



# Ambassador

We Connect. Ministry and Media.

MAY  
2017  
UPDATE



I WILL  
= praise you =  
for i am  
[ fearfully &  
wonderfully ]  
MADE.

Psalm 139:14

## INSIDE

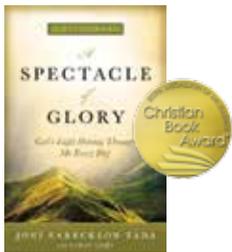
Focus on the Family launches [contest for kids](#) (Page 3)  
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## DID YOU KNOW?



**Museum of the Bible** has now hit **one million likes** at its Facebook page. Excited to participate in the November opening of this magnificent new museum in Washington DC!

New from **Haven** is a weekly e-newsletter that will give you everything you need to know for the week's programming—and much more! **The Compass** is delivered each Friday so stations have details for the week ahead in plenty of time for promotional use. **The Compass** joins *At the Center* (The Colson Center), *Focus Forward* (Focus on the Family), and *Life Issues Today* (Life Issues Institute) as e-delivered tools to equip station partners each week.



**A Spectacle of Glory** (Joni Eareckson Tada) was named as one of the five finalists for ECPA's annual Christian Book awards (Devotion & Gift Category).

**The Africa Mercy** is currently in Benin—and the country's first and only plastic surgeon is honing her skills onboard.

**Oudray Venter** explains "When I was twelve, I saw a woman on TV—her husband had burned her with acid. Her face had become fused to her neck, so she could never look a person in the eye. There was not one plastic surgeon to help her in Benin. That's when I chose my profession." And now her expertise will be deepened with service on the ship.



A recent survey of women who had abortions found that **40 percent** of them were attending a church at the time of their pregnancy. Visit [lifeissues.org](http://lifeissues.org) for further detail on how churches can help save lives!

## TECH UPDATE WITH CHARLEY MEFFERD

### Please Don't Pull the Plug!

When something goes wrong with a piece of audio equipment, the most common solution is to "power cycle" the unit. Unfortunately, that is the worst thing you can do to an Amb-OS AMR 100. The AMR is designed to store a few days' worth of valuable diagnostic information that is lost if the power is cut. To reset the AMR while also preserving the stored receiver data, please leave the unit powered up and simply tap the reset button that is located next to the Ethernet cable connection on the back of the AMR. If that doesn't fix the problem, contact Amb-OS Support at 1-877-AMBOS2U or email [Support@Amb-OS.com](mailto:Support@Amb-OS.com).

### Connect with The Reconnect

We are thrilled to welcome, *The Reconnect with Carmen LaBerge*, a daily, one-hour, distinctively Christian talk show to our Amb-OS Family! Hosted by Carmen LaBerge, *The Reconnect* seeks to equip Christians to reconnect the eternal with the everyday, and turn them toward conversations with their neighbors as ambassadors of Jesus Christ. Carmen's goal is to mobilize every Christian to get off the sidelines and into the cultural conversations of the day, while honoring Jesus. No matter what topic Carmen tackles, she quickly brings the conversation back to Truth, the Word of God. She will help your listeners filter the headlines of the day through the lens of a distinctively Christian perspective, engaging them on issues from the personal to the cultural to the global. Also distributed on Amb-OS is Carmen's daily commentary, *Reconnect One*.



Carmen LaBerge is a writer, speaker and talk show host. Carmen also serves as the President of the Presbyterian Lay Committee, a ministry that's been working to equip Christians for faithful witness for more than 50 years.

Visit [reconnectwithcarmen.com](http://reconnectwithcarmen.com) to hear previous broadcasts. To become an affiliate, contact Brad Fisk at 719-572-9998 or [brad@fiskmediaservices.com](mailto:brad@fiskmediaservices.com)

### PARTNERS IN MINISTRY

It was great to welcome new **Reach Beyond** President **Steve Harling** for a first-time visit to Ambassador. Although no longer serving RB with a radio feature, our friendship remains strong—great to hear Steve's passionate commitment to outreach. Also pictured, longtime friend **Jon Fugler** (VP/Advancement at RB).



NOW  
FOR  
RADIO



Focus on the Family is launching auditions across America to find the next *Adventures in Odyssey* voice. Kids 6 to 15 can audition for a chance to **Get in the Show** and win a trip for four aboard the *Focus on the Family 40th Anniversary Cruise*! Finalists will attend a live finale event at Focus on the Family in Colorado Springs.

**NOW-AUGUST**

Christian Radio  
Promotion

**MAY 1**

Audition Kit  
Available

**JUNE 1-16**

Audition  
Submissions

**JULY**

Fans Vote  
for Finalists

**AUGUST 12**

Live Final Event  
at Focus HQ

**Help find the next *Adventures in Odyssey* voice!**

Help spread the word to kids ages 6 to 15 that now is their chance to *Get in the Show!* Sign-up to get promotional tools like radio spots, web banners and a social media messaging guide. Plus, participating stations who request on-air giveaways (\$250 value) will be entered to win the Grand Prize – a complete *Adventures in Odyssey* album library (\$1,500 value)!

**Ready to *Get in the Show?*** Visit our website or contact [Katie@ambaa.com](mailto:Katie@ambaa.com) to sign-up for on-air giveaways and promotional tools!



ULTIMATE  
CASTING CALL  
**KIDS 6 TO 15**  
[whitsend.org/  
getintheshow](http://whitsend.org/getintheshow)



Kids who audition have a chance to win a trip for four to the Bahamas during the *Focus on the Family 40th Anniversary Cruise* in November 2017! During the cruise, the grand prize winner will perform live with *Adventures in Odyssey* actors during the *Odyssey 30th Birthday Live Show*. Join the cruising party at [focuscruise.com](http://focuscruise.com)!



# SNAP SHOTS



**TIME FOR FAMILYLIFE:** Michelle recently headed East to spend a couple days with the team at FamilyLife—both those serving the broadcast as well as the *Weekend to Remember* crew. Pictured: Michelle being affirmed by **Gene Haub** (Director of WTR) Ah, thanks, Gene!; enjoying dinner with WTR staff **Jordan Thomas** and **Megan Spradlin** ☺; delivering the goods—those boxes of AAA white chocolate treats go with us wherever we go!

**A MUSICAL HONOR:** There wasn't a dry eye in the house when **Margaret Sanders** played *Be Thou My Vision* on the new Steinway being dedicated in her honor. The wonderful event included being surrounded by the award-winning Chambers Singers of Azusa Pacific University for *Give Me Jesus*. Also pictured at the piano: **APU President Jon Wallace**, **Dr. Stephen Johnson** (Dean/College of Music and the Arts at APU) and **Dr. Eugene Alcalay** (Steinway artist, Fulbright scholar and Professor of Piano at APU).



## OUR BACKYARD RADIO STATION:

Neighbors and friends! We've been enjoying a bit of an "exchange program" with KWVE (Costa Mesa) recently as evidenced by these pix!

(Top/Left): The team enjoys **KWVE apparel and mugs**—thanks, friends!

(Top/Right): Our visit to **KWVE studios** (which includes a great view of Orange County!).

(Bottom/Right): The very fun **KWVE team**, including Las Vegas Manager **Bill Thrasher** at AAA in a reciprocal visit.

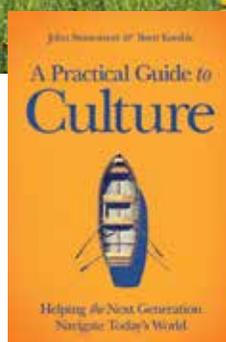
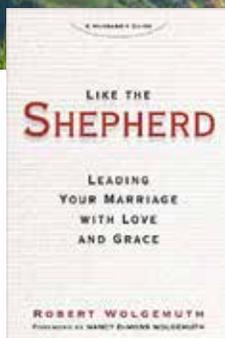
(Bottom/Left): At KWVE studios, Jim joins Calvary Chapel pastor **Brian Broderson** and Saddleback's **Rick Warren** and **Mark Carver**.



# Get ready for the hammock this summer . . .

[ MORE GOOD READING RECOMMENDATIONS ]

## GOOD READS



**Like the Shepherd: Leading Your Marriage with Love and Grace** is new from **Robert Wolgemuth** ... and guides men on the God-given responsibility of a husband to be a shepherd to his wife—to love, serve, comfort, protect, lead, and even sacrifice for her in order to build a healthy, happy marriage.



**MEET ROBERT:** An accomplished author and speaker in his own right, Robert gained some measure of added “visibility” when he married Revive Our Hearts speaker Nancy Leigh DeMoss in November 2015. The book, in fact, is an outgrowth of a conversation the two had on the road to marriage and underscores a remarkable love story.

**A Practical Guide to Culture: Helping the Next Generation Navigate Today's World** is just what it promises—a “real world” manual for helping to lead young people who are asking questions about the issues of contemporary culture. Jim Daly says, “**John Stonestreet** and co-author Brett Kunkle have written a profound, witty and forthright manual based on their deep experience working with tens of thousands of teenagers.”



**MEET JOHN:** He serves as President of The Colson Center, taking up the mantle that Chuck Colson historically served as one calling for our thinking to be based on a thoroughly biblical worldview. He's been involved with youth through leadership with Summit Ministries for many years. John and his wife, Sarah, live in Colorado Springs and the Stonestreet quiver of three girls is about to add another arrow in May ©.

**Inspiration for Everyday Life** is a new series of gift books from **Max Lucado** that combine powerful language with beautiful photography. The new trilogy are themed *The Cross*, *Hope* and *Worship* and are designed to give peace and courage for both the most difficult as well as the most delightful days.



**MEET MAX:** A “preacher with a storyteller’s gift,” Max has been sharing the simple message that God loves you—let Him! Serving with “a pastor’s heart and a poet’s pen,” he has served the people of Oak Hills Church in San Antonio for almost 30 years (after coming home from the mission field in Argentina). His many books have often occupied the national bestseller list and his radio feature, *UpWords*, is heard on hundreds of stations nationwide. Max and his wife, Denalyn, have three grown daughters, two sons-in-law ... and one beautiful granddaughter!

## MISSION RECAP



## A social experience in . . . UKRAINE!

Lee Ann Jackson had the privilege of speaking at the Novomedia Conference in Kyiv, Ukraine last month where she addressed an audience of Christian Journalists, Publishers and Broadcasters on the role of Social Media in Christian communications. Nearly 200 attendees were present representing four countries including the United States, Ukraine, Moldova and Kirgizstan.

**NOTE:** During the three day conference, Lee Ann shared about a range of topics from the use of video to boost Social Media marketing to Social Media trends to watch for in 2017. You can also get her *Top Three Principles for Believers in Social Media* when you read her trip report on our blog.

**PICTURED:** (Top) During one of the session breaks, Novomedia attendees asked to pose with an issue of Update! (Bottom) (L-R) **Gary Longenecker** (Director of Photography, In touch Ministries), Lee Ann, **Anita McPartland**, **Bernie McPartland** (Production Director, KCBI), **Rebecca Jackson**, **Rachel (Jackson) Morrison**, **Tanner Morrison**, **Ruslan Kukharchuk** (President, Novomedia) and **Ron Harris** (President, MediAlliance International).



## A powerful weekend in . . . MEXICO!

*The Mujer Verdadera '17 Conference* drew approximately 4,500 women from 23 countries with an additional 22,000 joining in via the livestream. The consensus from attendees was that the Lord used this weekend to spark the flame of revival as women heard from a variety of speakers including **Nancy DeMoss Wolgemuth** and others from the Spanish ministry of Revive Our Hearts, **Aviva Nuestros Corazones**.

**NOTE:** This Fall another impactful gathering of women will be held when **Adorned: Women Mentoring Women the Titus 2 Way** is held in Indianapolis (September 29-30). Check [reviveourhearts.com](http://reviveourhearts.com) for details!

## BY THE NUMBERS

Ready to celebrate mom on May 14? Check out our new **Mother's Day Tool Kit** with PSAs, graphics (including this one!) at [ambaa.com/station-tool-kits](http://ambaa.com/station-tool-kits).

# Honoring MOM

**85.4 million**  
MOMS IN THE U.S.

**May 10, 1908**  
THE 1ST MOTHER'S DAY WAS OBSERVED WITH A CHURCH SERVICE

**25-34 years old**  
SPEND THE MOST ON GIFTS FOR MOM

**\$21.4 Billion**  
WAS SPENT FOR MOTHER'S DAY IN 2016

### What Americans Buy for Mom

Category	Percentage
Greeting Cards	78%
Flowers	67%
Special Outing	55%
Gift Cards	43%
Clothing	35%
Jewelry	35%

### Top 5 Gifts Moms Want

- SOMETHING HOMEMADE
- DINNER
- GREETING CARDS
- GIFT CARDS
- FLOWERS

**#MOTHERSDAY**

Sources: [statisticbrain.com](http://statisticbrain.com), [fundivo.com](http://fundivo.com), [proflowers.com](http://proflowers.com) Updated: April 2017

## WHAT'S UP THIS MONTH



**National Day of Prayer** (May 4) will be celebrated across the country under the direction of Chairwoman for the organization, **Anne Graham Lotz**. Check our website for the NDOP "Tool Kit" with resources for station use, direction to speaker-voiced PSAs and information about the special from **Pastor Carter Conlon**—*Reclaiming Your Identity in Christ*.

**MAY 14** **Eric Metaxas** (*BreakPoint*) returns to the pulpit at **Times Square Church** (NYC), preaching at the 3PM service.



**MAY 18** For Salem's FaithTalk Atlanta, **Nancy DeMoss Wolgemuth** speaks at the annual **Women in Ministry** event.



**MAY 19-21** It's a sell-out! This year's **Wilberforce Weekend** (**The Colson Center**) honors Alan Sears as the 2017 William Wilberforce Award Recipient and features speakers including Os Guinness, Ravi Zacharias, John Stonestreet and many others.



**MAY 24-28** In Budapest (Hungary), **Jim Garlow** speaks at the **World Congress of Families** (WCF) on behalf of the Howard Center for Family, Religion & Society.



## HAVE UPDATE, WILL TRAVEL



Aloha from **Ken & Joni Eareckson Tada** who recently enjoyed some well-deserved R&R in Hawaii. Really, we've decided it wouldn't be an *Update* edition if there wasn't a photo of Ken included.

Blessings, you two!



# Ambassador

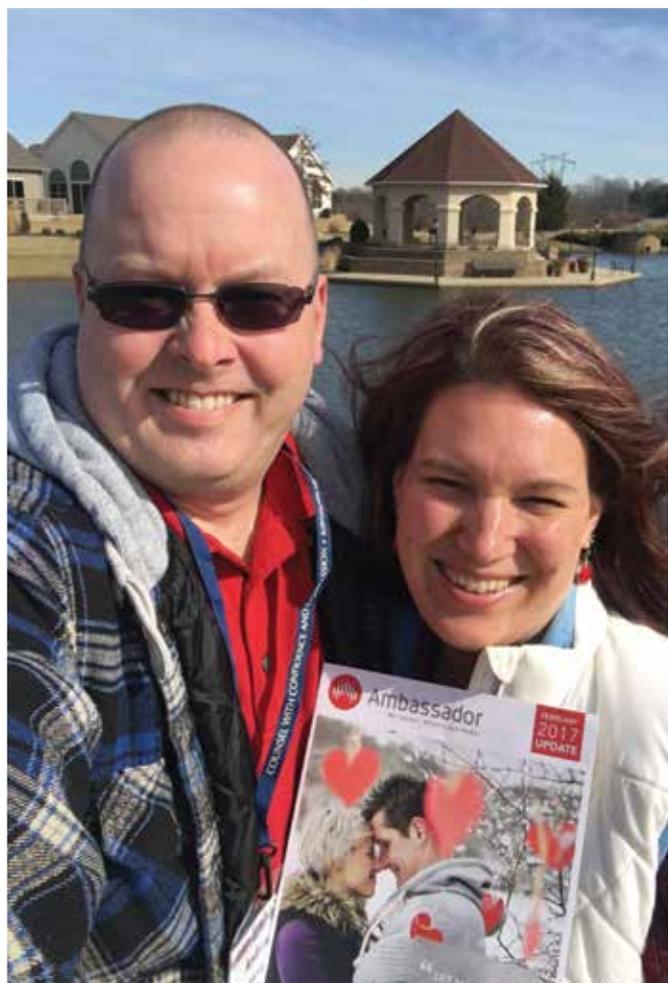
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## A PROMISE IS A PROMISE

Over the years, we've had a lot of fun fulfilling the promise to put your photo in *Update* if you'll take a pix with a copy of the publication (page 7 is proof of that!).

But this one just may be our all-time favorite from **Andy Larsen** at WHWL (Marquette MI):

*Beth and I got married in August of 2016 then celebrated our 6-month anniversary with a week at the Biblical Counseling Training Conference at Faith Church in Lafayette IN where we snapped this picture. Naturally, we took the issue with all the hearts on it. ☺*

*I took over as manager at WHWL when Curt Marker retired. Beth and I originally met at the station over 20 years ago. She started working as a part-time announcer while a home-schooled senior in high school. She continued working through college, but after graduation she took a full-time job teaching piano at Faith Christian School.*

*We reconnected in December 2015 while she was home on Christmas break visiting family. We were both invited to the home of mutual friends for dinner. We were both single (my wife had been killed in a car accident, while Beth had never married) and both began to think, "what if..." The meeting wasn't intended as a setup, but our great God had other plans. To say that it's been amazing to watch His plan unfold in our lives would be an understatement. We are blessed!*

*PS Beth is back working at the station part-time too!*

Andy ... thanks for your partnership over the years and our very best wishes, again, in this new chapter for you and Beth!



Where are you? Send your photos to [peg@ambaa.com](mailto:peg@ambaa.com)