



# Ambassador

We Connect. Ministry and Media.

APRIL  
2022  
UPDATE



## INSIDE

- On the Air in April:** New radio specials from Carter Conlon and Brad Mattes .....Page 3
- NRB in Photos:** All the sights and smiles from this year's Nashville convention .....Pages 4-7
- Family News:** Get the latest on trips (as seen above) and transitions from our team .....Pages 9-10

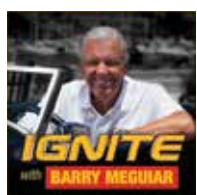


## DID YOU KNOW?



Reminder Station Partners! Beginning May 2, the 4:00 "Joni and Friends" feature will be retitled to **"Joni Eareckson Tada: Sharing Hope"** — a tool kit can be found at the Ambassador website. The 1:00 will also carry a new title: "A Moment with Joni".

On the horizon, an **Independence Day Adventures in Odyssey** special hour with classics "The Day Independence Came" and "The Midnight Ride." Don't miss it.



Further expanding the ways **Barry Meguiar** is encouraging believers to trust God with whole-hearted

faith, *Ignite America* has launched a new podcast series. Episodes already posted include interviews with Eric Metaxas, Nick Vujicic and others.

As it begins service in Africa, the brand-new **Global Mercy** will help its more than 600 volunteers stay fit while serving, thanks to a donor-funded, fully-outfitted gym on board the ship.



## AN UPDATE FROM JIM SANDERS

One of my favorite station quotes about Amb-OS is, "It just WORKS!" And that's true, in large measure, due to the brilliant mind of **Dr. Boyd Gafford** (pictured). It was Boyd's design at the core of our "store forward" vision more than a dozen years ago.

Given his important and creative contribution at the start, we're very pleased to announce that Dr. Gafford has joined our satellite operation on a more formalized basis.

A little bit about Boyd . . .

He grew up as an itinerate Air Force brat (my description, not his), eventually landing in Texas. Boyd was a chemistry and math major, minoring in physics. His Ph.D. work involved creating a new class of stable compounds known as u-oxo-bridged chromium dimers. (I have no idea what that means, other than, "He's scary smart!") While performing stopped-flow kinetics analysis, he needed the analytical help of a computer. So he taught himself how to program and soon found that he loved software engineering as much as chemistry!



For the last five years, Boyd has helped us continue to mature the AMR-100, and assisted us in the development of our next generation receiver, the **AMR-200**. (More on that later!)

Today, while working at Amb-OS part time, he's a Senior Software Engineer at Ottawa University (Kansas), where he enhances and maintains software used by the university.

Most importantly, Boyd loves the Lord. God providentially connected us a dozen years ago through our original manufacturer. So we were mutually delighted to discover our shared mission in life. Dr. Gafford and his wife Angie (married 30 years) have three children, ranging in ages from 20 to 27.

*Welcome aboard, Boyd! We're thrilled to have you officially a part of our team again!*

## AMB-OS GETS A FACELIFT

As is true with so many of the other kind of "facelifts" (😊), this one was overdue. It looks great, if I may say, and provides a number of features you'll find helpful.

One simple example is on this page: <https://www.amb-os.com/receivers>. There, we have links to four monitor receivers located around the country. If your dish is failing, and you want to know if the problem is at your site or the system, come to this page and open up the EbN0 values for comparison. Of course you can always call our support line (1-877-262-6728), but this may be helpful to get you started.



# On the Air in April

SPRING  
RADIO



## To Be Risen with Christ (For airing Easter 2022)

What does it mean to be risen with Christ? How does God manifest His glory through my life? Surprisingly, the answer has to do with a gardener, a traveler, and a cook. God's plan is to make Himself known through our lives in a way that only He can ... and it will make you shout for joy!



**CARTER CONLON**  
Times Square  
Church



## The Faces of Roe: Women and Men Victimized by Abortion (For airing April 23-24)

Putting real faces on real people impacted by the Roe v. Wade decision, here are some of the realities about what abortion is doing to Americans including how many late-term abortions are done. Learn what pro-life Americans are doing to help the victims pick up the pieces of their lives.



**BRAD MATTES**  
Life Issues

## Adventures in Odyssey Radio Drama (For airing Easter 2022)

*The Bible isn't boring!* That's just one of the takeaways kids (and parents!) will learn with Focus on the Family's *Adventures in Odyssey*. These classic Easter radio drama episodes are available as a two-hour special event or in a series of half-hours.



## EASTER CHECKLIST:

- ⇒ Contact [Rebecca@ambaa.com](mailto:Rebecca@ambaa.com) for details & clearance for radio specials.
- ⇒ Get PSAs, graphics and more at [ambassadoradvertising.com/station-tool-kits](http://ambassadoradvertising.com/station-tool-kits)

## Coming up

### God Has Not Given Us a Spirit of Fear (For airing on/around National Day of Prayer, May 5)

As a young man, he suffered debilitating panic attacks but when Carter Conlon gave his life to Christ, he discovered 2 Timothy 1:7—God has not given us the spirit of fear, but of love, power and a sound mind. It's a personal—and powerful—message on the importance of prayer!

### The Sky Isn't Falling: Realities of a Post-Roe America (For airing June 11-12)

Also from the Life Issues Institute—while nearly all of Western Europe has laws limiting abortion to 15 weeks or earlier, in America, that's not the story. Reversing the Roe decision sends legislation back to the states where abortion laws would reflect the will of the people—and basic human compassion.

There's simply nothing like NRB for enjoying longtime friendships (and beginning new ones), for getting and giving insights on doing our work even more effectively, for honoring faithful servants and great efforts, and ... let's just say ... for time to have some fun. Here are a few of the reflections on NRB from our team—if we didn't get you in a shot, let us know so we can be sure we do that in Orlando '23!

## *Taking the stage . . .*



Delivering a timely word of encouragement drawn from the Lord's calming the storms (even as we live in turbulent times), "Core Christianity" host Pastor Adriel Sanchez provided devotions for the NRB Board meeting.



Nothing "average" about the award-winning "Average Boy" podcast, honored at this year's NRB: Pictured: Bob Smiley, Stephanie & Jesse Florea, Lonny Dyer, Brian Krause, Ashley Bazer, Rob Kirkpatrick, Laura Kennedy, and John Fuller.



Whether podcaster to broadcaster (or vice versa), NRB provides opportunity to learn best practices—this panel workshop featuring host Michael Shelley with participants including Focus on the Family's Rob Kirkpatrick (on mic).



Deep gratitude to Salem, Chris Gould at the podium in this photo, for the kind recognition in their breakfast gathering of the legacy of our founder, Al Sanders, now with the Lord.



# ... *taking the mic*

NRB IN  
PHOTOS



**Left to Right:** Broadcast speakers are always grateful for the invitation to share outside the normal program setting. Pictured here: Bob Crittenden (Faith Radio) with Dave & Ann Wilson (FamilyLife Today), Phil Kvamme (KTIG) with Life Issues' Brad Mattes, and Jim Garlow (The Garlow Perspective) with Jack Pelon (KPOF).



**Left to Right:** At the interview tables above: Ron Hutchcraft (A Word With You) with Moody Radio Nashville's Steve Hiller and Dawn Rae; Adriell Sanchez (Core Christianity) with Family Radio's Jennifer Burkhisser. Thanks for the gracious invitations, interviewers!



**... *taking us with you!*** **Left to Right:** Even at NRB! Hey, thanks for responding to our perpetual commitment to feature your photo in this publication when you take Update with you. In Nashville—Brad Mattes with John Summerville & Andy Napier (TWR—qualifying for fans, see PG 8), our own Katie Burke with Carolyn Cassidy (WRFD) and Rick Whitmer (Ron Hutchcraft Ministries) at the welcome banner outside our suite!



## NRB IN PHOTOS

# It's so *nice*



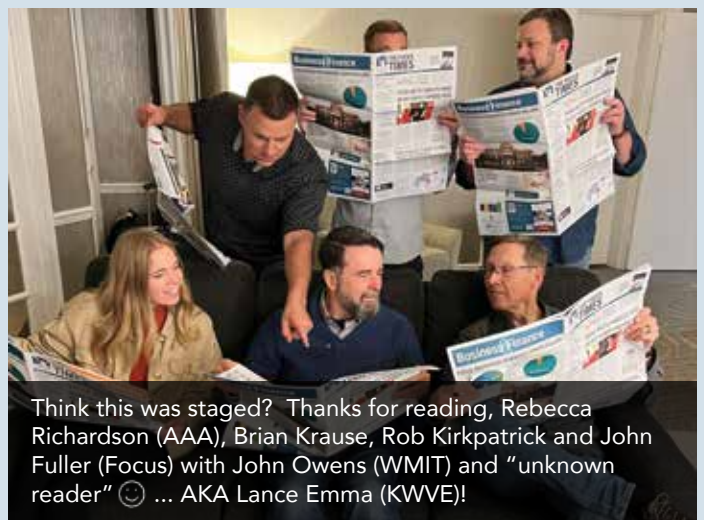
Grateful for the LIVE daily airing of "Core Christianity" over the Bott Radio Network, Rich & Faye Bott with Adriel Sanchez and Bill Maier.



The Grace to You team (Bill Fickett, Darrell Harrison, Jay Flowers) hosted many at NRB including Brett Larson (WDCX)—with Michelle Blood.



A fabulous luncheon for *Ignite* station partners was hosted by Karen & Barry Meguiar with Katie Pender, Mike & Leslie Kennedy.



Think this was staged? Thanks for reading, Rebecca Richardson (AAA), Brian Krause, Rob Kirkpatrick and John Fuller (Focus) with John Owens (WMIT) and "unknown reader" 😊 ... AKA Lance Emma (KWVE)!



Selfie expert John Fuller (Focus) got the Moody crew together for this: Brian Krause (FOF), Paul Batura (FOF), Scott Krus, Wes Ward, Lonny Dyer (FOF), Jennifer Perez, Judy Kron, Rob Kirkpatrick (FOF), and Dan Craig.



Our team (this time including Jim Sanders, Jennifer Perez and Rebecca Richardson) always loves time with Rosemary & Jim Garlow ("The Garlow Perspective").



# to be *together!*

## NRB IN PHOTOS



**Left to Right:** So many occasions for fellowship including: Charley Mefferd, Peter Kerridge (Premier Radio UK) and Jay Flowers (GTY); Mark Green (Core Media) with Steve Douglass ("Making Your Life Count"); AAA gals Lee Ann, Rebecca and Jennifer appreciating the great KCBI reception and Sharon Geiger's work.



**Left to Right:** Appreciating Odyssey is Channah Hanberg (KCIS); Brian Krause (FOF) tete a tete with Ross McCampbell (WBCL); Doug Doran (WMVV) with Jim Sanders; Jennifer Perez with Shannon Bream; Brad Mattes with Roger Lonquist (Your Network of Praise).



**Left to Right:** Such a joy to host breakfast with Mercy Ships partner stations; pictured with our Rebecca are Bob Cook and Laura Rebouche from the ministry. John Sorensen ("Share Life Today") with Paula Shatzer and Jeff Bean from WCRH; Michelle Hill (Revive Our Hearts) with Jim Sanders and Larry Hauer (Cru).

*... and see more "togetherness" photos on our Facebook page!*



## AND MORE PHOTOS

# Out and about in ...



**Ohio** Hope 100.7 and 93.7 The Light teamed up with TWR to raise money for wind-up radios to Africa (funding over 550 in two days). Pictured: Andy Napier and John Summerville (TWR) with GM Tracy & Vicki Figley.



**Niagara Falls** Celebrating his wife's birthday, Mark Channon (GM-WKJA) and wife, Elaine, braved the cold and ice to get this great pix near the Falls. Mark—you can always come West next year!



**Waco** Our own Jennifer Perez made a station visit to KBBW (OK, also there for Baylor stop!)—pleased to hand-deliver one of the prayer journals we've offered to GM Ryan Williams (dad of 7 under 10!).



**At sea** ☺ Somewhere in the Caribbean, David & Meg Robbins with Barbara & Dennis Rainey for the "Love Like You Mean It" cruise. Among the passengers were WPEO GM Paul Scott and his wife Paula. (We feel a song coming on!)



**Boynton Beach** Always committed to visit station partners when travel allows that connecting, Charles Morris spent time visiting friends in FL, pictured here with the WRMB crew: Jill Duquette, Becky Borgstrom, Brigitte Sylvestre, Eric Johnson, and Jesse Carroccio.



**Tampa** Charles was also on the Bay side to enjoy conversation on-air and off with WKES guest host for the AM show, Matthew Trill (L) and Manager for Moody Florida, Andrew Leuthold.



# ACROSS THE WORLD AND BACK AGAIN

Ambassador's resident world-traveler **Lee Ann Jackson** shares a good report fresh off getting the latest stamp in her passport:

Bring back stories of the **Nyamwezi**—that was my assignment as I joined our church's short-term missions trip to **Tanzania** last month. I came home with over 4,700 photos and videos and, countless stories of God's grace.

Our team of eight went to Tabora, Tanzania to visit Church of the Open Door missionaries who are **part of our 10-year breakthrough prayer** to build a reproducing church among the Nyamwezi tribe. One of the Bantu groups of East Africa, the Nyamwezi are the second-largest ethnic group in Tanzania.

We visited churches we are partnering to build (raising funds for roofs, chairs, etc.), and the **Tabora Bible School** where we are helping to teach evangelists to pastor local churches.

In addition to the churches and Bible school, we had the **privilege of enjoying homestays**. The family I spent the night with taught me how to prepare cassava (a root vegetable and African staple which, by the way, is poisonous if not properly prepared). They also introduced me to their family's matriarch who had just moved in with them from the outer bush. My limited Swahili wasn't helpful as she spoke a tribal dialect . . . our only communication was through smiles.

We visited two **orphanages overflowing with beautiful children** and many needs. As one of the orphanage founders shared, "Every child has a story" and one that stood out to me was Suzy's story. Suzy is a 17-year-old who wants to be a lawyer. Suzy has serious health issues which she has risen above to do exceptionally well in school and she is praying that she will pass her final high school exams in November so she can continue her education.

We also toured **Radio Uhai in Tabora**. Radio Uhai is one of three stations in Africa that Your Network of Praise (Kalispell MT) operates in partnership with a local ministry. The station carries the New Life African Satellite Network **launched by YNOP** and which received the NRB International Impact award this year.

While being in Tanzania was the farthest from home I've ever been (nearly 10,000 miles away!), **I felt closer to God in many ways**. What a privilege to be a part of my church's mission's team to experience firsthand the stories we'll be sharing with our church family and all that He taught us through them!



OUT  
OF  
OFFICE





# *Well done, faithful co-worker!*

"... a woman who fears the Lord  
will be greatly praised."

—Proverbs 31:30



At the end of this month, we'll be saying goodbye to AAA veteran **Michelle Blood** who has served at Ambassador for more than 25 years.

The "sum total" of years includes two seasons away from us in other endeavors, and years in both Lancaster PA and in Virginia as her husband, Steve, fulfilled duty as an active Marine.

Over the years, she has interacted with hundreds of station personnel in both program placement as well as spot buying. Her expertise leaves huge shoes to fill (we may not even try!).

We're so grateful not only for the extraordinary contribution to Ambassador's efforts but also to have watched her mature in Christ. This "early retirement" comes as Michelle looks forward to digging deeper into the Word, ministering in their local church setting (Kindred Community where Phillip De Courcy pastors) ... and particularly in spending quality time with two handsome grandsons—Jameson and Jack Medina.

*Thank you, Michelle ... your life at AAA has been a blessing to every staff member and to the wonderful ministries you've served with such commitment. We pray God's richest blessings on the new season ahead!*

You can wish Michelle the same until April 30 at [Michelle@ambaa.com](mailto:Michelle@ambaa.com).



# Live from the Ukrainian Border

ON  
THE  
GROUND

When World War II broke out it was radio that quickly overcame newspapers as the swiftest source for current news. When Russia invaded Ukraine, it became the first iPhone war in history.

Only days after the invasion, radio still played a key role as *HAVEN Today* set up shop in Poland along the Ukraine border as the first North American Christian media to send back daily programming from the war with a Gospel perspective.

As millions of mainly women and children fled and made the trek into the waiting arms of western Europe, the California-based ministry broadcast in both English and Spanish.

*HAVEN Today* speaker **Charles Morris** was joined by *El Faro de Redención* speaker Dan Warne, digital content manager Corum Hughes and producer Moises Luna.

From land crossings to railroad terminals, the ministry interviewed refugees, sharing their tragic stories — mothers leaving behind husbands and older sons to fight, a small child clutching a blanky, and a Polish police officer carrying a baby wrapped in a gold foil emergency blanket against the bitter cold as it snowed.

The ministry was joined by Sergey Rakhuba, president of Mission Eurasia, himself a Ukrainian by birth and a graduate of Moody Bible Institute. Relief agencies, like Samaritan's Purse were included.

Heroic stories were shared from inside Ukraine, thanks to brave broadcasters who remained with Far East Broadcasting Company, staying on the air with FM stations and digital streaming. The message sent back was clear to Christians — pray boldly then give boldly.



L-R: Sergey Rakhuba, Dan Warne, Charles Morris, Corum Hughes, Moises Luna





# Ambassador

ambassadoradvertising.com

1641 Langley Avenue  
Irvine, CA 92614

949.681.7600



@AmbassadorTeam

#AmbassadorLife

*Sure, we love December overflowing with Christmas joy ... but how do you beat Easter for the most "exultant" season of the year. We're shouting "Alleluia" at the Resurrection ... and nature reminds us of new life in Christ. Here's some of what else gives reason to rejoice this month and ahead!*



**Apr 17:** Easter Blessings! Check inside for the various special features available ... and check our website for the **holiday tool kit** of graphics, PSAs, and much more!



**Apr 18:** Happy Birthday, **Charles Morris!** Your indefatigable commitment to telling the story of Jesus thru the lens of current events encourages us daily in faith!



**Apr 23:** Another multi-city Equip America event (**John Sorensen**) encouraging believers to share their faith (Tallahassee FL, Las Vegas NV, Pueblo CO and Providence RI in Spanish).



**Apr 27-29:** **Ron Hutchcraft** ("A Word With You") shares out of personal experience for the weekend conference "Hope When Your Heart is Breaking" at The Cove (Asheville NC).



**May 2:** **Focus on the Family** launches a 12-week campaign, "The SeeLife 2022 Experience" culminating in a livestream event from Colorado Springs CO on June 14. (Check the ministry website for full details.)



**Jul 20-21:** **Jim Garlow** leads Well Versed's Future Conference (Washington DC). The two-day event helps believers become more biblically articulate on today's concerns.



**Sep 22-24:** The **True Woman** conference heads to Indianapolis where speakers include Nancy DeMoss Wolgemuth, Dannah Gresh, Kay Arthur, and Joni Eareckson Tada!

*"Spring is made of solid, fourteen-karat gratitude ... the reward for the long wait. This is the season of exquisite redemption ... return to joy ..."*

—Barbara Kingsolver