



Ambassador

We Connect. Ministry and Media.

SEPTEMBER
2023
UPDATE

*Some of our greatest
blessings call us*

*grandma
&
grandpa*



INSIDE

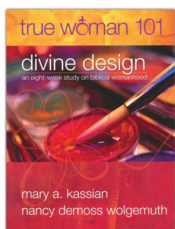
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DID YOU KNOW?



On **September 11**, we mark Patriot's Day, recalling the extraordinary events of 9/11 (2001) and the many acts of heroism that day.

That year, Ambassador commissioned a poster that has been shared widely since then. If you'd like a copy, please let us know (peg@ambaa.com). And be sure to visit our website for tool kit resources that help recognize the day.



From **Revive Our Hearts, True Woman 101: Divine Design** was published in the German language. Currently, ministry materials (including broadcast editions) have been translated into 20 languages.



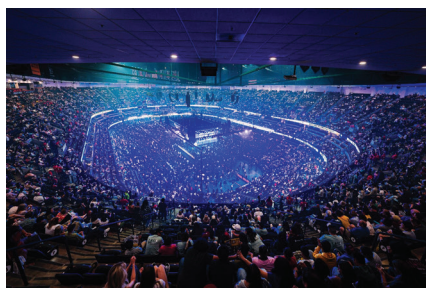
Mark September 27 on the calendar for this year's **"See You at the Pole"** event when thousands of children will gather for prayer at their school's flagpole. Check the organization website for full details on participation—and check our site for the tool kit of speaker resources supporting SYATP.

THE LATEST FROM AMB-OS

It was thrilling to see this summer's attendance at the *Jesus Revolution* (JR) movie. One never knows how a spiritually-rich film will be received by the general public, but someone must be happy. The last number I saw was that JR enjoyed revenues well north of **\$50 million**.

You no doubt know the film was based, in large measure, on Pastor Greg Laurie's experience as he came to Christ in those wild late 60's in Southern California. Christian music proliferated, solid Bible was teaching pervasive. The result spawned a whole new Maranatha-style culture. Greg described those early days of hippies coming to Christ as, **"Something big and volatile was about to happen that only God could orchestrate. It was like nitro meeting glycerin, and the combination was explosive."**

Explosive it was! The repercussions from that detonation 50 years ago have continued to these more halcyon days. At each step along the way however, Harvest Christian Fellowship has remained faithful to declare the Word of God. Even more so, the focal point of the church has been holding crusades to reach the lost.



Through those many years, **Ambassador has served Harvest through the distribution of Greg's winsome and practical Bible teaching via Amb-OS**. But more than that, we've transmitted the Harvest Crusade to Christian radio stations. Through the years, there have been many venues, but the most recent is at the Honda Center in Anaheim, where the puck is dropped for the Ducks and their foes.

The 2023 Crusade was a two-night event (July 1 & 2) that featured a number of Christian artists like Chris Tomlin, Phil Wickham, Michael W. Smith and others. Amb-OS delivered the live broadcast to several dozen radio stations which carried it live.

The main focus of the crusade is the simple gospel message. **And the result was more than 7,000 people dedicating their lives to Christ over the two-day event.** Of these, more than 3,700 professions of faith were in the venue, and over 3,000 were online.

But it doesn't stop there. The following weekend (July 8), it was a joy to see mass baptisms, harkening back to those crazy days of the late 60's down in Pirate's Cove in Newport Beach. Something in the order of **4,500 were baptized that day**. We stopped by to watch families and friends cheer and hug each other with arms raised for the new day this baptism marked. There were also a number of strangers who came by wondering, "What in the world is this all about?!"



What a joy it is to serve Harvest Christian Fellowship, and have a small part in so many lives coming to Christ!

Interestingly, Harvest Fellowship, has a church located—literally—down the street from us here at Ambassador. Through the years, it's been our privilege to serve Harvest/A New Beginning in one way or another for decades.

— Jim Sanders

NEW
THIS
FALL!



A New Voice for "The Mercy Minute"

With a continued call to demonstrate mercy, the 1:00 daily feature "The Mercy Minute" welcomes a new voice this month as Mercy Ships veteran **Raeanne Newquist** steps into that role.

Already hosting a ministry podcast, Raeanne is also a writer for the organization's audio content. A graduate of Pepperdine University, Raeanne served with her family (husband, Roger, and three children) on the *Africa Mercy* prior to taking on communications work for the ministry.

Audition "The Mercy Minute" at the AAA website ... where all broadcasts can be heard with recent content available thanks to Glorystone's app!

New Episodes from Adventures in Odyssey

In addition to adding a dozen new episodes into the release cycle this Fall, a favorite AIO character returns. Since actor Will Ryan passed away (November 2021), Odyssey has heard touching tributes from fans around the world who have also wondered about the future of his character, **Eugene Meltsner**.

Well, on the *Official Adventures in Odyssey Podcast* (check the Odyssey website to hear it), executive producer Dave Arnold, showrunner Marshal Younger and actor Townsend Coleman share a special update: Thanks to an assist from AI, **Townsend Coleman** will move forward as Eugene!



STRAIGHT TALK ON Life Issues with Brad Mattes

A New Weekly Edition from Life Issues

To help audiences better understand the most significant pro-life issues impacting our culture, "**Straight Talk on Life Issues**" will launch on October 7.

Providing timely updates and expert perspective on the entire range of concerns for the sanctity of life, host **Brad Mattes** ("Life Issues" 1:00 daily) is joined by Sharon Kon and guests in the 25:00 weekly program.

You will find a demo on your Amb-OS receiver; contact Lee Ann (lee@ambaa.com) for more details and clearance to air as a flagship partner. When you do, we'll add station ID information for customization.

"Listeners need relevant, in-depth briefings as stories unfold. Now they'll have it. **Straight Talk on Life Issues** will educate, inspire, and motivate them every week."

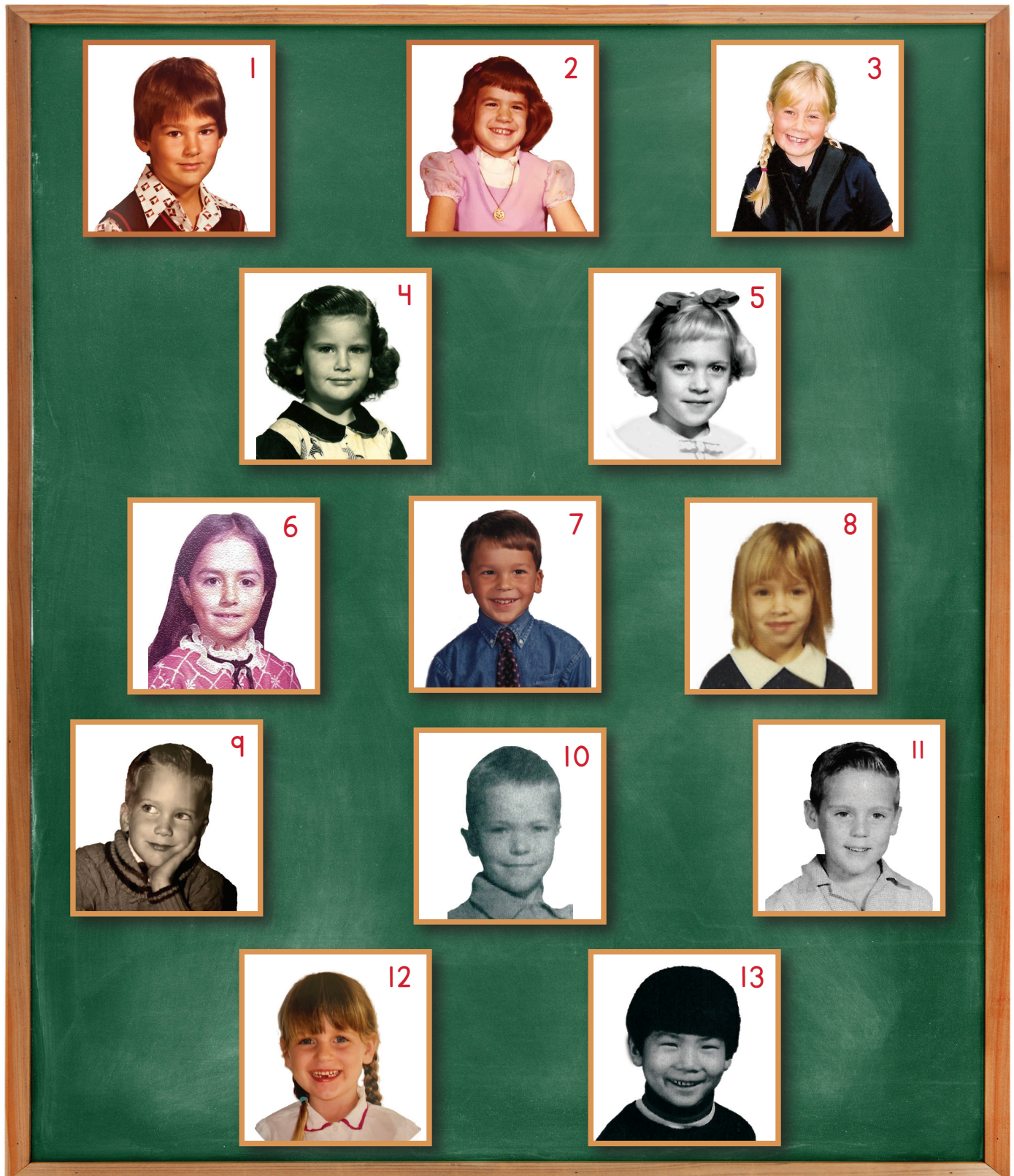
— Brad Mattes, president, Life Issues Institute

Meet the Ambassador Team!

NOW
& THEN

For many of us, September brings reflection on those “Back to School” days long past for most of us. We thought we’d test your skills at analyzing faces by sharing photos of our team—that is, photos from their Kindergarten year.

Below is a list of names—send your matched list to peg@ambaa.com. **The first 100% score will receive a \$50 Amazon card** (that’s how confident we are that you won’t ever guess which one is little Jimmy Sanders, LOL!)



AAA Team: Tom Bedson, Ben Bryggman, Peggy Campbell, Mark Connor, Diana Cook, Lee Ann Jackson, Jery Lee, Charley Mefferd, Emma Mitchell, Jennifer Perez, Rebecca Richardson, Jim Sanders, Jani Williamson

Whatever they're called ... they're the best!

This month (Sunday, September 10) marks **Grandparents' Day**—a celebration of the bond between grandparents and grandchildren. Believe it or not, this year's official theme is actually from Scripture: "His mercy is from age to age" (Luke 1:15).

GRAND PARENTS

We thought it'd be fun to see how grandchildren address some of the grandparents we know ... here's a sample. *How about you?*

We insist that the word "grand" remain in the grandpa and grandma—what we're called—because we've earned it! 😊

– **Brad Mattes** (Life Issues)

We're Nana and Papa to our 17 grandkids—the oldest just turning 18. How time flies!

– **Martin Jones** (Revive Our Hearts)

When I married Jack five years ago, I became an instant grandma! The grand-girls call me ... CandyGram—LOL! (Jack is Gwanpa!)

– **Candy Houghton** (Bott Radio Network)

My children call my parents "Grandpa Sorensen" and "Grandma Sorensen"—which they love. My dad especially loves being called "Grandpa Sorensen" because he was very close to his own Grandpa Sorensen. His Grandpa Sorensen spent a lot of time with him, taught him lessons he treasures, and loved him with his whole heart. John does the same for his own grandchildren!

– **Hannah Rariden** (Evangelism Explosion)

"If children are the rainbow of life, then grandchildren are the pot of gold."

My oldest grandchildren have always called me "Dada Ron," shortened when they were children from "Grandad Ron." However, I have other grandchildren who are part Native American. Nálí is short for shinálí, the Navajo name for grandfather. So my grandchildren have used these blended names since they were young: Nálí-Ma for my wife, and Nálí-Pa for me. I'm pretty sure I'm the only Nálí-Pa in the world!

– **Ron Hutchcraft** ("A Word with You")

My mom was "Ama" and my dad was always "Papa" to our kid so we thought "Papa John" would be a perfect name for my husband when our grandkids were born. And that made Grandma Jani a perfect name for me too!

– **Jani Williamson** (Ambassador)

Once on the phone with Paul Hollinger, he told me he was called "Opa." Having grown up in a German speaking home I knew that name would be very special to me. The grandkids concurred! For Gayle, our grandkids call her "GiGi" (with a hard "g"). Our first grandson named her at a very early age. He could enunciate GiGi but not Grandmommie – which totally delighted Gayle who says "that's my name!"

– **Gene Bender** (The Bridge / Austin TX)

My kids call me grandpop. That is what I called my grandpop whom I really loved and I wanted to carry on his legacy. Trudy is "ma" to one set of grandkids and grandma to the other set. She said it was true that the grandkids really determine the name.

– **Tim McDermott** (Tim McDermott CPA)

One Very Special Grandfather

It was a deep privilege for Jim Sanders to attend the memorial service for **Stuart Epperson** who entered the Lord's presence on July 17. While Stu's lifelong commitment to Kingdom work is evident in the impact of Salem Communications (and a variety of ministries that Stu and wife, Nancy, supported), the service made clear his greatest legacy in the lives of four children and 21 grandchildren who all spoke eloquently of his influence. Friends who also attended include: (1) Troy Miller, Bob Jones III, Rich Bott; (2) Jay Flowers, Allen & Susan Power; (3) Tom & Sharon Moyer with Stu Epperson Jr.



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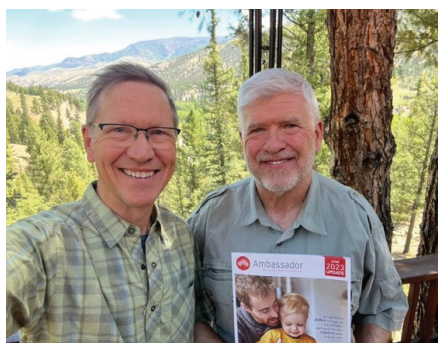
CONNECTIONS



Matt Austin and Sharon Geiger (KCBI-Dallas TX)
Making their annual trek to SoCal to visit ministry partners, it was a delight to share fellowship again with our friends from KCBI—which included (appropriately?) a nice meal at Houston's 😊!



Steve Ostini, Jay Flowers, Matt Jones
One of the several stops for the KCBI itinerary was a visit to Grace to You HQ (Valencia CA) where Matt and Sharon were gifted books by John MacArthur.



John Fuller (Focus on the Family) & Chuck Finney (Finney Media)
In Lake City (Colorado) for summer refreshment with a group of broadcasters, John and Chuck take time out to do some substantive reading—we highly approve!



Catherine Cobb (Joni and Friends)
Guided by the theme "Fearless," the Joni and Friends Southern California Family Retreat offered families living with disability a week jam-packed with new adventures — like the mud pit, ropes course, and archery. Catherine Cobb (Manager, Radio Ministry) loved connecting with friends like Suzie, who daily reminded everyone how beautiful they are!



Max McLean (Fellowship for the Performing Arts)
Just terrific to re-connect with Max at a recent performance of his "Further In / Further Up" presentation as C. S. Lewis. Check out where you can see one of several outstanding FPA productions at the ministry website!



Mark Channon (WKJA/Heartfelt Radio) with Joe Stowell
Thanks to Mark for this pix from an annual trip to Word of Life where Dr. Stowell was speaking. The photo with Update is from Word of Life Island which has hosted nearly 300,000 teens over the years, many coming to Christ. "High, high, high in the Adirondack"—terrific ministry!



A Longtime Group of Golfing Friends
It's been a 32-year tradition for these guys who take a week annually to undertake that proverbial "good walk spoiled"—this year it included The Highlands (Harbor Springs MI) where, on the Donald Ross course, Jim Sanders used a 7-iron for the Par 3 (148 yards) 12th hole and made a once-in-a-lifetime "hole in one." Nice work, Jim! (L to R): Craig Mader, Chuck Bolte, Jim Sanders, Mary Rader, Jim Daly, Don Cason, Mike Rader, Rick Ervin.



WELCOME TO MY BOOKSHELF

While also lead Pastor at North Park Presbyterian Church (San Diego CA), if you follow Adriel's active social streams, you'll know that he is a devoted husband to wife, Ysabel, and dad to five little ones (referenced below!).

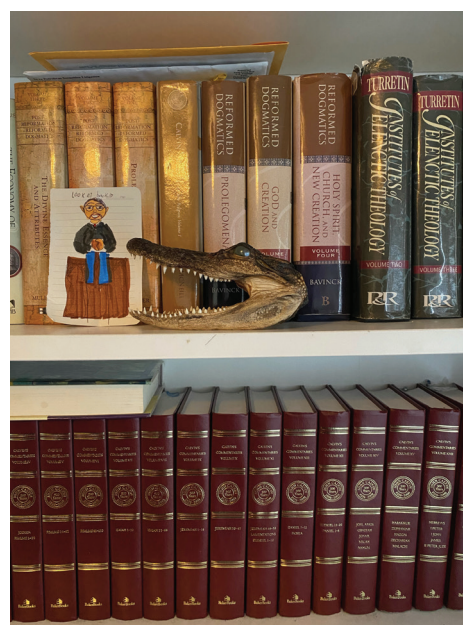


“How do I organize my books!? That’s just the problem. Most of my library is scattered, and only I know where a particular book might be. Unless, of course, it has been lifted by one of my kids. They enjoy using expensive theology books as cheap coloring books!

I've taken a picture of the most organized section for you, featuring an alligator head I was given by a dear brother in Christ from Louisiana, and a picture of me in the pulpit drawn on a Sunday morning by one of our young congregants 😊! ”

Though just a few years old, **Core Christianity** is rooted in the rich history of its parent organization, Sola Media. Formerly named White Horse, Inc., Sola Media was founded by theologian and seminary professor, Dr. Michael Horton who is author of *Core Christianity: Finding Yourself in God's Story*.

For more than 30 years, the organization has worked tirelessly to help Christians know what they believe and why they believe it. Today, in addition to the broadcast, the ministry offers a wide array of Bible studies and other resources to help believers dig deeper into God's Word, confident of the truth of Romans 1:16.



As you plan for holiday programming, keep these special editions in mind!

25 x 1:00 evangelistic spots for airing as you wish throughout December. Each episode of "The Christ of Christmas" will include a verse of Scripture and a Gospel message from **John Sorensen**.

An all-new special featuring the **Robertson Family** titled "Celebrating Christmas as a Family." The one-hour broadcast will be ready to audition late October. (Yes, other Christmas classics from Focus will also be available.)

A series of 1:00 spots **voiced by little children**, sharing the favorite Scriptures of the season. Station-customized on request.



Ambassador

ambassadoradvertising.com

1641 Langley Avenue
Irvine, CA 92614

949.681.7600

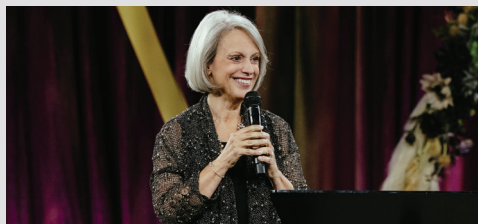


@AmbassadorTeam

#AmbassadorLife

The Season is Turning ... again!

Summer is officially concluded for yet another year and we are on to Fall ... and a full one it is. Just check out a few of the month's activities below—and don't miss more of what's coming inside this edition of Update!



September 3: Blessings, **Nancy DeMoss Wolgemuth**, as you mark another birthday and we celebrate God's providence in your life!



September 8-10: In Fort Mill SC, **Joni and Friends** hosts a Single Parent Getaway—spiritual renewal, rest and support for single moms and dads living with disability.



September 14: Best wishes to **John Sorensen**, President of Evangelism Explosion and speaker for "Share Life Today" (1:00 Daily), celebrating another birthday!



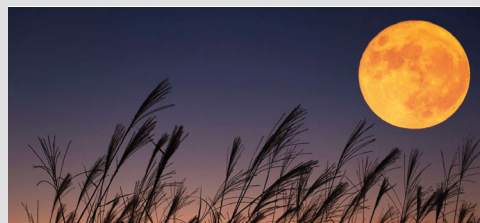
September 15-16: In Atlanta, couples will be attending **Focus on the Family's** "Resist the Drift" Marriage Conference with Dr. Greg & Erin Smalley.



September 16: One more September birthday—the shout out today goes to **Carter Conlon** ("It's Time to Pray") ... Happy Birthday!



September 27-29: The **NRB's President's Council** convenes in Washington DC for its annual Capitol Hill Media Summit.



September 29: Shine on, shine on, **Harvest Moon!**

Worth Considering

*"By all these lovely tokens,
September days are here.
With summer's best of weather
and autumn's best of cheer."*

— Helen Hunt Jackson