember* conferences.

Knowing that the material needed to be shared even more widely, the daily *FamilyLife Today* program launched in November 1992, ultimately companioned with short feature and weekend broadcasts. Later a video

series (*The Art of Marriage*) was developed—and it will be bookended in just a few months with a corollary series, *The Art of Parenting*.

All along the way, Dennis and Barbara have modelled a faithful approach to serving the Kingdom. They continue to do so with the announcement of anticipated transitions ahead. The FamilyLife board has announced appointment of a new president for the ministry effective December 1.

David Robbins will step into this CEO position although Dennis will continue to be heard on-air with co-host Bob Lepine. The opportunity to model

God-honoring “passages” has been vigorously embraced by both Dennis and David.

We look forward to further introducing station partners to David and his wife, Meg, in the days ahead (including at NRB)—especially as we celebrate the 25 years of *FamilyLife Today* in a couple months. In the meantime, please pray for the team at FamilyLife ... and for Christ to be glorified each step of the way!

FAMILYLIFE®
Help for today. Hope for tomorrow.