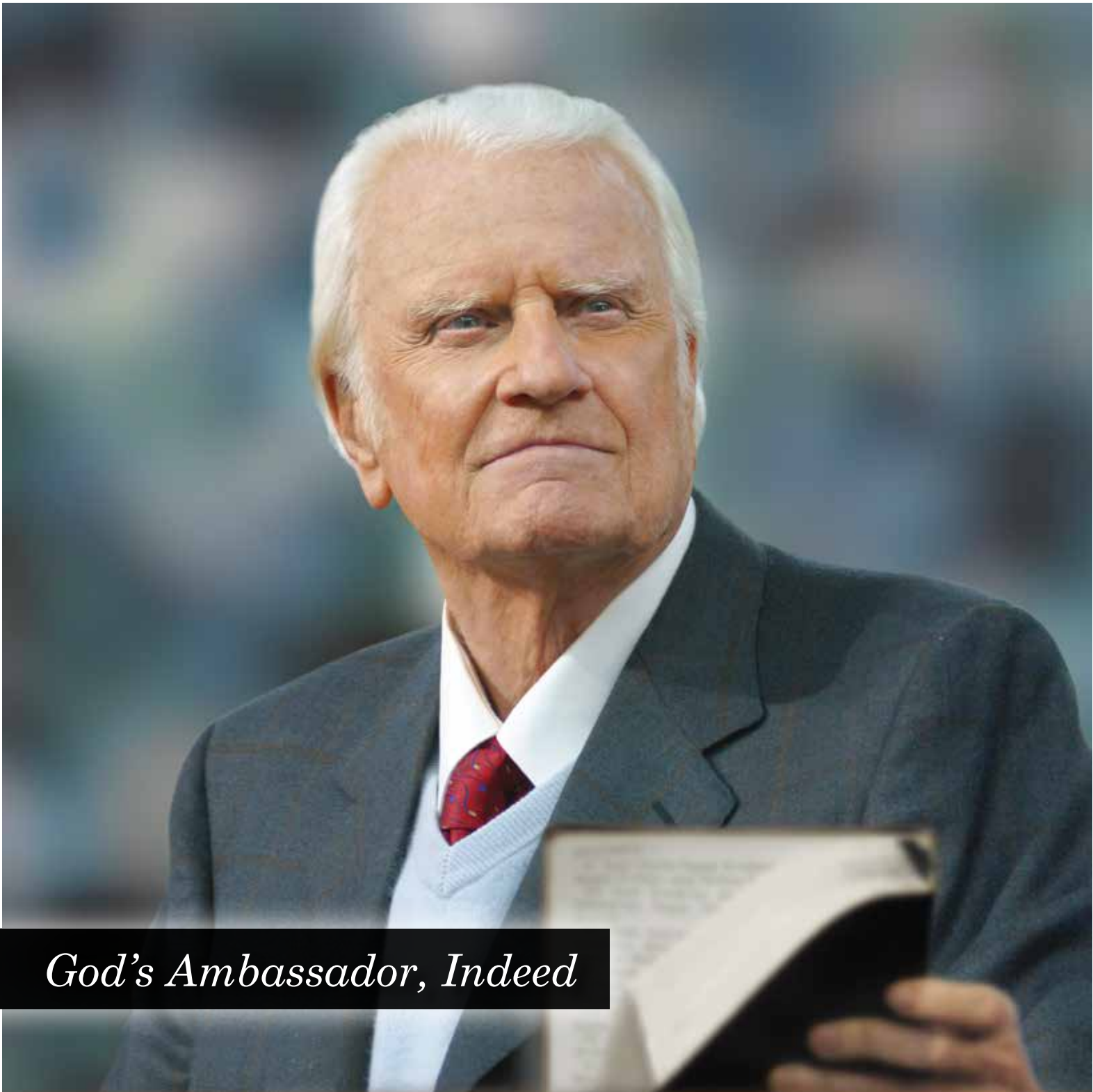




Ambassador

We Connect. Ministry and Media.

MARCH
2018
UPDATE



God's Ambassador, Indeed

INSIDE

- "Daddy's Home": Anne Graham Lotz reflects on the life of her father, Billy GrahamPage 3
- "The Hope of His Calling": Pastor Carter Conlon anchors new Easter specialPages 4
- "What do you do to welcome Spring?": Your answers to our question of the month.....Page 7

DID YOU KNOW?



New from **Focus on the Family** is the 2018 edition of **A Parent's Guide to Today's Technology**.

Designed to address concerns on everything from Facebook to mobile phones—and much more—the guide provides insight on how to guide your family through the burgeoning digital assault.

After years of prayer and dialog, **Revive Our Hearts** has announced a new partnership with **Radio Shema**



in Turkey with plans to translate materials including broadcast of the program in Turkish. Nearly 15% of the country (12.3 million people) are reached by stations operated by Shema.



There will always be more to see than time to see it (!) at **Museum of the Bible** (Washington DC). This month,

a special lecture series continues focusing appropriately on **Stations of the Cross**. Check the Museum website for more details on this and other special events and exhibits.



Evangelism Explosion (Share Life Today) has announced the **Equip America** initiative with workshops scheduled for Oklahoma City,

Fort Lauderdale and New York City—with more to be announced.

John Sorensen, EE President, has noted “every believer needs to be equipped to boldly, confidently, and kindly share their faith in Jesus.”

THE LATEST FROM AMB-OS

New to Amb-OS!

Beth Moore's two-minute daily short feature is now available on Amb-OS. It's called **A Quick Word** and comes from **Living Proof Ministries**. Beth Moore is dedicated to biblical literacy and committed to guide believers to love and live on God's Word. It's a perfect supplement to listeners already participating in Beth's Bible studies at their church. Contact Tracy Everson at 469-454-0006 or tracy@dunhamandcompany.com for more information.



Also new to Amb-OS is **Understanding the Times** with **Jan Markell**, a radio ministry of **Olive Tree Ministries**. *Understanding the Times* is a weekly, 57-minute interview and commentary-driven program that helps listeners understand the end times according to the Bible, and explains current world events in light of biblical prophecy. Also available is a one-minute weekly commentary, **Understanding the Times Minute**. For more information, contact The Hibbard Group at 609-678-0334 or email Jack Hibbard, jack@thehibbardgroup.com.



Called2Action with **Steve Noble** is LIVE Weekdays at 4PM Eastern. The evocative program combines politics, theology, pop culture, ministries and personal testimonies into a powerful program that will engage your listeners. Steve Noble calls himself “an ordinary man that believes in an extraordinary God.” Steve has a unique ability to apply conservative theology to the complex issues of the day that moves the conversation out of the Ivory Tower and onto Main Street.



To schedule *Called2Action* on your receiver, please send your station particulars (including your AMR-100's serial number) in an email to programs@amb-os.com or call 877-AMBOS2U. To learn more about Steve Noble, *Called2Action* and to hear previous broadcasts, visit C2AToday.com.

The longstanding practical broadcast, **Guidelines for Living** with **Dr. Harold Sala**, is also now available on Amb-OS. It's a powerful five-minute daily feature, packed with practical application of God's Word to everyday issues of life. *Guidelines* offers insightful, engaging and to-the-point devotionals on a broad range of topics of Christian living.



Also new to Amb-OS from Guidelines is **Encouraging Words** with **Darlene Sala**. Darlene reminds listeners of their worth to God, their potential and important role in the world. It's a weekly, two-minute feature that is filled with uplifting and affirming thoughts from Scripture.



Programs are available on Amb-OS and FTP. Should you have any questions, please contact Luisa Collopy at 949-582-5001 or luisa@guidelines.org.

Remembering BILLY GRAHAM



*It is a privilege to serve **Anne Graham Lotz** with “Daily Light for Daily Living” and “Light for Living”—features that reflect her deep commitment to Jesus and her ability to eloquently share the wisdom of His Word. It’s also a reflection of the remarkable influence of her godly parents as evidenced by her thoughts on homegoing of her dad. We join the millions globally who rejoice that **Billy Graham** is now face to face with the God he served so passionately (Revelation 22:3-4).*

My Father’s legacy is one that encompasses the world...and engulfs my own life. When I think of him, I don’t think of Billy Graham, the public figure. I think of my Daddy. The one who was always a farmer at heart. Who loved his dogs and his cat. Who followed the weather patterns almost as closely as he did world events. Who wore old blue jeans, comfortable sweaters, and a baseball cap. Who loved lukewarm coffee, sweet ice tea, one scoop of ice cream, and a plain hamburger from McDonald’s. Who was interested in everything and everyone, from the small to the great. Whose mind remembered details that even a computer would have trouble recalling.

But when I think of him I also think of his message because he was immersed in it. Saturated in it. He *was* his message...a simple man who had responded to God’s love by placing his faith in Jesus, receiving the assurance that his sins were forgiven, that he would not perish, but would have everlasting life. Simple faith. Faith that now matters more than anything else.

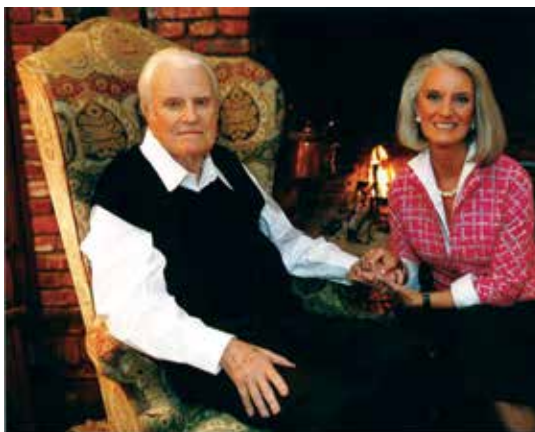
For years, over his head as he preached was the banner that quoted the words of Jesus: *I am the Way, the Truth, and the Life.* Jesus completed that sentence by saying that *no one comes to the Father but by Me.* Based on what Jesus said, Daddy is safely with the Father. In Heaven. Daddy not only claimed Jesus as the only Way to God, he lived by the Truth publicly on platforms and privately behind closed doors, and is now enjoying real Life.

I have often stated that I was raised by a single parent because ministry took my father away from our family—for weeks and months at a time. Daddy estimated that he was gone from

home approximately 60 percent of his children’s growing-up years. Now, he has left again. This time, he will not be coming back. At least, not until Jesus does, too.

While he may be physically absent and his voice silent, I am confident that his message will continue to reverberate throughout the generations to come. My prayer on this day of his move to Our Father’s House is that his death will be a rallying cry. That tens of thousands of pastors, teachers, evangelists, and ordinary men and women will rise up to take his place. That they will take up his message like a baton being passed in a relay race and faithfully pass it on to those with whom they come in contact. Because Daddy’s message is God’s message. And it’s a message of genuine hope for the future, of love for the present, of forgiveness for the past.

“Daddy is Home”



It’s a message, when received, that brings a fresh beginning, unshakable joy, unexplainable peace, eternal significance, meaning and purpose to

life, and opens Heaven’s door.

It was this message, which Daddy carried to the world, that penetrated my own heart as a young girl and has created in me a personal, passionate resolve to communicate it myself to as many people as possible. And so, even as my tears seem to be unending, I silently rededicate my life to picking up and passing on the baton. *Would you do the same?*

NEW
RADIO

THE HOPE OF HIS CALLING

RESURRECTION SUNDAY

Carter Conlon Anchors NEW Easter Special

In this new 25:00 holiday special, Pastor Carter Conlon of Times Square Church (NYC) brings a message filled with hope in the risen Christ—and there's no time in our history when hope is needed any more than it is today!

From the opening with the Gospel choir proclaiming "Christ is Risen—Hallelujah!" to the closing prayer, Carter's Easter message is filled with hope—a message to be shared in a season of doubt and skepticism!

Listeners will come away reminded of God's promise of redemption, of the power of walking in a living relationship with the Son of God.

Visit ambaa.com/special-programming for more details. Contact Haley@ambaa.com for audition and clearance.

"The joy of the Lord begins
when you and I begin to
understand that it's all Jesus—
and none of me!"

—Carter Conlon



COMING UP

As a pastor known for commitment to prayer, Carter Conlon speaks to the heart for the **National Day of Prayer** (Thursday, May 3) in a 25:00 radio special with the reminder that *"In God We Trust."*

ALSO AHEAD

"Watch this space"
for news on two
additional programs
slated to launch later
in 2018.



Core Christianity will feature renowned theologian **Michael Horton** in a unique "Question and Answer" setting—it's all about helping every believer engage the world with the gospel of Jesus Christ.



Long a supporter of Christian radio, **Thrivent Financial's** objective is to help men and women, couples and families, uniquely connect faith and finances in order to dare to live generously.



HAVEN

Take a look at the board and you'll see it wasn't all "fun and games" (despite the pix!) when Ambassador was pleased to host Haven's "Digital Marketing Summit" recently. The day's focus on new technology for the timeless message that is Haven's tagline ("telling the Great Story that's all about Jesus") created a long "to do" list for the team.

Participants included: Charles Morris; Andrew Canavan; Tamara Chamberlain; Stephen McCaskell; Troy Lamberth; Corum Hughes; Hilary Barreto; Richard Dendy (Executive Director of Haven Canada); Dan Warne (Director & Speaker for *El Faro de Redención*); Eddy Garcia (Producer for *El Faro*); Verito Garcia (Assistant Producer for *El Faro*); Jeremy Conrad and Jonathan Petersen (Bible Gateway) and Mitchell Dong (Social Media Examiner) ... with Jim, Selah and Leah from AAA!



GRACE TO YOU

This month, longtime Executive Director of Grace to You, **Phil Johnson**, will move permanently into the role of on-air host for the broadcast. Phil has been closely associated with John MacArthur since 1981 and will be familiar to listeners who have heard Phil's dialog with John in many interviews.

In making the transition, Jay Flowers has noted the organization's deep appreciation for **Carl Miller** who has anchored the program for more than two decades (and is an Ambassador alum ☺!).



Pictured: Jay Flowers, Phil Johnson, Jim Sanders, Corey Williams, Kaj Burns

PHOTO OPS



WE'VE BEEN MEETING!

▶ At Ambassador with **Mark Green** and **Andrew Hess** from **Core Christianity** ... excited to be working on a new daily 25:00 broadcast featuring **Mike Horton**. The program will feature a question-and-answer format, designed to help every believer engage the world with the Gospel of Jesus Christ. Watch for more details soon on the September launch.



▶ Delighted to enjoy fellowship at Ambassador with **John Fuller** and **Tim Sawyer** from **Focus on the Family** prior to their stop at Salem HQ in Camarillo with **Chris Gould** and **Dave Santrella**.



WHEN WE AREN'T MEETING... we're still meeting!

▶ At the iconic Pantages Theater ... it was "a whole new world" for **Joni & Ken Tada**, **Rainey Floreen** and **Peg Campbell** when they attended Disney's **Aladdin** production in Hollywood.

▶ At a good restaurant ☺ ... what better place for sharing ideas on the future—and a good meal! Glad to welcome **The Colson Center's John Stonestreet** to the OC again.



WHILE WE'RE MEETING, they're working!

Charles Morris and **Dan Warne** (voice of *El Faro de Redención*) join Trans World Radio President **Lauren Libby** as the ribbon is cut on TWR's recently revitalized (and power increased) transmission from Bonaire into Cuba. ▶



Currently under construction, the **Global Mercy** recently passed the shipyard's float test. When completed, this new hospital ship will more than double the capacity of **Mercy Ships** to provide hope and healing. ©Mercy Ships ▶



QUESTION OF THE MONTH

What do you do to welcome Spring?



1. Say goodbye to the snow shovel! (About May or June!)
2. Prepare to plant a garden.
3. Fire up the grill; go fishing; have a picnic; outside games with the grandkids!
4. And in devotion to my wife, Ellen, Spring Cleaning!!

Jim McBride
General Manager
KGLE-AM | Glendive, MT

We put all the plants we brought inside for the winter back out onto the deck, then off to the home improvement store for garden supplies. Next, I make sure I have [easy closet access to all my short sleeved work shirts!](#) It gets warm early here in the south.

Scott Thunder | Station Manager
WFCM-FM | Nashville, TN



I welcome Spring by [taking down my Christmas lights!](#) ☺ Basking in the newly returned sunshine, starting garden seeds indoors, and cleaning up "treasures" revealed by the melting snow.

Michelle Eastty | Program Director
KCAM & The Light | Glennallen, Alaska



I love the return of longer days, the smell of fresh mulch and freshly planted flowers as [my wife \(Leslie, pictured here\) and I work in the yard together](#) to get it beautified and colorful again after a few months of temperamental Texas weather!

Jeff Mitchell | General Manager
Salem Radio | Dallas/Fort Worth



 [What do you do to welcome Spring? Tell us at \[ambaa.com/news\]\(http://ambaa.com/news\).](http://ambaa.com/news)

COMING UP

The month begins with [NRB](#) ... if this arrives before you hop on a plane to Nashville, please plan to visit Ambassador at [Delta Island "E"](#) ... we've got a little something special for you!

▶ MARCH 2-4

Barry Meguiar puts on his other hat and heads to Motor City for the annual [Motorama](#) event.

▶ MARCH 3-24

Three consecutive weekly [Big Break](#) conferences will be hosted by **Cru** in Panama City Beach (FL) as students hit the beaches for spring holidays.

▶ MARCH 7-9

Speakers at the annual [Shepherds' Conference](#) (Sun Valley CA) include **John MacArthur**, Al Mohler, H. B. Charles, and others.

▶ MARCH 8

Anne Graham Lotz is in Baltimore on behalf of Operation Christmas Child's [Connect Conference](#).

▶ MARCH 23-25

In the Windy City (Oak Brook) or Akron, couples will gather for **FamilyLife's** [Weekend to Remember](#). Check the ministry website for a full list of the many Getaways scheduled this Spring.

ON-AIR THIS MONTH

Life Issues

DAILY 1:00

Brad Mattes, Host

As the newly-merged Life Issues Institute and Susan B. Anthony List organizations deepen the focus on the pro-life front, you won't want to miss a special series on **"Life Issues"** when **Brad Mattes** will explain how adult stem cell treatment is changing lives:

"Many Americans are experiencing amazing outcomes with adult stem cells—without the spiritual burden of killing human embryos to get their stem cells."

Contact Lee@ambaa.com to add the daily 1:00 "Life Issues" feature to your line-up and to share these important life messages!





Ambassador

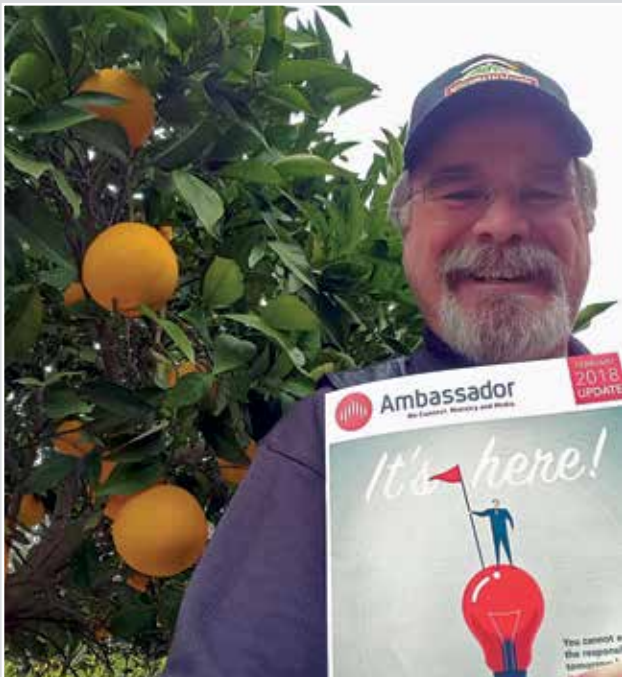
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1641 Langley Avenue
Irvine, CA 92614

949.681.7600



@AmbassadorTeam



▶ CALIFORNIA

California at its best! Meet **Bill Sharman**, GM at KHP in Oroville. (You may have heard of the town which faced near-disaster last year when the Oroville Dam was found to have dozens of structural problems.)

ARIZONA ◀

At Quintero Golf Club in Arizona Golf Course ... the foursome included **Jim Daly** and his brother, **Mike**, Focus alum **Chuck Bolte**, and Jim Sanders. We aren't telling who had the best score but the laughter was off the chart!



THE INBOX

▶ CANADA

Photo-bombed! Thanks, *FamilyLife Blended's Ron Deal* shown at a capacity breakout session during *Break Forth One* (one of Canada's premier annual conference events with 4000 attending this year). We love it!

