



## Jim Daly

President and CEO

Jim Daly is a husband, father, author and broadcaster. He is the president of Focus on the Family and host of its daily radio broadcast which is heard by more than 5.6 million listeners a week and has been honored as Program of the Year by the National Religious Broadcasters.

Under his leadership, the ministry has reinvigorated its traditional focus on helping couples build strong marriages and raise healthy, resilient kids. In just the last 12 months, with the help of Focus on the Family, 568,000 couples have built stronger marriages and 724,000 moms and dads built stronger, healthier, and more God-honoring families.

Daly and his wife, Jean, have two sons and live in Colorado Springs, Colorado.

### **Ask Jim about ...**

- Focus on the Family
- Fatherhood
- Faith



## John Fuller

Co-Host, Focus on the Family Broadcast

John Fuller is vice president of the Audio team, which creates and produces award-winning audio programs, podcasts and radio features. Fuller is co-host of the popular "Focus on the Family Broadcast" that is heard by millions on more than 1,000 AM/FM radio affiliates in the U.S. He also is heard on "Focus on the Family Minute," "Focus on the Family Marriage Podcast," and "Focus on the Family Parenting Podcast."

Connecting through authentic stories and humor, Fuller has spoken in the U.S. and internationally about parenting, marriage, adoption, faith, creativity, workplace relationships and more. He has written for dozens of magazines and wrote the book, ["First-Time Dad: The Stuff You Really Need to Know."](#)

### **Ask John about ...**

- Importance of radio ministry (i.e. share-a-thons)
- Co-hosting the Daily Broadcast
- Fatherhood



### **Dr. Greg Smalley**

Vice President, Marriage and Family Formation

In his role at Focus on the Family, Dr. Greg Smalley develops and oversees initiatives that prepare individuals for marriage, strengthen and nurture existing marriages, and help couples in marital crises. He is the author of 20 books including “Reconnected: Moving from Roommates to Soulmates in Your Marriage” and “9 Lies that Will Destroy Your Marriage.” He and his wife, Erin, co-created “[Ready to Wed](#),” a complete premarital curriculum for engaged couples and the online [Focus on Marriage Assessment](#).

Smalley’s passion for marriage began as a young boy. He is the son of the late Dr. Gary Smalley, a family counselor, president and founder of the Smalley Relationship Center and author of 40 books on marriage. Smalley regularly attended his father’s conferences and absorbed the importance of marriage. Married since 1992, Greg and his wife Erin have three daughters, Taylor, Murphy and Annie, and one son, Garrison.

#### **Ask Greg about ...**

- Marriage
- Couples in crisis
- Parenting



### **Lisa Anderson**

Director of Young Adults and Boundless

Lisa Anderson manages Focus’ ministry for young adults, with the goal of helping 20- and 30-somethings grow up, own their faith, date with purpose and prepare for marriage and family. She is the author of “[The Dating Manifesto: A Drama-Free Plan for Pursuing Marriage with Purpose](#)” and hosts “[The Boundless Show](#),” a national radio program and weekly podcast, where she leads discussions on timely issues, interviews authors, artists and other newsmakers, facilitates

Q&A and volunteers far too much information from her personal life.

She is driven, in part, by interacting regularly with young adults who, because of the cultural impact of divorce, fatherlessness and a Hollywood-inspired view of romance and relationships, have little idea of how to approach dating and marriage from a God-honoring perspective.

#### **Ask Lisa about ...**





- Singleness
- Dating
- Millennials



### **Jeremy Keeton**

Senior Director of Counseling Services

Jeremy Keeton is a licensed marriage and family therapist. He leads Focus' team of mental health clinicians and pastoral specialists as they serve as safe and trusted guides on a wide range of family-related issues. Through a one-time consultation, Focus's caring and experienced staff helps callers identify

important "next steps" for their circumstances and directs them to key resources and local counselors through the Focus on the Family [Christian Counselors Network](#). Keeton has extensive experience in counseling men and couples on topics of healthy sexuality, infidelity and pornography addiction. In addition to offering individual and marriage therapy, he has authored materials and conducted recovery groups on these topics. He is co-author of the book *Aftershock: Overcoming His Secret Life with Pornography – A Plan for Recovery*.

#### **Ask Jeremy about ...**

- Clinical psychology
- Relational issues
- Mental health issues



### **Brenda Huerta, M.A.**

Counselor

Brenda Huerta is a bilingual counselor serving callers who contact Focus on the Family's counseling department. In her role she regularly speaks with people struggling with issues related to parenting adult children, parenting children with ADHD, RAD, ODD, or OCD, extended family relationships, hospitality, women's issues, marriage conflict, adoption, and more. Leading others to Christ,

teaching Bible and parenting classes, serving hurting children, speaking at women's conferences, and offering the hope of Jesus to people in situations that feel hopeless are all opportunities for her to practically live out her faith.

She holds a master's degree in clinical counseling from Colorado Christian University and a bachelor's degree in business administration from ITESM in Mexico City where she grew up



and lived until she was 23. She now lives in Colorado Springs and has been married to her husband, Alberto, for 27 years. They have two daughters, one son, one son-in-law, and a granddaughter.

**Ask Brenda about ...**

- Parenting adult children
- Extended family relationships
- Women's issues



**Dr. Danny Huerta**

Vice President, Parenting and Youth

Dr. Huerta is a bilingual psychologist and licensed clinical social worker who oversees Focus on the Family's parenting initiatives. For many years, he has provided families with practical, biblical and research-based parenting advice on topics such as media discernment, discipline, communication, mental health, conflict resolution and healthy sexuality. He is passionate about coming alongside parents as they raise contributors instead of consumers in a culture desperately in

need of God's kingdom.

Dr. Huerta has served families through private practice and at the ministry for more than 15 years and is the author of the new book "7 Traits of Effective Parenting."

**Ask Danny about ...**

- Biblical parenting advice
- Trauma and Behavior disorders
- Anxiety and depression



**Robert S. Paul, LPC**

Vice President, Focus Marriage Institute

- Robert Paul is an accomplished speaker who presents regularly at professional conferences and enrichment events both nationally and internationally. He has co-authored five books: "The DNA of Relationships," with Drs. Gary and Greg Smalley, "The DNA of Relationships for Couples," and "9 Lies That Will Destroy Your Marriage: And the truths that will save it and set it free," with Dr. Greg Smalley, and "Finding Ever After." His most recent book, "Restoring Hope: An Integrative Approach to Marital Therapy,"

written with Dr. Robert Burbee and Dr. Christine Arnzen, is geared toward professional



therapists, pastors, and lay counselors, and presents the Focus Marriage Model and Focus Marital Therapy approach that underlies Focus’s successful Hope Restored Marriage Intensive programs.

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- He is a former professor at Evangel University where he taught in both the biblical studies and psychology departments, specializing in Marriage and Family Counseling, Human Sexuality and the integration of faith into all areas of life. Paul and his wife, Jenni, live in Springfield, Mo., and have been married for over 40 years. They have four children and six grandchildren.
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### Joannie DeBrito, Ph.D.

Joannie is a licensed clinical social worker and licensed marriage and family therapist who is now working on the Counseling team as a Hope Restored Aftercare Coach. This role allows her to focus on helping couples have more meaningful relationships. As the former Director of Parenting and Youth at Focus and co-creator of its suicide prevention program, Alive to Thrive, Joannie continues to speak about suicide and other issues related to youth and young adult mental health. She is also available to talk about intentional

Christian grandparenting. Joannie is a mother of two and grandmother of two and currently lives in Colorado Springs with her husband of nearly 45 years.

#### Ask Joannie about ...

- Suicide prevention
- Marriage and Family issues
- Grandparenting



### Adam Holz

Site Director, Plugged In

Adam Holz is director of Plugged In, Focus on the Family’s entertainment and technology review website. He’s the host of the weekly podcast The Plugged In Show, where the PI team talks to parents about navigating the intersection of media and screen use from a biblical worldview perspective. Adam and his wife Jennifer have three teens (and a feisty dog), and they

live in Colorado Springs, Colorado. In their free time, the Holzes enjoy swimming, basketball, electric guitar and, of course, watching movies.

**Ask Adam about ...**

- Entertainment
- Media discernment for families
- Movie reviews

**Robyn Chambers**

Vice President, Advocacy for Children

Robyn Chambers oversees Focus' Sanctity of Human Life and Foster Care and Adoption efforts through the following programs: [Wait No More](#), which prepares hearts and homes for kids in foster care and [Option Ultrasound](#), which provides ultrasound machines and sonography training to qualified pro-life medical clinics in communities with high abortion rates.

Chambers works with a variety of other pro-life organizations that partner with Option Ultrasound, visits pregnancy resource centers and hosts nurse trainings across the United States. She's also a member of the Leadership Alliance for Pregnancy Care Organizations.

**Ask Robyn about ...**

- Pro-Life and sanctity of human life
- Pregnancy Resource Centers
- Focus' Option Ultrasound program

**Dr. Sharen Ford**

Director, Foster Care and Adoption

Dr. Sharen Ford helps raise awareness of the need for adoptive families to provide loving and stable homes for the waiting children in the U.S. foster care system through Focus' Wait No More events. She also makes post-placement resources available for adoptive families.

Prior to her current role, Dr. Ford worked for child welfare services at the Colorado State Department of Human Services where she served as the manager for permanency services. She is the former president of the National Association of State Adoption Programs (NASAP).

**Ask Sharen about ...**

- Adoption





- Foster Care
- Focus' Wait No More events



## Jeff Johnston

Culture and Policy Analyst

Jeff Johnston works as a culture & policy analyst, researching and writing about a variety of subjects including marriage, homosexuality, and healthy sexuality.

Though raised in a Christian home and actively involved in his church growing up, Johnston struggled for years to reconcile his Christian faith with his same-sex attractions and sexual addiction. While working as a youth intern at a church in San Diego, he attended a conference, "Hope and Healing for the Homosexual," which began his journey of healing and change. Since then, he has shared the story of God's transforming power with churches, youth groups, schools and the news media. Johnston currently lives in Colorado Springs with his wife and three sons.

### **Ask Jeff about ...**

- Sexuality
- Gender
- Marriage



### **Nicole Hunt, J.D.**

Life Issues Analyst

Nicole Hunt, J.D., is an attorney and serves as a writer and spokesperson at Focus on the Family. She provides analysis and advocacy engagement for Christians to promote faith, family, and freedom. Prior to joining Focus on the Family, Nicole practiced employment law specifically advising businesses and ministries on employment policies and practices. Nicole worked in Washington, D.C. as a Legislative Assistant to two Members of Congress. During her time on Capitol Hill, Nicole provided policy analysis, wrote speeches, produced legislation and amendments to legislation, and developed networks with constituents and interest groups.

A regular writer, her work has been published in Fox News, Newsweek, Newsmax, Washington Examiner, Denver Post, Colorado Springs Gazette, Proverbs 31 Ministries, and others.

Nicole earned her J.D. from George Mason University Antonin Scalia Law School and her Bachelor of Arts in Philosophy and Political Science from Westmont College.

Nicole enjoys spending time with her family in the great outdoors. Nicole and her husband, Jeff, have four children and live on a ranch in Elizabeth, Colorado.

#### **Ask Nicole about ...**

- Pro-life Policy and Advocacy
- Motherhood
- Parental Rights
- Religious Freedom
- Legal Analysis



### **Zachary Mettler**

Staff Writer and Communications Liaison

Zachary Mettler works as a staff writer and communications liaison for The Daily Citizen at Focus on the Family. In his role, he writes about current political issues, U.S. history, political philosophy, and culture. Mettler earned his bachelor's degree from William Jessup University and is an alumnus of the Young Leaders Program at The Heritage Foundation.



**Ask Zach about ...**

- The intersection of faith and politics
- Legislation that impacts the family
- U.S. History



**Paul Batura**

Vice President, Communications

Paul Batura serves as editor-in-chief of The Daily Citizen, the organization's digital public news publication. With more than three decades of diverse experience in the news media, broadcast journalism, publishing and non-profit administration, Batura has been with Focus on the Family since 1998. Prior to serving in his current capacity, Batura served as a top writer and adviser to both Focus' founder, Dr.

James C. Dobson and its current president, Jim Daly.

He's authored eight books including "[Chosen for Greatness: How Adoption Changes the World](#)," "[Good Day! The Paul Harvey Story](#)." Batura has also collaborated with Jim Daly on "[ReFocus: Living a Life that Reflects God's Heart](#)" and "[Marriage Done Right](#)." He's also host of Salem Media's "What a Life! Lessons from Legends" radio show and podcast.

Batura and his wife, Julie, had the privilege of adopting their three boys, Riley, Will and Alex. They join countless other families in celebrating the courageous decision of birthmothers and birthfathers who choose life.

**Ask Paul about ...**

- Focus on the Family's past, present, and future
- Fatherhood, current events/public policy, and leaving a legacy
- Adoption



**Rob Jackson, MS, LPC**

Rob Jackson is a licensed counselor with Focus on the Family's Counseling Services department specializing in calls related to sexuality, marriage and parenting. Jackson has provided counseling services through his private practice since 1991 with an emphasis on helping individuals recover from sex addiction through integrated care that helps people mature and heal spiritually, psychologically, and behaviorally.

In addition to speaking at churches and national conferences and events on topics such as Christian spiritual formation, marriage and family ministry, addiction and recovery and pastoral care, Jackson frequently writes on the issues he specializes in. He's contributed content to a variety of Focus on the Family's digital and print materials, including "The Complete Guide to The First Five Years of Marriage," "The Savvy Bride's Answer Guide," and "The Smart Groom's Answer Guide." He's also been a guest on the "Focus on the Family Broadcast."



**Paul Asay**





## Editor of Plugged In

Paul Asay is a movie reviewer with PluggedIn, part of Focus on the Family. He's also written a book about his own journey with depression, *Beauty in the Browns: Walking with Christ in the Darkness of Depression*. He's also written for other publications including *Time*, *The Washington Post* and *Christianity Today*, and he has authored several books including *God on the Streets of Gotham*, which was borne out of his love for superheroes and finding spirituality in unexpected places. Paul and his wife, Wendy, have two grown children.



## Emerson Collins

### Program Manager for Bring Your Bible

Emerson Collins is the Program Manager for Bring Your Bible to School Day and The Live it Challenge at Focus on the Family. He lives in Colorado Springs where he enjoys time with friends and family playing videogames, ultimate frisbee, and bringing his Bible with him everywhere he goes. If he isn't out on adventures with his new wife and son, you might find him serving his local church in their pastoral residency program.



## Jesse Florea



### **Editor of Focus on the Family Clubhouse Magazine**

For more than 20 years, Jesse Florea has been the editor of *Focus on the Family Clubhouse* magazine, and currently oversees and *Clubhouse Jr.* magazine as well. He co-hosts the “Official Adventures in Odyssey” podcast, which is one of the top-ranked podcasts for kids and family. Jesse has written or co-written nearly 40 books, including the *Defend Your Faith* children’s apologetics Bible, *The Case for Grace for Kids*, and two with Bob Smiley – *Devotions for Super Average Kids*, books 1 & 2.



### **Tim Goeglein**

#### **Vice President of External and Government Relations**

Tim Goeglein is Vice President of External and Government Relations for Focus on the Family. Formerly, he served as a special assistant to President George W. Bush and as a deputy director of the White House Office of Public Liaison. He was the President’s principal outreach contact for conservative and faith-based groups. Tim’s extensive resumé includes serving as a senior fellow at The Heritage Foundation and as a communications director for U.S. Senator Dan Coats of Indiana and Gary Bauer at the Campaign for Working Families. Tim has authored a memoir, *The Man in the Middle: Faith and Politics in the George W. Bush Era*, and his latest book is titled *American Restoration*. He and his wife, Jenny, have two sons.



**Danielle Pitzer**

**Director of Sanctity of Human Life**



**Erin Smalley**

**Strategic Spokesperson, LPC**

Erin Smalley serves as a strategic spokesperson for Focus on the Family's marriage ministry. In this role, she develops content that prepares individuals for marriage, strengthens and nurtures existing marriages, and helps couples in marital crises.

Erin is also a licensed professional counselor with a private practice (Smalley Marriage), as well as an author and conference speaker. She has coauthored 12 books, including *Reconnected*, *Crazy Little Thing Called Marriage* and *The Wholehearted Wife*. She and her husband, Dr. Greg Smalley, co-created *Ready to Wed*, a complete premarital curriculum for engaged couples and *The Focus on Marriage Assessment*.

She also co-hosts the *Focus on Marriage podcast* and is a frequent guest on Focus on the Family's "Daily Broadcast," as well as many other radio shows, including *Live the Promise* with Susie Larson.



Erin enjoys speaking at women's conferences, encouraging women to live in Christ's freedom. She presents with her husband at marriage enrichment seminars where they guide couples in taking steps toward enjoying deeply satisfying marriages. Gifted with the ability to demonstrate valuable relational lessons along with a heavy dose of humor, Erin and her husband deliver insightful, practical and passionate in-person conferences that help couples enrich their marriage relationship.

Before joining Focus on the Family in 2011, Erin graduated from Grand Canyon University in Phoenix, Arizona, with a bachelor's degree in nursing. She worked as a labor and delivery nurse for eight years before earning a Master of Science degree in clinical psychology at Evangel University in Springfield, Missouri.

She has been blessed as a biological and adoptive mom of four great children — Taylor, Murphy, Garrison and Annie.



## **Timothy L. Sanford, MA, LPC**

### **Clinical Director of Counseling Services**

Tim Sanford is a licensed professional counselor and the Clinical Director of Counseling Services for Focus on the Family's counseling department. He is also a pastor, a public speaker and the author of several books, the most recent being *Forgive for Real: Six Steps to Forgiving*. Tim and his wife Becky have two grown daughters and reside in Colorado.





## **Josh Zeichik**

### **Director of Church Engagement**

**Josh Zeichik** is the Director of Church Engagement for Focus on The Family. With experience in youth ministry and church planting, he oversees our pastoral ministry, The Focused Pastor. He holds a DMin in Biblical Counseling from Midwestern Baptist Theology Seminary.



## **Jenny Coffey**

### **Licensed Marriage and Family Therapist**

Jenny Coffey is a licensed marriage and family therapist who serves on the counseling team at Focus on the Family, and also has a private practice. Prior to Focus, she worked as a psychiatric assessment coordinator for a hospital and taught undergrad psychology and human development at New Mexico State University. Jenny and her husband, Blakely, have been married for 10 years and have four children.



## **Gary Schneeberger**

### **Assistant to the President for Media Relations**

Gary Schneeberger's three decades in journalism and public relations fuel his passion for strategic marketing and communications. He served as Focus on the Family's vice president of communications from 2007-2012 and returned to the ministry in 2023 as assistant to the president for media relations.

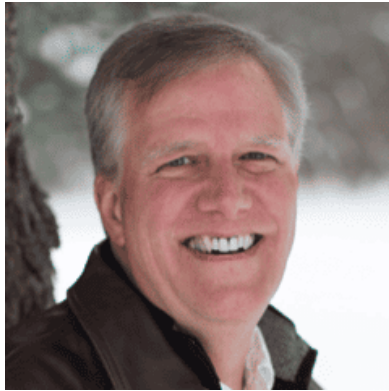
He directs public relations efforts to raise the profile and impact of the ministry's many initiatives centered on, among other topics, marriage, parenting, the sanctity of human life and civic responsibility.

He is the author of the *Bite the Dog: Build a PR Strategy to Make News That Matters* (Niche Pressworks, 2018), a guidebook to the effective practice of public relations. It has been hailed by critics as "helpful and hilarious" and revealing "a brilliant mind, heart and passion for excellence." Colleagues have recommended it as "smart, clear, cogent, actionable and always thoroughly entertaining."

Schneeberger and his wife, Kelly, have two adult children and live in Camp Lake, Wis.

### **Ask Gary about ...**

- Focus on the Family
- The ministry's impact
- Faith



## **Glenn Lutjens**

### **Licensed Marriage and Family Therapist**

Glenn is a licensed marriage and family therapist who's been on the Focus counseling team for close to 30 years. Prior to joining Focus, he spent time in church counseling and pastoral ministry. He and his wife, Elizabeth, have three young adult children. Glenn loves Jesus, has an affinity for lasagna and cheers for the Las Vegas Raiders.

For interviews, please contact:

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