



Ambassador

We Connect. Ministry and Media.

MARCH
2019
UPDATE

We keep moving forward,
opening new doors, and doing new things...

→ Walt Disney



INSIDE

New Hosts: Welcome Dave & Ann Wilson to FamilyLife Today.....	Page 3
NRB '19: We're answering your frequently asked questions.....	Page 4
Mark Your Calendar: What's happening this month in ministry news.....	Page 7

DID YOU KNOW?



Amazing Grace returns to the Pure Flix World Stage Theater at **Museum of the Bible** beginning this month and running through August 18. The Broadway musical is based on the awe-inspiring story of the beloved song's author, John Newton.

A deepened alliance has been announced by **Revive Our Hearts**, partnering Nancy DeMoss Wolgemuth's ministry with that of **Dannah Gresh**, a frequent contributor to ROH conferences and resources. Dannah's focus on tween girls and their moms will be rebranded as *True Girl* to companion the ROH *True Woman* brand.



It's a milestone year at **Joni and Friends** and the celebration already begins. A new logo and website design are just a couple ways the ministry is marking their 40th anniversary—and Joni's 70th birthday later this year. (Stay tuned for more on that in months ahead!)



Worldwide, 60-90% of school children and nearly 100% of adults have dental cavities (!). While we know **Mercy Ships** for the transforming surgeries for patients in Africa, the hospital ship has also provided over 445,000 dental treatments/procedures to more than 175K patients since 1978.

AMB-OS UPDATE

We're looking for your thoughts!

Previously, in this column, we've mentioned the next-generation Amb-OS receiver is in active development. One of the reasons the AMR-100 has been so successful in serving Christian radio in the last decade is that it was very much a collaborative creation.

We collated the ideas of many well-seasoned broadcast engineering professionals to create a receiver/Internet device which has served the industry well.



Jim Sanders

Just for reference, when we created that first receiver, the state-of-the-art hard drive was an 80Gb spinning drive. While that seems small in today's terms, it's far more storage than was ever necessary. Even to this day, a receiver which stores virtually all the programs a station possibly could requires less than 15Gb in storage which is less than 20% of the original hard drive's capacity.

You may know we constantly send files (via either Satellite or the Internet) to AMR-100 receivers which store the files for later transfer or replay. Since the receiver maintains itself, storage capacity for all these files will never be a problem. Once nightly, the receiver inventories the files on its hard drive and deletes those which have expired. These are files which are at least two days old.

In comparison, today, we're offering a replacement solid state (Compact Flash) drive. (If you're interested in replacing your spinning hard drive with a CF device, start by going to this website: <http://www.amb-os.com/support.html>. There's a link there to "AMR-100 SSD Drive Replacement.")

Back to our new receiver . . .

While I'm not the final arbiter of what features are added, this is my call for your input. **I'd love to hear your ideas for new receiver features.** A few of the features suggested thus far are:

- Support for AES67, the Audio Over IP (AOIP) standard set by the Audio Engineering Society
- Dual NIC cards to create a physical firewall between the internal and external network
- Interoperate with MP3 files
- Store and stream video files

If you have a suggestion or two, please drop me a note: Jim@amb-os.com. I welcome your feedback!

WORTH THINKING ABOUT

Why is it we seem to cling so tightly to what we want, and in the process lose what God wants us to have? God wants us to have power and blessing and glory. But you don't obtain it by adding Jesus to your life—He has to BE your life!

You can know Him exactly and personally and experientially.

The glory of His power and blessing and honor and wisdom and strength—fully!

The glory of a character that reflects His—perfectly!

The glory of other people's lives transformed by the Gospel—totally!

The glory of His commendation—personally!

The glory of a heavenly Home—literally!

The glory of reigning with Him—eternally!

—**Anne Graham Lotz** [Excerpted from *Daily Light for Daily Living* March features]

Welcome to FamilyLife Today!

NEW
HOSTS

PLEASE MEET DAVE AND ANN WILSON!

The Wilsons are longtime friends of the ministry, speaking often at FamilyLife's Weekend to Remember® marriage getaways and featured in the ministry's popular *Art of Marriage*® video series.

Co-founders of Kensington Church (Michigan), their passion there is to serve a diverse community, intentionally coming alongside those seeking to grow in relationship with God.

Dave enjoyed many years as Chaplain for the Detroit Lions and, with Ann, has recently authored *Vertical Marriage: The One Secret That Will Change Your Marriage*.

Says Dave: "We've seen the impact of FamilyLife Today® and Dennis and Barbara Rainey for decades ... To be asked to be a part of this ministry is so amazing! We don't deserve it. To God be the glory—and we can't wait to see what God does in the days ahead!"

Be sure to attend the FamilyLife "Game Night" at NRB (Thursday, 3/28) when Dave and Ann will be introduced in person.

Fulfilling Dennis Rainey's long-standing commitment to hand the microphone to a new generation when he reached 70 years of age, FamilyLife® is pleased to announce that **DAVE** and **ANN WILSON** will join Bob Lepine on-air as the new hosts of FamilyLife Today® in March.

Audiences will be introduced to Dave and Ann, alongside Bob and Dennis, on-air the week of February 18-22 followed by a week of transition broadcasts. Beginning March 4, it will be Bob in his continued role as co-host with Dave and Ann contributing to the unchanged format of guest interviews and content from special speakers.



MORE FROM FamilyLife

David Robbins continues to lead the organization as President and CEO, with primary focus on overall strategic leadership and stewardship of FamilyLife while also serving as a thought leader for *FamilyLife Today*®. This transition reflects his vision to reach multigenerational audiences with a team of diverse voices, and continue to meaningfully serve as many families as possible.

Dennis and Barbara Rainey are not retiring! They will continue to serve with Cru (FamilyLife's parent organization) and passionately fulfill their mission as ambassadors for Christ and the family. Dennis will continue to be heard on the daily short feature, *Real FamilyLife*®, and will also be at NRB to give a personal word of thanks to station friends. To find out more about their work, visit DennisAndBarbara.com.



California, here *you* come for NRB '19 (March 25-29) in Anaheim, CA!

F

When are we singing with Joni?

A popular question! Joni Eareckson Tada will have just finished radiation treatments when she comes to NRB. She's excited to lead the chorus in praise at the NRB Worship Service (3/28).

A

Can I hear John MacArthur preach live?

You can if you attend the NRB Worship Service (3/28)! *Grace to You* partner stations will also enjoy celebrating the 50th anniversary of the ministry. Contact Michelle@ambaa.com for details.

Q

When can I meet *FamilyLife Today's* new hosts?

Dave and Ann Wilson (meet them on page 3!) will be at *FamilyLife's* "Game Night"—led by veteran co-host, Bob Lepine. It will be a special night, so don't miss it: 3/28 at 9:00PM in Platinum I & II.

S

What other ministries have updates?

Masters of the FAQs, Mike Horton and Adriel Sanchez offer solid, biblical answers every day on *Core Christianity*. Contact Charley@ambaa.com to hear what's on the horizon for them! Plus, *Focus on the Family* invites station partners to hear exciting updates on their "See Life Clearly" campaign. Contact Katie@ambaa.com to be included in the report.

Are any speakers doing interviews?

Yes! Check ambaa.com/nrb for a list of speakers ready to record, and who to contact for availability.

Did I miss a meeting request?

We hope not! Feel free to reach out to us if you're wondering "where you should be and when" for fellowship with ministry partners heard on your station. A list of those attending are on the opposite page.

How do I get my show on Amb-OS?

If you host or produce a radio program that's not distributed by Amb-OS, let's meet at Proclaim 19! With rock solid reliability, 24/7 affiliate support and ground-breaking technology, Amb-OS is far and away the most preferred method of program delivery in Christian radio. Contact Charley Mefferd at Charley@ambaa.com, or (949) 681-7640.

What's the distance between Anaheim and Ambassador?

About 12 miles and anywhere between 20 min. to 1 hr. 20 min. depending on traffic! A small but mighty "remnant" will be here to say "hello!"

What should we make sure we see while in SoCal?

See column at right—we have ideas for you!

How do I stay up-to-date on NRB plans?

Please keep in touch! Follow us on social media @AmbassadorTeam. We'll post all the latest news & updates at ambaa.com/nrb. Plus, you'll never miss an alert when you sign-up for our email newsletter at ambaa.com/newsletter-subscribe.

BACKYARD!



Lisa Anderson
The Boundless Show



Callie Bries
Be Wise and Thrive



Ron Deal
FamilyLife Blended



Steve Douglass
Making Your Life Count



John Fuller
Focus on the Family



Jim Garlow
The Garlow Perspective



Michael Horton
Core Christianity



Bob Lepine
FamilyLife Today



John MacArthur
Grace to You



Brad Mattes
Life Issues



Barry Meguiar
Ignite with Barry Meguiar



Charles Morris
Haven Today



Dennis Rainey
FamilyLife Today



Adriel Sanchez
Core Christianity



Warren Smith
BreakPoint This Week



John Sorensen
Share Life Today



Joni Eareckson Tada
Joni and Friends



Dave Wilson
FamilyLife Today



Ann Wilson
FamilyLife Today



David Wollen
Anchor Today

The 5 Senses of SoCal

From the AAA team attending NRB, our tips for maximizing your first or returning visit to SoCal!

BILL: TASTE some of the GREAT Mexican food all over So Cal (mmmm Fajitas!).

CHARLEY: Make sure you TASTE a Ruby's milkshake at the SNA airport.

DICK: Take a cruise around Newport Harbor and SEE the grand homes that populate the beaches.

JENN: Watching the sunset at the beach is a must-SEE!

JIM: SEE the fireworks—they're at 9:30 each night and close enough to NRB where you'll think you're in Normandy in 1944.

KATIE: TOUCH your toes in the sand with a beach walk. Start at Pacific City in Huntington Beach and head north for miles of uninterrupted beach path.

LEAH: Don't forget to stop by and visit the AAA headquarters to SEE the rest of the Ambassador Team! You may even get to TASTE a special treat from the famous AAA Café ☺.

LEE ANN: HEAR the waves crashing against the shore in Laguna Beach and SEE an iconic SoCal sunset.

MARK: SEE the beautiful SoCal coastline as you drive to the Crystal Cove Shake Shack and TASTE amazing burgers, fries, and shakes as you dine on the cliff's edge to view the beautiful Pacific Ocean.

MICHELLE: A fan of Diners, Drive-ins, and Dives? Check-out Mama Cozza's in Anaheim for a great taste of Italian cuisine. You may just see Guy Fieri.

PEGGY: Well, it's right across the street so I'd say—take in the spectacular 360 degree view at the top of the California Adventure ferris wheel ... and HEAR fellow riders screaming (you will, too, if you get in one of the cars that rolls on gliders—nothing like it!).

BONUS: If you've ever stepped inside Jim's office (see page 6!), you know he knows golf courses. Read his tips for SoCal golf at ambaa.com/nrb under "resources."

NEWS & NOTES



BEGINNING APRIL 1

Be Wise and Thrive!

When is enough, enough? Encouraging listeners with far more than the usual “financial advice,” this new 1:00 daily feature from Thrivent underscores the value of living *contentedly* by deciding right now what “enough” looks like. It’s a faith decision unique to every person—and a question not often confronted in families.

Hosted by **Callie Briese**, Director of External Affairs at Thrivent, the platform for each feature is that all we have is a gift from God, that we are expected to be wise stewards of those gifts ... and that generosity is an expression of faith.

We hope you’ll be able to meet Callie at NRB—she’s a wife and mom to four kids herself so well understands the kinds of concerns facing your listeners every day! Contact Katie@ambaa.com for a time to connect!



COAST TO COAST: (LEFT) A privilege for Jim to fellowship with **Jay Flowers** at the celebration of 50 years in the pulpit at Grace Community Church for John MacArthur. You can view the service at the church website (www.GraceChurch.org).

(RIGHT) While in DC for meetings of the CCCU Board, Peg Campbell snuck in a return visit to Museum of the Bible—and a serendipitous Café encounter with **Cary Summers**, MOB’s Partnership Relations Officer and good friend to many at NRB.



HERE AT HOME: (LEFT) Thank you, **Jeff Mitchell** (GM-Salem Dallas) and wife, **Leslie**, for making a stop at Ambassador when here for Salem Managers meeting. We’re honored! (And the pastries you brought—out of this world!)

(RIGHT) There’s nothing like engaged Board members to encourage ministry leaders—**Charles Morris** (Haven) at AAA with **Brian Esterly**, vision-casting on future ministry activities.



BOSTON: A trip to New England resulted in welcome connections for **Jay Flowers** (Grace to You). First, a stop in Derry NH (don’t miss Mary Ann’s Diner when there!) with the Blount clan—**Bill**, **Josh**, and **Shayne** hosting. Then a Boston visit with the crew at WEZE where **Pat Ryan** is GM. Thanks for the great pix, Jay!

BEYOND NRB '19, I'LL ENJOY...



In addition to all the education and new client relationship meetings, my just returning to the Southern California area is exciting for me. I can't wait to [see great friends from when I lived in Los Angeles years ago](#). I hope to visit a few of the local radio stations I used to work at: KKLA in Glendale, KVOH in the Valley, and KDAR in Ventura! I am looking forward to seeing and experiencing SoCal's beautiful beaches, ocean, good food, weather and fun!

Caroline Hyden | Business Development Director
CSN Radio

Aside from the always fun times of getting to see friends and colleagues at the NRB Convention, I'm really hoping to have the opportunity to make it over to [Barry Meguiar's garage](#). I'm a huge car guy, and I have a feeling that Barry's cars would be incredible.

Joshua Blount | Account Executive
Blount Communications



The sun! This time of year, we don't see much of it in Columbus. I'm also looking forward to seeing the beach and [finding an In-N-Out Burger](#). We don't have those either!

Carolyn Cassidy | General Manager
Salem Radio Columbus

My family plans to take our young son to [see the Pacific Ocean](#). This is the first time he will see an ocean! As well, we will see friends in and out of the broadcasting industry.

Justin Vander Veur | Manager
KGLE (Glendive MT)



I love everything Disney so can't wait to [visit Disneyland and California Adventure](#).

Colleen Dick | Market Manager
WTJZ/WPMH/WWIP (Chesapeake VA)

I hope to see good friends at NRB. That is never difficult. I also would like to spend some off time with my wife [on Balboa Island](#) and get some excellent plant strong food at Tru Foods at Fashion Island. And I want to see some radio rep friends who have survived SoCal traffic all these years.

Chip Lusko | Manager
KNKT/KLYT (Albuquerque NM)
WLFE (Miami FL)
KYWH (Billings MT)



COMING UP

MARCH 1-3: **Nancy DeMoss Wolgemuth** heads to Pretoria for the ministry's first women's conference in South Africa themed "[Come to the Well](#)." Just two weeks later, Nancy speaks at Greg Laurie's Harvest Church for the [More Conference](#) (Riverside CA).

MARCH 7-10: **John Stonestreet** joins Sean McDowell and others for Summit's "[Be Conference](#)" (Manitou Springs CO).

MARCH 23: At Reformed Theological Seminary (Escondido), **Mike Horton** will participate in the "[Valued](#)" Conference on Sexual Abuse.

MARCH 26-29:
WELCOME TO ANAHEIM
[NRB '19](#) (see pages 4-5)

MARCH 28:
On behalf of Abilene Christian University, **Max Lucado** will be speaking at his alma mater with special guest Laura Bush for the school's annual spring banquet titled this year "[Voices of Hope](#)."

MARCH 28-31:
Carter Conlon is in [Nairobi](#) for a pastors' conference followed by a two-day outreach with Nicky Cruz—more than 50,000 are expected to attend!



This month marks [85 years](#) of legacy for Haven Ministries—blessings to **Charles Morris** and team as the focus continues to be all about Jesus!



Ambassador

ambassadoradvertising.com

1641 Langley Avenue
Irvine, CA 92614

949.681.7600



@AmbassadorTeam

#AmbassadorLife

Wait! Isn't that ...



LOOK
BACK



Wilbur Goforth

*BTW—isn't that a perfect
last name for one sent to
share Good News!*

"Faithfulness to God will lead to a fulfilling life."

Fascinated by radio as a young boy, **Wilbur Goforth** was an early pioneer for Christian radio. He recounts:

"FM radio was just starting to gain listeners. Few cars and trucks were equipped with FM radios. Originally, the board [of our local station] suggested airing just a block of Christian programming, then country music for the balance of the day. But I explained to them that in order to get people to go out and buy FM radios, we had to offer new programming that was completely different, and not currently in the market. I said we would need to put our full efforts into Christian programming. I stood my ground and waited nervously. After several more board meetings, the format change was voted upon and accepted. The new call letters were WGPL--Witnessing God's Precious Love (Winston-Salem NC)."

With that as the platform for a lifetime in Christian radio, Wilbur's journey ultimately led from North Carolina to Virginia, Georgia and ultimately Alabama. And as a longtime partner of Goforth Media, we're glad it did!



Pull out those old photos! Share your "way back when" history with peg@ambaa.com!