



Ambassador

We Connect. Ministry and Media.

APRIL
2018
UPDATE



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DID YOU KNOW?



There's always something new to see at [Museum of the Bible](#)—right now you can hear *UniVoice* in "*Concert of the Ages: The Great Adventure*." It's a musical presentation that features songs that are inspired by the Bible—everything from Joshua's victory at Jericho to "Amen." Get details at the Museum website.



With the goal of "100,000 by 2020," [Joni and Friends](#) is well on its way to completion—the current tally is at 50,771 wheelchairs for its *Wheels for the World* initiative. That's in addition to the original 100,000 chairs collected over the ministry history—the timeline to a second 100K is significantly escalated!



As of [Evangelism Explosion's](#) published 2017 Annual Report, the organization indicates **37,941 churches** utilizing the EE program—nearly 6800 joining the list in 2017. More than **500,000 children** have been trained to share their faith through EE's *Hope for Kids*.

[ANCHOR Today](#)

is now broadcast into China thanks to partnership with FEBC and a translated edition of the daily 1:00 feature with **David Wollen**. The feature reflects the content in Haven's long-distributed *Anchor* print devotional.



THE LATEST FROM AMB-OS

Harvest America is Coming!

Since Amb-OS sent its first byte, we've taken advantage of our system's ability to carry pre-recorded and live programs including taking part in Greg Laurie's Harvest Crusades. And again this year, we're pleased to transmit the summertime [Harvest America](#) from Dallas on June 10th.

There will be hundreds of churches and thousands of host locations across the nation coming together on one night to bring the life-saving message of the gospel. Harvest always features music from top Christian artists and a biblical message from pastor and evangelist Greg Laurie. The live broadcast runs from 6:00PM to 8:00PM Central.

If you're interested in carrying [Harvest America](#) (or the fall [Harvest Crusades](#) from Southern California), please send a note and your Amb-OS serial number to programs@amb-os.com.



Custom Custom Programs

That's not a typo. You may be familiar with a unique feature offered on Amb-OS: the ability to customize programs every day for every station. The list of ministries who are doing so is growing. But what happens when one AMR-100 receiver is used by more than one station? We're happy to announce, now, that's not a problem! After a significant amount of development and testing, we can now provide you with [multiple custom programs on a single receiver](#). If you want to know more, email us at support@amb-os.com.

Destined for Victory Now on Amb-OS

[Destined for Victory](#), a 25-minute daily program featuring the teaching ministry of Pastor Paul Sheppard, is now featured on Amb-OS. Pastor Paul's practical and dynamic teaching style helps people apply the timeless truths of Scripture to their everyday lives.

A weekend edition also on Amb-OS is [Moment of Destiny](#), a weekly 1-minute short program, featuring great quotes from Pastor Paul's messages.

To authorize your receiver, contact The Hibbard Group at 609-678-0334 or email Jack Hibbard at jack@thehibbardgroup.com.



Renewing Your Mind en Español

In-depth Bible teaching, for which [Renewing Your Mind](#) has come to be known in the English-speaking world, is now available in Spanish on Amb-OS. [Renovando Tu Mente](#) is a weekly broadcast that instructs listeners in the life-changing truths of historic Christianity and keeps the church community informed about pertinent issues facing believers today. If you're interested in carrying [Renovando Tu Mente](#) on your station, please send an email to programs@amb-os.com. Gracias!

"Don't you see that children are God's best gift? The fruit of the womb His generous legacy? Like a warrior's fistful of arrows are the children of a vigorous youth. Oh, how blessed are you parents, with your quivers full of children!"

—Psalm 127:3-5 (The Message)

Like Arrows

New film from FamilyLife Premieres May 1 & 3!

In conjunction with the launch of **FamilyLife's** new video series *FamilyLife's Art of Parenting*, a new movie produced by the ministry in partnership with the Kendrick Brothers premieres in select theaters nationwide on May 1 and 3.

Like Arrows is the moving story of one family's journey from the beginning of a marriage to celebration of a 50th anniversary—and the milestones that punctuate that journey as family members experience both joy and heartache grappling with real life parenting issues.

Help us spread the word on this outstanding new film—we have a plethora of resources available for your station's use. Visit ambaa.com/likearrows for details.

What I didn't expect was to be moved to tears multiple times, as the film unfolded. So many of the parenting "situations" were things all of us as parents have experienced...real life stuff. It clearly showed that parenting is hard work, and if done passively, can bring real chaos. But the true to life characters also demonstrated that dedication to intentional, Christ-led parenting helps shape your child's arrow to hit the target. This film is a "must see" for all parents and grandparents!

Douglas Hastings
General Manager | Moody Radio

“

Our prayer is that God will use this movie and the companion video series, *FamilyLife's Art of Parenting*, to ignite a movement of intentional, biblically anchored parenting. The need is urgent. There is a generation at stake!

—Bob Lepine



FamilyLife's Art of Parenting is the companion to the popular FamilyLife video series *The Art of Marriage*. Equally as creatively produced as the original series, *FamilyLife's Art of Parenting* will be available later this month as a small group Bible study as well as a free online course.

DAY OF PRAYER

get the facts

air the special



For 2018 National Day of Prayer (May 3)

"In God We Trust"

New from Pastor Carter Conlon (Times Square Church NYC) is yet another call to prayer as our nation focuses on the appropriateness of that.

Providing a brief history of our nation's motto ("In God We Trust"), Carter insightfully asks ... is it a motto that's on our hearts?

In this National Day of Prayer special, he boldly disagrees that ours is a society so radically changed that we'll never be the same again. Instead he focuses on the truth that God holds all power in His hand. And that when we pray, God still promises to hear our prayer, to forgive our sins, and to heal our land! Carter's motto, "It's Time to Pray," has never been more true than it is right now!!

Length 25:00; delivered via Amb-OS and FTP; contact haley@ambaa.com for clearance and media kit.

Pastor Carter Conlon
TIMES SQUARE CHURCH



it's time to pray.



1775

The first time Congress called for a National Day of Prayer



Americans ages **65+** are far more likely to pray daily than adults under 30



20% of those who are religiously unaffiliated pray daily



63% of U.S. Christians say regular prayer is essential to their Christian identity

55% of Americans pray daily



TIMES SQUARE CHURCH WORLDWIDE PRAYER MEETING



★ Top submitters



Webcast every Tuesday at 7pm EST

191 countries have submitted prayer requests

250k

prayer requests received since 2014

15%

are reported as answered prayers

1.2k

average amount of weekly requests

Top 5 Prayer Categories:

- 1 Healing
- 2 Salvation
- 3 Growth
- 4 Family
- 5 Employment

ITSTIMETOPRAY.ORG

Sources: pewresearch.org, barna.com, nationaldayofprayer.org

GLAD NEWS, INDEED!

"Glad News for Muslims" Begins May 7

If you don't think this is relevant programming, check the stats to the right! It isn't just an international reality ... it's becoming increasingly likely that our neighbor, our fellow classmate, our co-worker may be a student of Islam.

We know God calls us to share the Good News of the Gospel with everyone ... but many of us really have no idea how to do that with those from a faith that is foreign to our experience.



For 30 years, **Samy Tanagho's** passion has been to speak the love of Christ into the mind and heart of Muslims. Egyptian by heritage, attorney by profession, he has redirected his life course in order to share this *Glad News for Muslims* not only with those of Islamic faith but with those who want to do that but simply don't know how!

Beginning May 7, Samy will spend 1:00 each day enthusiastically giving Christians the tools in order to speak Jesus into the lives of Muslims.

Contact Leah@ambaa.com to indicate commitment to air the feature when we launch that over Amb-OS and our FTP site next month!

HERE ARE THE FACTS:

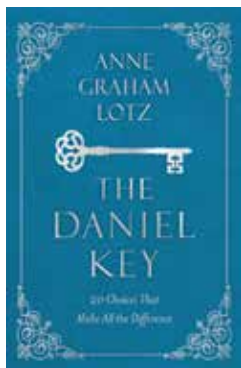
Nearly **40%** of Americans say they know a Muslim.

One out of every **four** people in the world identifies as Muslim.

Projection:
By 2050, Islam will be the nation's **second-largest religious group** (after Christians).

Source: Pew Research

new recommended reading

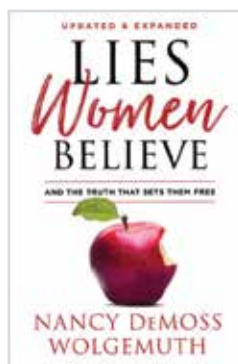


ANNE GRAHAM LOTZ

The Daniel Key: 20 Choices That Make All the Difference

New from Anne Graham Lotz is a powerful devotional book based on the life of Daniel and the key choices he made as a young Jewish man serving God in a godless society to lead a life of impact.

Give Him your 'chooser' ... choice after choice after choice—until you are strong in faith and character. Until others can see the difference your choices are making. Until others can see Jesus in you!



NANCY DEMOSS WOLGEMUTH

Lies Women Believe: And the Truth That Sets Them Free ... Updated!

Seventeen years after its original publication, Nancy DeMoss Wolgemuth has released an updated, revised and expanded edition of the classic work on biblical womanhood.

Walking in freedom is not a matter of behavior modification but of letting Christ be our life—depending on Him moment by moment, and responding to the work of His Spirit in our lives.

NRB 2018 SPECIAL EVENTS

Vice President Pence Recognizes Pro-Life Groups Merging



It was an extraordinary honor

to welcome Vice President Mike Pence to a special luncheon hosted by Life Issues Institute and Susan B. Anthony List as the organizations formally announced their merging. Both **Brad Mattes** (President of Life Issues Institute) and **Marjorie Dannenfelser** (President of SBA List and a longtime friend of the Vice President) gave introductory remarks. About 150 station partners and invited guests had the privilege of hearing the Vice President affirm his commitment to the pro-life movement, noting that “the work is essential.”

“Join me in thanking Brad and the whole team at Life Issues Institute for all the difference that they’ve made for life! This is a partnership made in heaven . . . the combination of the SBA List and the extraordinary resources and reach of the Life Issues Institute are going to continue to advance this cause and to change lives.

—Vice President Mike Pence

”

The Vice President concluded his time by personally greeting a number of guests including **Jim & Rosemary Garlow** (pictured with **Diane Black**, U.S. Representative from Tennessee), **Joel Rosenberg**, **John & Cathy Scaggs** (WAY-FM), **Mallory Quigley** (SBA) with **Adam Winkler** (KNEO) and **Robert Wolgemuth**.

Brad Mattes is heard daily on “Life Issues,” a 1:00 commentary carried by nearly 1,200 outlets nationwide.

NRB RECAP

You might say that every NRB event is a special one...

but here are snaps from a few that we thought ought to be shared!

1. Jim Sanders was delighted to join Chairman **Michael Little** in presentation of the Strategic Partnership Award to longtime friend of Ambassador, **June Hunt**, on behalf of *Hope for the Heart*.

2. A longtime enthusiastic user of Meguiar's car products, **Adam Frase** (WCTL-Erie PA) met the "maker" when introduced to **Barry Meguiar**—both were recognized at NRB ... WCTL given the Milestone Award (50 Years) and *Revival Outside the Walls* for Best Digital Experience. (More on Adam below!)

3. This year's NRB appropriately began with a prayer session, led by Times Square Church pastor **Carter Conlon** (here joined by TSC team members **Greg Adams**, **Jerry Hampton** and **Tammy Shannon**). Grateful for this spiritual kick-off to the week!

4. Tables turned when **Jim Daly** was the one interviewed at the Focus on the Family 40th Anniversary Reception. Guests enjoyed some Focus trivia from John Fuller and a video recounting the four remarkable decades of ministry history.

5. "There wasn't a dry eye in the house" when FamilyLife previewed its new release *Like Arrows* (see page 3) for several full-house audiences. Pictured is **Michelle Hill** with **Jane and Emmitt Fowler** for FL with **John Owens** (WMIT-Asheville NC).

6. There's just nothing like the *Name That Tune* competition at NRB! Master musician **Bob Lepine** is surrounded by finalists—**Rob Wagman**, **Chris Hauser**, **Ross McCampbell** (WBCL) and winners (!) **Adam Frase** (WCTL) and our own **Jim Sanders**!



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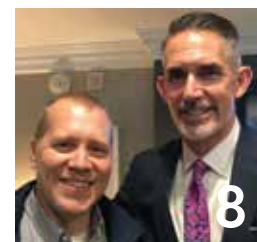


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**MORE
AT NRB**



MEET & GREET

*Smiles & Songs in
the Ambassador
Hospitality Suite*

1. Peggy Campbell, **Bill Blount** and son, **Josh Blount** (Life Changing Radio) | 2. **Adam Biddell** (Family Life Radio), **Jim Daly**, **Katie Burke**, **Lisa Anderson** | 3. **Ross McCampbell** (WBCL), **Sam Rinearson**, **Dale Gerke**, **Candy Green** and **Rachel Launius** (Bott Radio Network) | 4. **Brad Mattes**, **Charles Morris** | 5. **Ron Deal**, **Neil Stavem** (Northwestern Radio) | 6. **Mark Conner**, **David Wollen** | 7. **Carter Conlon**, **Evelyn Gibson** | 8. **Ray Hashley** (Moody Radio), **Jay Flowers** | 9. **Jim Daly**, **Heath Garlutz** (KGFT), **Brian Taylor** (KRKS), **John Fuller**, **Bob Waliszewski**, **Mike Payne** (KSLR) | 10. **Charley Mefferd**, **Bill Reitler**, **Jennifer Perez**, **Eric Metaxas**, **Leah Guerrero** | 11. **Rich Bott** (Bott Radio Network), **Jim Daly** | 12. **Evan Carlson** (Family Life Radio), **Brian Krause** | 13. **Eric Metaxas**, **David Robbins** | 14. **Floyd Turner** (Thy Word Network), **Dick Becvar** | 15. **Dave Young** (Life Changing Radio), **John Sorensen**

16. The **FamilyLife** and **Moody Radio** teams | 17. **Carter Conlon** and **Jack Pelon** (KPOF) | 18. Michelle with **Chris Kinsel** and **Sharon Geiger** (KCBI) | 19. **Jim Daly**, **Ron Deal**, **David Robbins** | 20. Jim and Peg with **Joey Paul** and **David Moberg** (Thomas Nelson) | 21. Selah and Leah with **Jess Foggy** (Harper Collins) | 22. Haley with **Larry Hauer** and **Steve Douglass** (Cru) | 23. Our team with **Jim & Colette Stanley** (American Family Radio) | 24. Peggy with **Tim and Trudy McDermott** (KSBJ) | 25. **John Fuller**, **Chris Lemke** (WCSG), **Jim Daly** | 26. Selah and Leah with **Bruce & Lynn Munsterman** (KHCB) | 27. **Ron Walters** (Salem Media Group), **Eben Fowler** (Bott Radio Network), **John Fuller** | 28. **Barry Meguiar** and **Eric Metaxas**

FRIENDS & FAMILY

Opryland is Made for Fun & Fellowship!



16



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FUN AT NRB

*It's all work,
except when it's
not work at all.*

1. The team from FamilyLife (Emmitt Fowler, David Robbins, Bob Lepine, Michelle Hill, Ron Deal) clowns around with Terry Harris, Terry Fahy, and Steve Brodsky from Salem Media!

2. The signs say it all! Thanks for the laughs Bill, Haley, Stan Lander (KCIS) and Selah.

3. Pausing for a photo op, the Focus on the Family and Ambassador teams enjoy food and laughs during a full NRB!

4. The red carpet is ready for Lee Ann, Mona Atsinger & Nancy Epperson (Salem Media), and Jennifer.

5. This photo likely taken before a much-needed coffee break for Charley, Rainey Floreen (Joni and Friends), Lee Ann, Kay & Bob Ulrich (WPEO).

6. Tom Steigleman (KATB) wears the new Odyssey hat gifted from Brian Krause (Focus on the Family) — completed by photo bombers Katie and Frank Franciosi (Crawford Media).

7. That's one way to photo bomb, Doug Hastings! (Pictured here with teams from Moody Radio and Haven).

8. We tip our hats to you, Brian Harcey (WLJN) and Jack Pelon (KPOF).

9. The Ambassador team swoons over the retelling of Robert & Nancy Wolgemuth's story!



QUESTION OF THE MONTH

What advice would you give to young parents?

I have been married for over 30 years and we have three children all married and with kids of their own. As I reflect on our lives and family, my advice would be to [slow down and take time to enjoy your children](#). Between work, church and your family, sometimes we give precedent to work, because we have to make money to put food on the table and a roof over their heads. The next thing you know you are giving your daughters away to be married. Don't have regrets. Spend time with your kids.

Jim Galipeau | Program Director
WJIE-FM | Louisville, KY



I have 2 daughters, ages 8 and 11. Sometimes the daily checklist can distract parents from being present in the moment. There's no gift like time invested so [play the game, paint the picture, make eye contact and listen to them share their heart](#). There will be many opportunities to finish the dishes and laundry, but our babies will only be small once!

Stephanie Daniels | National Programming Project Coordinator
Salem Media Group



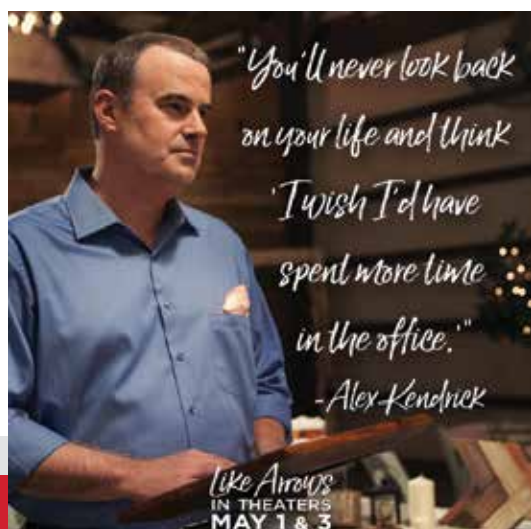
Our children are 10, 8 and 5 years old. My advice is to always [remember that kids are a reward from the Lord \(Psalm 127:3\)](#). Now, I know in those moments when they're having a meltdown, you're saying "This is a reward? I don't think so!" But those moments don't last long, and you will get through them with His help. You see the reward when they throw their arms around your neck and say "I love you!"

John Bryant | Morning Show Host
WAFJ-FM | North Augusta, SC



When you walk in the door . . . you're tired, you're hungry, you're ready to relax, yet your kids are not! You'll never regret that extra energy or that extra time [playing with your kids when you get in the door](#)—play hard, get that good rest later.

Brian Munse | Program Director
Mars Hill Network



from the new film

Intentionality and focus are critical when shaping and molding young lives. This is demonstrated through the powerful new film, "Like Arrows" from FamilyLife. Learn more on page 3 and visit ambaa.com/likearrows.



Give your advice for young parents at ambaa.com/news.

COMING UP

APRIL 12-14

John Stonestreet continues to keynote the series of regional [Great Homeschool Conferences 2018](#)—this week it's the Midwest in Cincinnati OH.

APRIL 20

Speaking for [Wycliffe's Seed Company Conference](#) (forWord 2018), **Anne Graham Lotz** is in San Diego CA.

APRIL 20-22

A very special [Women's Getaway](#) is planned for this weekend at The Cove (Asheville NC) featuring **Barbara Rainey**, Sharon Jaynes and a number of other speakers.

APRIL 21

Livestreamed from Charlotte NC, **FamilyLife** presents [Blended & Blessed: Keys to Stepfamily Success](#). Speakers include New Life's Steve Arterburn and wife, Misty; Stanley & Myrna Brown; Bill Butterworth; Christian illusionist Bryan Drake—and **Ron Deal** who is heard daily on the 1:00 *FamilyLife Blended*.

APRIL 28

Focus on the Family's Wait No More conference comes to Orlando where 800 kids statewide wait for adoption in the foster care system. Thankfully, there are almost 16,000 churches in Florida full of people who can help!

ON-AIR

THIS MONTH

It's been 50 years since the assassination of Martin Luther King Jr. (April 4). **Charles Morris** hosts John Perkins on [HAVEN Today](#) (April 2-8) bringing light to contemporary racial tensions and the legacy of Dr. King.





Ambassador

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► **"HERE"** at AAA, great to welcome **Brad & Ellen Mattes** while they enjoyed SoCal sunshine post-NRB. (See Page 6 for more on *Life Issues!*) | Also great to have the team from *Core Christianity* with us again as plans for September 10 roll-out are underway. (Pictured: **Mark Green; Andrew Hess; Michele Tedrick.**)



HERE & THERE

► **WOW** —our Mark Conner captured this shot of the Ambassador banner at **Opryland**. We're not bragging but when the beam comes smack down on your meter board—well, we just thought it was a very good sign!



► **"THERE"** was Knoxville for Selah post-NRB, visiting partner WRJZ— **Jenny Bushkell, John Adams and Becky Mills.** | It was also a rigorous meeting at Pebble Beach for Jim and **Ken Tada!** | While also "there" in Nashville, Selah made a visit to Emma HQ—they're the terrific folks who orchestrate all those emails we send you! Pictured: **Logan Baird** (left) and **Jared Marchbanks** (right).