

For the week of:

02 | 10 | 20

On This Day...



MONDAY 2/10

Just a reminder that February is *Black History Month*. It is a tribute to the countless African American people who have made a profound impact in American history.

TUESDAY 2/11

The year was 1717, when William Williams, the Welsh evangelist, was born. It was he who went on to write one of the great hymns, "Guide Me O Thou Great Jehovah."

WEDNESDAY 2/12

The 16th President of the United States, Abraham Lincoln was born in 1809. His legacy includes writing the *Emancipation Proclamation & The Gettysburg Address*.

THURSDAY 2/13

Back in November of 2011 all Member States of UNESCO voted to accept today as *World Radio Day*! The first "WRD" event was celebrated at University of Pisa, Italy in 2012. We encourage you to plan something special for the day!

FRIDAY 2/14 

Just for fun, here are some questions to ask your listeners: What's your ideal date?-- Do you have a best or worst V-Day experience to share? Favorite Bible verse about love?

DID YOU KNOW?:

- In **2020**, Valentine's Day shoppers plan to set new spending records. They will add **\$27.4 billion** to the economy, according to the National Retail Federation. That's more than the **\$20.7 billion** spent in **2019**.
- Reese's *Take 5* candy bar recently surpassed *Snickers* candy bar in the Guinness Book of World Record, with the larger-than-life chocolate bar weighing in at **5,943** pounds and measuring **9 feet long** by **5.5 feet wide** and **2 feet high!**
- After the civil rights icon, **Rosa Parks**, was robbed and assaulted in her Detroit home in 1994, she needed a new place to live where she felt safer. Mike Ilitch, the founder of Little Caesars paid her rent until she passed away in 2005. She was 92 years old.

IN OTHER WORDS...

"Many times when God isn't changing your circumstances it's because He's mostly concerned with changing you within the circumstance."

– **Brittney Moses**



"The love of God is deeply satisfying, if you ever come to know it. It's more satisfying than life's greatest pleasures."

– **Nancy DeMoss Wolgemuth**

Weekly Verse

This is how God showed His love among us: He sent his one and only Son into the world that we might live through Him. This is love: not that we loved God, but that He loved us and sent His Son as an atoning sacrifice for our sins.

1 John 4:9-10 (NIV)

Word of the Week:

Desecrate-to treat something usually sacred with disrespect.

Tool Kits for Your Station

This Valentine's Day, we have everything you need to help your listeners celebrate and share the Lord's everlasting love. Don't miss the "L.O.V.E." shareable infographic, social media memes with quotes about love from speakers heard on your station, radio vignettes, and more!



Download the Valentine's Tool Kit today at: <https://ambassadoradvertising.com/station-tool-kits/>

