



# Ambassador

We Connect. Ministry and Media.

DECEMBER  
2022  
UPDATE

Remember  
*Christ our Savior*  
Was born on  
Christmas Day ...  
Oh tidings of  
*comfort and joy!*

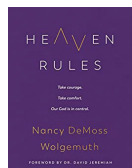


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## DID YOU KNOW?

Christmas gift-giving these “published in 2022” books will encourage and challenge every reader!



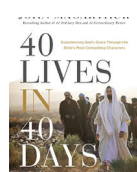
**Heaven Rules: Take Courage. Take Comfort. Our God is in Control (Nancy Wolgemuth).** Based on Daniel, the title “says it all”—a timely message for distressing times.

**Help Is Here: Finding Fresh Strength and Purpose in the Power of the Holy Spirit (Max Lucado).** Learning who the Spirit is and how He can empower us to overcome life’s challenges.



**Songs of Suffering: 25 Hymns and Devotions for Weary Souls (Joni Eareckson Tada).** Comfort for anyone who needs biblical encouragement drawn from beloved hymns.

**Jesus Followers: Real-Life Lessons for Igniting Faith in the Next Generation (Anne Graham Lotz and Rachel-Ruth Lotz Wright).** An inspiring guide for instilling truth in the next generation.



**40 Lives in 40 Days: Experiencing God's Grace Through the Bible's Most Compelling Characters (John MacArthur).** A powerful devotional featuring men and women of the Word.

**Thriving Together: Perspectives to Help Strengthen Your Marriage (Jim Daly).** A year of daily devotionals for couples who want to grow in Christ.



## NEW TO AMB-OS!

We're always pleased for additions to the family of broadcasters using Amb-OS to deliver outstanding content. Here are the latest to join the growing list!

### Missions Today with Collin Lambert

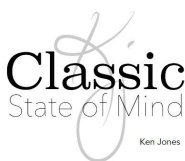
God is at work around the world and **Missions Today with Collin Lambert** brings listeners the latest evidence of that in a weekly 26:00 broadcast. It doesn't just stop there! Collin takes a look at God's mission in our lives and in the life of His church. You'll hear field reports from “Judea,” “Samaria” and the “ends of the earth.” Each week stories of life change and mission focus are featured to encourage each listener in their own walk with Christ.



MISSIONSTODAY

The program is hosted by longtime NRB broadcast colleague Collin Lambert, and you can contact him for clearance at either 312-498-8186 or [collin@lambertcreativemedia.com](mailto:collin@lambertcreativemedia.com).

### Classic State of Mind with Ken Jones



**Classic State of Mind with Ken Jones** is a 4-minute weekly feature that encourages listeners to slow down to reflect on the “God-shaped meaning of life.” Without sermonizing or preaching, Ken engages listeners in thinking about God's blessings. His masterful storytelling reflects the artful pursuit and intentional focus on what

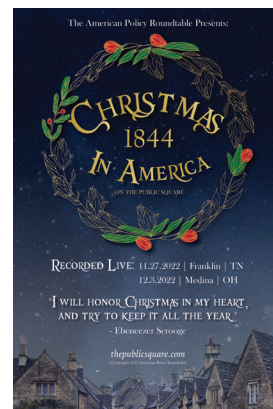
matters most in Kingdom life—a committed relationship with God and His son, Jesus; a secure and accurate understanding of ‘self’ and God's unique purpose for every life; a God-driven care and love for all those we encounter along our way.

For radio placement or questions about the broadcast, contact Ken Jones at 925-788-2561 or [kenjones@classicstateofmind.com](mailto:kenjones@classicstateofmind.com).

### “Christmas in America 1844”

The Public Square Media Network is pleased to present “**Christmas in America 1844.**” This 2022 Christian special edition features music performed by Nashville's best as well as beautiful Christmas classics. The format will be in keeping with an annual radio/variety show. **Christmas in America 1844** will be recorded before a live studio audience at the Factory in Liberty Hall (Franklin TN) and available to air in two parts, available December 17 and December 24 (and for multiple airings throughout the Christmas season).

For more information please contact [anna@thepublicsquare.com](mailto:anna@thepublicsquare.com) or (800) 522-8683.





Tune in  
to the

# Season

HOLIDAY  
SPECIALS

New!



**'Twas the Night Before Christmas:** The moment Jesus came to earth was a dark time before the dawning of the greatest light ever revealed to humankind. **Carter Conlon's** prayer this season is: "Lord Jesus, as it was then so do now. Burst the heavens with your Glory."

**The Official Average Boy Christmas Special:** Christmas is the most wonderful time of the year! With gift-giving (and receiving!) **Average Boy** stays busy and finds a way to get into trouble. You'll laugh at the holiday antics as you're reminded of the true Reason for the Season.



**Christmas Stories:** This one-hour special from Focus on the Family features **Jim Daly** and **John Fuller** with a variety of guests sharing their favorite Christmas memories. Prepare for and enjoy the holiday season with this special broadcast.

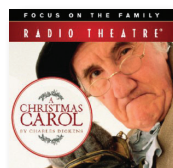
**Christmas Moments:** From **Ron Hutchcraft**, we're pleased to offer a 1:00 spot for airing every day, December 1-25. Designed to celebrate the season, these spots are in addition to the regular content on "A Word With You."



**When The Spell Breaks:** "We're at a crisis moment in the history of this nation and darkness seems to have descended upon the nation as pallor, it's like a spell. But I believe that 2023 will be the year that the spell breaks." Join **Carter Conlon** for this New Year's Special for 2023.



Classic



**A Christmas Carol:** Focus on the Family brings to life the story of miserly **Scrooge** who in one momentous night is confronted by his own lack of compassion—and given the opportunity to change not only his life, but others' lives, too!

**Christmas by Injunction & Shoemaker Martin (Radio Theatre Classics):** Focus on the Family **Radio Theatre** presents an adaptation of the story, "The Shoemaker's Gift," by Count Leo Tolstoy and "Christmas by Injunction" from O. Henry's classic work.



**Christmas in the Beginning:** Did Christmas begin in the First Century? Or does it have deeper roots before Christ's birth? Join **Charles Morris** as he explores the promises and events found in the Old Testament pointing to the coming of Jesus.

## Audition & Air

For more information on any of the specials above, visit our website at [ambassadoradvertising.com/special-programming](http://ambassadoradvertising.com/special-programming). You can also contact [marketing@ambaa.com](mailto:marketing@ambaa.com) and we'll get promotional support to you for release!

## SERVING GLOBALLY

### Haven Returns to Cuba . . .

Recently, **Charles Morris** and **Dan Warne** (voice of the Haven Spanish edition, El Faro De Redencion) led a team into Cuba for the first time since 2019. During their visit, immediately following Hurricane Ian's impact, the group led two pastor conferences, engaged in Bible distribution, held evangelistic events, and shared ways that El Faro is ready to work alongside the local church.

Even amid great challenges in Cuba, the church is growing. Every day the hope of Jesus is shared on the airwaves across the entire island and the program's impact evidences gospel-bearing fruit in the lives of many Cubans.



### . . . and Lee Ann Jackson returns to Iceland

Serving leaders in Christian media worldwide with training and encouragement, **MEDIAAlliance International**, headed by Ron Harris, continues to minister globally. Having been a team member with the organization previously (Ukraine and Egypt), our Lee Ann Jackson jumped at the opportunity to be involved again, this time in Iceland. Colleagues at Lindin Radio in Reykjavik were on-site hosts of the event as well as tour guides. The three-day media conference focused on radio, TV and social media, Lee Ann's particular expertise. We're so grateful for the opportunity to join MEDIAAlliance and see Lee Ann's gifts used in ministry internationally!



### From the AAA Photo Book

**A:** At the annual Pacific Justice Institute this year, GM **Lance Emma** (KWVE-Santa Ana) was honored with PJI's Lifetime Media Award. Privileged to share in the celebration where Mike Huckabee was featured speaker, were Lance's wife, Angie, and Jim & Diane Sanders.

**B:** Couldn't have been more delightful to welcome longtime friend, **Beth Schafer** (GM-KBXL/KSPD in Boise ID) for a visit to AAA. Her chauffeur was a familiar face to the AAA team—nice to have **Evelyn Gibson** back on campus! The photo is to answer those who have asked—does she still drive a red Corvette (!).

**C:** **Ron Hutchcraft** ("A Word With You") was joined by founding *Selah* members, Todd Smith and Allan Hall, at a recent donor event for the ministry in Branson MO.





# No Woman Stands Alone

A Life Issues Sanctity of Life Special  
with Brad Mattes

SANCTITY  
OF  
LIFE

Sunday • January 22 • 2023

In this post-Roe world, what is the Church's responsibility to women for whom abortion is no longer an option? With the dramatic change in abortion law in 2022, believers now have the opportunity to demonstrate their concern for both baby and mother (and father).

**Brad Mattes**, President of Life Issues Institute, anchors this all-new special designed for airing on Sanctity of Life Sunday (weekend) and offering the uplifting message that we are poised to demonstrate our Christian conviction in a new era.

Joining Brad are a team of men and women who are already actively engaged in ministry and who share insight on ways we can support moms—and their babies.



*"In a post-Roe America, churches must know their participation isn't political, it's ministerial. The abortion industry isn't there to pick up the pieces of shattered lives. But God's Church is!"*



**Alveda King**  
Founder & President of  
Speak for Life



**Pastor Brad Bramlet**  
Pastor of River City Church  
(Lewiston ID)

## Did You Know?

**67% of single mothers are unchurched**—what an opportunity to demonstrate Christ's love and engage in discipleship with these women!



**Amy Ford**  
Co-founder & President  
of Embrace Grace



**Jill Stanek**  
Community Outreach  
Manager for Her Plan



**Heather Lawless**  
Founder of Reliance  
Ministries and Reliance  
Center

Delivered to your Amb-OS receiver by December 1, please audition and confirm airing to [Lee@ambaa.com](mailto:Lee@ambaa.com). Length is 25:00. Resource offered without cost is a downloadable list of practical ways to engage in support to moms who choose life for their baby.

A  
LIFE OF  
SERVICE

# The Life & Legacy of Steve Douglass

1945-2022



*Precious in the sight of the LORD is the death of his faithful servants.*  
— Psalm 116:15 NIV

While it was unexpected news for most of us, it was no surprise to the One who **Steve Douglass** so faithfully served all his life when he was called to his heavenly home on October 29 following complications in his battle with cancer.

Over a lifetime of Christian service with Cru (formerly Campus Crusade for Christ), Steve's capable leadership was a gift to the organization he joined upon graduation from Harvard Business School. And, his passion for evangelism was evident to all who knew him—pervasive in every aspect of his life and work.

A true statesman, Steve's servant leadership inspired many—resulting in his appointment as President to follow Cru founder Bill Bright in that role. After nearly two decades in that assignment, Steve himself passed the baton to current president, Steve Sellers, while continuing engagement in a variety of arenas where his expertise and experience could be well utilized.

That work included the voicing of a daily radio feature, "Making Your Life Count," which is aired on over a thousand outlets globally. A fitting title for the daily message, Steve lived accordingly to the end of his early life.

Our prayers continue for his beloved wife, Judy, and the Douglass family—and for all the team at Cru who have been impacted by Steve's lifelong service at the ministry.



*"Learn what it is that you do  
most naturally and then build on  
those strengths so that you can  
accomplish the things God really  
wants you to do in life."*

—Steve Douglass

"Making Your Life Count" (1:00 and 2:00 daily)  
will continue distribution with Steve's voice until a  
successor is appointed. For more details, please  
contact [Rebecca@ambaa.com](mailto:Rebecca@ambaa.com)



**Nate Bedson:** My wonderful family!



**Mark Conner:** My grandson, Isaiah!



**Tom Bedson:** I'm thankful for my children and grandchildren and the cross-country move that made it possible for us to be together.



**Charley Mefferd:** Spending time fishing with my oldest daughter who moved away in 2021... and that Roe v Wade was overturned!

**MERRY CHRISTMAS!**



**Emma Mitchell:** My new job at Ambassador and my new woman's Bible study group!



**Dick Becvar:** I'm very thankful for my wonderful bride of 51 years of patience & love she's shown to me.



**Jennifer Perez:** Being able to take my 91-year old Dad with us to visit his grandkids at College (one at Baylor and one at Dallas Baptist)—and taking in a Baylor football game together! It was a very special and memorable trip for us all.



Counting  
our

# Blessings 2022

**Rebecca Richardson:** I'm thankful for my parents' health and the ability to spend so many weekends with them over the past year.



**Ben Bryggman:** My beautiful Alina Mae!



**Jani Williamson:** Since I have worked full-time for many years, I have loved having extra time to spend with my daughter every Friday (and sometimes my youngest granddaughter)! It's been such a special blessing!



**Diana Cook:** So many things—my family, ability to support my family and that the Lord is carrying me through all this upheaval.



**Jerry Lee:** The blessing of life ... as I almost didn't make it to 2022! [May we say, we are very grateful for this, too, Jerry!]

**Peggy Campbell:** That in this first year as a widow after 73 years of marriage, my 96-year old mom continues to overflow with gratitude—and play the piano magnificently daily. What an example to us all!



**Jim Sanders:** A wedding! ☺



**Lee Ann Jackson:** The blessing of having been able to travel internationally with each of my children, especially given pandemic days. Experiencing some of His most magnificent handiwork, the adventures and the making of lifetime memories ... priceless!







# Ambassador

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1641 Langley Avenue  
Irvine, CA 92614

949.681.7600

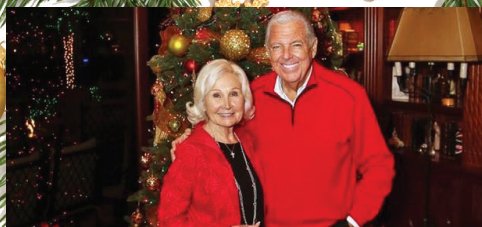


@AmbassadorTeam

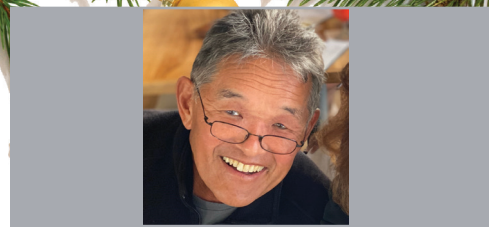
#AmbassadorLife

## Merry Christmas...

*What a glorious season we enjoy this month—the Christmas story in school pageants, concerts of heart-lifting music, bright lights on every street, delectable favorite seasonal treats. And then there's this too ...*



**December 12:** Blessings as you mark another wedding anniversary, **Barry & Karen Meguiar**. We're grateful for the many ways you ignite us to share Jesus with others.



**December 13:** One of our favorite guys on the planet celebrates a birthday today ... and we hope it is terrific. Very best wishes, **Ken Tada**!



**December 18:** Congratulations, **Adriel & Ysabel Sanchez**, on the anniversary marked today! And thankful for the answers you give daily on Core Christianity!



**December 19-21:** Here's a gift worth considering! Hope Restored (**Focus on the Family**) offers "Intensives" this weekend in Michigan, Georgia, and Missouri.



**December 29-31:** It's influenced thousands of young adults over the years. This year **Urbana** convenes again in Indianapolis IN. Pray for the impact of this!



**Before Month-End:** Join **Joni & Ken Tada** as they read through the Bible in 2023. Visit the ministry website to sign up and share the annual journey thru Scripture!

## NRB 2023

A GATHERING OF CHRISTIAN COMMUNICATORS

**May 21-25:** We've already made our reservations! See you in Orlando for the annual **NRB** gathering—motivating speakers and unbeatable fellowship!

## ... and Happy New Year 2023!

*As the year ends, we want to thank you for the privilege of partnership through 2022 and look forward to more of that in 2023. Aren't we blessed to share in the mission of our work for the Kingdom! Blessings to you!*