

January 2020

Media Translator

Connecting your ministry to today's media platforms



“You might say that radio went to CHURCH in 2019.”

–Inside Radio, who reported the religion format posted the largest increase in U.S. station counts in 2019 (92 signals). [Learn more >>](#)



In case you were curious...

- ✓ The biggest **successes** in **tech** of the past decade. [The results are in >>](#)
- ✓ The biggest **flops** in **tech** of the past decade. Would you recognize these? [Find out here >>](#)
- ✓ The top viewed **Wikipedia** pages in the month of December. Any guesses? [Find the answers >>](#)
- ✓ **Audible's** picks for the top 10 listening experiences of 2019. [Learn more >>](#)

Who are you talking to?

45-54-year-olds are 14% more likely than the average adult to listen to terrestrial radio weekly.

[Learn more >>](#)

TIPS

Better strategies in 2020

Tip 1:

[Know why most people donate >>](#)

Tip 2:

[Add one of these five touchpoints>>](#)

Going to CES?

Get the most out of your experience.

[Learn more >>](#)



Podcasting corner

A Podcasting Studio is one of the many touted benefits of the new Staples co-working space.

[See how the demand for podcasting has prompted Staples to branch out beyond just office supplies >>](#)