

For the week of:

**03 | 01 | 2021**

*On This Day...*



**MONDAY 3/1**

Proverbs 16:24 says it best, "Gracious words are a honeycomb, sweet to the soul and healing to the bones." On *World Compliment Day*, brighten someone's day with a kind word!

**TUESDAY 3/2**

Grab a book off the shelf because today is *National Read Across America Day!* It's only fitting this occurs each year on the birthday of a beloved children's book author, *Dr. Seuss*.

**WEDNESDAY 3/3**

In 1887 *Anne Sullivan began teaching six-year-old Helen Keller*, who was both deaf and blind, using a "touch teaching" technique to communicate. The rest is history!

**THURSDAY 3/4**

A red marking pen and your 3rd-grade teacher's class may have taught you the basics of proper punctuation but on *National Grammar Day*, it's time for a refresher course.

**FRIDAY 3/5**

How many times could you swivel a *Hula Hoop* around your hips without it falling? *Patented in 1963*, an estimated 25 million were sold in the first several months of production.

**DID YOU KNOW?**

- **Grape-Nuts** will be back on shelves in March. Dry your tears, Grape-Nuts fans. All will be well soon.
- Which animal's heart is in its head? **The shrimp!** Its head not only contains the heart, but the brain, liver, and stomach as well. This location is safer for the main organs because the shrimp's head is covered with thick protective substances.
- This year's most effective ad during the Super Bowl was **Toyota's "Upstream."** Featuring Paralympic gold medalist Jessica Long, this ad tugged at the heartstrings and invoked intense emotional responses from viewers. It was found to be 163% more inspiring and 164% sadder than the average US ad.

**IN OTHER WORDS...**

"By faith in Jesus Christ, you've been forgiven. Your record of debt has been nailed to the cross. Other people might remind you of sins that you've done & put that burden back on you, but that's why we must go back to the word of God & see what Christ has said."

**-Adriel Sanchez**

For more biblical truths, air **Core Christianity** (2:30-3:00PM ET)

**Weekly Verse**

Praise the Lord. How good it is to sing praises to our God, how pleasant and fitting to praise him! The Lord builds up Jerusalem; he gathers the exiles of Israel. He heals the brokenhearted and binds up their wounds ... Great is our Lord and mighty in power; his understanding has no limit.

**Psalm 147: 1-3, 5 (NIV)**

**OUR REASON TO BE!**

What day deserves to be celebrated more than **Easter** (Sunday, April 4)—the day that gives hope to all mankind. You'll find a variety of resources for Easter in the **Tool Kit** at our website. Take a look and use *audio, digital, print* and other options for adding to your own station's celebration of Easter.

