



Ambassador

We Connect. Ministry and Media.

APRIL
2021
UPDATE

God came to earth
to do the one thing
He could not do
in heaven.
Die.

– Ken Gire

INSIDE

| | |
|---------------------------------------------------------------------|--------|
| New to the family: Ambassador welcomes Ron Hutchcraft..... | Page 3 |
| National Day of Prayer: Carter Conlon offers new radio special..... | Page 5 |
| From our kitchen: We try John MacArthur's dessert recipe..... | Page 7 |

DID YOU KNOW

New from **Max Lucado** and designed to help kids process emotions in a healthy way is *Where'd My Giggle Go?* All



of us, even kids, sometimes feel sad and don't know why. Max writes winsomely about how to transform grumpy to laugh-out-loud happy. ☺



The pandemic has accelerated an already-growing trend: **Young adults are moving home** and accepting

financial assistance from their parents at the highest rate since the Great Depression. A recent Zillow finding shows that 2.7 million adults ("boomerang kids") moved back home in March/April (2020)—with more to follow. **Source: Thrivent/Thrive with Purpose**

Seeing Jesus is a new release from **Adriel Sanchez** who, along with Bill Maier, is heard daily answering listener questions about Scripture on *Core Christianity*. The booklet helps readers see Jesus Christ as revealed in Scripture—an essential part of the Christian experience.



Watch for **a current Dell commercial** which has inserted a computer shot of

Mercy Ships. The company has been a generous supporter of the ministry's efforts for global health including a dedicated site at DellTechnologies.com telling all about Mercy Ships' efforts.

TECH UPDATE FROM JIM SANDERS

One reason I love engineers is their indefatigable energy dedicated to finding creative solutions to technical hurdles. Simply put, they love solving problems. Our lives are arguably more enjoyable as a result of the engineering community's tinkering. **What problems have been resolved in the last 50 years!**

When I was born, Dick Tracy was the *only one* with a wristwatch radio-phone. Now they're ubiquitous.

Back then, you had to judiciously choose which photos you'd take for fear of running out of film. And even then, you'd never know *for sure* if you got the shot. Today? No question—unlimited photos and movies via your phone!

And, of course, "back in the day," the Internet was only a glimmer in Al Gore's eye. Now, Elon Musk's Starlink system is designed to deliver broadband internet to virtually anywhere on the face of the earth. More than 1,000 Starlink satellites have been launched as of this writing.

There's a wonderful array of engineering solutions we now take for granted!

Last fall it was our turn (thank you, Amb-OS) to solve a technical problem.

We made the decision to transmit a live broadcast emanating from Lot 1 in Plymouth Rock, Massachusetts. The meeting was formally called *Lord, Forgive Us*. This prayer meeting was held where (400 years ago) the first Thanksgiving was celebrated by the Pilgrims.

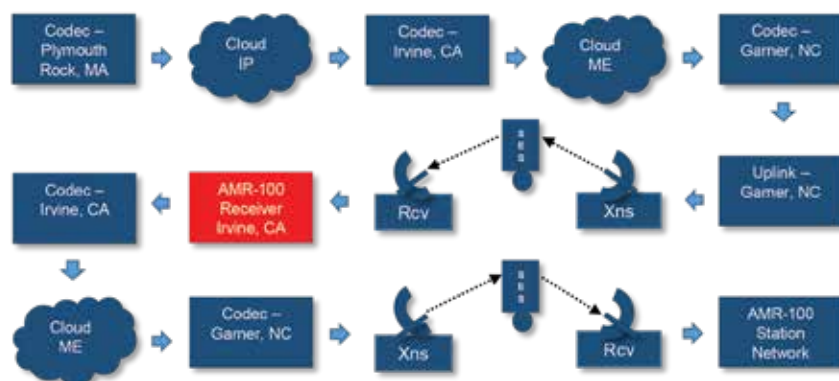
The two-hour event started at 6:45PM. But our radio feed started at 7:00PM. The problem to solve was this: how to create a delay box which held and then re-streamed audio exactly 15 minutes later.

We explored a number of options, but most delay boxes held a maximum of 30 to 60 seconds. The ultimate solution was to use a computer that would start playing back audio while it continued to ingest audio . . . and do so for two hours.

Well, that is exactly what our AMR-100 receiver is designed to do . . . *time shift content, for any length of time, for any live stream*. The signal flow was not a little complicated (below is a block diagram), but it worked like a charm. It utilized a dozen or so hops with less than a second of latency from top to bottom. And, if you were one of our station partners who carried the live event, *thank you again!*

"Lord, Forgive Us" Special — Signal Flow Diagram

AMR-100 in red identified as the "delay box"



So let me repeat myself one last time . . . I love engineers who enjoy figuring out the solution to a problem! (Check that out in action on page 4!)

NEW
TO THE
FAMILY



We're so pleased to announce that beginning this month, it will be our privilege to serve **Ron Hutchcraft** and the team at Ron Hutchcraft Ministries (RHM) after long years of friendship in the work of Christian radio.

For more than four decades, Ron has been communicating a consistent message to audiences across the country and around the world with the objective to "bring the lost to the Cross." Today, Ron's unfailing passion for the message he shares ensures that each day's edition of *A Word With You* (4:30) offers fresh and contemporary spiritual insights.

We look forward to sharing more about Ron and the future vision for RHM in upcoming issues of *Update*. As has been true over a lifetime serving Christ, as long as there are lost people, Ron Hutchcraft will be seeking ways to spiritually rescue them!



Please visit our webpage for RHM where current station partners will find promotional tools—everything from web banners to quote graphics and more.



If you don't yet air *A Word With You*, we'd invite you to audition the feature at our website or contact Charley@ambaa.com for more details.

Speaker, author, radio host ... the evangelist that is the heart of Ron Hutchcraft means using every means possible to share the Gospel.

In 1965, as grads of Moody Bible Institute, Ron and Karen Hutchcraft began their married life with a clear vision for reaching teenagers with the Good News of Jesus. As an intrinsic part of the Youth for Christ movement, Ron Hutchcraft was both a pioneer and leader in cross-cultural youth ministry.

By 1991, "Ron Hutchcraft Ministries" (RHM) was established to accelerate the national and international influence of its founder.



Today, the organization's channels of outreach, headquartered in Harrison AR, include the popular radio feature, video and print resources, and a distinctive ministry to Native Americans ("On Eagles' Wings").

Over the years, Ron worked alongside his late wife and lifelong ministry partner, Karen, who went to be with the Lord in 2016. His latest book reflects that loss, writing "Hope When Your Heart is Breaking." The Hutchcraft family includes three married children, who all work together in ministry with Ron, and nine grandchildren.

NEW & RENEWED

New from Focus on the Family:



MyChoiceNetwork.org

After launching in ten cities, the brand-new Network had **1 million impressions** in just 11 days! Metrics show that 5,000 women have found a pregnancy medical clinic through the site. A new feature allows a woman to enter her zip code and be provided with the address of the pregnancy clinic near her.



Adventures in Oydyssey Episodes

You may be one of those who remembers back to the beginning of Odyssey (1987) when episodes were delivered on cassette ☺. Four new episodes have been added to the nearly **900 already** created—all on-air for the first time last month.



Connecting as a Family in a Tech-Absorbed World

Five short videos will provide parents with practical tips (and humor while doing it) designed to help create healthy boundaries in the home. Resources also include articles, downloads and guides. Plugged In host **Jonathan McKee** anchors each episode.

Learning & Lunching:



A screen shot of Barry Mishkand's weekly virtual lunch gathering of engineers. Want to join the dialog? Go to **The Broadcaster's Desktop Resource** site at www.TheBDR.Net ... maybe we'll see your face the next time!

Are We Too Proud to Really Pray?

FROM
CARTER
CONLON



For National Day of Prayer *Thursday, May 6*

“Are We Too Proud to Really Pray?” (24:55)

As never before in America’s history, it seems clear that a genuine “face to face” encounter with God is desperately needed—now. In this new special from Carter Conlon, he returns to the constant theme of his own ministry and the May 6 call to prayer.

However, that’s not prayer that is rote or “mechanical” but authentic petition with the God who created us.

From Isaiah 30, Carter recalls God’s words to a rebellious nation and reminds us that “only in returning to Me and resting in Me will you be saved” (verse 15).

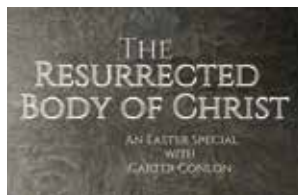
A timely message with the hope of Hebrews 4:16 encouraging us to “come boldly to the throne of grace, that we may obtain mercy and find grace to help in time of need.”

And it’s not too late

For Easter *Sunday, April 4*

“The Resurrected Body of Christ” (24:55)

Carter Conlon provides a unique consideration of the role of Christ’s body, the Church, in the context of the Easter celebration. Thought-provoking for those of us who know the Easter story so well.



► **Both specials** conveniently delivered to your Amb-OS receiver and will be provided to “A Call to the Nation” network for regular programming; to provide confirmation of release or request further details, contact Kari@ambaa.com.



“
*Lord, we ask
you for mercy
in this season
of storms that
has come upon
this nation.*”

— CARTER
CONLON

STATION TOOL KITS for National Day of Prayer and Mother’s Day ...
have been updated for your use in 2021. We’re so glad for positive feedback on all these resources!

Heather Sanders Rosenberg

We love sharing recommended reading—especially serving so many gifted speakers who are authors as well. Every list is unique and a reflection of the individual creating it—which makes it an always interesting exercise. But, bottom line, anyone who reads over **100 books** in a year has the right credentials for sharing recommendations! This month's list has been created by Jim's daughter, Heather Rosenberg. She notes it was hard for her to narrow the list but take a peek at what this "voracious reader" would commend to you!



1. *The List* (Buck Storm & Will Perkins)

This historical fiction was delightful! It imagines Jerusalem in the first century and gives behind the scenes of Joseph of Arimathea as he struggles to come to terms with Jesus. Very well researched!

2. *How to Talk So Kids Will Learn & Listen So Kids Will Talk* (Adele Faber & Elaine Mazlish)

This is a classic for a reason as it teaches parents to understand how to effectively get to the heart of our kids. Great for parents or grandparents!

3. *H is for Hawk* (Helen Macdonald)

This one sneaks up on you. It's much more about being human in a harried world than it is about training a hawk. Since I finished, I have found many of my favorite writers and readers have said they too were "enraptured" with this odd book.

4. *Atomic Habits: An Easy & Proven Way to Build Good Habits & Break Bad Ones* (James Clear)

This is a game-changer as it couples practical ideas with the concept that when we change habits we are fundamentally

trying to change our identity. Great for everyday habits or the deeper stuff of character change.

5. *Get Your Life Back: Everyday Practices for a World Gone Mad* (John Eldredge)

Let me just say that I put a sticky note with the name and place to download strategically placed for my husband to read this one. I LOVE spiritual disciplines and practices and this one has a fresh approach!

6. *Prayer: Experiencing Awe and Intimacy with God* (Timothy Keller)

I would easily put this on a must read list for modern believers. In addition to his own original thought, Keller introduces the perspectives of prayer giants from bygone eras of our faith, encapsulating much of the best thoughts on prayer.

7. *The Body: A Guide for Occupants* (Bill Bryson)

If you haven't read Bill Bryson before, this is a good introduction and a fascinating tour of the bodies we live in everyday. Fun and fascinating!

8. *Liturgy of the Ordinary: Sacred Practices in Everyday Life* (Tish Harrison Warren)

This beautiful little book is a tour of the daily encounters with God that we are invited to embrace when we become aware of what He is offering. I was surprised again and again with her observations.

9. *Humble Roots: How Humility Grounds and Nourishes Your Soul* (Hannah Anderson)

I am a sucker for ANY book about humility and this one did a good job of reminding me that humility offers life-altering gifts!

10. *The Way I Heard It* (Mike Rowe)

Just pure fun. I enjoyed almost every page and couldn't wait to get back to it each time I had to set it down.

And just one more! *The Soul of Shame: Retelling the Stories We Believe About Ourselves* (Curt Thompson)

Thompson is a Christian psychiatrist who ties the neurobiological roots of our shame with what we already have learned from Scripture. Beautifully written and so helpful in letting God redeem our shame and pain.



This dedicated reader is a graduate of Biola University (Torrey Honors Program) and has earned a Masters in Old Testament from Alliance Theological Seminary. Heather is wife to Jake, a Messianic rabbi, mom to two wonderful kids (Rachel and Josiah), and is currently pursuing a second Masters degree at Colorado Christian University in Clinical Mental Health Counseling. The Rosenbergs live in Grayslake, Illinois.

LEADERS ARE READERS

We have quite the collection of book lists posted at our website.

Find the top recommendations from our speakers at ambaa.com/newsletter



Out of our new cookbook, this one is already a hit! Photos below contributed by Michelle Blood who made the cake at Christmas. Send us a recipe for Volume 2, and we'll send you a copy of Volume 1!

FROM
OUR
KITCHEN

Meet the Chefs:

They met at church—John's dad's church, in fact. Now married fifty-seven years, **John & Patricia MacArthur** have served the people of Grace Community Church (and the larger Grace to You audience) for a lifetime. The MacArthur clan now includes four married children, fifteen grandchildren, and two great-grandchildren.



SIGN-OFF

Fresh Apple Cake

JOHN & PATRICIA MACARTHUR



1 cup butter, melted

2 cups sugar

2 eggs

2¼ cups flour

1 teaspoon baking soda

1 teaspoon salt

1 teaspoon cinnamon

½ teaspoon nutmeg

3 cups apples, peeled and chopped (Honeycrisp is a good recommendation but use whichever apple you like best!)

1 teaspoon vanilla

Icing:

½ cup (1 stick) butter

1 cup brown sugar

¼ cup evaporated milk

The MacArthur family has always cherished spending the holidays together. Without exception, that means a traditional dinner prepared by all the women in the family—and the best part is dessert. Every MacArthur has a sweet tooth, so without fail, the highlight of every family meal shared together is the coffee and dessert. By far, one of our very favorite desserts is a fresh apple cake served with vanilla ice cream.

Combine butter and sugar. Add eggs and beat well. Stir in dry ingredients and mix well. Stir in apples and vanilla, blend well.

Bake in a greased and floured tube pan at 350° for 1 hour, then check doneness. Makes a large cake that freezes well.

Blend icing ingredients in saucepan. Boil for two minutes. Pour over cake while hot. Let icing soak into cake while pouring on plate.





Ambassador

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#AmbassadorLife

Looking Ahead!

Despite ongoing concerns regarding Covid, these events remain on the calendar. Check ministry information for updates and whether or not event is virtual and/or in-person. See you in June? We hope so!



April 24: Hosted by **John Sorensen**, Evangelism Explosion's "Equip America" is a unique four-city shared event anchored in Asheville NC with churches also in Knoxville TN and Gastonia & Hendersonville NC

May 3: **Anne Graham Lotz** speaks for Governor Abbott's Prayer Breakfast (Austin TX)

May 22-June 4: Travel with **Jim Garlow** and the Well Versed team on a Bible Pilgrimage to Covenant Land and Sea

June 2-4: **CMB's Momentum** (Orlando)

June 21-24: **NRB 2021 Convention** (Dallas)

Late Summer/Early Fall: Focus on the Family's See Life 2021 culminates with a Live Celebration of Life in a large city (TBA) following the release of six episodic digital journeys

September: The first of 20 fall **Weekend to Remember** events is in Augusta GA

September 12: "Sing! Global 2021" (Nashville TN) hosted by Keith & Kristyn Getty; guests include **Joni Eareckson Tada**

October 8-9: "Grounded: Standing Firm in a Shaking World" is the theme for this year's "Revive '21" conference from **Revive Our Hearts**