

For the week of:
10|02|2023

Get the low-down from a high-up perspective!

the mAAA^x

MONDAY 10/2

Happy October! While these items have already made an appearance on the Fall menu, the **Pumpkin Spiced Latte** is the perfect way to celebrate the cooler weather. This year marks the 20th anniversary of Starbucks' PSL, and although it is in the name, the famous drink did not include pumpkin in the ingredients for the first 12 years.

TUESDAY 10/3

Feeling hungry? Celebrate **National Fruit at Work Day** by snacking on some refreshing oranges, succulent strawberries, or perhaps a seasonal favorite—crisp apples! Speaking of which, did you know there are over 7,500 varieties of apples?

WEDNESDAY 10/4

Sweet, sticky, gooey goodness! Cinnamon rolls gained widespread popularity in the United States during the 20th century, thanks to the influence of Swedish and Danish immigrants who brought their cherished recipes to the country. Happy **Cinnamon Roll Day**!

THURSDAY 10/5

It's that time again! Today is **Bring Your Bible to School Day**, last year over 800,000 students participated! Even if you are not in school you can join Focus on the Family and support students as they share the significance of God's Word.

FRIDAY 10/6

Today in 1926, Babe Ruth gave the St. Louis Cardinals a taste of his "**Three Homer Special**" in a World Series game. The Yankees won 10-5, but the championship slipped away in the seventh game. Then, in 1928, Ruth unleashed the same fireworks show, hitting three more homers in a single game during another Yankees-Cardinals showdown.

DID YOU KNOW?

- In the fall of 2003, Starbucks first brought the beverage as a test to about **100 stores** in Washington, D.C. and Vancouver, Canada.
- **PSL** gets its nickname from the three-letter beverage code originally written on cups by baristas.
- How much does a bushel of apples weigh? **42 pounds**.
- The US Apple Association says the **top 5 apples** are: Gala, Red Delicious, Granny Smith, Fuji and Honeycrisp.
- **Philadelphia-style cinnamon rolls** date back to the 18th century. They contain honey, sugar, cinnamon and raisins.
- **Babe Ruth never wore the Yankees' famous interlocking NY logo** on his jersey. It didn't become a permanent part of the Yankees' jerseys until 1936, two years after Ruth left the team.

... And the Latest from Ambassador

This Thursday!

It's not too late to remind your audience—it's **Bring Your Bible to School Day**! Did you know, more than 875,000 students participated last year—we can't wait to see what happens in 2023! Check out the website with full details and resources you can use on-air to promote the day and encourage student involvement!

Do not let any unwholesome talk come out of your mouths, but only what is helpful for building others up according to their needs, that it may benefit those who listen.
Ephesians 4:29 (NIV)

