



Ambassador

We Connect. Ministry and Media.

NOVEMBER
2021
UPDATE



*“Now therefore, our God,
we thank You and praise
Your glorious name.”*

—I Chronicles 29:13

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DID YOU KNOW



Ron Hutchcraft will release "Christmas Moments" for December 1-25—a special series of 1:00 features

created to celebrate the season in addition to the regular airing of "A Word With You." *NOTE: Features will be delivered to Amb-OS receivers at the end of November.*

From **Nancy DeMoss Wolgemuth**, "The First Songs of Christmas" is a re-release of an already much loved seasonal classic. Written as a 31-day advent devotional, the book highlights the sacred songs of Elizabeth, Mary, Zechariah, Simeon and the angels to reveal God's redemptive plan for the world.



Over the years, **Max Lucado** has shared Christmas reflections for both adults and children in best-sellers such

as *The Christmas Candle*, *The Crippled Lamb*, *Cosmic Christmas* and more. If you'd like a copy of *Because of Bethlehem*, another seasonal classic, contact Rebecca@ambaa.com. *Limited availability!*

Know a college student ready to dig deeper in faith?

Cru's Winter Conference will be held year-end in four locations (Baltimore, Dallas, Minneapolis and Indianapolis) and virtually in February. Just google Cru Winter Conference for the website with full details!



RELEASING ON AMB-OS

Check out what's new on Amb-OS!

Live JOY Share JOY with **Deb McGregor** is a weekly 26-minute program encouraging listeners to live and share the joy of the Christian life. Anchored with Scripture, the interview format features powerful testimonies of God's work resulting in unspeakable joy. Each broadcast offers easy-to-download resources for listeners who want to learn more on the day's topic. For more information about **Live JOY Share JOY**, please email Deb@LifeFullofJoy.com or call (218) 556-3288.



For nearly 50 years, **Point of View** has fought to defend traditional values. Each weekday, **Kerby Anderson** gives biblical perspective on the critical issues we're all facing. **Point of View** is a live two-hour broadcast while the companion **Viewpoints Commentary** takes two minutes daily to cover the same information as the long-form edition. For more information, including a show clock, please contact RK Media's Daniel Noblitt at 818-865-0180 or danieln@rkmedia.co.



*Amb-OS goes
LIVE in SoCal!*

It was a packed stadium for this year's **Harvest Crusade** with **Greg Laurie** in Anaheim and we were privileged to deliver it to station partners via Amb-OS.



Our own Charley Mefferd and Jerry Lee (joined by Bryan St. Peters and Rachel Mefferd in bottom pix) facilitated technically on site. The event also allowed for fellowship with (center photo) Dave Spiker, Big Wave Dave (The Fish), Richard Blythe (Salem LA Engineering), Charley, and Craig Beisel (Salem LA AE).



Our Lee Ann Jackson engaged on the digital side via Facebook crossposting of Harvest live video (and was joined at the event by daughter, Rebecca, and friend Caleb) pictured top.



Next year it's SoFi Stadium (Los Angeles) for Harvest '22!

THIS IS YOUR *Moment* WITH MAX LUCADO

**NEW
SPECIAL**

This is Your Moment!

Courage for Today and Hope for Tomorrow

In an all-new message that is both timely and timeless, **MAX LUCADO** uses the story of Esther to remind us that, no matter the challenges we face, ultimately, God will prevail.

You may be staring down a seemingly impossible situation. But what was true for Esther is true for us. God will have His victory. He will rescue His people. He will right the wrongs of this world.

Joining Max in the encouraging 26:00 special are special guests Natalie Grant, Tony Evans (and family), and Denalyn Lucado.

It's a powerful half-hour that crescendos an extraordinarily difficult year for all of us with a message of hope to carry into 2022!

Contact Rebecca@ambaa.com for clearance and promotional resources available for participating stations. Delivered to all Amb-OS receivers and available for airing immediately or between Christmas and New Years.

Every Monday thru Friday, Max shares inspirational encouragement with listeners across the country in the 1:00 "UpWords" feature, currently aired on more than 1200 outlets nationwide.



NATALIE GRANT

reveals the diagnosis of thyroid cancer, threatening her singing ministry, eloquently sharing her confidence in God's work in her life.



TONY EVANS

acknowledges the difficult days for his family, losing his wife, Lois, and other family members over the past months. And Tony is joined by his children—Anthony, Jonathan, Priscilla Shirer, Crystal Evans Hurst—who each speak candidly of their journey through family pain and sorrow.



And ...

DENALYN LUCADO speaks transparently about her own "Esther" moments—a delightful dialog between Max and his wife.

**You don't need to become undone by tough times.
You can become unleashed by our triumphant God.
You, friend, were made for this moment.**

~Max Lucado

FROM OUR PHOTO ALBUM



On the golf course it's **Jim Daly** and brother, **Mike**, with **Chuck Bolte** and our in-house JD look-alike. In Irvine, we were encouraged by the GTY Team (**Jay Flowers**, **Bill Fickett** and **Julie Trotter**) who came with the famous Apple Cake (see the April edition of *Update*)—and a copy of *Essential Christian Doctrine* (John's latest) for each of the AAA crew.



Hosted at AAA, Haven's Digital Summit included participants from Haven, Core Christianity, The Bible Project and more—and a presentation from our own Lee Ann Jackson. Grateful for leaders like **Charles Morris** (flanked in photo by **Dan Warne** (heading Haven's El Faro initiative) and **Adam Smith** (Chief of Staff at Core) to keep us all looking forward.



Nice to future-cast at *Joni and Friends* as well. Pictured with **Joni** are **Catherine Cobb**, **Rainey Floreen** and **Shauna Amick** (JAF Radio Team), **Donna Lucas** (VP-Marketing) and **Amy Hurtado** (Director-Marketing). September also meant recording with Joni at AAA and even snuck in a visit to the immersive Van Gogh Exhibit.



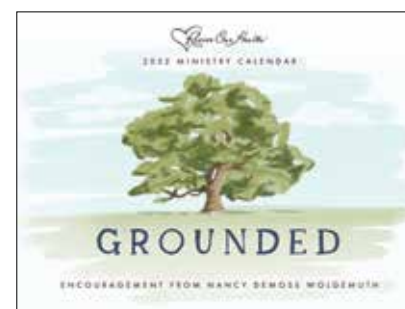
GET READY for 2022!

*Inspiration for every month of the year—
that's what you'll find in these annual
calendars created for ministry constituents!**

**NEW
YEAR**



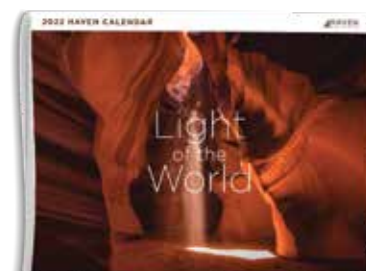
A Focus on What Matters (Thrivent) features colorful reminders of life's meaning and purpose, visible throughout the year if we simply take time to notice.



Grounded (Revive Our Hearts) is designed to help you sink your roots deep into the soil of God's word so your faith can flourish facing the future.



*Joni and Friends 2022 Planner includes Bible verses, a Bible reading plan, inspirational quotes, devotionals and beautiful artwork from **Joni Eareckson Tada**.*



Light of the World (Haven Ministries) shares breath-taking photos alongside monthly verses to set your heart and mind on the One who drives out darkness.



Psalms (The Garlow Perspective) is published in Israel and features beautiful artwork with passages (English and Hebrew) from this beloved book of the Bible.



Bringing Hope to Native America (Ron Hutchcraft Ministries) reflects a core initiative for the ministry—cultivating leaders from this culture.



*Lives Transformed (Mercy Ships) relates stories of the remarkable impact of the ministry's hospital ship work just as the new *Global Mercy* heads into service.*



Thank you, *Update* readers 😊!

Bill Blount (Blount Communications) and **Roger Kemp** (RK Media) toted a copy on a recent cycle ride in the Smoky Mountains. On a visit to Ron Hutchcraft Ministries (including the Hutchcraft farm!), Charley peruses the grandparent pages with Ron, Rick Whitmer and Mike Kane. *Send us a pix from anywhere—we'll publish!*

Our friends at KCBI (**Matt Austin & Sharon Geiger**) graciously hosted hometowners, Charley & Janet Mefferd, for a visit to station facilities. Meantime, **John Fuller** and **Brian Krause** enjoyed Detroit with the CMB crowd including **Bryan "Yoshi" Harada** (Boost Radio), **Jeff Twilley** (The Bridge, Delaware), **Ross McCampbell** (WBCL, Ft. Wayne) and **Chris MacCourtney** (Salem Radio Detroit) gifted with Jim Daly's coffee blend.

**And for you, too! Just send a note to rebecca@ambaa.com and we'll be happy to send the calendar of your choice!*

HOLIDAY RADIO

There's something special on the air!

New



Christmas ... Your Light in the Darkness

Carter Conlon (Times Square Church) presents a new 24:55 special sharing hope and light in a time of darkness. Let the light of Christ come into your heart and give you courage to live in a world that at times can feel dark. Remember this holiday season that nothing is ordinary if Christ is in it. It all started, two thousand years ago, with the birth of a child.



The Son of David

Charles Morris (Haven Today) looks at the Gospel of Luke and the prophets to explore the question, "Why is Jesus the Son of David?" in an all-new 54:00 special. The stunning answer shows us that Christmas isn't just something that happened unexpectedly—it was planned by God, foretold in the Old Testament, and fulfilled by Jesus.

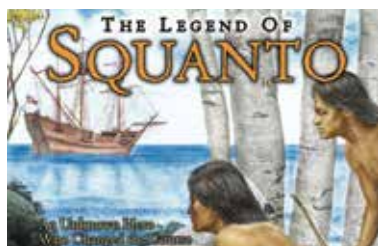


2022: Crisis or Confidence?

Carter Conlon (Times Square Church) unpacks a well-known passage in Isaiah in a new 24:55 special for the New Year. For many, 2022 will be a year of decision: Will we try to solve our own crisis or will we turn back to God and receive the rest and the confidence that He promises can be ours? Despite the raging storms, we can receive a quietness and peace through Jesus.



Classics



"The Legend of Squanto"

Focus on the Family Radio Theatre offers a 2-hour Thanksgiving audio drama that brings to light the story of one of America's early legends: "Squanto." He's even credited with the first Thanksgiving, but few hear the inspiring true story of this little-known early American that triumphed over injustice and changed what would become the United States.



"Last Chance Detectives"

Introduce your listeners (again or for the first time) to the Last Chance Detectives! In tandem with the long-awaited release of book #5 in the popular mystery adventure series, **Focus on the Family** presents 12 exciting half-hour episodes for airing anytime through the end of the year! If your listeners love Adventures in Odyssey or Radio Theatre, this is a can't-miss!

More for Christmas

Focus on the Family once again offers these beloved classics with time for local spot avail:

"A Christmas Carol"
2-hours

"Adventures in Odyssey Christmas Marathon"
3-hours

"Christmas Stories"
1-hour

"Christmas by Injunction"
Half-hour

"Shoemaker Martin"
Half-hour

Audition & Air

Go to ambaa.com/special-programming



As we enter the holiday season, and hope for freedom to gather with family and friends (!), it's the right time to share something for your appetizer tray—or, if you can spell it, hors d'oeuvres 😊! 'Tis the season for trying out recipes for tasty bites like the one below. If you need more good ideas, just ask for a copy of our Ambassador Family Cookbook! Send a note to peg@ambaa.com!

FROM
OUR
KITCHEN



Meet the Chefs

Long a leading voice in the pro-life movement, **Brad Mattes** serves as President of Life Issues Institute and delivers a timely 1:00 daily commentary ("Life Issues") to hundreds of stations nationwide. Husband to **Ellen** and dad to four grown boys, Brad is also a proud grandfather of five (see our September issue of *Update* for a great photo!). Since 2019, Brad and Ellen have made New Port Richie FL their home and base of ministry.

TEASERS

Ham Tortilla Rolls

BRAD & ELLEN MATTES



1 can (4½ ounces)
Underwood Ham Spread or
a similar brand available in
your area

1 package (3 ounces) cream
cheese, softened

¼ cup crushed pineapple,
well drained

1 tablespoon chopped green
onion

1 teaspoon honey

4 (8-inch) flour tortillas

Ellen: I found this appetizer recipe in a magazine many years ago. I usually make a double recipe of the tortillas to go with the single recipe of the dipping sauce.

With electric mixer, beat ham and cream cheese together until smooth. Stir in pineapple, green onion and honey.

Spread ¼ cup ham mixture on each flour tortilla to within ½ inch of edges. Roll up each tortilla starting from one edge; wrap in plastic wrap and refrigerate 2 to 8 hours before serving.

To serve, cut each tortilla roll into ½ inch slices and arrange on platter. Makes 8 servings.

For delicious dipping sauce, mix 6 tablespoons mayonnaise, ¼ cup mustard and 2 tablespoons honey in a small bowl.





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ambassadoradvertising.com

1641 Langley Avenue
Irvine, CA 92614

949.681.7600



@AmbassadorTeam

#AmbassadorLife

Looking ahead!

We probably all have our eye on November 25 when tables will be filled with some of our favorite dishes of the year. But there's much more to the holiday season. Take a look at this month ... and then brace yourself—2022 is just around the corner!



Nov 8-12: National Pregnancy Center Week will be marked by **Brad Mattes** ("Life Issues") with a special series, celebrating the remarkable work of these local efforts nationwide.



Nov 13-20: A timely mission is planned as **Joni and Friends** take a "Wheels for the World" team to Haiti for delivery of much-needed resources for the disabled. Want to help? Full details at the JAF website.



Nov 14: **Jim Garlow** ("The Garlow Perspective") begins a six-week series on "The Migdal Eder: The Key to Christmas" as guest speaker at Awaken Church (San Diego County).



Nov 14: Happy Anniversary, Robert and Nancy DeMoss Wolgemuth!



Nov 20: In Grinnell (IA), **Dave & Ann Wilson** will be hosted by OX Strong for a Vertical Marriage one-day conference including worship and large group sessions.



Jan 29: Continuing to use the multi-city model, supported by local Christian station partners, **John Sorensen** hosts another Equip America event for Orlando FL, Albany GA and San Juan PR.



Sept 22-24: Just announced is the theme "Heaven Rules" for the bi-annual *True Woman* conference (**Revive Our Hearts**) which will be held again in Indianapolis IN.

Time to start the 2022 calendar!

Check page 6 for some of the ministry options—each one providing inspiration as you track the days of a new year ... that will soon be upon us!