





INSIDE

This Month: Welcome to a very special edition of Update as we invite you to enjoy a full introduction to the Ambassador family of organizations we gratefully serve and the programs we're proud to represent!

OUR MISSION

Relationships that Matter

nce 1959, Ambassador's mission has been to amplify the impact of gifted communicators who have made a commitment to doing that in partnership with broadcast facilities across the country and around the world.

A few months ago, we shared in Update a listing of all the programs distributed on Amb-OS and we got to thinking we ought to provide that for the features Ambassador represents as we connect ministry and media.

In the following pages, you'll find an introduction to each organization with notation of the features available for station. use. We hope you'll keep this issue of Update as a handy reference for the future.

There's definitely a team here that makes all this possible but for your convenience, here's contact information for those who are on the "frontline" at AAA—don't hesitate to reach any of us for more details or visit our website for audition material and much more.

As our name underscores ... it's a privilege to be an ambassador on behalf of these speakers and the organizations we serve and we're grateful for your partnership in that work!

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OUR METHOD

Amb-OS Delivers

mb-OS was designed to eliminate distribution headaches for both program providers and stations. It's simply the best way for stations to receive broadcasts. It's faster. more reliable, automatically updates replaced programs and makes sure you get the exact right programs just for you. Updated content is always pushed to automation equipment and/or available for playback live-to-air.

With hybrid satellite/IP channels, broadcast delivery is virtually guaranteed. Amb-OS also provides localized content whereby many broadcasters on our system include the radio station's ID in each program.

Essentially, Amb-OS is a **DVR for radio stations**. Each facility determines which files will be delivered to their AMR-100 or AMR-200 receiver.

We maintain a robust stationby-station permissioning portal for both satellite and FTP access to content.

View the full list at ambos.com/programs. Our unrivaled support is available 24x7 and is provided to stations without cost (1-877-262-6728).

Cru

nyone who knows about Cru (formerly Campus Crusade for Christ) knows the goal is to share Christ and motivate believers to truly make our lives count for eternity. Today that passionate commitment to connect people to Jesus Christ encompasses more than 70



Mark Gauthier

Making Your Life Count 1:00 Daily (M-F) 2:00 Daily (M-F)

ministry endeavors, including the feature voiced by **Mark Gauthier** titled "Making Your Life Count."

The iconic booklet "The Four Spiritual Laws" was written in 1952 by Cru founder Dr. William R. "Bill" Bright who partnered in ministry with wife, Vonette (founder of the National Day of Prayer project).

Cru VP Mark Gauthier stepped in to a role earlier filled by Steve Douglass as speaker in 2024. Married to Kristi, the Gauthier family includes three adult children and four grands.

Mercy Ships

Reflecting the organization's mission to transform lives by bringing hope and healing in Jesus' name, The Mercy Minute encourages listeners to make a lasting difference in the world by following the model of Jesus right where they live. Features are voiced by Mercy Ships veteran Raeanne Newquist.



Raeanne Newquist



Mercy Ships was founded in 1978 and currently includes a fleet of two hospital ships—The Global Mercy and The Africa Mercy. A third ship is beginning construction through the generosity of ministry friends.

Acknowledging the impact of the organization, founder Don Stephens was recognized in 2009 as "International Humanitarian of the Year" by Variety International.

Volunteers make up each ship's crew—and include roles as varied as mariner to teacher, from kitchen crew to janitorial staff, in addition to medical teams.

Well Versed

pon stepping out of pulpit ministry, **Jim Garlow** was led to found an organization that teaches biblical principles of governance to those in positions of leadership in all facets of government globally. A deep love of history amplifies



Jim Garlow

The Garlow Perspective 1:00 Daily (M-F)

Jim's ability to speak to current issues through the lens of not only Scripture but also our past.

Stepping into the pulpit previously filled by John Maxwell, Jim Garlow became pastor of Skyline Church (San Diego) in 1995, serving in that role until church retirement in 2018.

Widowed in 2014, Jim married Rosemary Schindler the following year, sharing a deep commitment to Israel.

Author of more than 35 books, Jim's most recent is Re-Versed: From Culturally Woke to Biblically Awake, addressing more than 50 topics that challenge Christian values.

Evangelism Explosion

Responding to Christ's command to go and make disciples, EE's objective is to help believers learn how to fulfill the Great Commission in everyday life. That's represented well in the radio feature voiced by the ministry's president



John Sorensen

Share Life Today
1:00 Daily (M-F)

John Sorensen (who himself came to know Christ through the ministry)—his winsome and practical encouragement motivates us to share our faith more easily and regularly with those around us.

Founded in 1962 by beloved pastor and broadcaster, D. James Kennedy, EE trains people how to share their faith in Christ boldly, lovingly, and naturally.

The organization is currently in 214 nations that work alongside one another to equip Christians and congregations, multiplying impact every day.

Focus on the Family

edicated to helping families thrive, Focus on the Family operates under six guiding principles (listed below). With these in view, in addition to multiple ministry initiatives (see side bar), audio content that covers all of these areas which significantly impact the ability to cultivate thriving families is produced for millions to enjoy daily.

Principle 1:

The Preeminence of Evangelism

Principle 2:

The Permanence of Marriage

Principle 3:

The Value of Children

Principle 4:

The Sanctity of Human Life

Principle 5:

The Importance of Social Responsibility

Principle 6:

The Value of Male and Female

Named president of Focus on the Family in 2005, Jim Daly continues to lead the organization's impact in a wide array of initiatives related to Focus pillars—from Hope Restored for challenged marriages to SeeLife (pro-life issues), from "Bring Your Bible to School Day" efforts to "The Truth Project," from Daily Citizen to Wait No More (foster care and adoption).



Jim Daly

The ministry is committed to creating outstanding resources in print and social streams for both kids and adults, offering counseling and prayer for respondents, support to pastors, international outreach and much more.

Launched in 1977 in Southern California, Focus on the Family is now based in Colorado Springs where visitors are welcome to tour the campus and enjoy kids-oriented areas such as the "Whit's End Soda Shoppe" and the "KYDS Radio Studio" .



Focus on the Family with Jim Daly

28:30 Daily (M-F)

The flagship show featuring guest interviews on a wide spectrum of topics that undergird the guiding principles of the ministry.



Focus on the Family Minute 1:00 Daily (M-F)

Hosted by John Fuller, offering a nugget of truth for building strong families.



Focus on the Family Weekend 27:30 and 55:00 Weekly

Anchored by John Fuller, the Weekend bundles highlights from the preceding five daily shows.



Adventures in Odyssey 25:30 Daily and Weekly editions

The beloved award-winning series for kids (and the parents who love them) that uses storytelling to teach lasting truths.



Plugged In

1:00 and 2:00 Daily (M-F) Shining a light on the world of popular entertainment (movies,

music, TV and more), a team of contributors includes Adam Holz, Paul Asay and Jonathan McKee.



Radio Theatre 28:00 Weekly

Timeless classics come alive in these well-produced audio dramatic editions.



The Boundless Show 26:00 Weekly

Hosted by Lisa Anderson, a mix of interviews and discussions provide a lively show for 20- and 30-somethings.

Haven Ministries

lacksquare ts longtime tagline is "telling the Great Story \dots it's all about Jesus!"—which is Lexactly what happens daily on Haven features. With occasional guests, David Wollen (who has a degree in Biblical Studies from Biola University) provides the substance of the daily broadcast. Two short features uniquely deepen Haven's audio content—one engaging news headlines and the other resonating with the popular devotional that Haven has produced for decades.

David Wollen stepped into the role as president of Haven and host of the broadcast in 2023, following Charles Morris who served the historic organization for nearly 25 years.

Passionate about "teaching God's Word with God's heart," David and wife, Marci, reside in the Chicago metro with three young children.



David Wollen



Haven Today 25:00 Daily (M-F)



Haven Now 1:00 Daily (M-F)



Haven on the **Anchor Today** 1:00 Daily (M-F)

AnGeL Ministries

alled "the best preacher in the family" by her Ifather, Anne Graham Lotz speaks widely with the wisdom and authority of years spent studying God's Word. The output of that effort is also seen in her numerous best-selling publications including The Daniel Prayer and Just Give Me Jesus which was also the title of revival events.

Her insights are heard in a daily short feature created for this purpose while a weekend edition offers messages in full which have been shared in live settings. Second of five children born to Billy & Ruth Graham, Anne became a Christian at age 8 after watching the Cecil B. DeMille film, The King of Kings, on Good Friday.

A widow since 2015, Anne has three adult children and three grandchildren. Daughter Rachel-Ruth Lotz Wright has joined Anne in creating Bible study material.



Anne Graham Lotz



Daily Light for Daily 1:00 Daily (M-F)



Living in the Light 25:00 Weekly

Joni and Friends

ounder of Joni and Friends, Joni Eareckson Tada is truly a Christian stateswoman, a gifted communicator whose writing, speaking and even artwork invariably underscore her confidence in God's providence despite the life journey in suffering that has been hers. Always drawing attention to His steadfast love and our requisite as believers to give thanks in all things, Joni uniquely and pointedly speaks from a platform that makes the message an irrefutable one.

Paralyzed in 1967 after a diving accident, Joni has become a leading advocate for the disability community.

Outreaches of the ministry include Family Retreats, wheelchair deliveries internationally, curriculum development, Warrior getaways and much more.

Joni Eareckson married Ken Tada on July 3, 1982. In the years since, Ken transitioned from teaching and coaching at Burroughs High School to full-time ministry work alongside Joni.



Joni Eareckson Tada



A Moment with Joni 1:00 Daily (M-F)



Joni Eareckson Tada: Sharing Hope 4:00 Daily (M-F)

Life Issues Institute

nce 1991, Life Issues Institute has been a leading advocate for the sanctity of human life, dedicated to changing hearts and minds through pro-life education—and even more timely concern as the country grapples with issues assailing the protection of human life. As president of the Institute, Brad Mattes speaks daily on contemporary concerns in a short feature. A weekend long-form edition launched in 2023, featuring guest interviews and commentary from Brad with youthful co-host Victor Nieves.

Life Issues Institute was founded by Dr. John C. Willke and wife, Barbara, long considered to be the parents of the pro-life movement.

A special interest for Brad, a topic he often addresses nationally as well as globally, is the pain of fathers of aborted children.

Brad and wife, Ellen, who reside in Florida, are parents of four grown sons and devoted grandparents of 6.



Brad Mattes



Life Issues 1:00 Daily (M-F)



Straight Talk on Life Issues 25:00 Weekly

Hutchcraft Ministries

ith captivating illustrations and biblical insights, veteran broadcaster Ron Hutchcraft challenges Christians to a deeper faith while introducing non-believers to Christ in non-religious terms. In a warm and personal style that adds to the spiritual motivation, listeners are



Ron Hutchcraft

A Word With You 4:30 Daily (M-F)

encouraged to unleash their relationship with God and live as a "make-a-difference" person.

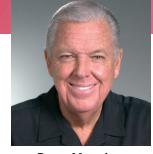
A graduate of Moody Bible Institute, Ron and his late wife, Karen, have three adult children who also serve in the ministry. Nine grandkids complete the Hutchcraft quiver.

A core initiative of Hutchcraft Ministries is On Eagles' Wings, ministry dedicated to empowering young native Americans to share their hope in Jesus while equipping them to make a difference in their communities.

Revival Outside the Walls

The simple goal, passionately expressed by **Barry Meguiar**, is to "move everyone, every day, closer to Jesus." Each daily feature urges believers to share their faith—it's just not an option!

The ministry's Ignite America



Barry Meguiar

Ignite America 1:00 Daily (M-F)

resources include a robust website of materials, a prayer app and the Ignite America app, in addition to video and podcast content.

A member of the renowned Meguiar's car products family, Barry Meguiar became familiar to millions of viewers as host of the Discovery Channel's Car Crazy show.

Barry identifies his recovery from a life-threatening illness in 2010 as the day he received marching orders from God for the rest of his life, founding Revival Outside the Walls the following year.

Times Square Church

life marked by deep commitment to prayer, a passion for spiritual renewal and a tireless enthusiasm for sharing the gospel of Jesus Christ, **Carter Conlon** serves as General Overseer of the historic Times Square Church (New York City). Delivering the message on prayer in a short feature, audio content is



Carter Conlon



It's Time to Pray 1:00 Daily (M-F)



A Call to the Nation 25:00 Weekly

companioned with extended teaching on the weekend from services preached at TSC.

Periodic holiday specials that emphasize prayer amplify the ministry's resources for stations interested in timely programming.

Carter and his wife, Teresa, are parents of three adult children and enjoy nine grandchildren.

UpWords

If is warm and welcoming delivery simply amplifies the impact of the message that **Max Lucado** has been delivering over the air for more than 30 years. A prolific author, his name-recognition is high among Christian media



Max Lucado

UpWords 1:00 Daily (M-F)

consumers who deeply appreciate Max's simple calling to remind us that "God loves you; let Him."

Hot off the press for Max: God Never Gives Up On You: What Jacob's Story teaches Us About Grace, Mercy, and God's Relentless Love.

Having served as a missionary in Brazil, since 1988 Max has delivered his sermons at Oak Hills Church (San Antonio TX).

Married to Denalyn, the Lucado clan includes three grown daughters, all married, and four very special grandkids.

Grace to You

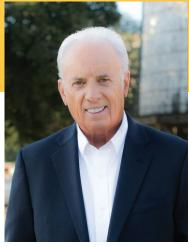
For more than 40 years, the verse-by-verse exposition of Scripture has been its core commitment as the research its core commitment as the messages of John MacArthur have been shared in multiplied venues. Pastor at Grace Community Church since 1969, John is a prolific author of more than 400 books including best-sellers such as The Gospel According to Jesus and One Perfect Life. The cornerstone resource of his ministry is The MacArthur Study Bible (NKJ, NAS and ESV English versions in addition to eight other languages).

Dedicated to equipping others who teach the Word, John has served as president of The Master's University, founded the Master's Seminary in 1986, and hosts the annual Shepherds Conference attended by thousands involved in pastoral ministry.

John's messages have been translated into multiple languages including Spanish, Russian, German, French, Portuguese, Italian, Arabic, Farsi, Romanian, Korean and Mandarin.

In 2015 The MacArthur New Testament Commentary was completed--thirty-four volumes taking the reader verse by verse through the entire New Testament.

John and his wife, Patricia, are parents to four married children: Matt, Marcy, Mark, and Melinda. They also enjoy the enthusiastic company of their fifteen grandchildren.



John MacArthur



Grace to You 28:00 Daily (M-F)



Grace to You Weekend 28:00 Weekly



Bible Q&A 2:00 Daily (M-F)



Portraits of Grace 1:00 Daily (M-F)

Revive Our Hearts

irthed out of the legacy of Elisabeth Elliot's "Gateway to Joy," Revive Our Hearts D features the Bible-teaching ministry of Nancy DeMoss Wolgemuth. In the years since the broadcast launch (9/3/01), the organization has steadfastly endeavored to stay on mission—helping women experience freedom, fullness and fruitfulness in Christ. The daily teaching is companioned with a creative magazine-style weekend edition and an insightful short feature.

The ministry's impact has been extended widely as global listeners have petitioned for translated materials and supporting events. Today, for instance, the Spanish Aviva Nuestros Corazones is heard throughout Latin and South America in addition to U.S. Spanish formats.

The True Woman conferences represent a grassroots movement that began in 2008 when over 6,000 women gathered in Chicago to celebrate Christ-centered revival and biblical womanhood.

Single until then, in November 2015, Nancy DeMoss married widower Robert Wolgemuth who has delightedly become an active part of the ministry as well.

In conjunction with a new study Bible with notes, Nancy is at work on what will be a yearlong series on-air (planned for release in 2026) that will take listeners book by book through the entire Bible.



Nancy DeMoss Wolgemuth



Revive Our Hearts 25:00 Daily (M-F)



Revive Our Hearts Weekend 25:00 Weekly



Seeking Him 1:00 Daily (M-F)



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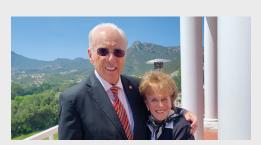
@AmbassadorTeam #AmbassadorLife

No "Dog Days" Here!

The weather may be especially warm and a few of us may even be more than ready for Fall's arrival. But wait! Take a look at the great milestones and events being celebrated this August—let's enjoy all it holds!



August 7: Wishing "Happy Birthday" to a guy who is truly "Plugged In"—thanks for your great insights, **Adam Holz**, and best wishes on the day of celebration!



August 30: And one more important wedding anniversary for celebrating this month—very best wishes to Patricia & John MacArthur marking 61 years in 2024!



August 2-3: Time for "One Grand Party" at **Focus on the Family** (Colorado Springs), celebrating production of Episode #1,000 of the beloved "Adventures in Odyssey" series!



August 8: Celebrating 43 years of marriage today, Happy Anniversary to Denalyn & **Max Lucado**. (Check out their wedding photo in our February 2023 edition of *Update* ①!)



August 30: One more milestone for August before we hit September—we're singing "Happy Birthday" to Haven's David Wollen. Best wishes!



August 6: Revive Our Hearts offers a two-hour online training event titled "Overcoming Lies Leaders Believe" (check the ministry site for more information).



August 24: Also marking their anniversary this month—blessings to Jean & **Jim Daly** whose enthusiasm for focusing on marriage and family is such an encouragement to so many!

Worth Considering

"This morning, the sun endures past dawn. I realise that it is August: the summer's last stand."

– Sara Baume