

For the week of:

09 | 28 | 20

On This Day...



MONDAY 9/28

"... A relative is born to help in adversity." (Prov. 17:17) On National Family Day, thank your loved ones for their unconditional support and give it in return.

TUESDAY 9/29

Don't forget to grab a cup of joe as you run out the door—it's National Coffee Day. Want a mug to go with it? We'd love to send you one! Email marketing@ambaa.com to collect.

WEDNESDAY 9/30

Turn up the volume because it's International Podcast Day. Looking to create your own or just find a new favorite, check out our resource page with the latest tips and suggestions.

THURSDAY 10/1

Home of such natural wonders as Half Dome and the giant sequoia trees, Yosemite National Park was established in 1890. This extraordinary place is one for everyone's bucket list!

FRIDAY 10/2

A sure way to brighten someone's day—share a SMILE! On World Smile Day, extend kindness to those you come in contact with because we could all use some sunshine.

DID YOU KNOW?

- **Life is better with chocolate.** If that's your philosophy, you aren't alone. A report from the National Confectioners Association found *chocolate sales have soared during the pandemic*. This feels like a good excuse to reach for the Hershey's.
- **Earth** is the only planet in our solar system that doesn't get its name from Greek or Roman mythology.
- It's estimated that **humans and farm animals** make up about 95% of all vertebrate land animals.
- The **largest earthquake** ever recorded with reliable instrumentation was 1960's Valdivia earthquake in southern Chile, measuring 9.5 on the "moment magnitude scale" (MMS). It released almost 8,000 times more energy than the 1989 San Francisco earthquake (6.9).

IN OTHER WORDS...

Weekly Verse

Radio Special

"As the storms of life assail me, as those I love face waves that threaten to submerge them in despair, I ask You to look on us with mercy. I cry out to You, knowing that just as the wind and waves know Your voice and respond, so too are all the forces of this world subject to Your power."
— Anne Graham Lotz

"You are the salt of the earth. But if the salt loses its saltiness, how can it be made salty again? It is no longer good for anything, except to be thrown out and trampled underfoot. You are the light of the world. A town built on a hill cannot be hidden. Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven."

The news is filled with how we're battling the coronavirus pandemic. But there's another "pandemic" besieging us. Required to separate from one another, even loved ones from family members, many are fighting a sense of isolation. That's why **Max Lucado's** new radio special is so appropriate. His words of encouragement, and exchange with guest Steve Arterburn, will help listeners understand *You Are Never Alone!*

"Perseverance with fruit is the necessary sign of genuine, saving trust in Christ."
— John MacArthur

— Matthew 5:13-16 (NIV)

