

For the week of:

**07 | 12 | 2021**

*On This Day...* 

**MONDAY 7/12**

Today is *Etch-A-Sketch-Day!* The toy was first made available on the 12th of July in 1960, and was sold for \$2.99. With inflation, that translates to over \$27.00 today.

**TUESDAY 7/13**

Whether shoestring, curly, wedge, steak, waffle or crinkle-cut, celebrate *National Fry Day* with your favorite shape of America's favorite side dish!

**WEDNESDAY 7/14**

When you need it, you can't find it! *Happy National Tape Measure Day* to the handy tool that has had many different adaptations since 2560 B.C.

**THURSDAY 7/15**

Airport hotels are never glamorous, but they do save travelers from an uncomfortable night in the terminal. The *first airport hotel* opened its doors on this day in 1929 in Oakland, CA.

**FRIDAY 7/16**

*National Corn Fritter Day* is perfectly placed at the peak of corn season. Kick off the weekend with some homestyle corn fritters and a glass of iced tea!

**DID YOU KNOW?**

- The **Etch-A-Sketch** is from French inventor André Cassagnes. The Spin Master Company owns the toy but the Ohio Art Company does the manufacturing, giving this toy an international feel being **invented in France, owned in Canada, and manufactured in America.**
  - In February 2020, the world's largest aerial firework went off. Weighing in at **2797 pounds**, it detonated over Steamboat Springs, Colorado. It was ejected by a tube at 300 miles per hour and set a **Guinness World Record** in the process.
    - July 17th will mark **Disneyland's 66th birthday.** The original opening day is referred to as "**Black Sunday**" by some because of a few horrible oversights and unfinished attractions.
      - **Skunks** are typically born in May and June in litters of 4-6. By the end of August, they are usually ready to leave their mother.

**IN OTHER WORDS...**

**Weekly Verse**

**SPECIAL PROGRAMMING**

"By maintaining a close walk with God you are able to receive His wisdom and be empowered to experience the character qualities of life He intends for you to have."

—Steve Douglass

For more from Steve, air **Making Your Life Count** (1:00 and 2:00 daily feature).

"I pray that you, being rooted and established in love, may have power, together with all the Lord's holy people, to grasp how wide and long and high and deep is the love of Christ, and to know this love that surpasses knowledge—that you may be filled to the measure of all the fullness of God."

**Ephesians 3:17-19 (NIV)**

Marking National Parents' Day (July 25), **Brad Mattes** takes the week (July 19-23) to honor parents who steward the lives of their children. Don't miss **Life Issues** for this special week of themed features.

If you don't currently air the 1:00 daily, check with **Lee@ambaa.com** for permissioning!

