

For the week of:

**09 | 12 | 2022**

mAAAx fax

### *Week at a Glance*

**MONDAY 9/12**

Today is the *National Day of Encouragement!* Let this serve as a reminder to “spur one another on toward love and good deeds,” always leaning on the encouragement we find in Christ (Heb. 10:24).

**TUESDAY 9/13**

There’s nuttin’ more exciting than *National Peanut Day!* The average European eats less than 1 tablespoon of peanut butter per year whereas an American eats 3 pounds annually? That’s nuts!

**WEDNESDAY 9/14**

O say, can you see . . . On this day in 1814, *Francis Scott Key* wrote “*The Star-Spangled Banner*.” Originally penned as a poem, these verses were put to music and adopted as the national anthem in 1931.

**THURSDAY 9/15**

We’re seeing double on *National Double Cheeseburger Day!* This upgrade from the typical one-patty burger is said to be first served by Bob’s Big Boy in 1937. Nowadays, there are many restaurants that offer this American classic (thank goodness!).

**FRIDAY 9/16**

Rock on! Today is *Collect Rocks Day*, which brings to mind Samuel from the Old Testament, who stacked “stones of remembrance” to recall God’s provision. Gathering rocks is a great way to appreciate God’s creation and remember His faithfulness at the same time.

### DID YOU KNOW?

- Gerber trademarked the term **onesie** in the 80s. Previously babies were known to wear union suits.
- By law, any product labeled “peanut butter” in the United States must be at least **90 percent peanuts**. It takes about **540 peanuts** to make a 12-ounce jar of peanut butter.
- **85% of Americans** eat from McDonald’s at least once a year.
- Spanning 825,000 acres in South Texas, **King Ranch** is a massive cattle ranch larger than the state of Rhode Island. In 2001, Ford’s marketing department leveraged a partnership with King Ranch. The King Ranch model of Ford is emblazoned with the King Ranch’s Running W brand and upholstered in saddle leather.

### IN OTHER WORDS...

"His palms are marked with the proof of his goodwill and commitment to you."

—Adriel Sanchez

*To hear more from Adriel, air **Core Christianity** (25:00 daily program).*

### Weekly Verse

"The Lord will guide you always; He will satisfy your needs in a sun-scorched land and will strengthen your frame. You will be like a well-watered garden, like a spring whose waters never fail."

**Isaiah 58:11 (NIV)**

### OCTOBER IS COMING...

... which means you’ll have a whole month to encourage listeners to “appreciate” their pastor! If you need resources to complement your creative efforts in October, check out our **Pastor Appreciation Tool Kit** with graphics, PSAs and much more. And remember I Thessalonians 5:12!



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