



Ambassador

We Connect. Ministry and Media.

APRIL
2019
UPDATE

Risen

HE IS INDEED!

INSIDE

- New Specials:** Get ready for Easter and National Day of Prayer with Carter ConlonPage 3
- Fresh Reading:** See our recommendations for the latest in good booksPage 4
- In Case You Missed It:** Read our recap on life-giving ministry eventsPage 6

DID YOU KNOW?



The *3-Question Bible Study* is a creative method for digging into God's Word that was designed by **Anne Graham Lotz**.

With just three questions, applied to any Scripture passage, deeper learning is available to every student of the Bible. Check the ministry website for full details.

Longtime trustee of **Mercy Ships** and a Scottish citizen, Ann Gloag was made a Dame by Queen Elizabeth in a ceremony at



Buckingham Palace. Ann spent 20 years as a nurse in a burn unit before founding the Stagecoach Group (an international transport company) with her brother nearly 40 years ago. Congratulations, Dame Ann!



Ready to go? **Cru** ("Share Life Today") has a plethora of options for individuals, students, families, teachers (and many other "categories") to experience missions work—with unreached people, humanitarian work, inner city efforts and much more—whether it's two weeks or a year. Check the ministry site for details listed under "Opportunities"!



Hablas español? We're so pleased to now represent the Spanish edition of **Joni and Friends**—Joni Y Amigos. Contact Lee@ambaa.com for demo materials or to confirm use of the 1:00 daily, new to USA distribution.

AMB-OS UPDATE



L-R: Jim Sanders, Ken Van Prooyen, Tom Bedson, Jery Lee

Network Upgrade

That smile you see on our faces comes from the joy of heading down the home stretch with the finish line in sight. We're almost done!

Pictured here with our Irvine team is Ken Van Prooyen, who recently escaped the snowy world of Kent County, Michigan to lend us a hand in the installation of our Audio Over Internet Protocol (AoIP) network.

Actually, Ken came to help install *his design* for our satellite operations. He's the one who laid out the hardware, configuration and wiring of our new Wheatstone AoIP operation. Pictured behind us are elements of a five workstation network allowing Amb-OS to more easily control and distribute live audio content. Slowly but surely, we're retiring our tried-and-true system of patch bays and analog cables and replacing it with the flexibility of AoIP. We now will have a virtually infinite routing switcher along with digital signal processing.

Today our network extends just beyond our Irvine Technical Operations Center (TOC) to our studios. However, I'm convinced some day the network will extend far beyond our borders and reach anywhere in the world. All we need is high speed Internet access.

If I may say, it's a dream come true! Thank you, Ken!

New to Amb-OS

Today's Walk Radio is the daily radio program from Valley Baptist Church in Bakersfield, California featuring the teaching ministry of **Dr. Roger Spradlin**. *Today's Walk Radio* strengthens Christians in their daily walk with relevant and practical teaching from God's word. No newcomer to radio, *Today's Walk Radio* has been on the air for more than 33 years with Pastor Spradlin preaching expository messages emphasizing forgiveness and grace.



To authorize your receiver, login to the Amb-OS permissions portal or contact **Dave Kalahar** at (661) 393-5683 or dkalahar@valleybaptist.org.

AN EASTER SPECIAL WITH CARTER CONLON (25:00)

THE RISEN CHURCH

EASTER SUNDAY, APRIL 21

Blessings to you, this Easter Season!

THE RISEN CHURCH brings fresh thinking to our Easter celebration as believers as **Carter Conlon**, pastor of Times Square Church, speaks to the Church about its response to the Risen Christ.



Carter Conlon

Don't miss the latest* edition in a series of specials from Carter, speaker on the weekly "Call to the Nation" and daily 1:00 "It's Time to Pray."

***For next month ... NATIONAL DAY OF PRAYER!** Carter speaks to the core message for this day—prayer—most appropriately as that has been his lifelong calling as well. Titled **"More Than Ever ... It's Time to Pray,"** Carter reminds us that the *fear* of God is missing in much of our nation. But ... He who is in us is stronger than he who is in the world. Available for airing on May 2 (National Day of Prayer), or for the weekend preceding (April 27-28).

Contact Leah@ambaa.com for details and confirmation of use as both specials rest on your Amb-OS receiver.

GO TO:

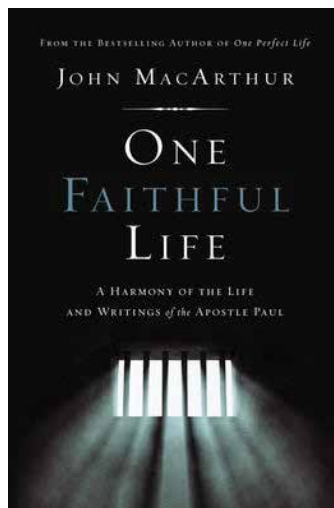
[ambassadoradvertising.com/
station-tool-kits](http://ambassadoradvertising.com/station-tool-kits)

As you watch the calendar, don't miss utilizing a full complement of resources that we've created to support station promotion of **holidays and special events**.

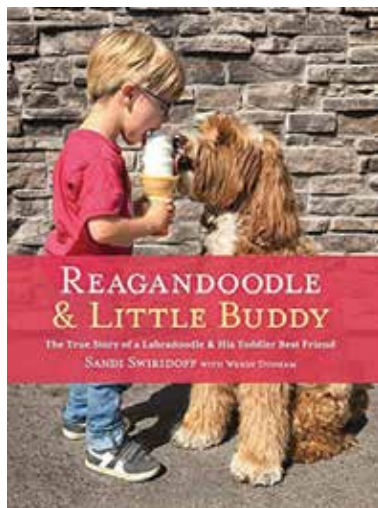
You'll find these tool kits conveniently situated on our website—including our audio options, PSAs voiced by speakers, special content such as above and timeless classics like "One Perfect Life" (**John MacArthur's** Easter message), graphics for social and website use ... and much more!

Looking for something good to read?

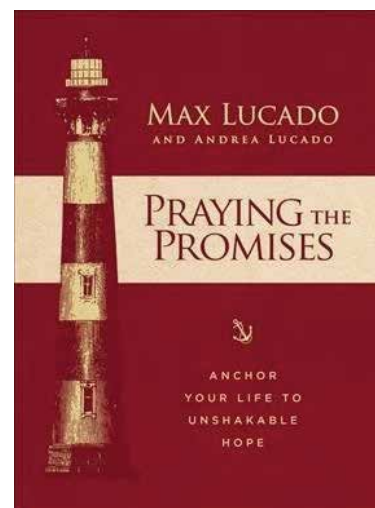
Here are a few recommendations from the Ambassador Team!



One Faithful Life: A Harmony of the Life and Writings of the Apostle Paul is the newest from **John MacArthur** and offers a powerful look at Paul, weaving together from Scripture a compelling, chronological narrative of his life.



ReaganDoodle & Little Buddy: The True Story of a Labradoodle & His Toddler Best Friend. What can we say! Our friends at **Harvest House** have published an absolutely charming picture book with a message that packs a wallop!



Praying the Promises: Anchor Your Life to Unshakable Hope is a companion to **Max Lucado's** last best-seller, featuring 30 life-changing promises from God's Word that give tangible ways to implement faith into prayer life.



... or hankering to write?

Here's just a snatch of **Max Lucado's** sage advice (seems like a good word whether writing a book or not)—taken from the "Writing Corner" page at his website.

Let your life be your first draft. Shouldn't Christian writers be Christian writers?

Love grumpy neighbors. Feed hungry people. Help a struggling church. Pay your bills, your dues, and attention to your spouse. You'll never write better than you live. Live with integrity.

And when it's time to write, write with clarity. Good writing reflects clear thinking. Here's a tip: Cherish clarity. Make it your aim to summarize the entire book in one sentence. Distill the message into a phrase, and protect it. Stand guard. Defy interlopers. No paragraph gets to play unless it contributes to the message of the book.

"Write these things for the future so that people who are not yet born will praise the Lord" (Ps. 102:18).

Oh the places (and faces!) we've seen!

FRESH FACES

1 So nice to hear **Shauna Amick's** remarkable testimony as she came from *Joni and Friends* to share a timely message with our staff, and then meet on strategic thinking for future ministry plans!



2 It was a wonderful "trip down memory lane" when **Jay Flowers** led our staff devotions, sharing reflections of some of the 50 year history for *Grace to You*. With Jay and pictured are fellow GTY staffers, **Corey Williams** and **Erica Yoder** with AAA crew including **Al & Margaret Sanders**.



3 It was a full 24 hours when four of the Ambassador team joined **Jim and Rosemary Garlow** and the *Well Versed* crew to strategize what is ahead for the newly-launched ministry focused on helping leaders to think biblically as they solve global concerns.



4 We couldn't resist including this pix of a young man who was formerly part of Lee Ann's Awana group. When invited to come to a gathering as your **favorite hero**, this remarkable youngster chose ... well, take a close look! Wise decision, sir!



5 **Lisa Anderson** ("The Boundless Show") reports great work by partner station, WIVH (St Croix) in the wake of Hurricane Maria (2017). Pictured with **Gene Wooton** (Free Will Baptist Church) and Lisa are fellow cruisers who enjoyed the island tour as well.



Hey, there you are!

a Thanks to **Jim Collins**, **Luke Stephens** and WAYR team who helped to support the local (Jacksonville FL) *Equip America* event with **John Sorensen**. **b** After being with Ambassador, **Shauna Amick** headed to the "Dear Mom" conference to speak. The organization, founded by **Amy Amaradio** (pictured as well with good friend and Amy's dad, **Tony Amaradio**) provides encouragement to moms raising a child with Down Syndrome. **c** Meanwhile, **Erica Yoder** (see above *Grace to You* pix) and husband, **Jeremy**, enjoyed a *Weekend to Remember* conference in Redondo Beach. Thanks for toting *Update* along ©!

SPECIAL EVENTS



Revive Our Hearts in South Africa

It was an impactful journey for the *Revive Our Hearts* team when the ministry hosted, with Revive Our Hearts South Africa, the *Come to the Well Conference* held in Pretoria. The event drew women not only locally but from as far away as Germany, Mexico, Dubai, Switzerland, and Mozambique—hearing **Nancy DeMoss Wolgemuth** and other speakers over two days of sessions.

Following their Revive '19 Conference this Fall, the ministry is looking forward to their next international conference in Monterey, Mexico, in 2020 as the global movement for Revive Our Hearts continues to gain momentum.



We love grandparents!

There happen to be five at Ambassador who are living out the role of grandpa or grandma—including Jani Williamson and husband, John, who attended the recent "National Legacy Grandparenting Summit."

An outstanding speaker line-up included those good friends of Ambassador pictured, and many others. Jani's assessment?

There were so many great take-a-ways from the Legacy Grandparenting Summit but one that was emphasized by several speakers was that our grandchildren have access to so much information through their smartphones and the internet, but what they really need is WISDOM. John Stonestreet also pointed out that God determined that we should live at this time and God wanted our grandkids to be in this cultural moment and that's a great challenge for all of us to be present in their lives and live out our faith in front of them!

Clockwise: Crawford Loritts; Rainey & Eric Floreen, Shauna Amick; John Stonestreet, Steve & Tina Bradford; Steve & Valerie Bell



READY FOR SPRING?



I'm looking forward to a spring vacation with my wife Cindi to one of our favorite getaway locations at Massanutten Resort, located on the east side of the [Shenandoah river](#) on the eastern face of Massanutten Mountain. In April the flowers are starting to bloom, trees are budding and forest critters are scurrying about. We enjoy hiking along the Shenandoah river, visiting historic sites, museums and the Amish shops in the area. It's a great reminder of God's wondrous creations and His gift of natural beauty to us all!

David P. Woodworth | Network Affiliate Coordinator
Moody Radio

Spring reminds me that I serve a God who brings dead things back to life! [Everything we experience is just for a season which means it's not permanent](#) — the sun will shine again!

Michelle Ross | Assistant GM/PD/MD
KSWP/KAVX (Lufkin, TX)



I love Golf. I love to play it, watch it, I even dream about it. I love golf so much, I have a putting green in my back yard. This Spring I'm hoping to [lower my handicap](#) so I need to play more golf.

Randy Davison | President/GM
KWIL/KHPE (Albany, OR)

Spring allows me to spend [lots of time outside with my three sons](#) Jeffrey, Rocky and Benjamin (ages 5, 3 and 1). A lot of energy builds up over the winter! Being a dad is the best!

Sam Dye | Station Manager
WTLR (State College, PA)



SEE LIFE CLEARLY

Focus on the Family invites you to stand up for the pre-born by signing the [Declaration for Life!](#) After you add your name, consider joining thousands that will gather in New York City on Saturday, May 4 for the ["Alive from New York"](#) event in Times Square. Get promotional resources to help point listeners to "See Life Clearly" — ask katie@ambaa.com for download details.

“*Science cannot tell us whether there is a God. But, everything that science discovers about the limited nature of this cosmos, as well as its design, show that it couldn't have come about by mere chance.*”

— *Michael Horton*
“*Core Christianity*”

COMING UP

APRIL 6: Beginning today through May 27, a new exhibit opens at **Museum of the Bible**. Titled [The Stations of the Cross](#), the powerful display features the magnificent work of renowned sculptor Gib Singleton, portraying the 15 stages in the last hours.

APRIL 10: Honoring pastors in Phoenix, **Dennis Rainey** (*Real FamilyLife*) speaks at [KPXQ's annual Pastors' Luncheon](#).

APRIL 19: **Max Lucado** and Chris Tomlin celebrate the season with a [Good Friday Worship Event](#) (Nashville TN).

APRIL 27: **FamilyLife** hosts [Blended & Blessed](#), a one-day live stream event for stepfamily couples, single parents, dating couples with kids, and those who care about blended families. Speakers include **Ron Deal** and new *FamilyLife Today* hosts, **Dave & Ann Wilson**.

AND COMING MAY 6!

["Be Wise & Thrive"](#) is the new 1:00 daily feature from Thrivent Financial. Long a friend to many Christian stations, the organization's primary objective for the radio feature is to help listeners think more carefully about stewardship.

Callie Briese is the voice of the features, speaking not only as Director of External Affairs at



Thrivent ... but as a wife and mom to four little ones as well! It's a refreshingly upbeat reality check for anyone who wants to use their resources well!



Ambassador

ambassadoradvertising.com

1641 Langley Avenue
Irvine, CA 92614

949.681.7600



@AmbassadorTeam

#AmbassadorLife

Wait! Isn't that ...



**LOOK
BACK**

Over the past several years, our team has watched carefully the heroic journey of **Jeff Ward** who retired from WCRH (Williamsport MD) in 2016 for medical reasons. Jeff's spirit in the midst of a long path of challenges physically is a real encouragement to us all. And even though not at WCRH daily any longer, he remains a good friend, providing updates via email.

So ... we salute you, Jeff—from beginning at WMTD (Hinton WV), to service with BBN (Bible Broadcast Network) for nine years and then the legacy at WCRH. Blessings, friend!



We can't wait to see your photos from 10, 20, or even 30+ years ago! Share them with peg@ambaa.com.