



Ambassador

We Connect. Ministry and Media.

NOVEMBER
2023
UPDATE



Oh give thanks to the
LORD, for He is good;
for His steadfast love
endures forever!
– 1 Chronicles 16:34

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DID YOU KNOW?

Looking for an encouraging way to keep track of your 2024 schedule? Here are a few suggestions!



From **Joni and Friends**, the 2024 Planner features Joni's delicate line art and a joyful theme from Psalm 96:12-13 ("...let all creation rejoice before the Lord..."). Included are devotions by Joni, Scripture, and places to track prayers, goals and activities through the year.



From **Revive Our Hearts**, the annual calendar is themed for 2024 with one word—*Incomparable* and includes reflections on Jesus from Nancy DeMoss Wolgemuth.



From **Mercy Ships**, "A Year of Hope Like No Other" echoes the broadcast ("The Mercy Minute") theme of sharing the impact that comes in showing mercy "to the least of these" in story after story of transformations for those in desperate need.

For a copy of any of the above, contact Ben@ambaa.com ... we're happy to share that with you!

THE LATEST FROM AMB-OS

The Public Square® Express is a unique daily presentation of public influencers, giving listeners access to a trusted network of policy professionals. The Public Square® team has over 40 years of experience in the field tackling tough issues in public policy from a biblical worldview.



The daily 26-minute edition is hosted by veteran broadcasters David Zanotti and Wayne Shepherd. To request permission to air **The Public Square Express**, visit our permissions portal at amb-os.com/permissions, and choose the following program: APRT Public Square Express (M-F, 26:00).

For radio placement or questions about the broadcast, contact **Anna Welch** at anna@thepublicsquare.com.

New Life Africa Networks, a ministry of **Your Network of Praise (YNOP)** radio group, is now offering **Global Perspective**, a daily 1:00 feature to encourage listeners in a special way.



Global Perspective is a daily reminder to listeners that they will find satisfaction as they seek God and use their lives for His purposes. Each day **Roger Lonnquist** shares Scripture, testimonies of individuals, ministries, and more to encourage listeners to consider their place in God's field, and provides free resources on its website GlobalRadio.us.

To request permission to air **Global Perspective**, visit our permissions portal at amb-os.com/permissions and choose the following programs: NLAF_GLP5 Global Perspective (M-F, 1:00).

For radio placement or questions about the broadcast, contact **Roger Lonnquist** at Info@GlobalRadio.us.

Introducing **Fresh** with **Berni Dymet**, a new 2.5-minute devotional feature from **Christianityworks**. Each **Fresh** edition will have a powerful Scripture verse, together with words of inspiration, hope and encouragement. **Christianityworks** exists to help listeners draw closer to Jesus in a rich, powerful, dynamic relationship with Him.



To request permission to air **Fresh**, visit our permissions portal at amb-os.com/permissions. For radio placement or questions about the broadcast, contact **James Kanaganayagam** at jamesk@christianityworks.com.

CWKS **Fresh** with **Berni Dymet** (M-Su, 2:30).



Special Programming

from *Focus on the Family*
November | December



**HAPPY
HOLIDAYS!**

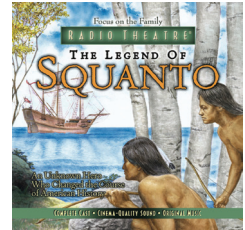
Listener favorites as well as brand new content is being offered for station use through the holiday season. Check out the array of **"Focus on the Family"** productions below ... and for more Christmas content, turn the page!

For Thanksgiving —

From Focus on the Family's Radio Theatre productions, **The Legend of Squanto** has become a classic, aired annually by many partner stations.

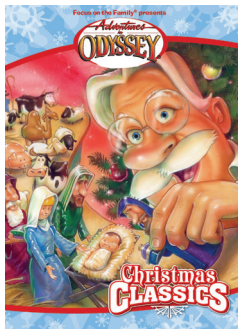
The two-part special retells the story of Squanto—it's more than just a tale about an honest man who triumphed over tragedy. It is also a tribute to honor, integrity, and the God-given ability to look beyond the color of one's skin . . . and into the heart.

For more information on access, contact Rebecca@ambaa.com.



For Christmas 2023 —

Gather 'round the fireplace for **"Celebrating Christmas as a Family"** with the Robertson clan from A&E's Duck Dynasty. The family will share some of their favorite family Christmas stories in this all-new hour-long special. Listeners will hear Phil, Kay, their four sons and wives, Phil's long-lost daughter, and Uncle Si as they reminisce and recall Robertson Christmas memories. From duck hunting gone awry to silly Christmas antics, you'll feel right at home!



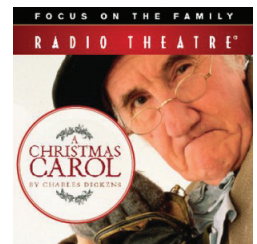
It's an **Adventures in Odyssey** Christmas Marathon with six 30-minute classic Christmas episodes for airing as you wish.

- Gifts for Madge & Guy
- Peace on Earth
- A Time for Christmas
- A Lamb's Tale
- A Christmas Conundrum
- Silent Night

From Focus on the Family's Radio Theatre, Charles Dickens' **A Christmas Carol** has become a don't miss scheduling holiday edition.

Traveling Home for Christmas, another favorite from the vault of Radio Theater classics, brings writer O. Henry's classic short story (Christmas by Injunction) to life.

Need more information? Contact Rebecca@ambaa.com for details.



**BUT WAIT
THERE'S
MORE!**

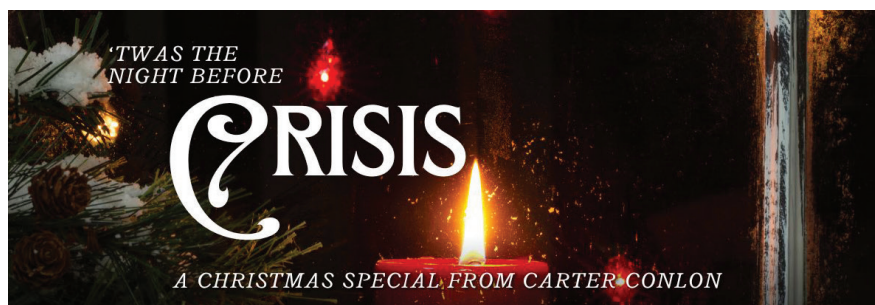
The Christmas Celebration Continues!

In addition to content from "Focus on the Family," and Christmas-themed messaging throughout December on regularly-scheduled programs and features, we invite you to add these special projects to your holiday programming!



"The Christ of Christmas"
Evangelism Explosion | 1:00

Underscoring the opportunity to share Christ during the holiday season when friends and family may be more receptive to that message, **John Sorensen** has voiced a 1:00 "episode" for every day of December up to Christmas. Each segment features a Scripture and **invitation for non-believers** to come to Christ. In addition to the audio content, a **corollary video** is available to stations for posting at station websites or social streams. We're thrilled for this unique evangelistic tool for all stations to use through the season!



"Twas the Night Before Crisis"
Carter Conlon | 25:00

We are living in a turbulent time in history. The good news is that Jesus Christ, God coming to each of us in our need, is still the best and only lasting hope in this world. You don't have to be afraid of the future. **God has everything you need to face the days ahead—at Christmas and all through the year!**



"A Child is Born" – A Selection of Christmas Scriptures from the Heart of a Child

We're so pleased to share this package of 19 x :30s that are **the voices of children reciting "Christmas verses" with customizable close ... a Christmas gift from Ambassador to participating stations.** (No commercial content whatsoever.) Delivered to Amb-OS receivers for use through the season!

Watch ministry promo information (and the Friday AM A-List) for more of what will be available November/December. Check our website for full details (as well as tool kit options) or email Rebecca@ambaa.com if you can't find what you need!



Let's Get Acquainted!

Welcoming a New (and Young) Voice Speaking for Life

Co-hosting the new "Straight Talk on Life Issues," **Victor Nieves** joins veteran Brad Mattes, President of Life Issues Institute, to provide in-depth focus on the array of issues confronting our culture which challenge our belief in the sanctity of every human life.

Though youthful, Victor is an experienced communicator on behalf of that message. In addition to the on-air role, Victor also serves in all facets of communication for Life Issues including creation of the weekly e-delivered Life Issues update to stations.

**PLEASE
MEET!**

→ **When did your interest—yea, even passion—for the pro-life message get started?**

I grew up in a very pro-life family and have been an advocate for life for many years! There is no question that the unborn are innocent humans that deserve to have their human rights protected. We must speak up for those who cannot speak for themselves.

→ **Your Instagram account (which indicates almost 50,000 followers) begins with "Christ is King"—what do you mean by that?**

Christ is king means exactly that, there is no higher authority than God. Our society has progressively turned farther and farther from God. As a result, our social values, morals, and culture has begun to rot. If we want what is best for our country, we must once again put Christ first and do all things for His glory.

→ **You're a Missouri native—what do you appreciate most about being raised and living in the Bible Belt territory?**

Missouri is a great state, and one of the most pro-life in the nation! The Bible belt is one of the last strongholds for sanity in this country and that is much appreciated. People around here still have a shred of morals left.

→ **Who has been a mentor to you as a young person navigating the segue into such impactful endeavors?**

My mother and father mentored me in all aspects of my life, I wouldn't be who I am without their guidance.

→ **Just for fun ... if you could get on a plane tomorrow, where would you go and why?**

If I could go anywhere in the world it would be Houston Texas to be with my girlfriend who just finished law school.

→ **You've said you're an old soul in a young body 😊 ... what do you mean by that?**

I often joke that I am an "old soul" in a young body because in most ways I more resemble someone born many generations ago. Though I am young in years I am, old at heart. My hobbies include things like boxing, chess, billiards, fishing, etc and my taste in music is old country music going back as far as Hank Williams, Sr. However, what I truly mean is that I long for a time I never truly experienced. Our country is far from its golden years. Much of the sick perversion that is spreading in our society would have been unthinkable thirty years ago.

→ **What do you hope to contribute in your role with Life Issues Institute and on-air co-host for Straight Talk on Life Issues?**

I aim to contribute the younger perspective of the next generation of pro-life advocates. Social media is an extremely powerful tool that I hope to better use to reach people who are impressionable and convince them to protect life.

→ **The proverbial question is "what's on your nightstand" for reading next ... but maybe we ought to ask, what's on your Audible download for listening next?**

The book on my nightstand is the Bible, though I have a long list of books on my reading list. A favorite that I revisit often is "How to Win Friends and Influence People" by the great Dale Carnegie. Funny enough, I have never downloaded or listened to an audio book.

→ **When you aren't working as hard as you do on pro-life issues ... what do you enjoy for refreshment of body and soul?**

Whenever I get the chance, I am usually by a lake fishing. If not, I will be at the gym or playing a game of chess online. (Desperately trying not to lose my spot in the top 15% of chess players).

More from Life Issues Institute

"**Straight Talk on Life Issues**" is a weekly half-hour program that affords a deeper dive into key pro-life topics. Anchored by Brad Mattes, Victor Nieves joins the team as co-host, as the duo monitor breaking news, interview guests, and provide education on foundational pro-life concerns.

"**Life Issues**" brings Brad Mattes' passion for the unborn in this up-to-the-minute daily 1:00 feature. As an acknowledged veteran of the pro-life cause, Brad provides the latest information and effective tools to protect innocent human life from womb to tomb.

To air these programs, contact Lee@ambaa.com for clearance! Visit ambassadoradvertising.com/life-issues for more information.

OUT & ABOUT

John Sorensen on the Road

If you've been with him at NRB or in any other setting, you know that **John Sorensen** is unfailingly passionate about helping believers share their faith—which is why he was in Alaska recently, hosted by **Tom Steigleman** (KATB) for an Equip America event. In addition, **he was in Washington for the Summit** (below), there encountering a familiar face (!) then out to Orange County for a number of stops including one at **Ambassador** (where he was able to record a prayer for Israel). And don't miss the information on **Evangelism Explosion's Christmas content** (page 4)—including both audio and video content!



With **Tom Steigleman** (left).



You never know what Alaska has in store!



Training underway in Alaska.



At **AAA studio** with Peg, Jenn and Jim.

Reflections on NRB's Washington DC Summit

(Please note Jim was following instructions when he grabbed these shots—he didn't know we'd make a little photo album featuring him 😊!)



Joining **Lance Emma** (KWVE)



With **Doug Doran** (WMVV) and **Troy Miller**, President of NRB



At the FCC with **Commissioner Simington**



Fellowship with **Steve Ostini** and **Jay Flowers** (Grace to You)



John Sorensen, **Rich and Faye Bott** and **Michael Farris**.



The **President's Council** enjoyed gathering in Congress.

The **NRB Capitol Hill Media Summit** (a benefit of belonging to the NRB's President's Council), was, by most evaluations, the "best ever" featuring time with Senators Ted Cruz and Tommy Tuberville, as well as a meeting with FCC Commissioner Nathan Simington. A number of other Washington notables provided insight from inside the beltway. This special group should be on the list of every NRB member! — **Jim Sanders**

Extending the Legacy of Christian Broadcasting

As President/CEO of Bott Radio Network (now more than 120 stations), **Rich Bott** has significantly amplified the work his family began in Christian broadcasting more than 60 years ago. Well known for his leadership in NRB circles (including a season serving as Chairman of the Executive Committee), Rich is also engaged in numerous ministry involvements including serving on the boards of Far East Broadcasting Company and the D.L. Moody Center.

Anyone this involved in Christian media is bound to have more than a few books. Thanks to Rich for sharing a glimpse at some of his shelves!

WELCOME
TO MY
BOOKSHELF

Rich Bott



“ The first one is the most precious to me. It features a photo of my grandfather, Rev. S. H. Patterson preparing to broadcast his program, “The Radio Prayer League” in Denver in 1926. He is the pioneer Christian Broadcaster in our family. We are honored to follow in his footsteps.

Also on that shelf is an early crystal radio receiver of the type my grandfather first heard R. R. Brown preaching the Gospel all the way from Omaha to his home in western Kansas. That's what inspired his move to Denver to harness the power of Radio to reach more people and multiply the impact of his preaching and teaching of the Bible.



The bookcase next to it includes a C.H. Spurgeon bobblehead, Washington praying at Valley Forge, a collection of Bibles and commentaries, and a prayer sculpture gift from my wife, Faye, reminding us of Jeremiah 29:13 “You will seek me and find me when you seek me with all your heart.”



The next bookcase has mementos which remind me that Christian broadcasting is worldwide. The Gospel is for everyone. And I have a favorite quote from Leonard Ravenhill, and a red cup from some of our favorite friends inspiring us to “lead.”

The final photo shows my bookcase topped by items from friends at Fellowship of Christian Athletes, Thru the Bible, The Museum of the Bible (including an original brick), a little airplane and a fun lunchbox from special friends, and two copies of our friend Barry Meguiar's new book *Ignite Your Life*. Barry sent me an advance copy to read while I recovered from hip surgery in October, and my endorsement is included on page two!

Next to that bookcase you see a Silvertone tube radio from the 1930s topped by a transistor radio from the 1960s. Above the two radios is a print of a painting from Israel showing Moses receiving the 10 Commandments. Notice the opened gift box at his feet, as it is a gift to us from God. Also Moses holds up the tablets in the shape of a heart because God gave us the 10 Commandments because He loves us and wants what is best for us. When I see this, it makes me smile. ”



So grateful for the faithful example of Rich Bott, dad Dick Bott, and all the Bott Radio Network team!



Ambassador

ambassadoradvertising.com

1641 Langley Avenue
Irvine, CA 92614

949.681.7600



@AmbassadorTeam

#AmbassadorLife

The Most Wonderful Time of the Year?

Well, the song says Christmas but it's hard to beat the joys of November especially as families gather for turkey and all the trimmings. May your days overflow with gratitude! Here are a few more reasons to love this month!



November 3-4: Couples will be encouraged at Focus on the Family's "Resist the Drift" 2-day conference with **Greg & Erin Smalley** (Anaheim CA).



November 5: So long daylight ... **Daylight Saving Time** ends today! (Just be patient—DST returns on March 10, 2024!)



November 14: Blessings on this anniversary celebration (#8) for **Robert & Nancy DeMoss Wolgemuth** (Revive Our Hearts)!



November 15: Co-chaired by **David Santrella** (CEO of Salem Media), Radio Ink presents Forecast 2024 in New York City.



November 17-19: It's a New England **Marriage Getaway** (Meredith NH) for couples living with a disability in the home, hosted by Joni and Friends.



November 23: So much reason to give thanks every day but today it's with "all the trimmings"! Happy **Thanksgiving 2023!**



November 24: Wishing "Happy Anniversary" on this day to Focus on the Family's **John Fuller** and wife, Dena!

Worth Considering

"It looked like the whole world was covered in a cobbler crust of brown sugar and cinnamon."

— Sarah Addison Allen