

John Scaggs



Long-serving as a member of the **WAY-FM** Board, John Scaggs stepped into the CEO role in August 2017. That appointment came after long involvement in the broadcasting industry—and our own privilege at Ambassador to work with him in the course of development of Amb-OS. We're grateful for his deep thinking—and friendship in ministry, along with wife, Cathy!

I have dyslexia. For that and other reasons, I am an unlikely person to be labeled well-read. I did not pick-up my first book for pleasure until later in life than most. But here I am. One who loves to read. To narrow this list to 10 is like asking me what finger I can live without or to pick between my four offspring. But, I will share the best of the best.

1 Soul Keeping: Caring for the Most Important Part of You (John Ortberg) | What exactly is the soul? Do you think you know? John challenges much of what I thought about the subject. This book haunts me and calls me to change. I hear a still small Voice inside of the pages.

2 Building a StoryBrand: Clarify Your Message So Customers Will Listen (Donald Miller)
A lot of marketing philosophy is nonsense. Miller shows how effective marketing is a good story – where the customer sees themselves in the narrative and wants to join.

3 Mere Christianity (C.S. Lewis)
I am going thru this book now for the 5th time. It helps me each time to see how amazing God is and equips me to apply the gospel to my heart and share it with the world around me.

4 Faith Among the Faithless (Mike Casper) | The book helps answer the question, can Christianity survive a secular age? Mike unpacks the book of Esther in ways you've never seen it before; helping the reader avoid the two extremes as an exile in a foreign land – assimilation and separatism.

5 QBQ! The Question Behind the Question (John G. Miller)
If you liked *Who Moved My Cheese*, this book applies that truth. You will practice personal accountability in work and life after reading this book.

6 Crazy Busy: A (Mercifully) Short Book about a (Really) Big Problem (Kevin De Young)
Proverbs 14:8a says "the wisdom of the prudent is to give thought to their ways." You might think this is a diet of more time management tips. Kevin uses biblical tools to get to what really matters.

7 The Prodigal God: Recovering the Heart of the Christian Faith (Tim Keller)
We call the story the prodigal son. Keller flips the script to speak to the core issue those of us who have followed Jesus for a time – the risk of entitlement thinking.

8 The Ideal Team Player: How to Recognize and Cultivate the Three Essential Virtues (Patrick M. Lencioni)

After reading and applying this book, I hire better because I know what to look for – what matters.

9 The Peacemaker (Ken Sande)
Conflict is a part of life. This book helps you better understand its roots and overcome it with applied theology. As volunteers, my wife Cathy and I are teaching a class thru CRU at the Air Force Academy to help cadets apply peacemaking to life in conflicts great and small.

10 Compassion without Compromise: How the Gospel Frees Us to Love Our Gay Friends Without Losing the Truth (Adam T. Barr & Ron Citlau)
Short of a sovereign miracle, same gender attraction and sexual dysphoria are with us to stay. Are you ready to live in this world and love well? This book's truth and beauty helps me face this issue. Both men are pastors. Ron has a personal journey from same-sex attraction and sexual brokenness to healing. He has street cred like Rosaria Butterfield or Dr. Preston Sprinkle.

Many feel guilt from not reading, as they know they should. If this describes you, let me ask you, what holds you back? Call or write me so we can talk through your story and see the path to a better place: 719-955-4633; john@wayfm.com.