



# Ambassador

We Connect. Ministry and Media.

JULY  
2019  
UPDATE

*For you have been called  
to live in freedom ...  
use your freedom to serve  
one another in love.*

*Galatians 5:13*

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## DID YOU KNOW?



*The Tapestry of Light: A 21st Century Apocalypse* is the newest exhibit at **Museum of the Bible**, featuring imagery out of the book of Revelation. Uniquely, artist Dr. Irene Barberis has created "glow in the dark" tapestries of epic scale—don't miss it when you visit Washington, DC!



The *Africa Mercy* is shortly on its way to Senegal where the ship will dock in Dakar mid-August for service through Spring 2020. The West African country is 95.9% Muslim and more than 60% of the population is under the age of 25. Pray for the impact ahead—better yet, consider serving on the ship (check the **Mercy Ships** website for details!).



We're watching the horizon, just like you! Interested in what we see (and share with our ministries)? You can get a glimpse of that with the monthly edition of **Media Translator** which we post on our site. Just go to [ambassadoradvertising.com](http://ambassadoradvertising.com) and click on the About box at top, click the last line in the drop down (Resources) and you see the option to view/download our monthly summary (and share if you like!)

## THREE NEW PROGRAMS ON AMB-OS!

### *Wretched Radio*

*Wretched Radio* with Todd Friel proclaims the Good News for all wretches (Romans 7:24), young and old alike! It's fast-paced, energetic, topical, theological and fun, *Wretched Radio* artfully weaves between contemporary and classic topics. Todd hits the streets and engages unbelievers with the Gospel as listeners get to be a fly on the wall to sharpen their evangelism skills as Todd witnesses to unbelievers. *Wretched Radio* models apologetics by breaking down current news and Christian history.



*Wretched Radio* is a daily 25-minute and weekly 52-minute feature available on Amb-OS. For placement, email [media@hamiltonstrategies.com](mailto:media@hamiltonstrategies.com) or contact Michael Hamilton, 610.584.1096 ext. 101.

### *Power Thought*

Ever tried to summarize an hour-long conversation into one minute? It's almost impossible, but the iWork4Him *PowerThought* does just that. Every day, Jim and Martha Brangenberg interview great people living out their faith in their workplace. Passing on the challenge for listeners to live out their faith in their work—that is what iWork4Him is all about.



The *PowerThought* is a 1:00 Daily feature on Amb-OS. For placement, contact Jim Brangenberg at (407) 592-7358 or [Jim@iWork4Him.com](mailto:Jim@iWork4Him.com)

### *Words from the Heart*

*Words from the Heart* with Pastor Bob Beasley is a 2-minute daily Bible devotional. Each combined with history, current events or fun facts, Pastor Bob shares the words on his heart regarding today's daily Bible verse. Because the world needs the living Word of God, *Words from the Heart* is committed to bringing daily teachings from the Bible to encourage and inspire. Pastor Bob's biblical insight, innate curiosity and unique storytelling abilities make *Words from the Heart* a great start to the day!



For placement, contact Jody Matheson at (905) 319-9500 or [jmatheson@bibleleague.ca](mailto:jmatheson@bibleleague.ca).



View the full list of broadcasts available on Amb-OS at <http://amb-os.com/broadcasts.html>



## Accelerating Disability Ministry

It was a significantly encouraging day when **Joni and Friends** held a “Media Strategies Summit,” gathering dedicated friends with various perspectives to help strategize the ministry’s future impact.

Participating were: Lance Emma (GM of KWVE and operations pastor for Calvary Chapel Costa Mesa); Dr. Carolyn Kim (Associate Professor/Public Relations at Biola University—and former Ambassador staff ©); Scott Krus (General Manager of Moody Radio); Debbie Payne (Director of Strategic Partnerships for Cumulus at KABC Radio in Los Angeles); John Scaggs (President/CEO of WAY Media); Jim Schneider (Executive Director of VCY America); Tom Steigleman (General Manager at Christian Broadcasting Inc in Anchorage AK).

A day at the whiteboard brainstorming a plethora of creative ideas for the ministry to pursue as they mark 40 years of outreach this year ended in prayer for Joni who will celebrate a milestone birthday later this year.

## Local Radio Connection

And while the ministry headquarters are being expanded, it was a joy to welcome Joni and Ken along with fellow staffers to Ambassador for a taping session. Afterwards, it was a short drive to **KWVE** where they were guests for the one hour live “Pastor’s Perspective” afternoon program.



## BOOKS & MORE



## WE WANNA BE MUGGED!

Recently we unveiled our new “Mug Wall” at Ambassador but have a few empty spaces.

Hey, how about you send us one in exchange for an Ambassador edition! We promise a prominent spot for every mug we receive!

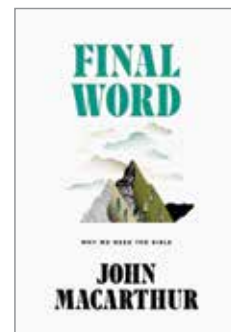
# MORE Good Reading

## — GRACE TO YOU —

### **Final Word: Why We Need the Bible**

(John MacArthur) is a timely defense of the trustworthiness of Scripture in an age when many are opting to abandon its truth. Here is a clear reminder that God’s people must recognize the Bible for what it is—God’s inerrant, authoritative Word.

The book is being offered on-air to Grace to You listeners, without cost, during the month of July.

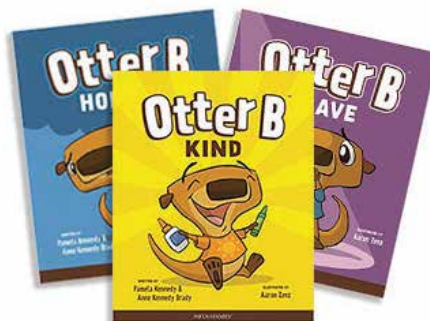


## — FOCUS ON THE FAMILY —

Perfect timing for summer months ... two new series from Focus on the Family for youngsters are being released:

### **Adventures with the King**

(Sheri Rose Shepherd) is for children ages 4-8 and is designed to help children understand their identity in God and their relationship with God. Each book conveys a single Bible principle in a fun way and ends with “A Letter from My King” and a “Treasure of Truth” (an applicable Bible verse).



The **Otter B** series (also from Focus on the Family) has been created by Pamela Kennedy and Anne Kennedy Brady to help children understand those character traits every parent would covet for their child. Titles include “Kind,” “Brave,” “Trustworthy,” “Helpful,” “Taking Turns” and “Honest.”

# JUST A MINUTE

ON THE  
AIR

Maybe 125-140. That's the average word count in a 1:00 message. In case you think that's scarcely long enough to make an impact, consider this—David's globally beloved Psalm 23 contains (depending on the version) about 120 words total! So ... here's the list of our favorite 1:00 spots. Every one of these features is designed to deliver significant encouragement, inspiration, instruction ... in just sixty seconds!

Inspirational  
Bible Teaching  
Culture & Worldview  
Faith in Action  
Marriage & Family

## Anchor Today\*

The long-popular daily devotional from Haven is brought to listeners in audio form as **David Wollen** shares insights.

## Be Wise and Thrive\*

New to audiences as of June 2019, **Callie Briese** of Thrivent brings fresh thinking about stewarding our resources for the Kingdom.

## Daily Light for Daily Living

Modelled after the classic devotional, **Anne Graham Lotz** shares a Scripture verse and gives insight on how it applies to our own lives.

## Diamonds in the Dust

**Joni Eareckson Tada** reminds us that God can take the grime of any life to create a sparkling gem—His glory in us!

## FamilyLife Blended\*

A relevant, real-life outlook on navigating life for blended families for expert **Ron Deal**.

## Focus on the Family Minute

From Focus on the Family, **John Fuller** anchors this short sampling created out of content in the popular daily broadcast.

## HAVEN Now

As a former journalist, **Charles Morris** provides biblical insight right out of yesterday's headlines.

## Ignite with Barry Meguiar\*

Known for his passion for cars, **Barry Meguiar** is first and foremost committed to igniting believers to share their faith.

## It's Time to Pray

His lifelong core mission to encourage prayer is heard clearly each day in this minute with **Carter Conlon** (Times Square Church).

## Life Issues\*

Never has the expert voice of pro-life leader **Brad Mattes** been more important to be heard than it is today!

## Making Your Life Count

**Steve Douglass** (Cru) gives a daily dose of encouragement on how to make a difference in the lives of others—and for eternity!

## Plugged In\*

Helpful insight on the latest in movies, video games, TV, music ... from the trusted voice of **Bob Waliszewski** at Focus on the Family.

## Portraits of Grace

Snapshots of biblical truth from **John MacArthur** that communicate God's Word with grace, substance and practical application to life.

## Seeking Him

"Bite-sized" teaching from **Nancy DeMoss Wolgemuth** that encourages personal revival leading to sharing that with others.

## Share Life Today

Learn how to boldly lead others to Christ through the stories of real-life encounters that **John Sorensen** shares.

## The Book

Created for **Museum of the Bible**, learn how the Bible's influence is seen in all facets of culture—from sports to government!

## The Garlow Perspective

**Jim Garlow's** objective is to equip men and women who are well-versed in biblical truth to meet today's issues head-on.

## The Mercy Minute

It's a simple biblical message (Zephaniah 7:9)—show mercy to one another. **Don Stephens** of *Mercy Ships* tells us how to do just that.

## The Point

From The Colson Center, **John Stonestreet** helps listeners develop a well-informed biblical worldview.

## UpWords

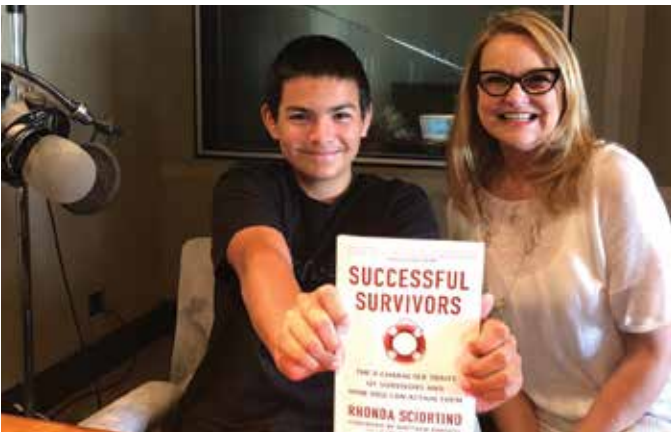
The "preacher with a storyteller's gift," **Max Lucado's** constant message is a simple one—God loves you ... let Him!

\*Features station-customized on request.

# OUT & ABOUT



Focus on the Family hosted a “Wait No More” event in SoCal (Riverside) recently where more than 200 spent a Saturday morning in plenary and break-out sessions, finding out how to serve in adoption and foster care. Pictured with Katie is the “Wait No More” team: **John Moore**, **Helen Parks**, and **Dr. Sharen Ford**.



Our studio was the perfect place to record *Successful Survivors* for **Rhonda Sciortino**—who decided to have a young man (her grandson, **Dominic**!) do the audio work so that it could be heard particularly by male teens. Rhonda’s story is amazing—check it out at [www.Rhonda.org](http://www.Rhonda.org).



# Recent happenings!



Finally! **Ezekiel Handley’s** first visit to Ambassador and we couldn’t have been more thrilled! Ezekiel arrived on April 27—parents are **Leah** (part of the AAA team) and **Eric** (who is on staff with Greg Laurie’s Irvine Harvest Church). What a joy!



**John Sorensen** (“Share Life Today”) was joined by the EE Korea leadership team, meeting in South Korea to plan a world congress for 2022—anticipating over 100 nations will be represented in attendance!

# Update in hand!

Meet **Ashley Alatorre**, eight-year-old granddaughter of our own Jani Williamson, who was delighted to find pictures of her mom and grandma in the June *Update*!

## YOUR FACE HERE

Send in your photos with our newsletter from “wherever” to [peg@ambaa.com](mailto:peg@ambaa.com).

# TO MY YOUNGER SELF



I would tell myself to sit down and **read the entire Bible before starting college**. Having a full understanding of God's word, His love for me, and the eternal hope we have in Him would have saved a lot of anxiety and depression!

**Gracie Dinsdale** | Program Director  
KCTA-AM (Corpus Christi, TX)

When trouble comes — and it will — **run to the Lord not away from him**. Even if it is self-inflicting trouble, don't be afraid to run to God.

**Bill Bumpas** | Program Director  
KVNE-FM/KGLY-FM (Tyler, TX)



**Hold tightly to what God's word says, and loosely to everything else**. Your opinions on things will change, and you'll quickly discover that it's easy to judge others until you've been where they are.

**Mike Lanser** | Program Director  
89Q (Wausau, WI)

In life the pressure to appeal to man or follow Jesus never goes away. I would want my younger self to **respond as Peter did in Acts 5:29 in every situation**. Choosing Jesus might cost me money, my reputation, or maybe everything, but it's something I've never regretted and never will.

**Tamara Chamberlain** | Director of Marketing & Content  
Haven Ministries



During my high school years, I struggled with acceptance. I often changed the way I acted to "fit-in" with the group that I was around. My advice would be to **seek out older Christian mentors** so that they can help to provide perspective and wisdom during those trying years.

**Jeffrey Givens** | Communications Manager  
Evangelism Explosion International



**Next month:** Describe the last three photos you took on your smart phone.

Submit your answer to be featured in this space! Send your response (under 50 words) and photo to [peg@ambaa.com](mailto:peg@ambaa.com).

# COMING UP

**JULY 7-11:** **Jim Garlow** ("The Garlow Perspective") is back in Washington DC for the CUFI (Christians United for Israel) gathering, followed by a special event for friends of his Well Versed ministry.

**JULY 15-17:** In Denver, **John Stonestreet** participates in the "Young Christian Conservatives Leadership Conference" sponsored by Colorado Christian University.

**JULY 19-25:** It's time again for the bi-annual Cru Staff Conference (Ft. Collins CO) where participants this year will hear speakers such as Gary Haugen, Tasha Morrison and **Steve Douglass** address the theme "Because" (based on I John 4:19)

**JULY 24-28:** Held in Heidelberg (Germany) and Dordrecht (Netherlands), *Core Christianity's* **Dr. Michael Horton** will be speaking at the "Celebrating Dort 400 Years Later: But for the Grace of God" conference. As the title infers, the gathering marks the 400th anniversary of the Synod of Dort which grappled with the defense of the sovereign grace of God for our salvation.

**THIS SEPTEMBER:** Women in ministry will be refreshed attending Revive '19 (September 27-28) in Indianapolis. The two days are designed to bring renewal for those serving others with a speaker team that includes **Nancy DeMoss Wolgemuth, Dannah Gresh**, and others.





# Ambassador

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#AmbassadorLife

## Wait! Isn't that ...

### LOOK BACK

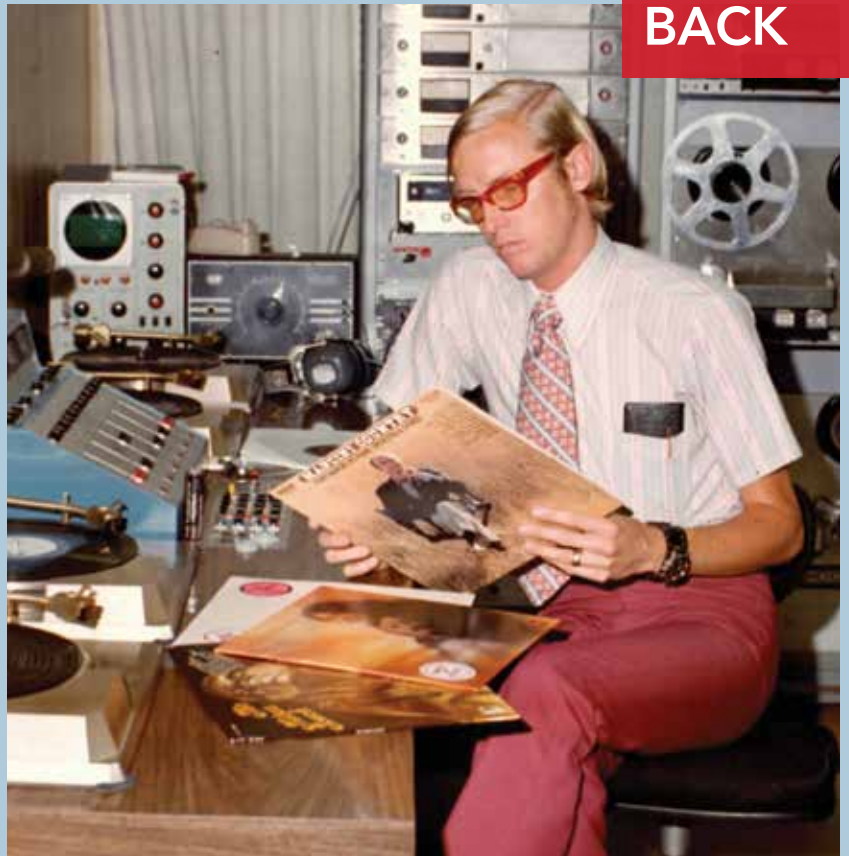
After returning from service with the US Air Force in Vietnam, this broadcaster's career began at KLIR-FM/KRKS-AM in 1969. Under the tutelage of owners Basil and (son) Roger Anderson, he learned the very best on-air, programming and engineering in both general and Christian broadcasting eventually becoming General Manager of KRKS.

In the 90's he was the GM of KWBI-FM and faithfully served in leadership with the Western Chapter of NRB for several years.



Today, **Jack Pelon** serves as General Manager of KPOF ("The Point of Faith") where he pioneered Colorado's first AM-HD signal and more recently added FM translator coverage.

"I am so grateful to God for His guidance into radio and for the many wonderful people in Christian radio that have become such dear friends. I am truly blessed." As we are to partner with you, Jack!



We'd love to see the "younger you," so pull out those old photos and send to [peg@ambaa.com](mailto:peg@ambaa.com)!