



Ambassador

We Connect. Ministry and Media.

NOVEMBER
2019
UPDATE



I will
GIVE THANKS
TO YOU, LORD,
with all my heart
I will **TELL OF**
all **YOUR**
wonderful **DEEDS**

PSALM 9:1

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2020 PLANNING

In a blink, it'll be 2020! Want to keep good track of your days? These calendars provide opportunity to do that—along with encouragement from the Word:

A Lifelong Journey (Thrivent) features reflections of our unique journeys with photos, artwork and Scripture.



My Personal Petitions (Revive Our Hearts) features a monthly prayer focus with Nancy DeMoss Wolgemuth and beautiful photography to underscore the theme.



A Year of Praise (FamilyLife Today) provides the reminder of God's goodness with classic beloved hymns and corresponding Scripture.



The Joni Planner for 2020 (Joni and Friends) celebrates the ministry's 40th anniversary with new features to help organize the year and fill the days with Spirit-inspired service.



Mercy Ships 2020 Calendar (Mercy Ships) brings to life some of the real stories of patients treated by the Africa Mercy team alongside beautiful images of Africa.



Names of God (Haven) is a reminder that when we study the names of God, we grow closer to Him with better understanding of His character and attributes.



TECH UPDATE FROM JIM SANDERS

Three new features now available on Amb-OS!

World Challenge is a new one-minute daily feature with **Gary Wilkerson** who uses his years of experience as a pastor to help us break through the challenges to our faith. God promises abundant life, but the realities of our troubling world can cause us to wrongly question if those promises are true.



Gary is president of **World Challenge**, the well-known ministry founded by **David Wilkerson**, which shares the message of the gospel through mission outreaches and literature distribution.

Should you have any questions, please contact Mike Murray at GSF Media: 615-534-2000 Ext 229 or mikem@gsfmedia.com.

Raising Godly Girls is a one-minute daily inspirational feature dedicated to equipping your listeners with Scripture-based advice affecting girls in today's post-Christian culture. **Patti Garibay**, Founder and Executive Director of **American Heritage Girls**, taps into her experience working with families across the country to provide input on topics that most concern parents today. From fears about body image and bullying, to experiencing loneliness and the need for perfection, today's girls are faced with a myriad of challenges.



To learn more, please contact **Brad Fisk** at 719-572-9998 or Brad@fiskmediaservices.com.

Each weekday on her two radio programs, **June Hunt** shares biblical hope and practical help for the real-life problems that we all face. Now, **Hope for the Heart Ministries** is happy to announce the creation of a new Monday-Sunday feature called **Hope Minute**.



Each **Hope Minute** is an encouraging thought or insight, based on a biblical principle that points the listener to Jesus Christ. This new feature teaches listeners that Christ's loving kindness can overcome all of life's burdens.

For information on broadcast placement of **Hope Minute**, **Hope for the Heart** or **Hope in the Night**, please contact Phyllis Cauthen at 972-212-9120 or pcauthen@hopefortheheart.org.

You can permission your receiver for any of the features above via our permissions portal: <http://www.amb-os.com/permissions>.

A reminder from the Ambassador team that many of the programs we represent are now **customizable** to your station ID—and it works seamlessly ... just ask any participating stations! Programs include the following: *Anchor Today*, *FamilyLife Blended*, *Focus on the Family*, *Grace to You*, *Ignite with Barry Meguiar*, *Plugged In*, *Share Life Today*, and *The Boundless Show*.

'tis the season for ... SPECIAL PROGRAMMING



FROM FOCUS ON THE FAMILY . . . The ministry continues its tradition of bringing a mix of classic and contemporary Christmas offerings for listeners. First, in *"Christmas Stories,"* hear from Jim Daly and John Fuller as they talk with favorite guests like Bill and Pam Farrell, Julie Barnhill, and Phil and Kay Robertson about their favorite Christmas memories. This one-hour special premiered in 2018 and includes time for local spot avails. Then, Focus on the Family Radio Theatre again presents the story of Charles Dickens' *"A Christmas Carol"* in a 3-part special for a two-hour block.



FROM HAVEN . . . The decorated tree. Beautifully wrapped gifts. Bountiful meals. We enjoy all this at Christmas often without considering what *preceded* the final glorious presentation. In some ways, the same is true of the nativity story. The arrival of Jesus is our rightful focus ... but what transpired *before* that event to bring it to accomplishment? Join Charles Morris in *"The Holy Spirit of Christmas"* as he uniquely explains the work of the Holy Spirit in delivering the Father's special present to the world. Also featured are Pastor Costi Hinn and musician Laura Story.



FROM THRIVENT . . . Want to help listeners live a more content and generous life this holiday season? Starting with Thanksgiving and continuing through Christmas and the New Year, Thrivent's Callie Briesse addresses issues like being overwhelmed by too many activities and avoiding the post-holiday blues. She'll share practical tips like creating memories that don't cost much and what to do when your "inner Scrooge" comes alive. Get sound insight on financial stewardship for the holidays in the *"Finding Contentment"* special series of the daily one-minute feature, "Be Wise and Thrive."



FROM TIMES SQUARE CHURCH . . . *White Christmas*, composed by Irving Berlin, and sung so memorably by Bing Crosby in the movie by the same name, is familiar to many. It's definitely a song for the season, but for more reasons than you may realize. And Carter Conlon, pastor of Times Square Church in New York City, will take you deeper into its meaning as he digs into the Word of God in *"White Christmas: A Closer Look."*

NOTE: A New Year's Special will also be available titled "Kneel Before God So You Can Stand Before Your Enemies."

Visit ambaa.com/special for more details and clearance to air.

SEEN AROUND

Prior to the Truth Matters conference, **John MacArthur** was in Omaha to speak at Providence Bible Church (pastored by Master's Seminary grad) and hosted as well by the Bott Radio Network.



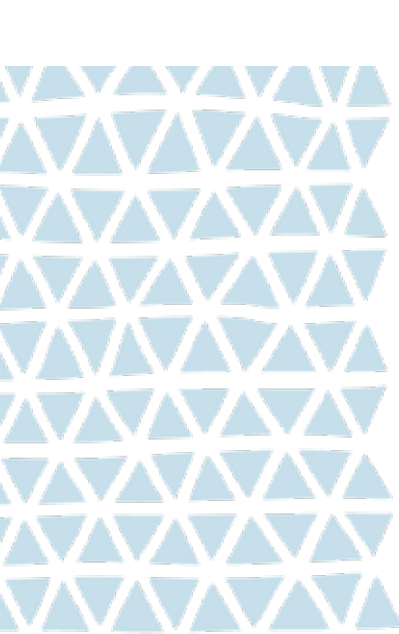
John MacArthur also received KKLA's annual Impact Award at a pastors gathering—pictured at the event are **Frank Sontag** (on-air host for KKLA), **Albert Tate** (Pastor/Fellowship Monrovia Church) and **Terry Fahy** (GM-KKLA) with our own Jim Sanders.

We all ate cake when **Jim** marked 40 years at AAA (with Al & Margaret Sanders).

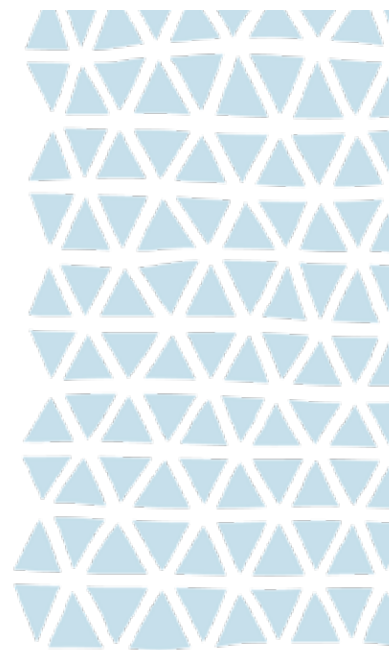


Produced by Ambassador and distributed by Amb-OS, **Eric Buehrer** was in studio to record "Gateways to Better Education."





Welcome, **Brian Krause** and **Dante Miro** from Focus on the Family—surrounded by our enthusiastic team.



Meanwhile in the Springs, **Jim Daly** spoke to 200 pastors at the FOF HQ on behalf of KGFT's pastor appreciation luncheon.



To commemorate 50 years for *Grace to You*, many broadcaster friends joined the celebration at the Truth Matters Conference including those pictured above: [Floyd & Susan Turner](#), [Terry & Cindy Fahy](#), [Tom & Sharon Moyer](#), [Tom Steigleman](#), [Matt Austin & Sharon Geiger](#), [Bill & Debbie Blount](#), [Ed & Mary Jean Cannon](#), [Greg & Grace Thornton](#), [Bill & Cecelia Powell](#), and [Chris & Michelle Gould](#). Speakers included [John MacArthur](#), [Voddie Baucham](#), [Phil Johnson](#) (with wife [Darlene](#), above). The GTY team were tremendous hosts—including [Jay Flowers](#) and daughter, [Maddie](#)! We're still ruminating on the messages for the theme *The Sufficiency of Scripture*!

“What’s your priority? Look at how you spend your time ... your thoughts. Make Jesus your priority by spending time in His Word.”

—ANNE GRAHAM LOTZ



1



3



2



4

Calling on North Carolina . . .

With stops at AnGeL Ministries, BGEA and WHVN!

Our Lee Ann Jackson marked the start of the fall season with a visit to North Carolina . . . and a few days of record-breaking heat didn't stop her from enjoying both professional and personal life time highlights. One of those included a dinner event (1) at the Billy Graham Evangelistic Association with **Anne Graham Lotz** sharing a message from her new book, *Jesus in Me*.

Of course, a visit to BGEA (2) wouldn't be complete without greeting ministry friends (and Amb-OS partners), **Jim Kirkland** (Executive Director, Audio Media) and **Phil Fleischman** (Radio Producer).

Lee Ann's trip included a stop at the **AnGeL Ministries** office (3) where she enjoyed an afternoon visit with members of the ministry team – always a welcome opportunity to spend face-to-face time with those we're privileged to serve!

Finally, while in Charlotte, Lee Ann stopped by the city's first full-time Christian radio station, **WHVN** (4), to hand deliver white chocolate candy to long-time station partner WHVN (**Tom Gentry** and **Sandra Hendricks**)!

And . . . congratulations to Lee Ann who just received her mini MBA in Social Media from Rutgers University. More on that next month!

ON THE MOVE



What a Ride!

A year in planning, **Roger Kemp** (Kemp and Company), **Frank Wright** (D. James Kennedy Ministries), **Bill Blount** (Blount Communications) and Jim Sanders enjoyed a long weekend motorcycle ride through the scenic backroads of New Hampshire and coastal Maine. This Christian broadcaster version of *Wild Hogs* managed to log more than 500 miles (almost) without incident.

Highlights included the Nubble Lighthouse and the Bush compound in Kennebunkport in Maine, as well as a ride to the top of Mount Washington, New Hampshire. This summit holds the record for the highest recorded wind speed on earth: 231 MPH (before the anemometer broke!).

FamilyLife is on the Road to Orlando!

Recognizing the confluence of a number of motivating factors, **FamilyLife** has recently announced the intent to move the ministry headquarters to Orlando in **Summer 2020** after decades in Little Rock. The transition will be strategic, affording proximity to parent organization, Cru, and opportunity to utilize even more effectively the ministry resources.



Where in the world?

COMING
& GOING



We (*Update*, that is) get around! From South Carolina to New England, from Minneapolis to Durban! Here's the scoop:

(a) The FamilyLife team (**Bob Levine**, **Meg** and **David Robbins**, **Dave & Ann Wilson**, **Ron Deal** and **Crawford Loritts**) were in South Carolina for an FL Getaway. **(b)** See opposite page; the **NRB "Hogs"** at a rest stop at Squam Lake ("the" Golden Pond). **(c)** **Jason Sharp** and President **Alan Cureton** (University of Northwestern-St Paul) with **John Fuller** (Focus) who is a board member of the University. **(d)** **Brad Mattes** (Life Issues) from a wildlife preserve in South Africa—after speaking three days to hundreds of college students.



Bill Reitler is waving farewell after 20 years at Ambassador. A veteran broadcaster when he arrived, Bill has worked to produce and voice many of the features we've represented including *Life Issues*, *BreakPoint*, *The Truth Pulpit* (Don Green) and many more. We'll miss him daily but don't be surprised if you hear his voice again on a program—after all, retirement doesn't mean just putting your feet up!



McKenna Parizek has joined our team as intern for the Fall semester. A student at Biola University, she was highly recommended to us by two AAA veterans who are now professors at Biola (Carolyn Kim and Anna Sinclair). Hailing from the San Diego area, McKenna is a Public Relations major, graduating in May. Fair warning, McKenna ... our *last* intern ended up staying! ☺

MUGS & MORE

a



b



d



mug shots

We've sure enjoyed exchanging the latest Ambassador coffee cup with station friends—including (a) **Ron Harris** (MediAlliance), (b) **Jeff Bean** (WCRH), (c) the Salem National Programming Team (**Chris Gould**, **Genny Leatherwood**, **Patricia Tom** and **Lisa Campos**). Probably the most special, however, was getting an old AAA mug from (d) **Ken Boone**—which bore the evidence of the fire that burned Paradise CA—including Ken's home. Our privilege to re-supply Ken! Send us YOUR mug and you'll have a box in return—and Facebook coverage!

more news!

▶ **JUDY DOUGLASS** has authored a new book titled **When You Love a Prodigal: 90 Days of Grace for the Wilderness**. In it and out of her own experience, Judy (wife of Cru president, Steve Douglass) shares deeply encouraging essays on the journey of those who long for the redemption of a beloved prodigal.

▶ **SHANE MORRIS** joins John Stonestreet on the weekend edition of **BreakPoint** as Warren Smith takes on leadership at MinistryWatch.

▶ **JIM GARLOW** has launched a new website to further amplify his new book of the same title: **GodWillSeeYouThroughThis.com**. Included are short videos and discussion questions ideal for a small group (or personal) study. Topics include Mortality, Character, Affirmation, Perseverance, and many more.

LET'S MAKE A BIOPIC!



I've been wondering if there had ever been a documentary or movie made about the baseball player-turned-evangelist, [Billy Sunday](#).

So my thought was, "If not, then why not?" His life story is pretty interesting: He was mildly successful as a major league ball player from 1883 until 1890, where he played nearly 500 games. He had become a Christian while playing baseball. A few years after his career ended, he began preaching, which he did so quite effectively for the next 40 years. By most accounts, he was well-respected. The biopic would appeal to film goers who love period films and baseball (he lived from 1862 to 1935).

A quick look at Google images suggests that the evangelist liked to pose for "action" pictures that evoked his playing days. So I am guessing that a film could easily portray Sunday's flair for the dramatic, and, I hope it would reflect his unabashed approach on the subject of sin, repentance, and salvation.

Dan Levine
General Manager
KARI-AM (Blaine, WA)



A couple of biopics I would like to see . . . the most trusted TV and Radio Broadcasters of our time: [Walter Cronkite](#) and [Paul Harvey](#).

Deloy Sterns
Program/Network Coordinator
KWVE/KSDW & K-Wave Radio Network (Santa Ana, CA)

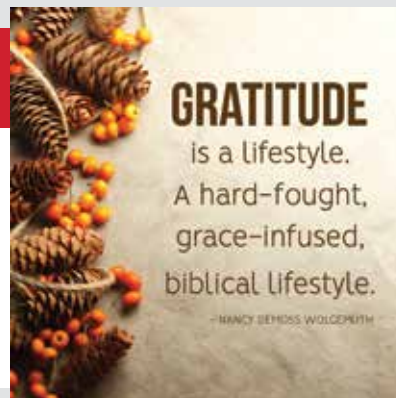


I understand there may be one in the works, but I would love to see a biopic made of [Dietrich Bonhoeffer](#). I read his classic book, *The Cost of Discipleship* when I was in high school and then more recently, Eric Metaxas' biography of him. I think Bonhoeffer's story is still relevant today.

Jennifer Perez
Media Strategist
Ambassador

STATION TOOL KITS

This Thanksgiving, remind your listeners to encompass a spirit of gratitude not only during the holiday, but all year round! Check out the updated **Thanksgiving Tool Kit** and the **Voting Tool Kit** at ambaa.com/station-tool-kits.



COMING UP

NOV 2-3:

With recent translation into Italian of his book titled *Ordinary: Sustainable Faith in a Radical, Restless World*, **Michael Horton** will be in Italy to speak at the Milan Reformation Conference.

NOV 2-4:

Jim Garlow is in Maui to speak at the Kings Cathedral.

NOV 8:

John Stonestreet (*BreakPoint*) is in Minneapolis for a "Straight Talk" Breakfast.

NOV 11-15:

Focus on the Family will be "LIVE" in Anaheim, Dallas, Tampa, Atlanta and Chicago in just five days. At each stop, **Jim Daly** and the team will record a live broadcast taping with folks like **Joni Eareckson Tada** and have other opportunities to connect with friends of the ministry in the metro.

NOV 14:

Speaking on behalf of KGNW's Pastors Appreciation Luncheon, **Bob Lepine** is in Seattle at Eastside Church.

NOV 24:

Anne Graham Lotz will be in Greensboro NC to speak at the Westover Church Global Missions Conference.

DEC 3:

It's *Giving Tuesday* ... and donors nationwide will be encouraged to engage. Check our website for resources.

DEC 23-JAN 3:

Blessings on your Christmas & New Year's! Our AAA family will be enjoying family; office closed!

AND COMING IN JANUARY:

For Sanctity of Life Sunday (January 19)—a new special from **Brad Mattes** and Life Issues entitled "Defending Every Life"!



Ambassador

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@AmbassadorTeam

#AmbassadorLife

Wait! Isn't that ...

LOOK
BACK



More than 20 years ago, this young broadcaster became a part of the Blount Communications team at WARV, ultimately serving as a station manager in Connecticut. A dramatic move to Florida landed her with Moody Radio, managing the network's facility in West Palm Beach.

Over the years, **Jennifer Epperson** let no grass grow! She has a graduate degree in broadcast management and then pursued an EdD in organizational leadership. Her expertise in the field

makes the role of Director of Research and Learning at Moody a perfect fit.

You can't talk about Jennifer without acknowledging she's married to Jack who is a radio engineer. Oh, and she *really* is fond of the pug breed!

And ... we're proud to say we've known her since she sat at that board in the photo!



Find those photos from 20+ years ago and send it in to peg@ambaa.com.