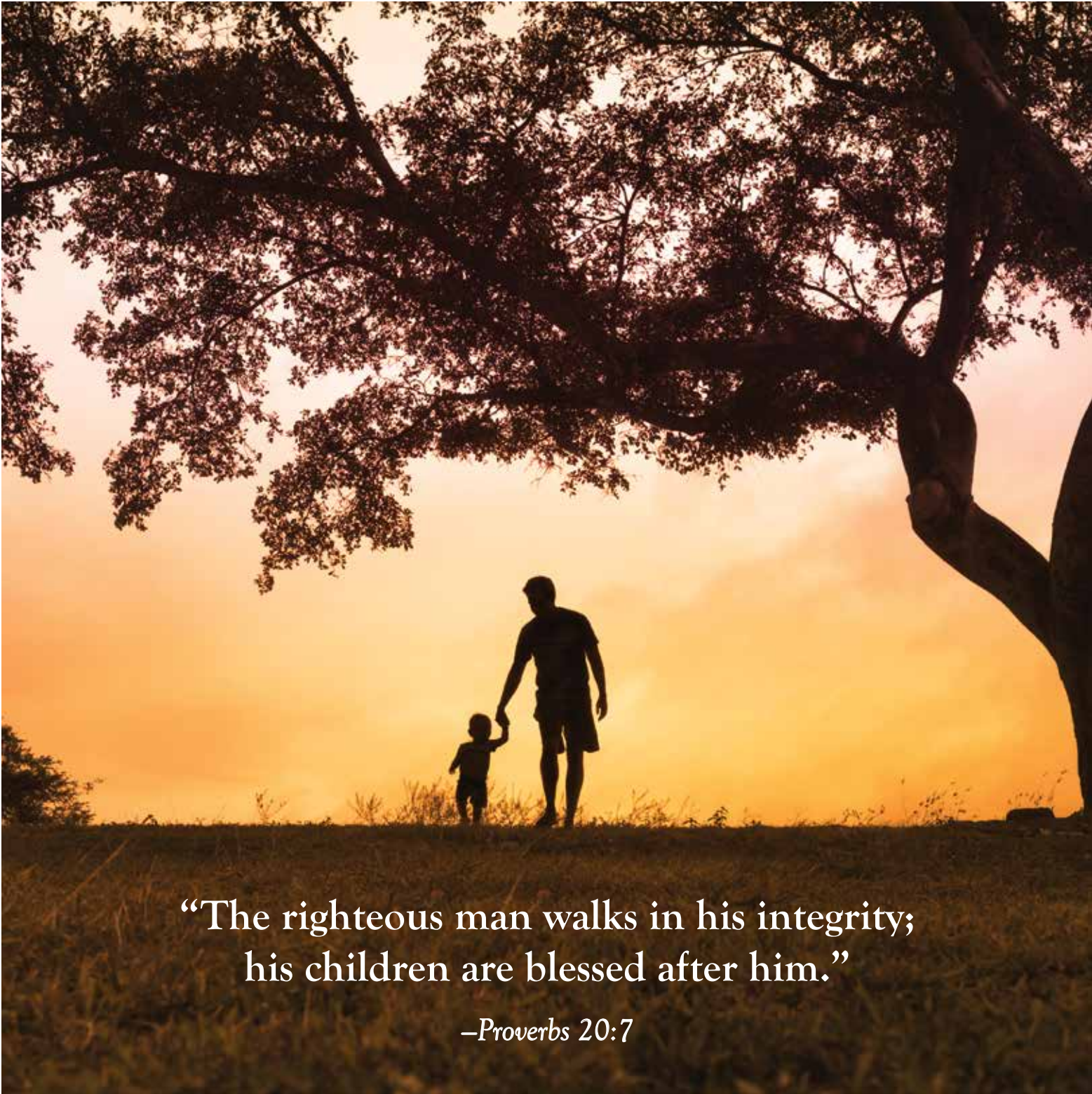




Ambassador

We Connect. Ministry and Media.

JUNE
2019
UPDATE



“The righteous man walks in his integrity;
his children are blessed after him.”

—Proverbs 20:7

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DID YOU KNOW?

#1 We're pleased to share that **BreakPoint** is the latest addition to our list of customized features with John Stonestreet identifying your station embedded in the program.

If interested, be sure to let Charley@ambaa.com know! Here's what one station has said about the Amb-OS delivered customized programs:

"I'm amazed at how good the personalization of the show sounds. It's so fluid. I've been listening to try to figure out how they're doing it so well. I don't need to know, just wanting to express appreciation to the staff there for the extra work to make it sound like it's ours!"

#2 Congrats to **Boundless**—among the various awards that the team took home was first place in the blog post category, a site known for quality, thought-provoking content. The designations are awarded by the Evangelical Press Association at its annual conference.

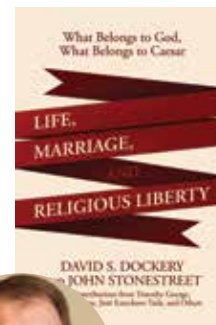
#3 You can join the **AnGel Ministries** team in a Facebook Prayer Group. Go to facebook.com/AnneGrahamLotz and join together with Anne and the ministry team as they pray about the launch of Anne's new book in October, *Jesus in Me: Experiencing the Holy Spirit as a Constant Companion*!

#4 With an unswerving commitment to "moving everyone you meet closer to Jesus" (the message on each day's "Revival Outside the Walls" feature), **Barry Meguiar's** unique background in the car industry has made him a popular guest speaker at church-sponsored car shows (held on church premises)—a huge draw for the un-churched, especially men. It's a perfect match-up for Barry whose enthusiasm for restored cars pales in comparison to his enthusiasm for talking to others about God!

NEW READING RECOMMENDATIONS

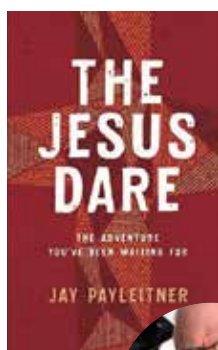
john stonestreet

Life, Marriage, and Religious Liberty: What Belongs to God, What Belongs to Caesar includes essays on the tenth anniversary of the Manhattan Declaration. Written by John Stonestreet (The Colson Center) with David S. Dockery, the edition includes contributions from a number of other authors such as Joni Eareckson Tada. It's an insightful response to the question of how believers navigate an increasingly progressive culture.

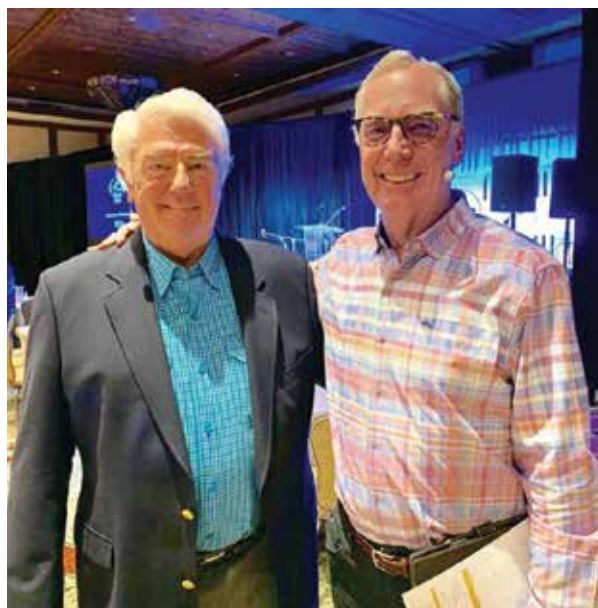


jay payleitner

The Jesus Dare: The Adventure You've Been Waiting For is the latest from our good friend Jay Payleitner and explores the claims and promises Jesus made, inviting readers to discover the truth for themselves. In his winsome style, Jay delivers serious insights for both the seeker and the saint!



AS SEEN ON INSTAGRAM



[@maxlucado]

"The last couple of days we attended @mercyships Founder's Weekend. **Don Stephens** founded Mercy Ships in 1978 with the purchase of the Anastasis, where he and his family lived for ten years. During his time as President, Don directed and led thousands of professional volunteers from over 40 nations with offices in 16 countries. An extraordinary man and amazing ministry."



Case Study: A LIVE REMOTE IN NYC

JIM SANDERS reports on activity from last month's "Alive From New York"

Many years ago, a friend described his airline pilot job as "long periods of boredom punctuated by moments of terror."

In many ways, that's true for radio station engineers too. Most of their time is spent maintaining and repairing, mired deep in daily routines. But then, that boredom is disrupted by a live remote: store openings, local football games, county fairs. You ask an engineer, and they'll tell you the challenge is actually invigorating. A live remote taxes the resourcefulness of every techie because improvisation is the order of the day.

Having said that, the **"moments of engineering terror" are all the more heightened when your remote emanates from an RF-congested location like New York's Times Square**, the prime meridian of the entertainment world! That was our challenge on May 4th as we prepared to carry a live feed of the Focus on the Family Alive From New York event to over 350 radio outlets from 3:00-4:30PM Eastern. *(Read more about the event on page 4!)*

Now historically, Amb-OS has relied on ISDN and IP Codecs as our means of

transmission to our uplink site. However:

- At \$1,300 per month and lack of telco support, ISDN is no longer a workable solution.
- Given the RF-saturated environment, a microwave shot is unthinkable.
- Same for a portable satellite uplink; you set up on one perfect spot and the NYPD could order you to move your dish, only to find your view of the southern sky is now blocked by the towers surrounding you.
- Cellular data is a crazy hub of congestion.

What we really needed was an RJ-45 sitting in the middle of Times Square, ready to deliver broadband connectivity.

So, what's the solution? We turned to MaxxKconnect Wireless. Their equipment delivers high-bandwidth (20mbit/s), prioritized, high-QOS connection to dual cellular services (AT&T and Verizon) simultaneously. The box is specifically designed for cellular congested environments like stadiums (and Times Square!). I'm happy to report the signal remained rock solid for six hours.

Our live remote engineer, Dave Salkeld from Focus on the Family, was seated in

the front cab of the television production truck. [Since rain was an imminent threat, audio send and return cables ran into the cab through the wind wing of the door.] He mixed on a Berringer board which fed a Tieline Bridge-IT codec. **Our Irvine receiver unit then turned the IP Audio on a MetroEthernet circuit to our uplink and on to stations from there.**

We rented this unit, but will likely purchase a unit for future use. I'm hoping it will make the next live event a boring engineering feat too!

The video stream was about as complicated! In no small measure, the video stream was made possible by the gracious folks at the Times Square Hard Rock Café. Focus used an RF / Link to cover the 50 feet which separated our video production truck and a fiber optic cable located in the restaurant. Once on fiber, the signal made its way to the Encompass Teleport in New York, via Ku band to Focus on the Family's receiver in Colorado Springs and then out to the free world via a / web / video stream.

There are many more technical details and stories, but **a hearty thanks to all those engineers who helped make this watermark event possible!**

FOCUS IN NYC

The estimate is that more than **18,000** gathered in Times Square on May 4 for **Alive From New York** event—which was carried *live* by more than 350 station partners across the country. (Thank you!)

The 90-minute event, hosted by Jim Daly and March for Life President Jeannie Mancini, began with a welcome to NYC and prayer from Carter Conlon (Times Square Church). Speakers included Alveda King, Marjorie Dannenfelser (Susan B. Anthony) and NFL player Benjamin Watson with especially moving comments from three young abortion survivors.

Among the many impactful moments ... Marjorie's prayer for the protestors—who quietly left the scene shortly thereafter, and **the breath-taking image of a 4D ultrasound and the "whoosh" of the baby's heartbeat**. The mom was revealed to be Abby Johnson whose dramatic story is recounted in the film *Unplanned*. She was joined on stage by the actress who played her in the film—Ashley Bratcher—who shared that unbeknownst to her until signing to do the film, her own mother had walked into an abortion center, planning to end the pregnancy that would bring Ashley to life.

It was a great privilege for our team to support the broadcast delivery on Amb-OS, anchored by John Fuller with our own Jim Sanders also on mic. A livestream with hosts Lisa Anderson and Phil Stacey made viewing possible to millions of friends as well.

Watch a recap and sign the Declaration for Life at focusonthefamily.com/pro-life

ALIVE FROM NY

Join us **MAY 4**

SEE *Life* CLEARLY



Before hosting the live stream, **John Fuller** and Jim thank station reps on-site including **Lance Emma** (KWVE) and **Chris Gould** (Salem Media).



Jim Daly and *Unplanned* actress **Ashley Bratcher** reveal the mom featured in the 4D ultrasound—**Abby Johnson**! She spoke passionately about what was obvious to the crowd: *what you see is a life!*



Focus Associate **Jessie Minassian** interviews attendees (including our Jennifer's daughter, Jessica!) for the web stream.



Focus' young adult ministry, Boundless (led by **Lisa Anderson**) at a meet-up just prior to the event at Times Square Church.



Lee Ann with **Marjorie Dannenfelser**, president of the SBA List and **Katey Price** of the Charlotte Lozier Institute.



All in the family! Several from the Ambassador team brought spouses, siblings, and children to participate in the celebration of life!

It's Time to Pray!

**TIMES
SQUARE
CHURCH**

When this pastor prays over his city, he is literally doing that from an office that looks straight down Broadway in NYC. Situated in a former theater, **Carter Conlon** leads the congregation of Times Square Church where the sanctuary overflows with people ready to worship weekly. More than 100 nationalities are represented in the body that is renown in NYC for its community outreach—and its global prayer ministry. We couldn't be more grateful to experience that warm hospitality ourselves on our last day in NYC!



In addition to Pastor Carter, our hosts for the day included **Tammy Shannon** and **Loretta Busch** (pictured above), and the entire hospitality team at TSC!

this is radio **in NYC**

Following an impactful morning at the 9/11 Museum, the entire AAA crew were welcomed to the **WMCA** offices just blocks from the Museum. (Imagine that size of a group coming to visit *your* station! ☺) It was such a delight to meet in person many of those with whom we exchange emails regularly including Salem VP/GM **Jerry Crowley**. Thanks, WMCA Team, for making us feel so special!



Included in the WMCA crew pictured above: Jerry Crowley (General Manager), Laura Sheaffer (General Sales Manager), Steve Hantzarides (Media Strategist/Ministry Director), Mark DeBoer (Traffic Manager), Kevin Cottrell (PD), Eric Hansen (Director of Operations/SRN's Mike Gallagher Show), Hope Andrade. Not pictured but hosting as well ☺: Phil Boyce (Salem Senior VP).



NEW YORK

FACES & PLACES



Welcome to SoCal!



It was "Welcome to OC" for **Bob Lepine**, speaking at KKLA's hosted pastors' appreciation event last month. It was a full morning planned by GM **Terry Fahy** and team that coincided with National Day of Prayer commitments.



More than 25 years ago, a TWA pilot opted to use his days off using another skill—duplicating and shipping 7-inch reels of program material! So it was a joy to welcome **Bill Finkemeier** back to Ambassador for a tour of facilities new to him ☺. No more tapes but a few of the folks who served 25 years ago were on hand to give greetings!



Contributors previously, this time GM **Pat Ryan** (Salem Boston) invited not only the staff but Senior VP **Allen Power** and Regional VP **Jeff Reisman** to join in the photo shoot this round! (BTW—we LOVE staff photos—how about one of yours!)

Update in hand!



Hey, thanks, **Ric McClary** (GM for MCBI Radio in Central MN) for toting *Update* into Parkside Church (Cleveland) as you were attending the Basics Conference for men who serve in church and ministry leadership.



It was a 108 mile roundtrip ride (!) from Valencia to the transmitter array atop Mount Wilson for **Bill Fickett** (Chief Information Officer at Grace to You). And he took *Update* along! Way to roll, Bill!

NEW HOSTS

*Dave & Ann
Wilson*

FamilyLife Today

**GET TO
KNOW**

If you were in Anaheim for NRB this year, hopefully you met Dave & Ann Wilson personally. But for those not able to attend, here's an "up close and personal" on the couple who now join Bob Lepine every day on *FamilyLife Today*.

Now that your voices are heard daily on the radio ☺ ... what's been the biggest impact in your lives, joining Bob Lepine each day on the broadcast?

First of all we must acknowledge just how awesome Bob is. He is the consummate pro at what he does with radio and we are so privileged and humbled to be working with him. We feel honored every time we sit in the FamilyLife studio beside Bob. And he is genuinely funny too!

We are learning a ton and growing in our walks with Jesus. We have been blown away by how incredibly great our radio guests have been and we leave the studio each day encouraged in our personal faith and motivated to go make an impact for Jesus wherever He sends us.

Any initial surprises now that you've got a couple months in the studio under your belts?

One huge surprise for us is how inspired we are after each broadcast. It is a lot of work, but instead of being exhausted, we are encouraged by the lives and message of those that we are interviewing.

You've been very transparent about

your journey (almost 40 years) as husband and wife. Can you sum up your best advice for a strong marriage?

The best advice that we have received actually came from FamilyLife at their Weekend to Remember marriage conference that we attended just 2 weeks before our wedding day... "put Jesus first." We now call that "Go Vertical" in our "Vertical Marriage" book. We have discovered that it's very easy to try and find happiness on this planet from your spouse and we end up unfulfilled at some point. Only Jesus can truly give us real life. When we go to Him as our source of joy and life, we then come back to our marriage filled up to give rather than take from our spouse.

Do you have a "life verse" or Scripture that is significant to you?

Dave: Proverbs 3:5-6
Ann: Romans 12:1-2

Other than your own book, *Vertical Marriage* ☺, what's on the "nightstand" for reading currently?

Dave: *Sports Illustrated*, *Everybody Always*
Ann: *One Year Bible*, *Chase The Lion*

You've raised three sons, all married—and now [FOUR?] grandchildren as well. What's the best part of this season of your lives?

We absolutely love hanging with our grandkids. We have one that lives near us and three in Colorado. We also enjoy

being empty nesters as it gives us some time to write and work on ways to help marriages and families. Starting to write our next book this summer.

You are also deeply involved in the local church, continuing to serve pastorally at Kensington Church. How does that role influence how you approach the hosting assignment for FamilyLife?

Being a part of leading a church keeps us in touch daily with real people and real life. When we sit in the studio we have those folks in our minds as listeners who are looking for hope and help for their families.

With lives as busy as you lead, what is your favorite way to refresh your spirits?

We date weekly and love going to movies. In fact many of our friends now text us for our movie ratings because they know we have probably already seen the movie they are considering. We also have become avid Pickleball players (as well as tennis).

How about telling us ... when we visit your longtime hometown, Detroit, what should be on our itinerary? ☺

Buddy's Detroit-style Pizza
Kensington Church!
Detroit Lions game

For more information on FamilyLife, contact Michelle@ambaa.com.

GET UP
& GO



THE WIEDMANN BIBLE®

UNFOLDING

ON THE NATIONAL MALL



On June 1 an historic event will take place on the National Mall when, under the auspices of **Museum of the Bible**, the **Wiedmann Bible** will be unfolded in full extension to its nearly mile long length (!).

Volunteers will help hold the beautiful artwork that is unique to this publication of the Bible, and an artifact that's been displayed at the

Museum for months, carrying it as one until the entire Bible is displayed around the Lincoln Memorial Reflecting Pool.

The Museum continues to demonstrate how the Bible has been integrated into every facet of culture through the daily 1:00 feature, The Book. Contact Kari@ambaa.com to add to your station schedule!



You might consider volunteering at one of nearly 40 **family retreats** hosted by **Joni and Friends** at locations across the country, as well as in retreats for **Wounded Warriors** and even an urban setting week. We dare you to take a look at one of the Family Retreat videos at JAF's website and *not* be moved by the obvious impact that such a week provides families challenged with disability.



If you have a *student* in your family, don't miss checking out one of the *many* remarkable opportunities for **summer missions** with **Cru**. No matter where in the world you think the Lord is leading—there's a trip to that part of the globe already on the schedule! Search for details at the Cru website, or ask Kari@ambaa.com for more information. And be praying for the young lives impacted in going—as well as the results of the team work being accomplished.

HOW FAR HAVE YOU GONE?



In 2006-2007 I spent six months living in **Cambodia**, where I served as an intern with a missionary group called InnerCHANGE, living and working among the poor. I made side trips to Malaysia, Thailand, and Vietnam (for Tet!) as well, and became pretty good at speaking Khmer!

Ryan Zondervan | On-Air Host
KCWN-FM (Pella, IA)

In October 2002, my wife and I took our two youngest children to **France, England and Scotland**. Both were being home educated at the time and we had a great experience, including learning a lot about some of the places where World War II took place.

Eben Fowler | Director of Operations
Bott Radio Network



A few years ago, my wife Mary and I walked 100 miles across our WDCX listening area (**from Buffalo, NY to Toronto, ON**) to raise money and awareness for children who are victims of sexual abuse in Cambodia.

Neil Boron | Program Director/Host
WDCX-AM/FM (Rochester, NY)

I traveled twice to **Canada** when I was a little boy with my Grandparents. We would leave Colorado and drive there, and during the drive, my Papa would tell me stories and my Grandma would help me with my reading skills.

Heath Garlutz | General Manager
Salem Radio Colorado Springs



COMING UP

JUNE 5-8: **Carter Conlon** will be in **Peru** for a pastors' conference—later in the month (June 22-28) he heads to **Ireland** for "Summer Fire."

JUNE 8: Next up is Atlanta for Evangelism Explosion's **Equip America** campaign with **John Sorensen** and team. Thanks to station partners nationwide who are partners in these events!

JUNE 10-21: There is nothing like a trip to the Holy Land with hosts who know Scripture and contemporary culture as well—**Jim Garlow** (Well Versed) and wife, Rosemary, return for a summer pilgrimage to **Israel**.

JUNE 22-29: Enjoying God's creation in **Alaska** by ship, **Max Lucado** cruises with Matthew West, Anita Renfroe and Dave Stone.

JUNE 24-28: Campers at the **Southwest Reformed Youth Camp** (Idyllwild CA) will have the joy of hearing from **Adriel Sanchez** (Core Christianity).

AND, BEGINNING JUNE 3!

New from Thrivent, **BE WISE AND THRIVE** features the voice of **Callie Briese** with wisdom on how to live as a wise steward of funds. Each day thought-provoking questions such as "What is your enough?" are presented in the dynamic 1:00 vignette. Ask Katie@ambaa.com for permissioning and customized content.

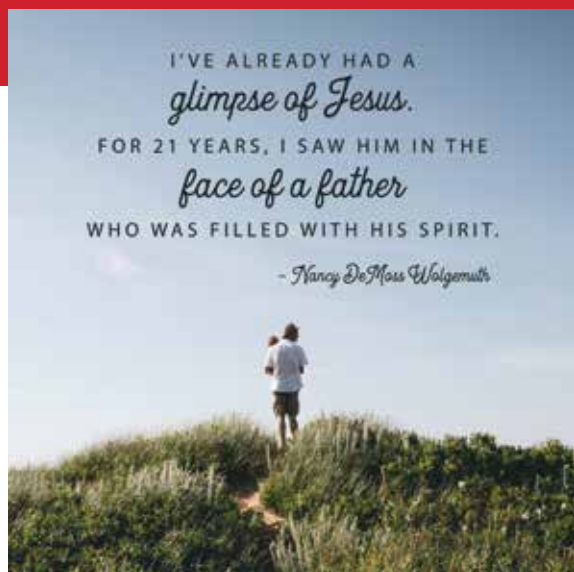


DAD'S DAY

Encourage your listeners to show appreciation to the dads in their lives with resources from our **Father's Day Station Tool Kit**. Included are

- PSAs: Voiced by over 10 speakers from a variety of ministries/organizations
- Infographic: "We Heart Dads"
- Quote Graphics: (As seen here!) Ready for your social media & website use

All this and more at ambaa.com/station-tool-kits





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@AmbassadorTeam

#AmbassadorLife

Wait! Isn't that ...

LOOK
BACK



The early 1980s fraternity at KLJC (Kansas City) included folks like Don Hawkins, David Jolly, Justin Dix, John Hayden (who is part of the AAA family now by virtue of serving with Revive Our Hearts!) and this young broadcaster who is now Executive Director at VCY America.

Jim Schneider returned home to Wisconsin in 1985 and "hasn't moved an inch" since. In addition to moving up the ranks to ultimately lead the network after the death of founder Vic Eliason, Jim also hosts a daily one hour live call-in show ("Crosstalk") and has been instrumental in the significant expansion of the network over his years at VCY including the most recent additions—Lubbock TX and Phoenix AZ.

And glad to have been a partner with you, Jim, over all those years!



Search your archives for those old photos and send to peg@ambaa.com! We'd love to feature them here.