

March 2021

Media Translator

Connecting your ministry to today's media platforms



Ambassador

MORE FOR OUR EARS



The Contemporary Christian Music format [grew 3% last year](#): January 2020 – 1,270 outlets; January 2021 – 1,302 outlets.



Spotify says it [now hosts 2.2 million podcasts](#) and has launched a [one-stop shop](#) for all things audio advertising.



Music, audiobook and podcast services are [expected to reach \\$10 billion in revenue](#), up 19% over last year.



Google wants to make it possible for users to [easily search audio content](#). What would it take? Automated transcriptions.

3 Things to Know About Ministry Potential on **Clubhouse**

1. Build Community:

Meet new people who will follow you over to your other channels.

2. Give Help:

Prepare downloadable resources for users to learn more from you.

3. Invite Connection:

Show hospitality to people looking for hope and healing.

Learn how Clubhouse works, how to get an invite, and more: [Why You Should Consider Clubhouse](#)

What's next? An Instagram rival called [Dispo](#).



More Ways to Win Friends & Influence People



[10 Types of YouTube Videos to Make](#)



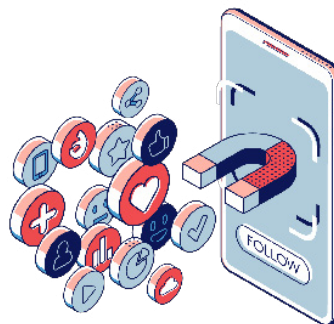
[10 Influencer Marketing Stats](#)



[21 Instagram Facts](#)



[1 Big Idea for Increasing Revenue](#)



Extra, Extra

- **Streaming:** People are [willing to pay \\$34/month](#) for 4 streaming services.
- **Driving:** A beta version of the [Apple car](#) may be released next year.
- **Roboting:** Engineers who programmed [robots that dance to Motown music](#) are [stretching the boundaries of robotics](#).
- **Shopping:** Some brands are [launching shoppable livestreams](#) in order to adapt to consumers' needs.