

August 2019

Media Translator

Connecting your ministry to today's media platforms



NEWS & NOTES

SiriusXM launches new app integrated with Pandora:

[It's now a major competitor in the audio space beyond car radio >>](#)

Be **irresistible** to your fans: [Lessons from Comic-Con >>](#)

Troubling news just released: *The Annual Report on Philanthropy for the Year 2018* found that **charitable giving** is down. [Discover the two alarming trends >>](#)

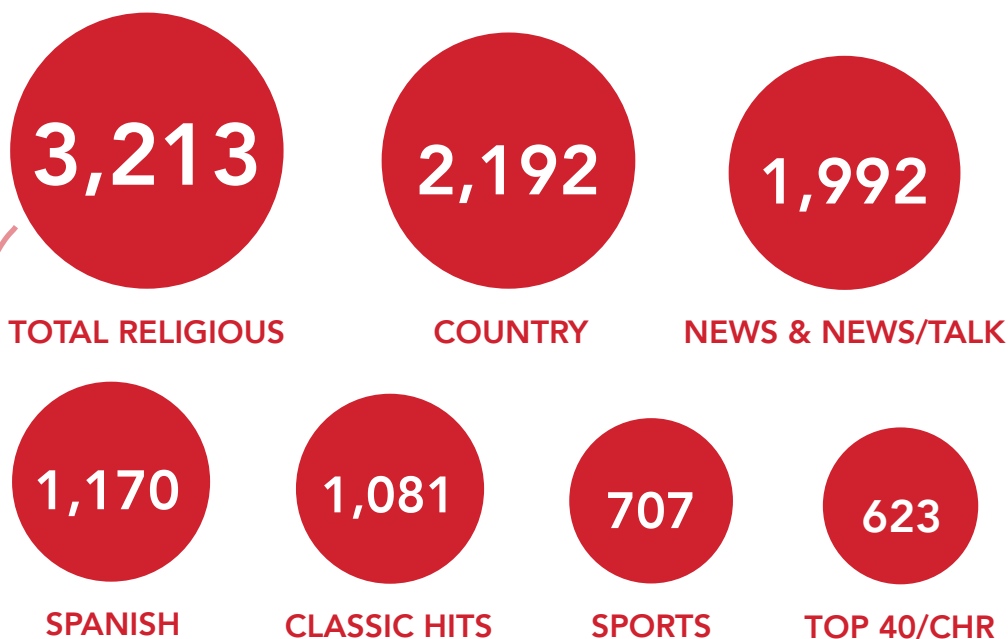
App from the past: Think the aging app is cool? There's a **new app** that turns your selfies into [Renaissance art >>](#)

Look for Lee Ann Jackson at the **Podcast Movement conference in Orlando** (8/13-16). Be sure to follow and connect with [@AmbassadorTeam](#) across social platforms for updates!

"So faith comes from hearing, and hearing through the word of Christ." —Romans 10:17

Saturating the Air Waves

According to recent numbers, Religious Radio supercedes all other formats. Here are the current counts for U.S. radio outlets:



[SEE MORE >>](#)

K-Love Update

Over 800 of these station outlets are owned by Educational Media Foundation — parent company of K-LOVE and Air1 Contemporary Christian radio networks. They recently named Bill Reeves, founder and President of the WTA Group, as CEO. [See K-Love's current station list >>](#)