



Ambassador

We Connect. Ministry and Media.

FEBRUARY
2019
UPDATE

Be Devoted

to one another

in **love.**

Honor

one another

above yourselves.

~ Romans 12:10

INSIDE

NRB '19: See who you'll see at the Anaheim convention	Page 3
Ministry Updates: Learn what's new in New York to Cuba	Page 4
Meet the Speaker: Get to know Core Christianity's Adriel Sanchez	Page 6

DID YOU KNOW?



Joni and Friends

welcomes

new President

John Nugent

(Chair of the JAF

Board for many years

and formerly Senior VP at

Oracle). John moves into the role after 20 years of leadership by Doug Mazza who replaces John on the JAF Board. Now that's the way to keep great people involved in the ministry!



Can you guess what would be included? **Museum of the Bible** recently created an e-book of the "Top 10 Artifacts" at the institution. That includes a Gutenberg Bible Leaf, a first edition of the King James Bible (1611), an 1800-year-old coin from Jerusalem and an original draft of "Battle Hymn of the Republic." If you've been to the Museum, let us know your favorite artifact and we'll share that in a future edition of *Update*!

A new six-week online Bible study rolls out this month from **Revive Our Hearts**. Titled *Elizabeth: Dealing with*

Disappointment, the study is first in a series for "Women of the Bible" podcasts, and takes a verse-by-verse look at Luke 1.



Voke (noun). A video-sharing app from **Cru** that offers compelling short videos that help kickstart deeper conversations. Info at Cru's website or head straight to the Apple App Store to download!



HAPPY BIRTHDAY, AMB-OS!

We love to celebrate birthdays and anniversaries at Ambassador, and this one is a big one! The Amb-OS satellite receiver celebrates 10 years of service in 2019, and this groundbreaking technology has truly revolutionized how stations receive their Christian radio programs.

Amb-OS now distributes 95% of all national programming that airs on Christian teaching/talk radio – more than 100 different ministry partners! It's even more impressive when you break down the delivery traffic by hard numbers. Amb-OS transmits over 5000 audio files and approximately 780 hours of live programming every month!

Amb-OS provides both stations and program providers efficiencies unavailable through traditional satellite or FTP technology. Stations are no longer locked into specific feed times, since audio files are simply delivered in advance to the Amb-OS receivers and are then available "on demand." Ministries can provide customized liners, which are seamlessly integrated into audio files without requiring additional production work from their affiliates. Program producers also can swap out a program with one that has updated content at the last minute, with no extra work required from the stations.

While FTP distribution is free, there are drawbacks! FTP requires stations to "fetch" programs, either manually or through a software program. But if the station has an Internet outage or the computer program crashes, your broadcast doesn't air! With Amb-OS, programs are pushed to the stations using satellite and Internet, giving you and your affiliates additional redundancy.

If you host or produce a radio program, and it's not being distributed on Amb-OS, Charley Mefferd would love to set up a meeting with you at this year's National Religious Broadcasters convention, Proclaim 19! Simply drop a note to charley@amb-os.com, or call (949) 681-7640. He looks forward to meeting you in Anaheim!

NEW TO AMB-OS

A Visit to the Pastor's Study with Pastor Bill Shishko

RMNY_VPS1 (Su, 26:00)

Everyone needs a pastor! ***A Visit to the Pastor's Study*** is a fast-paced 26-minute weekly program inviting listeners to "visit with Pastor Bill" by asking their questions about the Bible, biblical doctrine, and practical Christian living. For over forty years, Pastor Bill Shishko, a minister of the Orthodox Presbyterian Church, has provided biblically faithful pastoral ministry through his 35-year pastorate in Franklin Square, Long Island, New York, national conferences, teaching on foreign mission fields, seminary instruction, and through the radio. Should you have any questions, please contact Pastor Bill Shishko at wshishko@gmail.com.

Tea Time with George Caylor

TTIM_TEA5 (M-F, 1:00)

Tea Time with George Caylor is a hard-hitting, one-minute commentary that will motivate your listeners to go outside their homes and churches to save our Judeo-Christian, constitutional republic. Each day, George will give his unique perspective on the news and how decisions in Washington, the courts, schools, and main-stream media will impact your faith, family, income and freedom. George is a corporate registered investment advisor, teacher, author, political activist, defender of the Constitution, and a medical missionary with Sports Outreach Institute. If you'd like more information or to add *Tea Time* to your lineup, please contact george@ontherightside.com.

WELCOME TO OUR BACKYARD

**NRB
2019**



Lisa Anderson
The Boundless Show



Callie Briese
Be Wise and Thrive



Ron Deal
FamilyLife Blended



Steve Douglass
Making Your Life Count



John Fuller
Focus on the Family



Jim Garlow
The Garlow Perspective



Michael Horton
Core Christianity



Bob Lepine
FamilyLife Today



John MacArthur
Grace to You



Brad Mattes
Life Issues



Barry Meguiar
Ignite with Barry Meguiar



Charles Morris
Haven Today



Dennis Rainey
FamilyLife Today



Adriel Sanchez
Core Christianity



John Sorensen
Share Life Today



Joni Eareckson Tada
Joni and Friends



David Wollen
Anchor Today

The AAA team looks forward to seeing you at NRB!

Dick Becvar
Michelle Blood
Katie Burke
Peggy Campbell
Mark Conner
Leah Handley

Lee Ann Jackson
Charley Mefferd
Jennifer Perez
Bill Reitler
Jim Sanders

▶ Thanks for coming our way! We're delighted to welcome friends to SoCal for NRB '19 (March 25-29) in Anaheim CA.

Whatever you're planning, we hope you'll be able to connect with ministry leaders attending (left)—if you haven't had an invitation yet to do so, please let us know and we'll be sure to make it happen! Here are a few of the fellowship opportunities already planned:

1. Got a Question?

Join *Core Christianity* hosts **Mike Horton** and **Adriel Sanchez** (who answer Bible questions every day on-air) for a private "Meet and Greet" on Tuesday, March 26. **Mark Green**, president of CC, will also be on hand to share their vision for 2019 and beyond. Contact charley@ambaa.com for details.

2. Hymn Sing with Joni Eareckson Tada

The indefatigable Joni remains committed to celebrating the completion of radiation treatments with the planned inclusion of the annual **Hymn Sing** incorporated into the NRB Worship Service. Join the chorus on March 28.

3. Celebrate 50 Years!

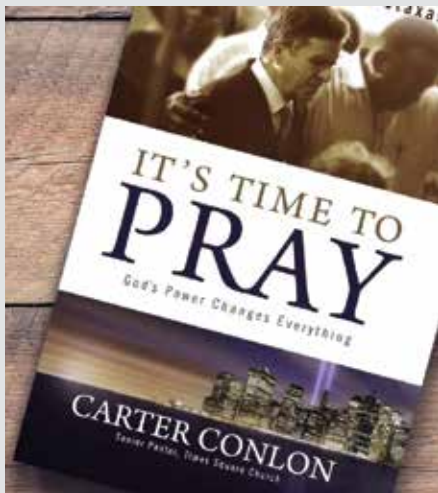
Grace to You marks its golden anniversary this year with a partner station reception at NRB and **John MacArthur** speaking at the Worship Service on Thursday, March 28. For more information check with Michelle@ambaa.com.

4. Meet New Friends

You know it will be a fun gathering when **Bob Lepine** sets the agenda! Don't miss this year's *FamilyLife* "Game Night"—which has become an annual tradition. The competition heats up again on Thursday night (9PM)!

Stay in touch! We'll be posting all the latest news & updates at ambaa.com/nrb

MINISTRY UPDATES



TIMES SQUARE CHURCH

With release of his new book, *It's Time to Pray: God's Power Changes Everything*, **Pastor Carter Conlon** has designated all net profits to the author to a fund that has already been used to benefit the following:



An organization in the Middle East that helps girls used as sex slaves by ISIS



Winter coats for children in Panama City



Blankets for the homeless in New York City

Pastor Carter is heard daily on the 1:00 feature, "It's Time to Pray" and weekly on "Call to the Nation." Watch for details on the Easter special, **The Risen Church** from Pastor Carter in next month's *Update*!

Cuba



HAVEN MINISTRIES

This month marks a full year of impacting Cuba with *El Faro de Redención*—Haven's specially-produced Cuban edition of the daily program with host Dan Warne.

The broadcast effort (released through TWR's super facility out of Bonaire) has been undergirded by multiple visits to the island.

One listener wrote recently:



I live in Cuba and greatly admire your ministry and your love for my country ... I've been a Christian for 16 years, the Lord blessed me with a darling grandson who is 12, who serves the Lord—his name is Samuel. I listen to your teaching every night, and it helps edify me spiritually and press on to salvation. Please pray for the Lord to continue using me, since I'm the president of the ladies group and I also clean the church, all for God's glory. I will continue praying for all your team.



Notes Dan: We're also now on physical and online stations in Baja California, the Dominican Republic, and Lord willing later this year even in my wife's hometown, Los Mochis, Sinaloa.

May the great All About Jesus story, or in *El Faro* lingo, the light of Christ from all of Scripture, continue to shine from Canada to Cuba and throughout the Spanish-speaking world in 2019 and for many years to come!



Dan and Mariana Warne welcomed their first child, Sophia Alba, in June 2018.



Celebrating Fifty Years of God's Faithfulness

It was the summer of 1969 and the world held its breath as three men sailed through space to arrive on the moon and take that "giant leap" for mankind.

But just a few months earlier, another mission was being launched as **John MacArthur** arrived at a small church on the outskirts of Los Angeles, ready to preach his first sermon ("How to Play Church") and—unknown to anyone at the time—launched a media ministry that now spans the globe.

As John taught God's Word, verse by verse at Grace Church, his weekly sermons were distributed on reels, and then cassettes, to people too ill to attend services. The hunger for expositional preaching in the hearts of God's people became clear and the tapes began to spread.

Distribution of those sermons ultimately led to Grace to You's entry into radio. First heard on WRBS (Baltimore MD) in 1978, "Grace to You" became the launch pad for a resource-rich ministry known for its generosity to constituents and, more important, for the unchanging commitment to "Unleashing God's Truth, One Verse at a Time." Marvelling at the growth and impact, the ministry notes at its website:

"It is God who has brought about what we could not. By His power, we're ready to tackle the many impossibilities that await us in the future. After all, if we can send a man to the moon . . ." Indeed.

John MacArthur will be speaking at the NRB Worship Service (Thursday, March 28) . . . and station partners will be invited to a celebration of the ministry's milestone during the Convention.



1333
English Radio Outlets

1112
Spanish Radio Outlets

2008
Sermon Vault Opened

186,936,717
Sermons Downloaded
(in ten years)

231,000
Copies of MacArthur Study Bible
Distributed Without Cost

33
Volumes in the MacArthur
NT Commentary Series

Adriel Sanchez



Last September, Core Christianity launched a new half-hour daily broadcast featuring Mike Horton and a broadcast “newcomer”—**Adriel Sanchez**, pastor of North Park Presbyterian (San Diego). The duo share the microphone, answering real life questions from listeners. We’re pleased for you to get better acquainted with Adriel whose passion for the program, for helping people come to know and love Jesus, is evident on-air as it is in the pulpit.

Tell us how you came to personal faith in Jesus Christ.

I was raised in a nominally Roman Catholic home by a single mother who worked very hard to provide for me and my siblings. We didn’t spend much time in church, but my mother did teach me the Lord’s Prayer. In High School, through a series of providential circumstances, I was befriended by a Christian family that welcomed me into their home. It was through their witness that I first began to understand the gospel for myself, and to attend church. I can still remember praying one night after a long discussion with the father in that family, “God, I know I’m a sinner and that I am not living my life the right way, but I really don’t want to have to go to church on Sundays! Please change my heart.” I woke up the next morning with a strange desire to go to church, and I haven’t stopped going since then.

Seminary isn’t always deemed “necessary” today for pastors. Why did you feel you needed that equipping for ministry? And why Westminster?

To be honest, I didn’t know what all I was getting into when I signed up for Westminster! I had heard that it was theologically rigorous, and I was looking to learn and be challenged. I had a sense of call to the ministry, but wanted to make sure that I was well equipped to teach the Scriptures to others. James’ words in James 3:1 have always haunted me, “Not many of you should become teachers, my brothers, for you know that we who teach will be judged with greater strictness.” I think it’s important for pastors to understand the historical background of the Bible, and to have the ability to handle the Scriptures in their original languages: Greek

and Hebrew. Having attended Westminster, I don’t think I could have gone to a better place for training. It was hard, but extremely rewarding!

Who has served as a spiritual mentor to you?

I have had so many wonderful spiritual mentors over the years. Men and women who have encouraged me in my walk with the Lord, and helped me to grow in the faith. When I first began attending church services with that family I mentioned, I became very close with the pastor of the church. It was a small congregation of about fifty people, and he encouraged me in my walk with the Lord, answering all of my questions as I studied the Scriptures. I look back on his pastoral care with great fondness. He was patient, gracious, and had a heart for simply teaching the Scriptures. He’s still faithfully pastoring a church of around fifty people, too!

You’ve opted to serve the local church. As a young pastor, what is the most challenging aspect of serving as shepherd to a congregation?

It’s easy to feel like a failure in pastoral ministry. There’s a constant sense of, I could be doing more: I could be praying, I could be studying, I could be following up with a visitor, I could be visiting a sick member, etc. The weight of caring for souls is crushing, and I often find myself echoing Paul’s words in 2 Corinthians 2:16, “Who is sufficient for these things?” I have to remind myself daily that this is Jesus’ church, and he’s going to build it by the power of the Holy Spirit. I take comfort in the word of the LORD to Zerubbabel, “Not by might, nor by power, but by my Spirit, says the LORD of hosts.” (Zech. 4:6)

Do you have a “life verse” or favorite Scripture?

One verse that I often go back to is Psalm 127:1, “Unless the Lord builds the house, those who build it labor in vain. Unless the Lord watches over the city, the watchman stays awake in vain.” This verse comforts me because it reminds me that this is all in God’s hands. He’s building his church, and keeping watch over her.

If you were the caller to CC ... what question would you ask the hosts?

I really like questions that get us talking about the Christian life. The Word is so practical, and going back and forth with Mike about how Scripture shapes our daily living as believers is great. My second choice would be a question about aliens – just to have fun.

Given the busy life you lead, what recharges the batteries?

Moments of solitude are key for me. I try to sneak away when I can, and spend time in prayer, or reading Scripture (unrelated to what I’m preaching on). I’ve found that when I’m exhausted, the temptation is just to veg out and watch Netflix with my wife. That’s fun, but I don’t know that it’s a battery charger. I do get refreshed when my wife Ysabel and I are able to get away for dinner, or lunch. We try to have a weekly date. It’s good for our marriage, and it’s good for me!

For the full interview, visit ambaa.com/speakers/Adriel. Connect with charley@ambaa.com for questions about airing the daily broadcast.

TELL US YOUR LOVE STORY



On our very first date we discussed faith, family, and politics. An alignment on these values and then top it off with an amazing sense of humor...Boom! Sold. [We celebrate 20 years on Feb 20th.](#) Love her more every day. ☺

Jim Ryan | General Manager
Salem Media Group Phoenix

I thought I would remain a widow forever, but God had another plan. I was drawn to Lindell's [love for God, kindness, and zest for life](#). He has filled my life with joy and laughter...lots of laughter! We will marry within the next few months. I think God loves romance!

Nancy Predaina | Special Projects Writer/Editor
Mercy Ships



I immediately fell in love with [my husband's sense of humor](#)! He is silly and brings out the happiest side of me, one I didn't even know existed! God has blessed us both with a sense of humor and it continues to bring us closer every day!

Katie Pender | Director of Strategic Platforms
Revival Outside the Walls

I fell in love with Debi because it was impossible to miss both [her internal and external beauty](#). Her kind and godly character, especially, stood out (and, I would add, continues to do so to this day). Deep in my soul, I just knew she was the one for me.

Bill Reitler | Senior Producer
Ambassador



COMING UP

FEBRUARY 4-8: Don't miss special *Grace to You* programs as Phil Johnson interviews **John MacArthur** in conjunction with the celebration of [50 years of ministry](#). Listeners will also hear the first sermon John preached at Grace Community Church titled "How to Play Church." More celebrating ahead at NRB!

FEBRUARY 4-8: This is also [Moody's annual Founder's Week](#) in Chicago with a speaker list that includes **Nancy DeMoss Wolgemuth**.

FEBRUARY 21-23: [Grandparent on Purpose](#) is a new national conference on Christian grandparenting. The event (Fullerton CA) features speakers such as **John Stonestreet**, Crawford Loritts, Wayne Rice, Valerie Bell and (by video) **Joni Eareckson Tada**.

And coming soon ...

MARCH 2: In partnership with WAYR, **John Sorensen** will be in Jacksonville FL for a community-wide [EE training event](#).



HEARTS & FLOWERS

A Station Tool Kit for you!

For [Valentine's Day](#)—and for every holiday on the annual calendar—we've prepared a full package of audio, graphics and other resources that we hope you'll find helpful and ideal for sharing with your audience.

Head to ambaa.com/valentine.



UPDATE IN HAND



[On a recent visit to SoCal,](#)

John Fuller (Focus on the Family) arrived at Salem Media Group's offices in Camarillo just as a popular publication did. Thanks again for sharing your thoughts on great books last month, **Dave Santrella** (President, Broadcast Media at Salem)!



Ambassador

ambassadoradvertising.com

1641 Langley Avenue
Irvine, CA 92614

949.681.7600



@AmbassadorTeam

#AmbassadorLife

Wait! Isn't that ...

LOOK
BACK



Dave Purin

What could be better after years of service than to say "I'm grateful that God has made it possible for me to work in Christian Radio—there's nothing else I'd rather do!"

That's the verdict from this broadcaster who was "bitten by the radio bug" in 1995 while working at WRAF as a student at Toccoa Falls College (a heritage shared by several others we know ☺!).

Since then, the trail has led to WJLU in Port Orange FL, west to KAXL Bakersfield CA and WHCB Bristol TN. Currently, however, **Dave Purin** serves as Operations Manager and Morning Host at WCRH in Williamsport MD—a longtime fine partner with Ambassador and the ministries we serve!



Search your career archives! Find your favorite "way back when" photo and send to peg@ambaa.com!