



"...ENCOURAGE  
the fainthearted,  
HELP the weak,  
BE PATIENT  
with everyone."

1 Thessalonians 5:14

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## DID YOU KNOW?



Extending its global outreach, more than fifty *Revive Our Hearts* (Nancy DeMoss Wolgemuth) programs have now been translated into the Turkish language. The Spanish edition (*Aviva Nuestros Corazones*) continues to grow in impact (see Calendar section on page 7!).

Every quarter, **Anne Graham Lotz** provides a great Bible study for download and personal use. Check the ministry website for the current edition—*Directions for Living* based on Exodus 20.



Haven's *El Faro De Redencion*, their special production for Cuba, has just marked its second anniversary. The ministry is distributed through TWR's Latin American Affiliate Network.



Want to express your convictions to our national political leaders? At the **Life Issues** website, you'll find a comprehensive

list of legislative leaders, committee members, voting records and much more. Details include phone, email and address information for **making your views known** to those who are making decisions.

## TECH UPDATE FROM JIM SANDERS



### **Seen at the Border (Grill)**

It's doubtful that Dumas had these musketeers in mind when he wrote the classic adventure novel in 1844. None the less, a recent confab in Colorado Springs required a photo of these four musketeers: Jim Sanders, Dave Allen, Dick Becvar and Steve Reinke.

### **NAB Convention Dinner**

There may be no such thing as a "free lunch" but there is such a thing as a "free dinner." If you're coming to the NAB convention in April, please join us for our annual hosted meal at the Treasure Island Buffet. It's at 6:00PM on Monday, April 20th and no charge if you're breathing. Come ready to swap engineering stories!

### **New Ministries on Amb-OS**

We're pleased to welcome two new programs to the Amb-OS family from International Fellowship of Christians and Jews.

**Holy Land Moments** (in 1-minute and 2-minute versions) is a way to bless the nation by informing listeners about what's happening in the Holy Land. It's sponsored by the International Fellowship of Christians and Jews and hosted by Yael Eckstein (IFCJ CEO).



Also from IFCJ is **Israel Today**, two weekly, 1-minute programs on important and relevant Christian, Jewish, American, and Israel holidays and dates. Listeners learn about interesting and unknown facts with a favorite segment: "Did You Know?"

## ISRAEL TODAY

For more information, please contact Kathryn Ambrose at Westar Media Group: [kathryn@westarmediagroup.com](mailto:kathryn@westarmediagroup.com), or (864) 605-7766. Ext 3.

*"...Whoever blesses Israel will be blessed, and whoever curses Israel will be cursed."*

*Numbers 24:9*





**joni&friends**

**DID YOU KNOW?**

# 75 MILLION PEOPLE WORLDWIDE *need a wheelchair!*

That's why Joni and Friends has designated March as *Wheelchair Collection Month*, hoping many will consider donation of old or used manual wheelchairs that will be restored for distribution around the world.

To date, the ministry has provided wheelchairs to nearly 200,000 disabled men, women and children in every corner of the globe—Brazil, Uganda, Cuba, China, Poland, India, Jordan and many more locations.

With every wheelchair, the Gospel message is extended as the recipient is also given a Bible in their language—and is connected with a local Christ-honoring church.

Have a chair to donate, or interested in getting the word out? Go to the ministry's website for a full complement of resources to help you do that!

## **Doubling the Impact**

Currently, *Wheels for the World* wheelchairs are restored at 15 federal, state, and private correctional facilities located in 12 different states where inmates are trained to restore wheelchairs to like-new condition. Providing meaningful work for those incarcerated has resulted in tremendous impact even before the wheelchair gets to its recipient!



**PICTURE THIS . . .**



*. . . the refreshment* of fellowship on the greens—**Jim Daly** and **Chuck Bolte** challenge Jim Sanders, again! (We're not revealing scores in print!)



*. . . the privilege* for Jim of recording content for *The Mercy Minute* with **Don Stephens**. Also pictured are **Nancy Watson** and **Laura Rebouche** (National Media Relations Director at Mercy Ships).



*. . . the fun* of traveling with *Update* in hand — we guarantee a place on this page! Thanks for the great photo from the 10th annual (!) *Love Like You Mean It Cruise* with speaker team **Ron Deal** (*FamilyLife Blended*), **Bob Lepine**, **Dave** and **Ann Wilson** (*FamilyLife Today*).



*. . . the honor* for Michelle Blood of representing *FamilyLife Today* when KKLK inducted the broadcast into their station Hall of Fame—also pictured is **Steve Arterburn** (*New Life Live!*) receiving similar honor with **Chris Gould** (Salem) and **Terry Fahy** (GM/KKLA).

*. . . the delight*

for Peggy of meeting old friends during CCCU meetings in DC (pictured with **Alan Cureton**, President of University of Northwestern-St. Paul) ... and new friends including **Steve Schildwachter**, new CMO for Museum of the Bible, producers of *The Book*.







*... the energizing* of strategic planning on behalf of Core Christianity. The "think tank" included Jim Sanders, veteran broadcasters and longtime friends, **Chuck Bolte** (second from left) and **Dr. Bill Maier** (far right), with **Mark Green** (President/White Horse Inn), **Aaron Simon** (Audio Production Manager/WHI), **Andrew Hess** (Director of Content/WHI) and **Adriel Sanchez** who is heard daily on the broadcast.



*... the joy* of welcoming special visitors like **Clive Welsh** (Lighthouse Christian Radio) who toted hot sauce from Belize to share with Lee Ann Jackson and the AAA crew. Love that shirt!



*... the encouragement* in hearing from **Doug Hastings** (Vice President/Moody Radio) for our weekly staff devotions, delivering not only spiritual encouragement but a great update on the ministry at Moody as well!

# CELEBRATING EASTER *Four Ways*



**1** “**This is one of the most important radio specials I have ever done.** Speaking from 2 Chronicles 6, the special coincides with a great gathering of people who will be praying for our nation—in the place where this nation first began 400 years ago in Plymouth, Massachusetts.”



*Reflecting the core message of his ministry, Pastor Carter Conlon newly and uniquely addresses the importance of prayer even as we celebrate the Easter season. Contact [Kari@ambaa.com](mailto:Kari@ambaa.com) for further details and placement clearance.*

**2**

### **Easter Tool Kit**

Every holiday we're pleased to provide an array of resources for your use—everything from on-air speaker greetings to quote graphics and reference materials—all at the [Ambassador website](#).

**3**

### **One Perfect Life**

Now an Easter classic (along with the counterpart Christmas edition), the dramatized special with [John MacArthur](#) is a two-part edition that uniquely follows Jesus using Scripture “word for word” from the Gospel account.

**4**

### **Jesus Online Bible Study**

A new six week study (March 2-April 12) that “companions” on-air content for *UpWords* with [Max Lucado](#) is available free at Faith Gateway, including teaching videos, study guides, and “printables” for download and sharing.

**Easter  
Sunday  
is  
APRIL 12**



# QUESTION OF THE MONTH

## What have you always wanted to do?



Something I have always wanted to do is **voice over work**. One day I hope to be able to be a part of a voice over ministry like Adventures in Odyssey. I have always had a talent for doing voices/impressions and enjoy listening to and emulating others.

**Tom Cottle**  
Operations Director  
Faith Radio Network  
(North Florida/South Georgia)



Something that I have always wanted to do, is take a trip to Israel to **visit the Holy Land** and be baptized in the Jordan river.

**Elizabeth Bingham**  
Social Media Manager  
WEEC-FM/WFCJ-FM  
(Springfield/Dayton OH)



Something I have always wanted to do is **skydive in Aruba**. Now, it's not that I haven't had the opportunity because that is our "getaway" destination every year, but I have to get up my nerve to get in the plane and then, as we look down on the Caribbean Sea and can see the entire island, jump out of a perfectly good airplane! The video I have seen just looks amazing and one day....I will.

**Randy Pierce**  
VP of Underwriting  
WCQR-FM (Johnson City/Kingsport TN)



Something I've always wanted to do is **visit Washington DC** historical sites including Museum of the Bible! I love this country—I served in the United States Air Force and it gave me a deep commitment to what it is to be an American, who we are as a people, and our history. During my service, I flew into DC and saw from the air all the landmarks. A friend at the Pentagon took me on a quick drive around the city to see what I could on my layover. My life-long dream is to be able to go back and spend some time and see it all!

**Brian Toohey**  
Operations Manager  
KWRD-FM (Oxnard CA)

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"All our dreams can come true, if we have the courage to pursue them."

—Walt Disney

# COMING UP

**MAR 4-6:** This year's theme is appropriately "Twenty Twenty Vision" for the annual Shepherd's Conference at Grace Community Church (Panorama City CA) featuring **John MacArthur** with H.B. Charles Jr, Steven Lawson and others.

**MAR 10-21:** Pastor **Carter Conlon** will speak to local pastors in Finland, hosted by a grad of the TSC Summit who serves that country now.

**MAR 12-14:** **John Stonestreet** begins in Fort Worth TX for a series of speaking events with the Great Homeschool Conventions. Other cities include Greenville SC and St. Charles MO.

**MAR 13-14:** "Arraigadas" is the theme for the True Woman Conference gathering in Monterrey (Mexico) where speakers include **Nancy DeMoss Wolgemuth** with Damaris Carbaugh and others.

**MAR 14:** "Investing Your Saturday into Someone's Eternity"—how do you beat that! **John Sorensen** is in Tucson for another "Equip America" event.

**MAR 23-25:** Impacting two of the world's most significant metros, **Jim Garlow** leads the "Well Versed 48 Hour NYC & DC Training" gathering including stops at the United Nations and the Capitol.

**MAR 29:** At **Museum of the Bible**, it's an Easter prelude with DC's premier Baroque ensemble presenting sacred works by Vivaldi, Bach, Handel and others.

**COMING UP:** **Easter Sunday** is April 12! See page 6 to start planning on-air encouragement!



# Ambassador

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## Wait! Isn't that ...

LOOK  
BACK



Remember the 60s? For **Ric McClary**, it was time to hitchhike across the country and participate in the protests of the era. Seeking the peace that the era espoused, he decided to watch Billy Graham on TV ... and that began the path to a dramatic change in Ric's life.

Ultimately, Ric followed in family footsteps (his dad was an engineer for TV/Radio and his mom had a children's TV program when Ric was a child). He launched a broadcast career that has taken him, literally, from coast to coast, from Yakima (WA) to New England. For a dozen years, he served in Vermont as GM and on-air personality for The Light Radio Network. Today, he does the same on behalf of MCBI (Minnesota Christian Broadcasting), returning to his roots in the Minnesota/North Dakota region.

Ric—we thank the Lord for your remarkable testimony ... and for your Kingdom service!



Been doing any Spring cleaning? Dig up those old photos and send your "way back when" memories to [peg@ambaa.com](mailto:peg@ambaa.com).