



Ambassador

We Connect. Ministry and Media.

NOVEMBER
2017
UPDATE



Praise the Lord!

HOW JOYFUL ARE THOSE
WHO FEAR THE LORD
AND DELIGHT IN
OBEYING HIS COMMANDS.
THEIR CHILDREN WILL BE
SUCCESSFUL EVERYWHERE;
AN ENTIRE GENERATION OF GODLY
PEOPLE WILL BE BLESSED.

PSALM 112:1-2 (NLT)

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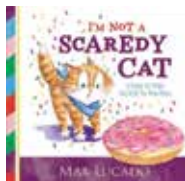
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DID YOU KNOW?



When you help “the least of these,” people pay attention. The list of those who have endorsed the work of **Mercy Ships** is a “who’s who” of statesmanship including [George W. Bush](#), [Desmond Tutu](#), [Ellen Johnson Sirleaf](#), [Sir John Major](#), [Jimmy Carter](#) and others. Thanks be to God for the Kingdom witness to those in global leadership by the men and women of Mercy Ships.



New from **Max Lucado** is *I'm Not a Scaredy-Cat*—a children's book that's “laugh-out-loud funny” while filled with

assurance that God is near. This winsome new volume will help kids put fears and worries into the right perspective.

New from **Museum of the Bible**, *The Global Impact Bible* reveals the scope of the Bible's influence in every facet of culture, both historically as well as today—just like the daily 1:00 *The Book!*



Hope for Kids is a special program from **EE (Share Life Today)** that was created to clarify the Gospel for children. Materials (free) include a Teacher's Manual, Student Activity Book and witnessing booklet. Want more info? Contact Charley@ambaa.com for details.

TECH UPDATE

MoneyWise and the MoneyWise Minute is now available via Amb-OS



MoneyWise offers a practical, biblical and good-natured approach to managing your time, talents and resources. It's a daily radio ministry of Compass—Finances God's Way, an organization founded by Howard Dayton. Your hosts are **Rob West** and longtime financial cohost **Steve Moore**.

To authorize your receiver, contact The Hibbard Group at 609-678-0334 or email Jack Hibbard at jack@thehibbardgroup.com. Or, come to the Amb-OS Permission Portal and look for the following program names:

MNYW MoneyWise Daily (M-F, 25:00)
MNYW MoneyWise Weekend (Sa, 25:00)
MNYW MoneyWise Minute (M-F, 1:00)

Amb-OS and backups Part II by Jim Sanders



If Benjamin Franklin were alive today, he'd correct himself and say there are actually *three* things certain in life: Death, Taxes and Hard Drive Failure.

The good news is that **backing up your computer is easier than ever**. Make sure you have at least 3 backups, stored via 2 different types of media, 1 of which is off-site).

Having said that, an Amb-OS hard drive failure really isn't catastrophic. Once a new drive is installed, our system will repopulate missing programs.

While our drives are reaching their predicted end of life, **we're offering a free solid state replacement at no charge to you**. In fact, our goal is to replace the universe of AMR-100 spinning hard drives in the next few years. So, if you're interested in finding out more, send an email to support@amb-os.com and we'll help you avoid the hard drive failure catastrophe!

20 YEARS AND COUNTING

This fall, **Grace to You** is sending supporters a free copy of a special-edition, hardcover [MacArthur Study Bible](#) to mark the 20th anniversary of its release. To date, the ministry has sent out more than 15,000 Bibles and expects to double that figure before the celebration is finished.

The MacArthur Study Bible is available in NKJV, NASB, ESV, and NIV editions, as well as in Arabic, Chinese, French, German, Italian, Portuguese, Russian, and Spanish translations. Electronic versions have taken a ride on the space shuttle and the International Space Station!



FamilyLife Today ... Celebrating 25 Years on the Air!



Desirous of extending the reach of the already-popular weekend marriage conferences that began the FamilyLife ministry, the *FamilyLife Today* broadcast first aired on November 9, 1992.

When Dennis Rainey and Bob Lepine teamed up to produce a radio program dealing with all things related to the family from a distinctly biblical perspective, it was quite literally a union made in

heaven. I am confident that the kingdom impact of "FamilyLife Today" over the last quarter century has far exceeded the hopes and expectations of Dennis and Bob when they answered the call to launch this outreach to families. —Ed Atsinger

The broadcast remains a favorite across the country and, thanks to technology, around the world. Still anchored by Dennis and Bob, the program continues to focus purposefully on providing families with "help for today, hope for tomorrow."

It's humbling to hear from people who tell us about how God has used FamilyLife Today to bring health or healing to their marriage or to strengthen their family. But the truth is, I may be the biggest beneficiary of our 25 years of broadcasting. I've had the great honor of sitting across the table from some remarkable people who have generously shared their wisdom and their story. And I've been able to ask them any question I've had! Twenty five years of that can't help but have a profound impact on your own life, marriage and family. —Bob Lepine

At year-end, David Robbins will step into the President/CEO role at FamilyLife—we look forward to introducing David and his wife, Meg, to station partners at NRB 2018. However, there is no change to the program as Dennis & Bob continue to anchor the broadcast.

Congratulations to the crew who have faithfully produced *FamilyLife Today* for these 25 years. It has been a deep privilege for Ambassador to be FLT's partner from program inception. We pray His richest blessing on the days to come!



Reflecting back on 25 years of equipping families with the Gospel and the biblical blueprints for building godly homes, I am grateful for:

- Almighty God's favor, guidance, and the privilege of being used by Him in His work in listeners' lives. ALL praise to Him.
- Al Sanders for his belief and coaching.
- Jim Sanders, Peggy and Jon Campbell, Jennifer Perez, Michelle Blood and the entire Ambassador Advertising team for being relentless cheerleaders and friends.
- Ed Atsinger's belief in our program before we had one.
- Station Partners who stuck with us.
- Listeners who actually listened and applied the Scriptures.
- Donors who launched FamilyLife Today and sustained it over the past quarter century.
- Keith Lynch and his outstanding team of audio editors, producers, and mastering engineers for their exemplary work. Also, Tonda Nations, Megan Martin, Emmitt Fowler, Dan Donovan and the entire FLT Team.
- Bob Lepine, my quarter of a century sidekick...that's a long time to work alongside anyone! Gospel centered, and good friend.
- And Barbara, my bride of 45 years, who stepped out in faith and who agreed to give up our anonymity to help people do marriage, family and life God's way.

To God be the Glory,
Dennis Rainey
Ps 112:1-2



Heading our way? Drop a note to peg@ambaa.com and we'll roll out the red carpet!

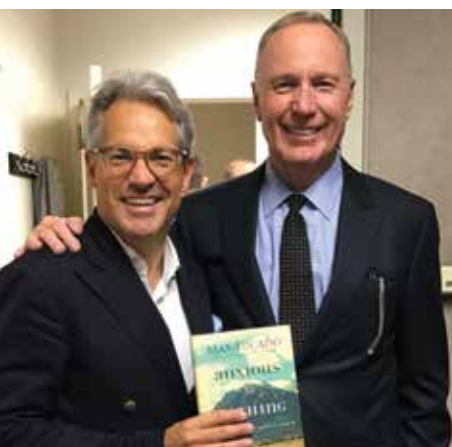
PHOTO RECAP



It was a privilege for Jim Sanders to attend the transition festivities at WAY-FM as founder **Bob Augsburg** turns the leadership role over to incoming President **John Scaggs**. Congratulations, Bob, on the remarkable impact of WAY-FM. And blessings, John, as you continue that in a new chapter. [Pictured also are **Wayne Pederson**, **Lee Geysbeek** and **Lloyd Parker**.]



In preparation for this summer's Epicenter Prayer Summit in Israel, Orange County pastors were invited to a KWVE sponsored event to hear Joel Rosenberg speak. From L-R are **Greg Hauser** (Grace to You), **Lance Emma** (GM/KWVE and Board member of The Joshua Fund), **Philip DeCoursey** ("Know the Truth") and our Jim Sanders.



Max Lucado was interviewed by **Eric Metaxas**—nice of Eric to hold up Max's book (*Be Anxious for Nothing*) and not his own new release (*Luther*) ☺!



Joni Eareckson Tada continues the friendship with **Pastor Carter Conlon** as she and Ken headed to NYC to speak at Times Square Church recently.



It was "A Night in Havana" at AAA's parking lot—donors invited to learn more about the effort to broadcast *Haven* into Cuba. Pictured: **Charles Morris**, **Dan Warne**, **Andrew Canavan**, **Troy Lamberth**, **Shawn Long**, and **Meghan Gomez**.



Thanks for coming again, **Joe Emert** and wife, **Jenny**, as you headed to Papua New Guinea for ministry-supported broadcast efforts there. We're grateful for the basket of Georgia peach jam you brought on your way. Godspeed on this journey!

It's never too early to say ...

Merry Christmas & Happy New Year!

We invite you to consider using these special edition programs with all-new content for this holiday season!



A BRAND NEW CHRISTMAS! (25:00)

Pastor Carter Conlon ("It's Time to Pray") offers a message that will set the stage for a best Christmas ever. With the timely reminder not to limit God to the past, we're reminded that the "Silent Night" long ago sets the stage for new life for each of us in Him.



CHRISTMAS IN THE BEGINNING

(55:00) Charles Morris looks at the promises and events that pointed to the coming of Jesus in the book of Genesis. It's a creative approach to the Christmas story from the Haven team.



HAPPY NEW PLACE! (25:00)

From the scene of national New Year's celebration, **Pastor Carter Conlon**, pastor of Times Square Church, encourages listeners to think freshly about a happy new year despite tumultuous times ... if we will let the Holy Spirit touch us in new and fresh ways.

 Check our website listing for other "classic" Christmas specials which remain available on request. If you have archived content, please check with Haley@ambaa.com for clearance to use again.

COMING IN JANUARY

This year, **Sanctity of Life Sunday** will be celebrated on January 21st—created initially following the Roe v. Wade decision of the Supreme Court that legalized abortion in the US.

"Victims in the Shadows" (26:00), the pro-life special from Life Issues Institute this year, will feature LII President **Brad Mattes** on a very contemporary topic—human trafficking.

Valuing every human life, the scope of Life Issues' messages range from beginning to end of life ... and this year's special will help equip listeners with a new perspective on a concern confronting not only "third world" countries, but our own as well.



GOOD FOLKS



WELCOME [Back] SPARLIN SYPHERD

After a twenty year hiatus, Ambassador is pleased to announce that our Accounting team will be led by newly-appointed **Accounting Manager**, Sparlin Sypherd. Sparlin returns to the company where he served several years in the mid-90s.

Sparlin and wife, Gwendolyn, were featured in our AAA poster of many years ago. The two little kids (Tyler and Kaylin) are now pursuing professional careers post college ☺.



< now

then >



FAREWELL TO KATHY RANDALL

We're delighted for God's provision as we say farewell to faithful Kathy Randall, retiring this month after **17 years at Ambassador**. While quietly serving behind the scenes, Kathy is likely known to every station's Accounting counterpart. She will be missed though we wish her Godspeed as she enjoys a new chapter with husband, Chuck. (We just hope she stops by with some of their baked treats even after she isn't working here!)

QUESTION OF THE MONTH

What holiday traditions are you looking forward to?



I'm very much a traditionalist, so CHRISTmas means carols playing on the record player (or Hi-Fi as we used to call it) all month long. The unique tradition is listening to my favorite album, a 1962 LP by zither player Ruth Welcome, "Christmas in Zitherland." It belonged to my beloved grandparents. The sounds bring me right back to their home in Detroit, Michigan years ago and all the love and beauty of family at CHRISTmas. Of course I have programmed several selections from that album on WRGE to share with our listeners. Harps are heavenly but CHRISTmas in Zitherland is awesome.

Jeff Borger | Program Director
WRGE-FM | Gainesville/Ocala, FL

"Traditions matter even when plans and people change."

—Barbara Rainey



While I love all the wrappings of Christmas, and what it represents, my favorite time of the year by far is Thanksgiving. While every day should be a day of thanks, this one occasion is pretty much stress free (unless you are a turkey). The time to gather, and offer thanks to God for his graciousness and kindness is a great collaborative opportunity for the family unit, to give thanks together, and recount just how God has been so wonderful to us. Of course the turkey meal with all the trimmings is a fringe benefit of this special day in the beautiful circus of Autumn.

Dave Compton | Program Director
WPET-AM | Greensboro, NC



At Christmas, we focus on wise giving as a Wise Man. Gold, frankincense, and myrrh were their gifts to our Lord. Gold, our gifts have a gift of value, something desired, as gold would have been in those days of old. Frankincense, a fragrance used in offerings is a gift that encourages us in our faith. It's been Bibles or tickets to a faith film, Christian video games, a t-shirt for our guitar playing son that reads, "Pick Jesus." Myrrh, a gift of purification for the body, has been everything from perfume to a jersey of our favorite Seahawks player.

Michelle Mendoza | Host of "Live from Seattle"
KGNW-AM | Salem Radio Seattle

THIS MONTH

NOV 1 For **CFNI** (Christ for the Nations Institute), **Jim Garlow** lectures students in Dallas TX.

NOV 2 **Barry Meguiar** will be inducted to the **SEMA Hall of Fame**.

NOV 5 Our crew is thrilled ... **Eric Metaxas** speaks for **Harvest** (Greg Laurie) at both Riverside and Irvine campuses. *(By the way, if you ever visit the Irvine facility, stop by Ambassador—we're literally two blocks away!)*

NOV 10-12 **Anne Graham Lotz** is back to **The Cove** (Asheville NC) for a powerful seminar entitled In This Final Hour.

NOV 13-17 The **40th anniversary** celebration for **Focus on the Family** continues at sea with a cruise in the Caribbean.

NOV 23 Blessings on **Thanksgiving!**



NOV 17 The long-awaited **Museum of the Bible** is dedicated close to the Mall in Washington DC! With no admission fee, it is expected the Museum will quickly become a highly popular stop for visitors to the Nation's Capitol!



NOV 21

Happy 30th Birthday, **Adventures in Odyssey!**

Join in the fun at whitsend.org/birthday for free resources including a "birthday bash kit"—perfect for celebrating your favorite Odyssey fan (child or adult!).

THIRTY DAYS MAKES A MONTH

It also makes for a great exercise of spiritual discipline—dedicating 30 days to cultivate growth as a child of God.

This month, **Revive Our Hearts** listeners are encouraged by **Nancy DeMoss Wolgemuth** to concentrate on 30 days of growing in gratitude—appropriate this Thanksgiving season. The ministry supplies all the necessary resources to help women—and men—exercise this activity.

You can find a series of such challenges such as "Power of Words," "Husband Encouragement," "Mom Makeover" and "Bible Reading" at the ROH website. A great way to engage in growth—with a built-in accountability factor! Check reviveourhearts.com for all the information.

30 Days of
Choosing
Gratitude

THIS MONTH...A SNEAK PEEK!

A new feature movie **Like Arrows** (Psalm 127:4-5) will be released by **FamilyLife** (working with the Kendrick Brothers) in theaters nationwide next Spring—friends of the ministry will be invited to an early screening this month.

The movie explores one family's journey through both the joys as well as the heartaches known to many families today ... and will coincide with the launch of a new video series titled "The Art of Parenting" which will serve as a companion to the popular "The Art of Marriage" series. The equally creatively-produced new series will be available Spring 2018 as a small group Bible study as well as a free online experience.





Ambassador

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FAMILY • MINISTRY • LEGACY • PARTNERSHIP



So much fun! After a visit to **Salem's** offices and trip to the Reagan Library last year, we were delighted to reciprocate, hosting Salem's National Program office (**Chris Gould, Carl Miller, Patricia Tom, Lisa Campos** and **Genny Leatherwood**) at AAA. A field trip to the nearby *Richard Nixon Presidential Library & Museum* followed before enjoying dinner fellowship. One of our favorite parts of the Library? Watching the younger AAA staffers learning more about Chuck Colson and Watergate! (The red carpet welcome is out for anyone coming to OC to do the same!)



Pictured with Peg, Jim and Al & Margaret Sanders is David Bixby, Executive Vice President at APU

*I am deeply grateful to Jim for a special acknowledgement of my 40 years at Ambassador with establishment of a scholarship at **Azusa Pacific University** where it has been my joy to serve on the Board for a dozen years. Knowing the sacrifice many make to be able to attend a Christian university, I'm thrilled for what the scholarship will mean to generations to come—men and women equipped for Kingdom impact in years I will never see personally because of the platform afforded at an institution dedicated to excellence in scholarship and commitment to discipleship. —Peggy Campbell*