

your monthly update from . . .

October 2016



AMBASSADOR

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BREAK POINT

Marking 25 years of asking the right questions

“BreakPoint” celebrates milestone anniversary, see page 3 >>



did you know?



The Garlow Perspective will take the two weeks up to election day, November 8, for helping listeners be “well-versed” in the issues at hand—it’s a primer on the remarkable privileges of citizenship for

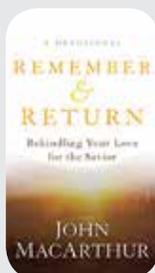
Americans as well as believers.

This summer, *Mercy Ships* was named for The Drucker Prize, designated to recognize Peter Drucker’s description of innovation—change that creates a new dimension of performance in order to make meaningful difference in the lives of the people the organization serves.



Approximately 306,464 bricks will help **Museum of the Bible** take shape—that’s 38.7 miles of bricks which is 20 times the length of the National Mall. Construction continues in DC with the eye on opening November 2017!

CRU has *Perspective* ... which is actually a creative evangelism tool in the form of a card deck. Five important topics turn daunting worldview issues into an open door for the Gospel. Contact Haley@ambaa.com if you’d like a set!



Remember & Return—Rekindling Your Love for the Savior is a new 31-day devotional from **John MacArthur** that moves the reader “from understanding to application to reflection and prayer,” with the goal of rekindling what’s most important—our first love for Christ.

Bob Waliszewski is celebrating 25 years at Focus on the Family. You can hear Bob on the daily 1:00 *Plugged In* for timely entertainment reviews on movies, music, TV shows, video games & apps.



tech update [BY CHARLEY MEFFERD]

Tech Update – SoCal Harvest Recap

It was a beautiful Friday SoCal afternoon as the tailgaters began to descend on the parking lot of Angel Stadium in Anaheim. But this weekend, people weren’t flocking to the venue to watch baseball, but to attend **Greg Laurie’s** SoCal Harvest Crusade.

On August 26-28, **Amb-OS** was honored to be asked once again to help produce and distribute SoCal Harvest to over 500 radio stations. According to Harvest, there were over 161,000 people in attendance or watching the webstream, with 11,994 professions of faith in Christ! It was truly amazing to see the outfield flooded with people who responded to Greg’s presentation of the gospel of Jesus Christ.

The radio broadcast was hosted by Truth Broadcasting’s Steve Noble, and he interviewed musical guests Chris Tomlin, John Cooper from Skillet, tobyMac, Phil Wickham and others before they appeared on stage later that evening. On the final night, Mel Gibson joined Greg to reflect on making *The Passion of the Christ* and to discuss his new faith-based film, *Hacksaw Ridge*, due to release on Nov. 4.

The next live Harvest Crusade available on Amb-OS will be Saturday, June 10, 2017, when **Harvest America** will be held at University of Phoenix Stadium in Arizona. Save the date!

If you are involved with a regional or national live Christian event that would benefit by being distributed to radio stations on Amb-OS, please let us know. Just drop me a note at charley@amb-os.com or call 949-681-7640, and I would be happy to see how we can help.

Below: (Top left) Our Jery Lee and daughter, Jamie, were warmly welcomed by The Fish host, John Nolan. (Bottom left) Charley Mefferd manned the technical support for Amb-OS, privileged to deliver the SRO event from Angel Stadium to stations across the country. (Bottom right) Selah and friends stopped to greet KKLA host Frank Sontag while in the press area.



CHUCK COLSON: “I realized we have to start asking the right questions: What is truth? What is real? What are we living for?”



BREAKPOINT

Celebrating 25 years of asking the right questions!

Since its first airing in 1991, *BreakPoint* has existed to help Christians “articulate a thoughtful and winsome biblical worldview in all areas of life—presenting big answers for big questions.” Today the daily four-minute feature, aired on thousands of outlets nationwide, is accompanied by a 1:00 edition (*The Point*) and by a long-form weekend program.

Until 2012, Chuck’s voice was the clarion call heard on *BreakPoint* and he spoke meaningfully on the concerns he saw up close and personal out of his prison experience as a Watergate defendant. “I was perplexed because prisons were filling up with criminals faster than we could start Bible studies ... Then an inescapable fact hit me—the surging moral relativism in our culture was eroding our value system.”

With an intent to help believers challenge those false values, Chuck stepped into the broadcaster role and was warmly received by audiences anxious for such “bottom shelf” input on grappling with cultural trends and shifts.

Eric Metaxas and today’s President of The Colson Center, John Stonestreet, stepped up to the microphone when the Lord called Colson home on April 21, 2012. They continue speaking into concerns as Chuck so eloquently did for 20 years.

Thanks to the hundreds of stations who have provided airtime to *BreakPoint* over these years. Please celebrate with us the remarkable impact of Chuck Colson’s life work and legacy as we salute the ministry’s 25th anniversary!

A “fellow” in our midst

In addition to the broadcast outreach, The Colson Center invites men and women serious about faith to participate in their Colson Fellows program.

The nine-month commitment is shaped to equip people of faith with practical skills, biblical knowledge and a solid Christian worldview. And that happens through extensive reading, discussion and weekend residencies. We’re proud that our own **Evelyn Gibson** (pictured here with Steve Verleye, Executive Director of The Colson Center) is in this year’s cohort of about 130 individuals intent on learning. She joins Jennifer Perez who completed the program (then called Centurions) in 2013.



where in the world



(L-R) **Jon Hull** (KSBJ), **John Fuller** (Focus on the Family) **John Owens** (WMIT), **Jonathan Unthank** (WFGW), and **Adam Biddell** (Family Life, Tucson).



Gaining Momentum

“Hello, future!” — the theme for Christian Music Broadcaster’s Momentum event in Orlando. (Far left) Focus on the Family’s **John Fuller** said “hello” to station partners. (Top right) Katie & John found really important people talk to: **Tim & Trudy McDermott** (KSBJ). (Bottom right) Katie found great “meeting space” at the Magic Kingdom with **Michelle Hill** (*FamilyLife This Week*) and **Nicole Burns** (*FamilyLife Blended*).

Cool in Colorado Springs

You wonder how those tech guys get to be so smart? They gather regularly at Whit’s End Soda Shoppe for the Wofamchocsod (a special sundae)—no brain freeze here! The **Amb-OS team** takes a break from brainstorming what’s on the horizon: (L-R) Ken Van Prooyen, Steve Reinke, Dick Becvar, Boyd Gafford, Jon Davis, Charley Mefford, Jim Sanders, and Dave Allen.



Out and About

(Top left) Charley Mefford was pleased to participate in Eagle-Com’s annual client summit; pictured here with **Catherine Robertson**.

(Bottom left) Hosted by GM **Jess Collins** and KDAR (Oxnard CA), **Joni Eareckson Tada** spoke at a “Women’s Night Out” event—joined by VP for Salem (and Chair of the California Broadcasters Association), **Terry Fahy**, and Lee Ann Jackson.

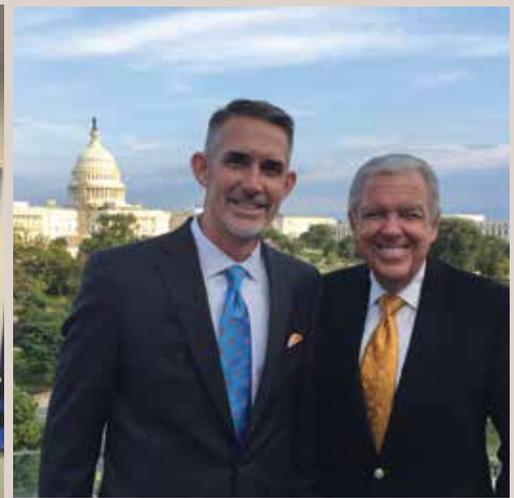


(Top right) Addressing the audience at this year’s Values Voter Summit (Washington DC) was **John Sorensen**, President of Evangelism Explosion and speaker for “Share Life Today”.

(Bottom right) **Jim Garlow** was also in DC leading *Well-Versed: DC*, a two-day session for Christian leaders with biblical perspective for contemporary issues.



(Front row) **Jerry Johnson**, President of NRB (seated center) with **Lois Evans** and **Rich Bott**; (Back row) Chairman **Bill Blount**, **Bob Lepine**, **Doug Myer**, **Wes Ward**, **Ed Cannon** and **Jim Sanders**.



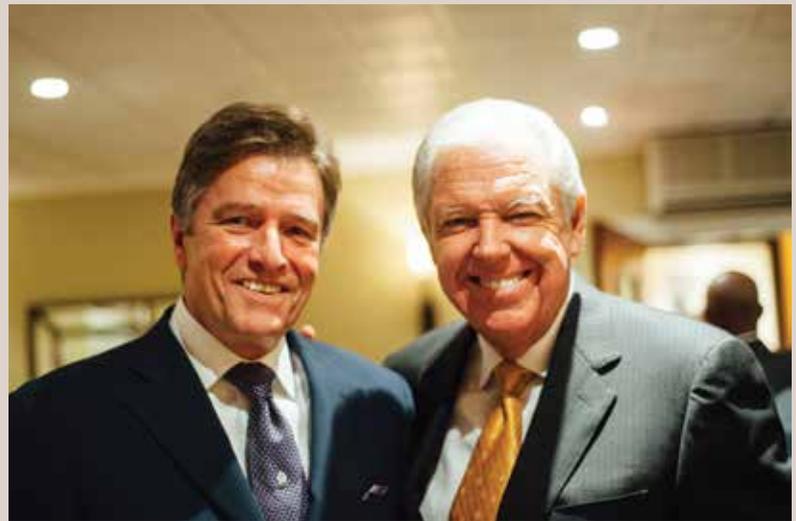
From the Nation's Capitol

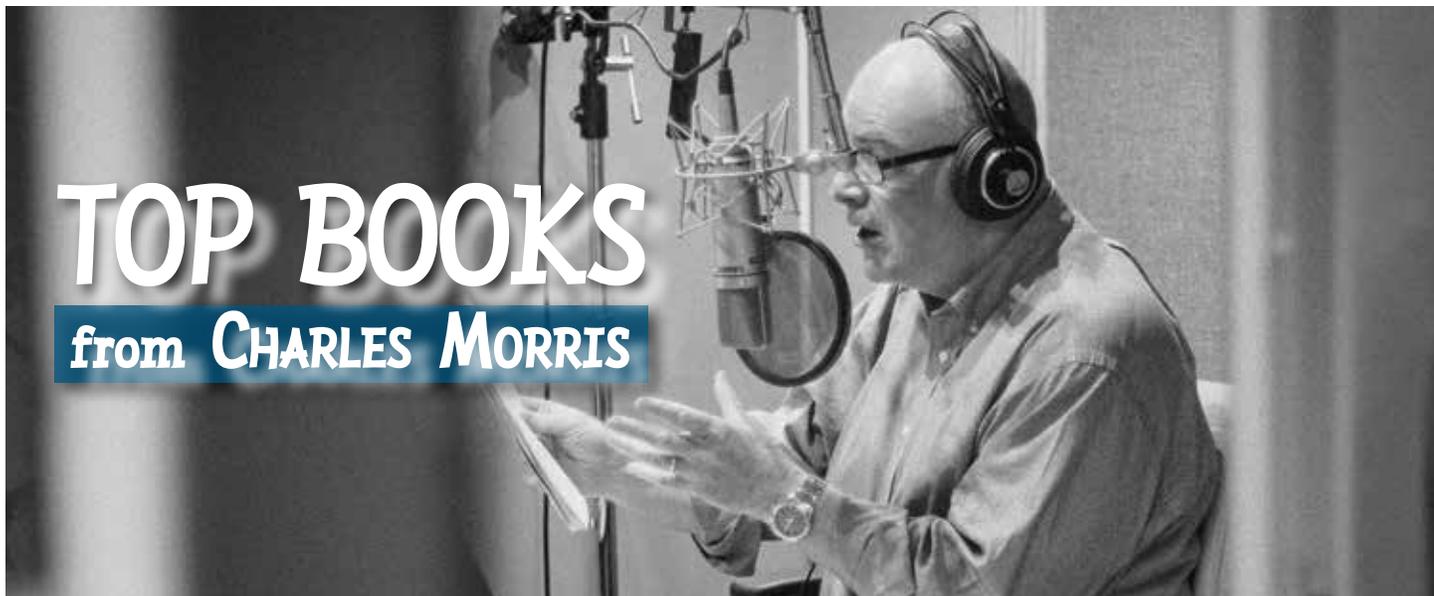
(Right) The NRB Executive Committee enjoyed gathering at the organization's new headquarters in the heart of DC. (Above) Hosted by NRB, the President's Circle of supporters of the organization also met, bringing together **Jay Flowers** (Managing Director for Grace to You) and **Barry Meguiar** (speaker for "Ignite with Barry Meguiar").

And from New York City!

With much activity in the City over the 9/11 weekend, **Barry Meguiar** spoke at Times Square Church (bottom left) —a special thrill since Barry was privileged to help David Wilkerson locate the former theater in which the church meets when acquired 30 years ago. Times Square Church is pastored by "It's Time to Pray" speaker **Carter Conlon** (right).

(Bottom right) Meet **Adana Atkinson** and **Tammy Shannon** who are part of the team creating Carter Conlon's daily 1:00 feature. Coming soon? A long-form weekend edition!





Looking for a good book? Here's **Charles Morris** (*HAVEN Today*):

From age 9 when I caught the reading "bug" to now having passed 60, books are a major part of my life and my faith. How can the Bible not be number one for a Christian to love the Lord their God and for one to listen and hear His voice. But reading is a gift God gives and along with inspiration and wisdom, books offer entertainment and the opportunity to flee a smart-phone life. (Yes, I avoid e-books unless I'm traveling and on a program or interview deadline.)

So after **God's Holy Word**, here is my list in an order that's constantly changing by genre and title.

1. **Berlin Diary** (William L. Shirer) — who with Edward R. Murrow invented modern-day broadcast journalism. It was an instant best seller of all he couldn't report with German censors monitoring his every dispatch on the rise of Hitler.

2. **The Last Lion: Winston Spencer Churchill** (William Manchester and Paul Reid) — a trilogy on the life of Churchill who I grew to admire after taking my BA at the college in Missouri where the former Prime Minister delivered his famous "Iron Curtain" speech.

3. **George Whitefield** (Arnold A. Dallimore) — the father of modern-day evangelicalism whose preaching led the great revival of the 18th century.

4. As a sentimentalist, I'm torn by fond memories of reading my children **The Hobbit** (J.R.R. Tolkien) and the seven volumes of **The Chronicles of Narnia** (C.S. Lewis). Is it too mundane to say that anything by Lewis belongs on a best read list?

5. **Saving Grace** (C. John Miller) — the late preacher who was my pastor who changed my marriage and influenced my parenting. He stoked my heart and many others by reviving the Puritan line

"preach the Gospel to yourself."

6. **Systematic Theology** (Louis Berkhof) — the most treasured hardback on my shelf. From my first days of seminary for over 30 years, this classic is worth owning just for the index. This is my compass for sound biblical teaching.

7. Like J.I. Packer, what would life be without a good "whodunnit" for bedside reading? I've moved past Dorothy Sayers and Agatha Christie to more modern works by John Grisham, P.D. James, and even fellow former UPI reporter Daniel Silva with his best work yet, **The English Patient**.

8. **The Complete Poetry and Selected Prose** (John Donne) — My diet for poetry is not steady, but the one my wife and I turn to together is to slowly share the writing of the English priest who delivered his own funeral sermon and whose statue commands a worthy presence in St. Paul's Cathedral, London.

christmas is coming

Look for more detailed information next month but for those who plan early—there will be two brand new Christmas specials this year. Contact Haley@ambaa.com for details!

Because of Bethlehem

If you could use some true Christmas this Christmas, join **Max Lucado** as he unpacks the enduring promises of Christmas and discovers a lifetime of hope because of one baby born in Bethlehem.



Where Christmas Never Ends

It's a traditional Christmas celebration at its best when **Carter Conlon** reflects on this glorious season through both message and song. The fireside may be virtual but the holiday delight is genuine.



What is the last thing you bought online?

In the non-product category it would have been **an airline ticket**. Traveled from Hawaii to Southern California and back to work on my father-in-law's house. Other than that, I purchased a sermon DVD series: **"The Pilgrim's Progress – A Guided Tour"** by Derek W.H. Thomas.



Jack Waters, Operations Manager
Salem Radio (Honolulu, HI)

Adults 50+ represent the Web's largest constituency, comprising 1/3 of the total 195.3 million internet users in the USA.



Furnace filters...I live an exciting life.

Mark Hince, Station Manager
KJIL-FM (Meade, KS)

A book about obsessive compulsive behavior called **Brain Lock: Free Yourself from OCD**... LOL.

Melissa Conley, Office Assistant
KMOC-FM (Wichita Falls, TX)

An indoor television antenna which I had to return as I am located too remotely for the thing to be effective for me.

Wayne Warnecke, Board Member
WSTM-FM (Syracuse, NY)



The last thing I bought online was an eBook: **Reading Romans in Context: Paul and Second Temple Judaism** by Ben C. Blackwell.

Jared Denaro, Station Manager
WCMX-AM (Leominster, MA)

Online shopping retail sales are predicted to reach \$370 billion in 2017.

I bought a **vacuum** just last week. Of course it was a great deal. You fill out a few blank spaces and it comes inside of a week all ready to be put together. It is (in my humble opinion) the man way to shop. To be truthful though, I just now ordered some mic suspension bands for the station, but that's work and not as much fun as a vacuum. Vroom.



Joe Hunter, Program Director
Sound of Life Radio Network

Diapers! My little Leroy is 1.5!

Sara Marsolek, Listener Engagement Director/Marketing Manager
KTIS-Faith Radio Network

On Amazon's peak day, the retail giant sells up to 320 products per second.

What's the last thing you bought online? Let us know on our blog!

OCT 3

Speaking at the Pensmore National Symposium on Religious Liberty, **Jim Garlow** will be at the College of the Ozarks (Pt Lookout MO).



OCT 6

Focus on the Family presents *Bring Your Bible to School Day*, when thousands will participate in the nationwide, student-led movement. Help students you know celebrate religious freedom by doing something simple, yet powerful: bringing their Bible to school!

OCT 14-16

Joni Eareckson Tada will be in Chattanooga for a gathering on behalf of the Christian Counseling & Educational Foundation.

OCT 15

Anne Graham Lotz will be in Eden Prairie MN to speak at the "Understanding the Times" Prophecy Conference.

And on this same day ... wishing both Jim Sanders and **Joni Eareckson Tada** very happy birthdays!

OCT 18 & 24

In cinemas nationwide, Kirk Cameron presents "Revive Us" with guests including **Eric Metaxas**, Francis Chan, Dr. Ben Carson and many others.

OCT 26-27

In Omaha for KCRO's annual Pastors' Appreciation Breakfast, **Dennis Rainey** will also greet listeners in a radio rally the preceding evening.

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Have *Update*, will travel —apparently!

Here are a few of the places recent editions of *Update* have been seen!

1. They're off! Evelyn enjoyed a bird's eye view of SoCal with sister, Sharon Johnson, for summer vacation this year.
2. Got *Update*? The Focus on the Family satellite team do! We're impressed **Ray Morgan, Sam Trefren, and Steve Reinke!**
3. Visiting stations in Florida, **Emmitt and Jane Fowler** (FamilyLife) toted *Update* on visits to stations WTLN and WPOZ/Z88! (Left) Emmitt & Jane with Z88.3 morning team **Ellis & Tyler**. (Right) The WTLN team including **Bill Files, John Stolz, Pete Paquette, and Joe Ferraro**.
4. On the field at UC-Irvine where the (now) Los Angeles Rams practiced before season's launch—our **Lee Ann Jackson** and other AAA team members enjoyed getting footballs signed by players.
5. On her whirlwind weekend in NYC, Selah was hosted by **Tammy Shannon** (Times Square Church) at as many iconic sites as possible!

From Top of the Rock, the gals were joined by longtime friend for Ambassador, **John Hoover**, for whom we thank for introduction to TSC!