



AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.

**GRANDPARENTS DAY
IS SEPTEMBER 11**



*“Grandchildren are the crown of the aged,
and the glory of children is their fathers.”*

Proverbs 17:6

did you know?

Many of the speakers we serve have created **Voting PSAs** encouraging listeners to exercise the privilege of voting. Check our FTP site for the long list of those available for your use.



Since the "vault" of audio was opened in 2008, over 133 million sermons by **John MacArthur** have been downloaded from the Grace to You website.

Stepping into auspicious shoes (preceded by men such as R. A. Torrey, Alan Redpath, Warren Wiersbe, Erwin Lutzer and such), is **Ed Stetzer** who will fill the Moody Church pulpit three weekends each month (as Interim Pastor). Or, of course, you can hear him each weekend on *BreakPoint This Week!*



While women gather in Indianapolis this month (see page 7), others across Latin America and beyond are signing up for **Mujer Verdadera '17**, Revive Our Hearts' Spanish-language conference being held March 23-25 in Queretaro, Mexico.

Looking for distinctive features for your station? Try one of the programs that can be **customized with your station ID** included in the content. These programs now offer that option: *The Boundless Show*, *Plugged In*, *Ignite with Barry Meguiar*, *FamilyLife Blended*, and *Anchor Today*.



Every day's edition of *The Book* (**Museum of the Bible**) is companioned with a YouTube video. Now, there's a Spanish edition as well! In the first 13 hours, there were 24,000 views and over a thousand likes.

tech updates [BY JIM SANDERS]



Bienvenido Gracia a Vosotros!

We're thrilled to welcome **Gracia a Vosotros** to our Amb-OS family of programs. It's the Spanish language ministry of John MacArthur and Grace to You. For a full listing of Spanish programs available on Amb-OS, browse to our site: amb-os.com/programs and click on the "Spanish Programs" link at the top.

Also New to Amb-OS

We're delighted to also welcome two offerings from **The Voice of the Martyrs**. The first is a daily one-minute program featuring testimonies of inspiring men and women from the front lines of ministry. Then Todd Nettleton hosts a weekend 28:30-length program featuring interviews with courageous Christians in the field where they serve and live, often in countries where the Gospel is violently opposed, if not banned all together. For more information, please contact Kemp and Company, (818) 865-0180 or at info@kempandcompany.cc.

And Another New Voice...

The Voice of Truth's Wake-up Call, a production of Foxhole Ministry, is a 3-minute daily radio program that challenges frontline pastors and laypeople to stand firmly on the word of truth, to boldly speak Christ's Truth in today's marketplace of ideas. *The Voice of Truth's Wake-up Call* arms, encourages and shows Christians how to take their stand against the continuous assault on Christianity by radical principalities of today. It's hosted by Dave Howard a former FBI agent and Certified Fraud Examiner. To inquire more about adding this 3-minute, daily program, *The Voice of Truth's Wake-up Call*, to your station, please email David Howard, Foxhole Ministry: Dave@foxholeministry.com, or call (406) 690-1100.

remembering 9/11



Fifteen years ago, Ambassador commissioned the creation of this powerful poster with the reminder that He alone is our Tower of Strength. We'd love to share a copy with you without cost. Just write peg@ambaa.com.

christmas prep

More information next month but for those who plan early—there will be two brand new Christmas specials this year:

Because of Bethlehem

If you could use some true Christmas this Christmas, join **Max Lucado** as he unpacks the enduring promises of Christmas and discovers a lifetime of hope because of one baby born in Bethlehem.

Where Christmas Never Ends

It's a traditional Christmas celebration at its best when **Carter Conlon** reflects on this glorious season through both message and song. The fireside may be virtual but the holiday delight is genuine.

Want more details now? Contact Haley@ambaa.com.

Happy Grandparents Day

Here are some of our favorite people (with some of *their* favorite people!)



Dennis Rainey (FamilyLife)



Bob Lepine (FamilyLife)



Max Lucado (UpWords)



Charles Morris (Haven)



Carter Conlon (Times Square Church)



Brad Mattes (Life Issues)



Nancy DeMoss Wolgemuth
(Revive Our Hearts)



Anne Graham Lotz
(AnGeL Ministries)



Barry Meguiar (Revival Outside the Walls)



Don Stephens (Mercy Ships)

VIEW THE ONLINE ALBUM

You'll find out "who's who" in these pictures at our Grandparents photo album.

Find it at facebook.com/AmbassadorTeam

GET THE STATION TOOL KIT

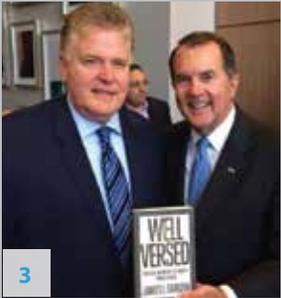
From on-air spots, social graphics, to web banners and more, get ready for Grandparents Day (9/11) with a full complement of station resources found at ambaa.com/grandparents-day



Steven Douglass (Cru)

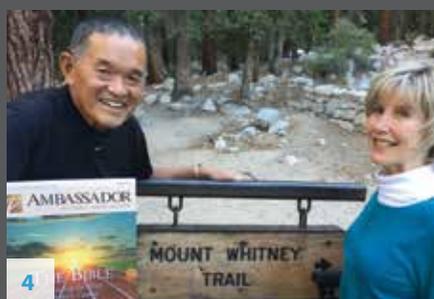
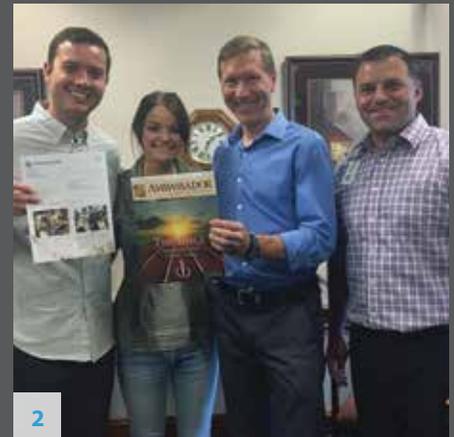
Scenes of summer

1 Summertime in the Rockies—a great place to record *The Mercy Minute* with **Don Stephens** (alongside wife, Deyon). So grateful for what this organization does to deliver hope and healing to the poorest of our world. **2** Her work at Ambassador includes a number of ways to support **Focus on the Family**—so it was a special treat for Haley Jessup, with husband, Brian, to tour the FOF HQ this summer. Even more special because Haley's family (Don & Leslie Hook and sister, Kate) were visiting from Milwaukee and came along! **3** Connecting at one of this summer's many significant events afforded opportunity for **Jim Garlow** to share a copy of his newest book, *Well Versed*, with **Rich Bott** (President, Bott Radio Network). **4** A perfect day to greet **Tammy Shannon** while in SoCal on holiday—we not only caught up on activities at Times Square Church ... but added an AAA BD celebration to the day's events! **5** Two of our favorite people—**Evelyn**, marking a birthday this summer, with **Margaret Sanders** at the party! **6** Great to welcome **Tamara Turner** (assistant to Charles Morris at HAVEN) to AAA for the first time—we are nearly neighbors (the ministry is located about 45 minutes from our offices). **7** Whatever the reason for journeying West, we're always delighted to visit with **Frank Wright**, President & CEO of D. James Kennedy Ministries.



You took us with you!

1 **Summer Conner** (L) takes a break on a missions trip to El Palmar Beach (Panama). It was a joy for us to hear from our own producer Mark's daughter in our staff devotions upon her return—and before she begins her freshman year at Vanguard University (ideally situated for continued beach evangelism on her well-worn surfboard!). **2** Look closely! That's **Brian** and **Haley Jessup** holding their wedding photo edition of Update on a recent visit to Focus headquarters. Great to share time with **John Fuller** and **Brian Krause**. **3** John's doing us proud—he may beat Ken Tada's record for more than one appearance in an issue! Here in FOF's new studio with Bott Radio Network's **Eben Fowler**. He and his wife, **Annie**, were in Colorado celebrating their 40th anniversary. **4** **Joni** and **Ken Tada** holding Update on vacation in the High Sierras. **5** Discussing a number of ministry initiatives **Chris Gould**, VP of Nat'l Programming for Salem Media (left) is joined by **Ken Windebank**, **Rich Bennett**, **Brian Krause** and **John Fuller** at The Broadmoor Seven Falls.



Where are you headed? Wherever it is, we hope you'll take us with you, and send picture proof to peg@ambaa.com.



With **Emmitt** (Director of Broadcast Relations) & **Jane** (Station Relations) **Fowler**, Michelle joins in welcoming **Terry Fahy** (GM at KKLA-Los Angeles) to FamilyLife's 40th celebration.

Happy 40th Anniversary, FamilyLife!

It was just the kind of celebration that four decades of impact deserves when FamilyLife hosted staff, donors, station personnel and many friends to mark the 40th anniversary of the ministry's launch.

From the beginning in 1976, the organization's goal has remained to help people find biblical help for marriage and family relationships. Today that's happening through the Weekend to Remember getaways, The Art of Marriage and Stepping Up video events, resources such as Passport2Purity and Resurrection Eggs and a multiplicity of other resources—and, of course, through broadcasts including FamilyLife Today, Real FamilyLife, FamilyLife This Week and FamilyLife Blended.

It's an honor for Ambassador to have served FamilyLife since its inception of the daily program in 1992, just one piece of a remarkable legacy for founders **Dennis & Barbara Rainey**, and all the FLT team!



Also attending the multi-day event were **Chris Gould** (VP-Salem Media Group), **Rich Bott** (President-Bott Radio Network) and **Candy Green** (Program Services Manager).



Part of FamilyLife's legacy has been establishing the FamilyLife Blended effort headed by **Ron Deal** (Center), an important ministry to step-families navigating today's culture.



Sharing a bit of the history for *FamilyLife Today* (which will mark its 25th anniversary next year), **David Santrella** (President, Broadcast Media, Salem Media Group) made a presentation to **Dennis Rainey & Bob Lepine**.



Looking for a good book? This month Carter Conlon (“It’s Time to Pray”) suggests the following:

- 1. It Is Finished** (David Wilkerson) — A must read for believers to become overcomers and to understand lasting victory over sin in the last day church. I believe this book is Brother Dave’s greatest legacy.
- 2. An Instrument of Revival** (Brynmor Pierce Jones) — I like to see the kind of ordinary person God uses when He is ready to bring a spiritual revival.
- 3. Inside the Revolution** (Joel Rosenberg) — Mr. Rosenberg brings a balanced perspective on what the world is facing with radical Islamic ideology and what understanding is needed to make a difference.
- 4. Bonhoeffer** (Eric Metaxas) — Excellent read on the kind of life that can make a difference in an anti-Christian environment.
- 5. The Inspired Wisdom of Abraham Lincoln** (Philip L. Ostergard) & **The Wit and Wisdom of Abraham Lincoln** (Bob Blaisdell) — Both of these books help us understand the foundation of America and give us a glimpse into the life of a leader with a compass to the morality we desperately need to return

to in this generation.

- 6. A Charlie Brown Christmas** (Charles M. Schulz) — A book every grandparent should read to their grandchildren at least twice a year. [For a look at some of the children Carter reads that book to every Christmas—see page 3!]
- 7. Narrative of Sojourner Truth** (Sojourner Truth) — A story that will help any person understand the severe oppression of a people group and what was needed to navigate and find freedom.
- 8. Samuel Morris: The Apostle of Simple Faith** (W. Terry Whalin) — I had to step away at least three times and wept openly while reading the story of this humble man. It is the most profound biography I’ve ever read.
- 9. Frederick Douglass: Abolitionist and Reformer** (Rachael Phillips) — I truly enjoyed reading the journey of Mr. Douglass. I wanted to understand the depth and character of a man God used to fight for the freedom of others.
- 10. George Whitefield: Pioneering Evangelist** (Bruce Fish, Becky Durost Fish) & **John Wesley: The Great Methodist** (Sam Wellman) — It is always good to study the lives of those

men and women used by God for great social change.

- 11. Glory Days** (Max Lucado) — He takes the time to lay out a clear path to victory that everyone can understand.
- 12. Two Wars** (Nate Self) — I had the privilege to hear this man speak at Times Square Church. His very real and honest story about suffering from PTSD will help you understand the toll that war takes on a human being and how God can see them through.
- 13. Muddy Dogs & New White Chairs** (Carter Conlon) — It was a true joy to write!

Special Message for 9/11

Carter’s passion for prayer and transformative Christian living is evidenced in the outflow of Times Square Church where he is Senior Pastor. For a unique reflection on 9/11, hear (or air!) “Beyond 9/11: The Impact of Prayer.” You can hear more from Carter in these special edition messages: “Living with Terror” and “A Cry at the King’s Gate.” All content is conveniently located on our FTP site for your use.

question of the month

Knowing every grandparent brings a special gift into their grandchild's life ... what legacy has marked your life as the "baton" passed into your hands from one of your grandparents?

I am most grateful for the godly heritage that my grandparents passed on to my parents. Some of my fondest childhood memories each summer was attending First Baptist Church in Winter Garden, Florida, where my parents were married, my grandparents were members and I was baptized. My father's mother, Mae, served in the Sunday school department and, not so long ago, my mother's mother, Dolly Jo, was given a 100 year old birthday party hosted by First Baptist Church in Winter Garden. It was that wonderful godly heritage that motivated my father to become a Chaplain in the U.S. Army for over 20 years and my mother by his side, who passed on their love for the Lord to serve as his ambassadors for His eternal kingdom. And, that's why I serve in Christian radio — spreading the good news of the Gospel!



Sandra Swann
Director of Marketing
WFAX-AM (Falls Church VA)

My grandparents taught me the value and satisfaction of hard work. They were salt of the earth 2nd generation Americans who started with nothing, raised my mom, and gave me some of my best childhood memories.



Steve Dealy
Operations Manager
Salem Detroit

I am grateful for their work ethic of perseverance and hard work. My grandfather showed me that to persevere no matter what, was the only way to success and that it is the foundation upon which all else is built. Both grandparents (Frank and Julia Bantle) also taught me the value of family and family love and acceptance.



Doug Doran
Vice President & General Manager
NewLife FM (Griffin GA)

“Grandchildren are the dots that connect the lines from generation to generation.”

—Lois Wyse

special event

True Woman '16 (SEP 22-24) convenes in Indianapolis with a stellar speaker team including Dr. Russell Moore, Mary Kassian, Janet Parshall and Stephen Kendrick, with music from Keith & Kristyn Getty. As a part of the event, Revive Our Hearts will also host a remarkable national prayer event for women on Friday, September 23 (7-10PM ET) over Moody Radio.



coming up

SEP 7-8

Pastors and leaders will gather in DC for "Well Versed: DC." Hosted by **Jim Garlow**, the intense training sessions on contemporary culture concerns will be accompanied by opportunity to tour the Capitol, meet members of Congress and pray in the Rotunda.

SEP 19-23

Leading a group of Evangelism Explosion trainers from the U.S. to Zambia, **John Sorensen** (*Share Life Today*) will spend a week with key church and ministry leaders in that country.

SEP 21

Speaking at The Gathering: A National Solemn Assembly (South Lake TX), **Anne Graham Lotz** and **Max Lucado** will join Dr. Tony Evans, Ronnie Floyd, Priscilla Shirer and many others for two sessions—one with anticipated 4000 pastors attending and the other a public event—focused on prayer, fasting, repentance and petition for revival.



SEP 29-30

Come to Colorado Springs for the "Blended Stepfamily Summit" held at the **Focus on the Family** campus—it's a "blended" effort with Focus and **FamilyLife** in partnership on behalf of blended families!

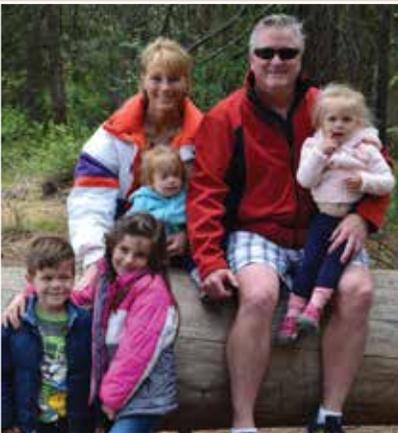
OCT 14-16

Joni Eareckson Tada will be in Chattanooga for a gathering on behalf of the Christian Counseling & Educational Foundation.

OCT 26-27

In Omaha for KCRO's annual Pastors' Appreciation Breakfast, **Dennis Rainey** will also greet listeners in a radio rally the preceding evening.

1641 Langley Ave.
Irvine, CA 92614-5619
PH: 949.681.7600
FX: 949.681.7660
AmbassadorAdvertising.com
All things social: AmbassadorTeam



Jim Sanders



Dick Becvar (Not the scarecrow, the camera man!)



Margaret Sanders (Great-Grandma!)



Sheri Cooper

Celebrating Grandparents

Ambassador has some of the cutest grandkids around!

See inside for your opportunity to celebrate Grandparents Day on September 11.



Jani Williamson



Michelle Blood



Dana Ogilvie (Our summer intern who was visited by her grandmother!)