



Ambassador

We Connect. Ministry and Media.

APRIL
2020
UPDATE



Joy to the world
... He has risen!

Hallelujah!

INSIDE

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DID YOU KNOW?



The message of *Be Wise and Thrive* is living generously. What does that mean? Well, here are a few ideas from **Thrivent** on how to do that as Spring arrives: help elderly neighbors with yard work; clean your closets and donate items to local charity; host a neighborhood Easter egg hunt; start a community garden. More ideas can be found at Thrivent.com in their Spring 2020 magazine online.



Every week our team distributes a one-sheet called *mAAAx FAX*. Actually, we no longer “fax” this edition but deliver via email every Sunday evening. It’s intended to provide “fodder” for on-air personalities—a factoid for each day of the week, a great ministry quote, and tidbits of unusual info that we hope adds some sparkle to the usual news. If you don’t receive it weekly, contact kari@ambaa.com to be added to the list!



TECH UPDATE FROM JIM SANDERS

Bandwidth Increasing

In recent days we’ve been asked if Amb-OS will be moving to an Internet-only delivery system as has one member of the CRC. The fact is, we’ve had many radio stations using their receiver in Internet-only mode for many years. This is because our AMR-100 (and our next generation AMR-200) receiver was designed to operate without a satellite signal.

Our Amb-OS goal was to create a platform which had dual threads of redundancy: satellite and Internet. Our commitment is to both systems which gives us the most robust and reliable means of content delivery. We like the idea of dual delivery paths so that the receiver continues to operate if one or the other fails.

The news here is that our commitment to satellite delivery is actually increasing by more than 20%. In fact, by the time this publication reaches your desk, we’ll have significantly increased the bandwidth of our satellite channel which gives us more flexibility to deliver live programs and increase the speed of pre-recorded program delivery.

At the same time, we’ll be moving to a higher frequency on the satellite we’re currently using. This is in preparation for 5G telephony. Details will be forthcoming. If you want to be kept abreast, subscribe to either our RSS feed on Amb-OS.com or the CRTEch forum at crtech.org.

New Program

Every Man A Warrior is a daily one minute feature providing men with biblical truth to help them succeed in life. This feature tackles subjects such as family, marriage, managing money, moral purity, walking with God, work and many other daily challenges that men face. If you want to change the culture, you have to reach men! *Every Man A Warrior* is a production of Trans World Radio.



About the Speaker: Lonnie Berger is the author of *Every Man A Warrior* and the Global Director for TWR Men’s Ministry since 2017.

Should you have any questions, please contact Kelly Gilbert at kgilbert@twr.org.

NOTE TO READERS

A tranquil heart is life to the body” (Proverbs 14:30A)

As this edition of *Update* goes to print, the world is changing daily as we navigate the coronavirus pandemic. For anything included in this issue that seems negligent of that reality, forgive us. At the same time, we hope it is an inherent reminder that we have an extraordinary opportunity as Christian broadcasters to be delivering exactly the right message for those who are seeking peace in the midst of panic. Thank you for the privilege of doing that together—ministries and broadcasters beautifully linked in order to fulfill a shared mission.

“ Oh! May the God of green
hope fill you up with joy,
fill you up with peace,
so that your believing lives,
filled with the life-giving energy
of the Holy Spirit,
will brim over with hope! ”
(Romans 15:13—The Message)

THE *real buzz* in Times Square



A NEW ROLE FOR *Pastor Carter Conlon*

After 26 years of faithful service at Times Square Church, nearly 20 as Senior Pastor, **Pastor Carter** has announced he is transitioning to the role of Chairman of the Board and General Overseer of Times Square Church, Inc.

His leadership will continue at TSC but his new assignment will afford greater opportunity to focus on the seminal call to prayer.

A significant aspect of that is clear in the two radio features "It's Time to Pray" (Daily 1:00) and "A Call to the Nation" (Weekly 25:00). In addition, at the right are a few more ways that message is being shared.

Contact Kari@ambaa.com for further details and placement clearance.

“ What is spiritual awakening, and why do we need it so much? In simple terms, spiritual awakening is when a person's heart is open to the voice of God, is tuned in to hear Him speak, allows Him to rule over her life, and does not resist the words God speaks.

—Pastor Carter Conlon

”

Sunday, April 12



CELEBRATING EASTER

The Resurrection of America

Speaking from 2 Chronicles 6, Pastor Carter addresses the importance of prayer even as we celebrate the Easter season.

Thursday, May 7



MARKING

National Day of Prayer

Closing in on the 400th anniversary of Plymouth Rock this year, could there be another Great Awakening for this nation? Using various Scripture, Pastor Carter reminds us it is not too late to turn hearts back to God!

NRB 2020

► It was a special delight for *Focus on the Family* to be recognized twice with NRB awards. First for "Radio Program of the Year" for *Adventures in Odyssey* and then "The Most Innovative Digital Method Award" for the Bring Your Bible to School 2019 campaign. On hand from Focus to receive the affirmation were **Savannah Light, Rob Kirkpatrick, John Fuller, Ken Windebanks, Dave Arnold and Brian Krause.**

► Joining the group from Focus was **Jim Daly** for greeting time with station partners. Pictured with Jim: **Mark Holland and Stan Lander** (KCIS, Seattle WA). Then with **John Fuller:** **Josh Blount, Bill Blount, Dave Young** (Blount Communications).



◀ Station gatherings filled the GTY team's schedule as well! Pictured (L): **Bill Fickett, Paul Ackerman, Darrell Harrison, Reagan Rose, David Cotnoir, and Jay Flowers** with **Vicki Figley, Becky Mills, John Owens, Henry Hoot, Jim Schneider and Tracy Figley.**

◀ Recognition at NRB also went to **John MacArthur**. **Phil Johnson** (bottom right photo pictured with NRB Interim CEO **Troy Miller** and **Pastor David Jeremiah**, also recognized that evening) received the President's Award on behalf of *Grace to You*. The award is "presented to an individual who has demonstrated exceptional commitment to the faith and values upheld by the association."

Great fellowship also with **Brett Larson and Nevin Larson** (bottom right).





◀ Kicking off NRB 2020, **Don Stephens** shared updates on the new *Global Mercy* ship which should launch next year. Now the need is for *volunteers* to fulfill the variety of duties on board the hospital ship—that's everything from medical professionals to teachers, cooks, janitors, engineers. How about you? (Don's voice is heard daily on *The Mercy Minute* aired nationwide.)



◀ At the Global Commission gathering, **John Sorensen** reminded the audience of our call to share our faith—and during NRB invited stations to partner with Evangelism Explosion in "Equip America" events.

▶ The week closed with the Gala Banquet and **Anne Graham Lotz** explaining the power of the Holy Spirit in us—a great send-off after a tremendous week of learning and fellowship.



▲ *Core Christianity* was recognized by Bott Radio Network as new program of the year. Pictured (L) are on-air host **Adriel Sanchez** with Core's President **Mark Green** and **Rich Bott**, President of BRN.



▲ While at NRB, a new direction for the daily 30:00 was shared with station partners including the addition of veteran **Bill Maier** joining the on-air team later this year.

NRB 2020

► **Bob Lepine** (*FamilyLife Today*) was joined by **Michelle Hill** and **Jim Mitchell**, representing the broadcast at this year's NRB. Sharing time with the **Bott Radio Network** crew, Salem's **Chris Gould** and **Brian Taylor**, and **Carole Simmons**, Moody's **Doug Hastings** and **Dan Craig**—and quite a few others ☺!

Pray for the *FamilyLife* team as the relocation to Orlando FL remains underway.



◄ While at NRB, **Brad Mattes** (Life Issues) and **Mallory Quigley** (SBA List) engaged in a number of interviews including one with **Bob Crittenden** (WLBF).

Barry Meguiar (ROTW) and wife, **Karen**, hosted **Mike Shelley**, **Cheryl Wright**, **Beth Schafer**, **Jeff Bean** (and more!) in their suite.



◄ **Nancy DeMoss Wolgemuth** and husband, **Robert**, who were on site but speaking at a different conference (!) snuck in fellowship with **Bruce & Lynn Munsterman** (KHCB).

Two (of the three!) new voices for *Plugged In* (**Jonathan McKee** and **Adam Holz**) are joined by **Bill Harrier** (Joy FM) and **Brian Krause** (Focus).



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▲ Here's the lowdown on these happy faces at NRB:

- 1 First time to meet and fellowship for **Don Stephens** and **Joni Eareckson Tada**.
- 2 Joni is surrounded by fans including **Charles Morris**, **Jim Daly**, **Jim Sanders** and, biggest fan of all, husband, **Ken**.
- 3 Grateful to work with **Mallory Quigley** at SBA List on behalf of all life issues, pictured with our **Lee Ann**.
- 4 Which grin is bigger—**Michelle Hill's** or **Katie Burke's**?
- 5 One of the joys of NRB is meeting a new friend and discovering how God works in each life—true for **Jim Garlow** and **Don Stephens**.
- 6 Front and center are **Jay Flowers** and **John Fuller**.
- 7 Our **Kari Medina** (baby coming in June!) is surrounded by **Brian Krause**, **Charley Mefferd** and **Rob Kirkpatrick**.
- 8 Was this wear the same suit day at NRB? Maybe for **Charles Morris**, **Brad Mattes** and **Bob Lepine** (not for photo-bomber **Ken Tada**!)

*happy
together*

For more NRB faces,
check our gallery of pix
on the Ambassador Team
Facebook page!

NRB 2020

► The messages are inspiring and the learning insightful ... but best of all is fellowship with new and longtime friends at NRB!

- 1 Robert Baltodano (The Bridge) with Brad Mattes
- 2 Tom Steigleman (KATB) tries to outdo fellow laughs— *Plugged In's* Adam Holz, Jonathan McKee, and Rob Kirkpatrick (Focus)
- 3 Michelle with the KCRO team (Janel Reeves, Patrick Combs, and Jackie Mahr).
- 4 Michelle is with Paul Logan and his daughter Kiah Kelly (KFSI).
- 5 Jennifer joins Bob & Kay Ulrich (WPEO).
- 6 Our second business is the candy-making ... and sharing widely at NRB with friends including Beth & Jack Pelon (KPOF); 7 George Economos (Moody); 8 Candy Houghton (Bott Radio) & Bill Bumpas (KVNE); 9 Jim & Susan Smith (WFCJ).

*there's
more!*

Visit our Facebook page for more great memories from NRB and other recent happenings!



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MY TOP TEN BOOKS

Dave Wilson

It was just a year ago that Dave & Ann Wilson joined Bob Lepine as co-hosts of **FamilyLife Today**—a big new assignment for the couple who have three grown sons (all married) and a growing number of grandchildren.

Then there's also the role of pastor at Kensington Church (Detroit), writing books (*Vertical Marriage*) and serving for three decades as chaplain for the Detroit Lions. We think Dave's recommended reading list reflects well how he can juggle these roles so effectively—and hope you'll be encouraged to know his heart more personally!

1. Get Your Life Back: Everyday Practices for a World Gone Mad (John Eldredge) This is a really good look at how crazy our lives have become in the digital age. It's a call to Sabbath rest and getting our sanity back.

2. The Grave Robber (Mark Batterson) A very inspiring read about believing God for the impossible in our lives.

3. Beatles Gear: All the Fab Four's Instruments from Stage to Studio (Andy Babiuk) I am a Beatles nut. Started playing guitar in 1965 after seeing the *Hard Day's Night* movie. I've been playing ever since and own a few guitars that copy what the Beatles played.

4. Love Like You Mean It: The Heart of a Marriage that Honors God (Bob Lepine) I love me some Lepine and his latest book is an excellent study of God's design for real love from the famous love chapter (1 Corinthians 13). Everyone quotes this at their wedding, but few understand how profound it is and what it looks like in marriage.

5. Emotionally Healthy Spirituality: Unleash a Revolution in Your Life in Christ (Peter Scazzero) Pete digs into how a person can find emotional and spiritual health. Very important read.

6. Why Should The Devil Have All The Good Music: Larry Norman and the Perils of Christian Rock (Gregory Thornbury) This is Larry Norman's story. His music was a catalyst for me getting exposed to contemporary Christian music in the 70's. Being in a rock band, I believed that Christian music couldn't compete. Larry taught me differently and transformed my future in music.

7. Lead Me: Finding Courage to Fight for Your Marriage, Children and Faith (Matt Hammitt) An excellent read on how to balance professional life with leading a family—especially a family with difficult needs.

8. If You Want To Walk On Water, You've Got to Get Out of the Boat (John Ortberg) I read this every year to challenge myself to trust God for things I am afraid to try. Motivates me to step out in faith. It is one of the reasons I am hosting *FamilyLife Today*!

9. Creativity, Inc.: Overcoming the Unseen Forces (Ed Catmull) Here's a study of the creative process of Pixar. There is a reason for those dozens of blockbuster movies. Much of it has to do with "speaking and hearing the truth in love." Great learnings about how to create beauty for God.

10. Hero Maker: Five Essential Practices for Leaders to Multiply (Dave Ferguson) This is a great book on how to make disciples. I want to be known as a Hero Maker.

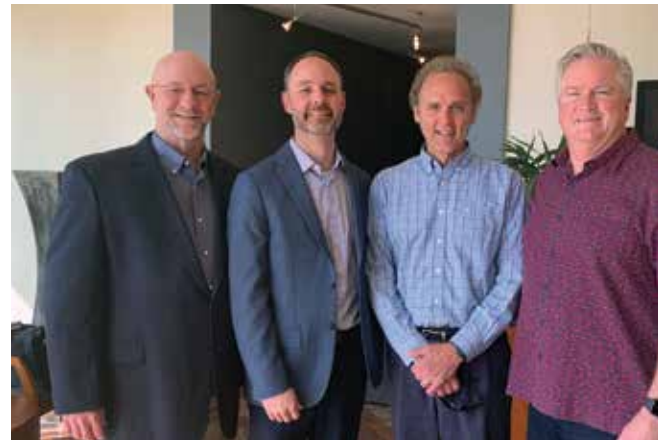
DID YOU KNOW?

In addition to the award-winning daily half-hour, *FamilyLife* produces two other features: **FamilyLife This Week** is hosted by **Michelle Hill** (28:00), available for weekend placement; **FamilyLife Blended** features **Ron Deal**, addressing the challenges that so many families face today with a blended family. In addition to these, **Real FamilyLife** with founder **Dennis Rainey** continues in distribution. A Spanish-language edition of the daily program (14:30) is also distributed globally.

COMING & GOING



▲ Jim and Michelle headed to Little Rock just prior to NRB for a meeting with *FamilyLife* leadership including **Jim Mitchell** (newly-named Assistant Executive Producer) and **Bob Lepine**.



▲ Meantime, at AAA, we welcomed **David Sparks** and **Jonathan Anderson** from *The Word Unleashed* (Tom Pennington) for dialog with our own Mark Conner and Jim.



◀ It's always an upbeat visit when it's **Barry Meguiar** into the studio for more Ignite features!

▶ That's **Jim Daly**, of course, front and center as the audio crew celebrated his tenth anniversary as host of *Focus on the Family*!



UPDATE IN HAND



▲ Visiting Houston in anticipation of the annual *Blended and Blessed* conference (see calendar!), **Ron Deal** had time to stop in at KHCB, a great partner for the event, visiting with GM Bruce Munsterman.



▲ Well, they forgot the magazine but still happy to share this pix from **Terry Cowan** (KNLR-Bend OR) on a visit to Radio Pacifico in Peru. Pictured is Edy Bustamante, Terry and wife, Karen, and the Cowans' daughter-in-law Jenny who is from Lima.



▲ We highly recommend *Update* for reading under the cabana—just like **Lisa Anderson** while enjoying a break from Boundless work with a visit to Riviera Maya in Mexico.

QUESTION OF THE MONTH

What is your hometown known for?

My hometown of **Avoca, NY** with 1,000 people is best known for a basketball team that won the state title against a team from the big city of New York. It was a Hoosiers movie all over again! Once again this year, they are headed back to the states.

Rick Snavelly
CEO/General Manager
Family Life Network (Bath NY)



My hometown is **Milton, MA**. Money magazine listed it as the 2nd best place to live in the US (2011). Birthplace of US President George H.W. Bush, Milton was settled in 1630's by the Puritans from England as a part of Boston's Dorchester neighborhood. The "Suffolk Resolves" was signed in Milton and used as the first draft of the Declaration of Independence. The "cracker" was created at a bakery in Milton and used during long sea voyages out of Boston Harbor and by troops in the American Civil War because they did not deteriorate.

Carole Simmons
General Manager
Salem Media Group Boston



I grew up in **Huntington Beach, CA**, also known as "Surf City." The feel of the sand and water and the sound of the waves bring me peace. Just being there, the world melts away and I can admire one of God's beautiful creations as I rejuvenate my spirit.

Diana Cook
Staff Accountant
Ambassador



STATION TOOL KITS

Don't forget ... we're pleased to provide an array of resources for each holiday during the year—on-air speaker greetings, quote graphics and other resources—created for your use as you wish! All at the Ambassador website.



[ambassadoradvertising.com/
station-tool-kits](http://ambassadoradvertising.com/station-tool-kits)

COMING UP

APR 5: It's Family Fun Day at **Museum of the Bible** in Washington DC—a great way to celebrate Easter with the whole family with interactive storytelling, demonstrations and crafts.

APR 16-18: The Great Homeschool Convention meets in Cincinnati OH with a long list of featured speakers including from the Focus on the Family team—**Jim Daly**, Danny Huerta, and new voice for *Plugged In*, Adam Holz.

APR 17: **Anne Graham Lotz** is in Orlando to speak to volunteers with BGEA's Rapid Response and Samaritan's Purse Disaster Relief.

APR 25: *Blended and Blessed 2020*—a one-day event designed to address the unique dynamics of stepfamilies, features speakers **Ron Deal** (FamilyLife Blended) and Gary Chapman. This event will only be available via livestream.

APR 30: **John Stonestreet** is the keynote speaker for the Associates for Biblical Research annual Celebration Banquet (East Earl PA).



COMING UP IN MAY:

A coalition of ministry partners including **Cru** will participate in a joint evangelism effort with the goal of mobilizing *100 million believers* to reach *one billion people* with the Gospel message during the month of May. Full resources and details on participation can be found at the "GO 2020" website: go2020.world



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Wait! Isn't that ...

Hard to believe that 1995 is 25 years ago! That's the year this pix was taken at WZXV which serves the beautiful Finger Lakes region of New York State. At AAA, we understand the value of "following in footsteps" ... which is what **Jeff Gallatin** did when he became part of the station's team at its launching in '93.

The facility is owned and operated by the local Calvary Chapel which was founded by Jeff's dad, Bil, and is now pastored by his brother, Scott. The station operates nearly a dozen frequencies in Upstate NY, impacting listeners with its logo *The Word*, which says everything about its format and mission.

Best of all? Jeff says: "My bride, Morgan, has been with me for 24 of my 27 years in service to the Lord. I have two daughters—Lillian (20) and Georgia (17)—and they are such a joy. Favorite quote for me? 'The meaning of life? Two kids and a wife.'" To which we say, Amen!



LOOK
BACK



Send in your "way back when" photos to peg@ambaa.com.