



# Ambassador

We Connect. Ministry and Media.

JUNE  
2023  
UPDATE



A righteous  
*father* brings up  
his children  
well and his soul  
*rejoices* over  
a wise son.

Proverbs 23:24

## INSIDE

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## DID YOU KNOW?



In addition to the opportunities indicated on Page 3, **Cru** offers a robust list of summer mission trips both in the USA and globally and in various time commitments. Check their website which offers a "Launch for the Mission" survey to help guide your prayer consideration.



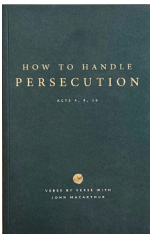
**Revive Our Hearts** offers seven "30-Day Challenges" featuring disciplines such as prayer, Bible reading and encouragement to others. Sign up whenever you're ready to tackle a 30-day journey with the ministry at the ROH website.



EVANGELISM EXPLOSION  
INTERNATIONAL

EE4G  
(Evangelism  
Explosion for  
Generations)  
has trained

over a thousand young leaders across Indonesia (75 training events) in how to bring youth to Christ. Already at work in Europe and throughout Latin America, this year the program is being launched in Ethiopia and Uganda, joining several other African nations in the effort.



A new booklet from **John MacArthur** ("How to Handle Persecution") considers insights from the book of Acts, examining how the early church could rejoice

in receiving affliction for Jesus' sake! If you would like a copy, contact [Charley@ambaa.com](mailto:Charley@ambaa.com) with your request!

## NEW TO AMB-OS!



**Bold Steps with Dr. Mark Jobe** takes listeners on the path to freedom and authenticity in Christ. Mark's topical teaching and delivery of God's Word is straightforward, candid, and offers easily understandable gospel messages to listeners. He effectively

applies biblical truth that is relevant to all generations to help them navigate today's challenging culture.

Mark Jobe is President of **Moody Bible Institute**, as well as the founding pastor of **New Life Community Church**, a Chicago-based ministry with 28 locations throughout Chicagoland.

For placement or questions about the broadcast, **Bold Steps Daily** (26:00), **Weekend** (26:00), **Minute** (1:00) or the Spanish language short feature, **Pasos Audaces** (1:00), contact Alan Kirk at **RK Media: (818) 865-0180** or [alank@rkmedia.co](mailto:alank@rkmedia.co).

**Encounter the Truth** features the Bible teaching ministry of **Dr. Jonathan Griffiths**, the Lead Pastor of the Metropolitan Bible Church ("The Met") in Ottawa, ON, Canada. **Dr. Griffiths** is deeply committed to expository preaching.



**Encounter the Truth** offers a long form 25-minute daily and weekend, as well as a 2-minute daily inspirational short feature, **Moment of Truth**. Through faithful, expository teaching of the Scriptures, Jonathan wants listeners to encounter the truth of God's Word – and ultimately, with the Lord Jesus Christ.

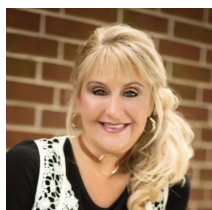
For radio placement or questions about the broadcast, contact **Robb Hansen** at **847-530-1055** or [rh@nextlevelinsights.com](mailto:rh@nextlevelinsights.com).



HOW EVERYDAY PEOPLE LIVE OUT THEIR CHRISTIAN FAITH

**The Christian Heart** is a 1-minute daily feature that illustrates how men and women display their love for Jesus in their day-to-day lives. It's a dose of good news in this world filled with despair! The Christian Heart ([TheChristianHeart.com](http://TheChristianHeart.com)) is a not-for-profit ministry with the mission to encourage Christians to have a stronger walk with The Lord and put their faith into action.

For radio placement or questions about the broadcast, contact **Bill Hardekopf** at [bill@thechristianheart.com](mailto:bill@thechristianheart.com).



Got Teens? Get Answers! Counselor and author **Shannon Perry** answers questions from parents of teenagers. **Got Teens? Get Answers!** offers practical techniques for dealing with real life issues facing teens, based on Biblical truth.

For radio placement or questions about the 1:00 broadcast, contact Gina Adams at **888-253-3622** or [gina@adamsgrouppr.com](mailto:gina@adamsgrouppr.com).



# Don't Miss These Resources for Enhancing Summer '23

SUMMER  
IS  
HERE!



## Family Retreats (Joni and Friends)

All summer long, **families navigating the challenges of disability** will gather in retreat centers nationwide to enjoy a Christ-centered experience encompassing a robust spectrum of activities. A key part of the week are the volunteers who come to serve—and, as you'd expect, who often leave the most blessed of all. Check the JAF website for a list of locations and consider volunteering yourself, or encouraging a family you may know to attend!



## Online Bible Study with Anne Graham Lotz

Join Anne and daughter, Rachel-Ruth Wright, for a study from *Jesus Followers* which will run June 12-July 23. It's an encouraging examination of what it means to **"pass the baton of truth from generation to generation."** Encourage listeners to check out details at the ministry website.



## New Episodes of "The Average Boy"

The creative content from Focus on the Family continues with **12 new episodes** from "The Average Boy" crew. There's no requisite for scheduling "The Official Average Boy Radio Show—Summer Special" — air weekly or "binge" on a summer weekend. Contact [Jenn@ambaa.com](mailto:Jenn@ambaa.com) for details on downloading for airing!



## Adventures in Odyssey Road Trip

We'd love for you to encourage listeners to download a **free activity book for the family** to enjoy this summer. The resource ties in to summer-themed Odyssey episodes, letting families listen along as the kids complete games and activities. Go to [adventuresinodyssey.com/summer](http://adventuresinodyssey.com/summer) for the book!



## Our Holiday Tool Kit for Father's Day (June 18)

Just a reminder that you can always find a robust menu of materials (audio, graphic, articles) at the AAA website for any holiday on the calendar. Use as you wish and share at your station website as well! By the way, let us know if there is something else you wish we'd include and we'll try to make that happen!

## EXPANDING IMPACT

# On Eagles' Wings Leadership Center

It was a joy for our Charley Mefferd to head slightly east to Arkansas for a firsthand look at an extraordinary project nearing completion.

For decades, **Ron Hutchcraft** has been burdened by the desire to reach the “first Americans”—the Native people of North America. Despite efforts by many, tragically, today only an estimated 4% of that population have a relationship with Christ.



With a commitment to equip Native “messengers of hope,” the Ron Hutchcraft Ministries (RHM) organization is putting the final touches on a new 22,000-square-foot On Eagles’ Wings Leadership Center where that work can be done in earnest.

Located in the beautiful Ozark Mountains in Harrison, Arkansas, the Center will include a great hall, 14 dorm rooms, classrooms and library, a workout facility, basketball court, and a commercial kitchen.



The center will house 24 students and two resident advisers during each nine-month session and consist of the following:

- Provide young Native leaders with intensive discipleship
- Equip them with practical life skills
- Provide an environment and ministry that will bring true healing from the hurt of the past
- Equip for effective Native ministry
- Assist in placement for a lifetime in ministry



The building’s dedication will take place this next school year, so watch for more details at summer’s end on that celebration!



The favorite area of the Center so far? That’d have to be “**Susie Q’s Café**”—a 50s-themed diner-style eating area named in honor of **Ron’s late wife, Karen Sousette Hutchcraft**, whose first job was at a Dairy Queen. Involved in both the launch and development of RHM and OEW ministries, Karen was active in both ministries before the Lord called her into eternity in 2016.

**Did You Know?** Today there are approximately 325 Native land areas in the U.S. administered as federal reservations where about 13% of Native Americans reside.

Native young people face staggering rates of youth suicide and addiction as well as the highest rates of sexual violence and victimization against women. Living on reservations has been characterized by a U. S. Attorney General as having “an atmosphere of hopelessness.”

On Eagles’ Wings (OEW) seeks to empower young people to share the hope they’ve found in Jesus with their own people and equipping them to make a difference in their communities through its annual “Warrior Leadership Summit” conference—and now through the Center at RHM headquarters.



# Just No Substitute for Face Time!

HERE &  
THERE



Noting that it “helped remind us of the importance of what we do and why we do it,” GM **Chad Gammage** (AM630 The Word in San Antonio) expressed appreciation for a recent visit by **John Fuller** (Focus on the Family). Nothing like firsthand fellowship!

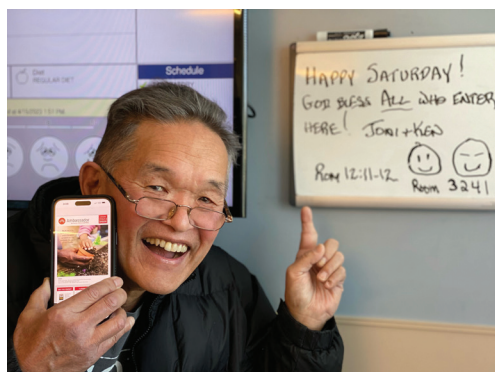


It was great to have Haven speaker, **Charles Morris**, recently come by Ambassador to share fellowship and do some recording as well. Home for Charles is “a pene-exclave of Washington on the southernmost tip of the Tsawwassen peninsula.” And if you know what that means, we’re impressed!

While “neighbors” in some measure, it was a real delight for the team at **Grace to You** to host **Debbie Payne**, GSM for KABC/Los Angeles/Cumulus Media for a tour of the ministry operations. Debbie’s personal faith commitment has been a great encouragement to several ministries in various partnership opportunities. Pictured with Debbie: **Steve Ostini** (Director of Broadcasting), **Jay Flowers** (COO at GTY), and **Paul Ackerman** (Director of Development).



With daughter, Jess, at Dallas Baptist University (and son, Carson, graduating from Baylor and joining the Dallas Police Department!), our **Jennifer Perez** has found good reason to visit broadcasting friends in Texas. Pictured with Jenn and her daughter, who has been an intern at **KCBI**, are station team members: **Damaris Vasquez**, **Sharon Geiger** and **Emily Thevarajoo**.



We couldn’t resist ... snagged this photo of **Ken Tada** just before he headed off for an annual fishing trip. And here’s the proof—the largest fish caught on the trip was this Bonefish at 26 inches long and 9 pounds. (Fishing is a great reason to gather a men’s group for Bible study as well!)

## BEST WISHES FROM THE AAA TEAM

### *"Long Obedience in the Same Direction"*

While we don't recognize the retirement of every broadcast partner, we've noticed that there seems to be a "preponderance" of transitions this year for friends who have long served in our "industry." We'd be remiss if we didn't take space to say thank you for their faithful service and best wishes on the new chapter. Hats off to ...

#### **Jeff Bean**

Having followed in the footsteps of Ward Childerston, now it's Jeff's turn to step into a new chapter, after nearly 40 years at **WCRH-Williamsport MD**. Blessings to Jeff and wife, Rachael, as they continue to creatively serve Him.

#### **Brian Harcey**

Longtime manager (32 years) of **Good News Media (Traverse City MI)** ... our team has so appreciated his special gift of local cherry products over the years! Praying for Brian and Kim in the road ahead!

#### **Ken Boone**

Or better known as Mr. Nick ... retiring at year-end after 37 years on the air with **We Kids** (and a radio career that predates that!) Ken—your Paradise fire mug will forever remind us of our much-appreciated partnership!

#### **Tim Land**

Concluding 41 years with **Celebration Radio (KAMB) in Merced**, the last 29 as General Manager. Sending our best wishes to Tim and Debbie (who some of us have known since grade school) in the new chapter for their family!

#### **Jack Pelon**

Veteran broadcaster (54 years) for **Denver Christian radio**, most recently leading the team at **KPOF** ... and faithful interviewer of speakers attending the NRB Convention annually! Godspeed to Jack and wife, Beth, in the new chapter!

#### **Tom Moyer**

A 30-year veteran with **Salem Media Group Washington DC**, Tom stepped into station leadership when David Ruleman transitioned—now it's his turn to begin a new chapter. So grateful for Tom's heart for Kingdom work.

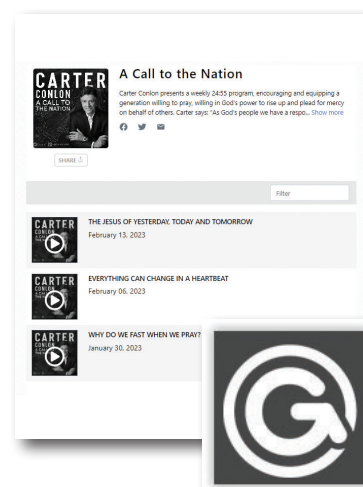
*The team at Ambassador is going to miss each of you but pray His richest blessing on what's ahead!*

## ***New to Ambassador's Website!***

We're pleased to announce our partnership with **Glorystone** having now added their streaming player. This inexpensive but powerful tool is available to all radio stations who'd like to offer content from their ministry partners to their listeners. It uses a powerful player that's updated automatically from the ministry's RSS feed.

Longtime broadcast friend **Gordon Marcy** and his team have assembled a simple tool that can be hosted on your website, providing another channel of ministry through your station.

Check it out by browsing to [AmbassadorAdvertising.com](http://AmbassadorAdvertising.com) and click on **PARTNERS**. **You'll be able to demo any Ambassador represented program you're considering and load as many programs as you wish to sample!** It's a great tool that extends your service to your listeners.





## Insight from An Industry Leader

For more than two decades, **David Santrella** has been part of the Salem Media Group, currently serving as CEO of the organization. In addition to that leadership role, Dave is also Joint Board Chair for the NAB. He's been included in Radio Ink's "The 40 Most Powerful People in Radio" and was featured on the cover of Radio Ink magazine (December 2021).

WELCOME  
TO MY  
BOOKSHELF

But don't let the titles and recognition mislead your thinking. Because, first of all, Dave is *passionate* about his faith—and about Christian radio. Always quick to share the impact on him personally, he has often recounted how, as a young secular "radio guy" in Chicago, his life was changed listening intently to programming on local Christian stations.

On the family side, Dave and wife, Barb, have four adult children and enjoy life in Camarillo CA where Salem is based. We're so grateful for Dave's commitment to Christian radio ... and his friendship in ministry.



## Dave Santrella

“ So...books are like cats. You start with one and next thing you know you have 12 and people call you a “cat-person.” I have no cats. I am allergic to cats. I do have books however. A lot of them. Probably not as much as some others do, but a couple thousand books seem like a lot to me. I don't have a couple of thousand fork and knife sets, or a couple of thousand ties, so it seems like a lot. And then of course, you have to put them all over the place because 2,000 books takes up some space and I don't have a library in my home.

So....some in the office. Some in an antique cabinet at home. Some...well...let's just say a lot of places. But ALL organized. I dislike disorganization.

This photo is a sampling of my books. But this is how a very small group of them are organized in the limited shelf space in my office. Similar organizational skills are used for other book-stash areas, as well as with the canned goods in our pantry:

**Top left:** All books written by our Ministry Partners. Zoom in and you will see authors like Jim Daly, John MacArthur, Robert Jeffress, Dennis Rainey, and a whole lot more.

**Middle Left:** Some of my favorite business books that I refer to often when I need some inspiration or to think through an issue differently.

**Bottom left:** Photos, a note, and some other silly stuff that means something to me and nothing to anyone else.

**Top right:** Reference/Informational books. These are not your “Develop my soul or develop my business books.” These are more like the “How to” of Biblical study and business study.

**Middle Right:** Just a few leftovers next to some of the never-ending assortment of decorations I can't part with (including by the way...The Ed Atsinger and Stuart Epperson Bobbleheads).

**Bottom right:** The entire collection of Regnery books “Politically Incorrect guide to...” books. They are a hoot but also very educational. These are also surrounded by more radio paraphernalia. You know...I can't get enough of it and I can't bear to think of getting rid of any of it. ”





# Ambassador

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#AmbassadorLife

## Grab the confetti — June is here!

*In addition to weddings and graduations, check below (as well as Page 3 inside) for just a few more of the good reasons to celebrate this month.*



**June 1:** The month kicks off with “Wheels for the World” (**Joni and Friends**) heading to Nepal—later this month refurbished chairs and Bibles will go to Cuba and the Philippines.



**June 2-3:** “Resist the Drift” Marriage Conference, presented by **Focus on the Family**, comes to Dallas TX. Future events will be held in L.A., Atlanta and Phoenix—check the website for details on all.



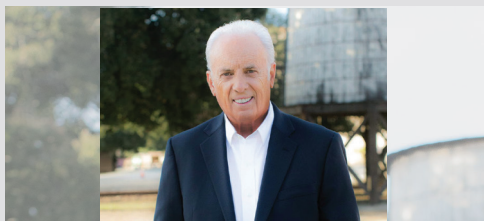
**June 13:** Blessings today and best birthday wishes to **Don Stephens**, founder of Mercy Ships and speaker for “The Mercy Minute”—so grateful for Don’s lifelong Kingdom perspective!



**June 17:** The celebrating continues as **Don & Deyon Stephens** (Mercy Ships) mark another wedding anniversary!



**June 18:** Happy Birthday, **Lisa Anderson**—we’re so grateful for your truly “Boundless” enthusiasm for ministry to young single adults as part of Focus on the Family outreach!



**June 19:** Best wishes to **John MacArthur** (“Grace to You”) marking another birthday milestone today in a life dedicated to teaching God’s Word—“unleashing God’s truth, one verse at a time.”



**June 26-30:** For families with disability, there’s nothing like a “Family Retreat” made possible by **Joni and Friends**—this week being held in Lexington NE, Spruce Lake PA, and Zephyr Cove NV.

## Worth Considering

*“My father gave me the greatest gift anyone could give another person, he believed in me.”*  
— Jim Valvano