



# Ambassador

We Connect. Ministry and Media.

SEPTEMBER  
2024  
UPDATE



“By all these lovely tokens,  
*September days are here.*  
With summer’s best of weather  
*and autumn’s best of cheer.”*

— Helen Hunt Jackson

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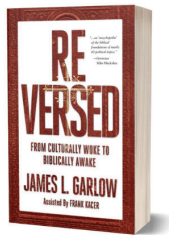
## DID YOU KNOW?



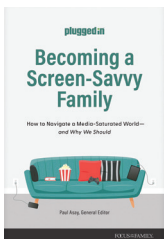
The latest from **Max Lucado** looks to the future. Titled *What Happens Next: A Traveler's Guide Through The End of This Age*, the book affirms that despite turbulent

times, as God's children we are intended to reign with Christ for eternity. In his signature encouraging style, Max reminds us, "It's all about hope. It's all about Him."

Also new is *ReVERSED: From Culturally Woke to Biblically Awake* by **Jim Garlow** which provides the biblical foundation to 60 different political/



governmental topics—from DEI to Big Pharma, from Big Tech to AI. A teen edition as well as a children's storybook version and coloring book are also available.



From the *Plugged In* team at **Focus on the Family**, *Becoming a Screen-Savvy Family: How to Navigate a Media-Saturated World—and Why We Should* is a timely guide

to a primary concern for so many parents today. The book offers practical counsel and strategies for thinking critically about media.

### CHRISTIAN RADIO'S IMPACT:

**66** *I'm a new Christian. I'm also a feminist and a Ph.D. For most of my life I was pro-choice. But as a result of listening to Bott Radio and especially the Focus on the Family segment, I have changed my mind, and I am definitely against abortion because I have learned that it really is murder from the testimonies of medical doctors who used to perform abortions. So, I've made a big change in my thinking. Thank you so much for all that you are doing!*

## THE LATEST FROM AMB-OS

# Truth Talk live Weekdays at 4PM ET!

**T***Truth Talk* is an hour-long, fast-paced talk show where theology, pop culture and current events converge. Listeners will be encouraged, challenged and uplifted by the life-changing truth of Jesus Christ. *Truth Talk* features a variety of hosts: **Stu Epperson Jr., Robby Dilmore, Dr. Dwayne Carson** and **Nikita Koloff**. Listeners always hear something inspiring, surprising and Biblical!

To request permission to add *Truth Talk* to your Amb-OS receiver, please send an email to [programs@amb-os.com](mailto:programs@amb-os.com) with your receiver's serial number. For radio placement or questions about the broadcast, contact **Michael Carbone** at **336-759-0363** or [mcarbone@truthnetwork.com](mailto:mcarbone@truthnetwork.com).

# A Moment for America with Dr. Chuck Harding!

**A** *Moment for America* underscores the unique blessing we enjoy in this country, highlighting our God-given liberties, defending our constitution against foreign and domestic enemies, and maintaining our republic for generations to come. This daily 2-minute feature with Dr. Chuck Harding will remind your listeners about the God-given exceptionalism of the United States and the crossroads at which we find ourselves.



The influence of Christianity upon these United States is one of the most fascinating chapters in human history. God's providential hand in preparing and preserving our nation is miraculous and encouraging as you'll hear on **A Moment for America**.

To request permission to add **A Moment for America** to your Amb-OS receiver, visit our permissions portal at <http://www.amb-os.com/permissions>, or contact **Chuck Harding** at [mission2america@gmail.com](mailto:mission2america@gmail.com).

# Commemorating in September!

THIS  
MONTH

In case you missed any of these calendar events—here's a reminder of what's ahead this month. (And be sure to note some additional milestones on the back cover!)



## Grandparents Day Sunday (9/8)

Whether it's Nana and Papa or Gran and Gramps (check our September 2023 edition of Update online for what our family of speakers are called!), this is a day to be celebrated. Check our toolkit for the occasion at the Ambassador website. [Oh—and congrats to our own Lee Ann Jackson (aka Lee-Lee), marking her first Grandparents Day, having welcomed little Montgomery ("Mo") into the world in '24.]



## Remembering 9/11

A day to honor those who died on that tragic September day in 2001, 9/11 has become a day of remembrance and service as well. (If you would like a copy of the poster created to commemorate, please send a note to [peg@ambaa.com](mailto:peg@ambaa.com)—happy to share with you!)



## National Coffee Day (9/29)

Well, Dunkin' Donuts may offer free coffee but Ambassador offers a free mug! Let us know how we can "serve" you ☺ and we'll pack one up for you. The only condition is a photo in return. (And our Mug Wall could use one of yours, if you're willing!) Check out our social pages for pictures of the latest addition to our mug wall—thanks Trans World Radio!



## Hispanic Heritage Month

Beginning September 15 and continuing through October 15, the intent is to celebrate the culture and history of Hispanic Americans—a perfect moment to remind friends of the list of Spanish-language programming available from ministries like *Grace to You*, *Revive Our Hearts*, *Joni and Friends* and more—check our site for a full list and auditioning options.

# Meeting and Greeting

*You never know what opportunities for fellowship may come over summertime ... here are a few that made for special days for our crew.*



While in Washington DC to visit friends, our Lee Ann Jackson and daughter, Rebecca, visited Cornerstone Church (Leesburg VA) and were delighted to discover that the guest speaker that Sunday was **Jim Garlow** with a message from Psalm 33:12 titled "From Culturally Woke to Biblically Awake."



It seems like we hear this every year but the consensus was definitely—this was a best ever **Harvest Crusade** with Greg Laurie at Anaheim Stadium and a privilege for Amb-OS to carry live. Photo: Jim and Diane Sanders with Salem broadcasters **Big Wave Dave** (Blevins) from The Fish (OC) and **Scott Furrow** (KKLA).



Marking 42 years of radio for **Joni Eareckson Tada**, one of the staff (Celeste Sharpe) surprised the Radio team with jerseys to celebrate. Each session, Celeste, who serves at the front desk for the ministry, comes in to begin the day's efforts with prayer for the recording.



It was great to welcome **Matt Potter** to Ambassador for dialog about the growing outreach of **PRAY.COM** ... and especially to thank Matt and team for their faithful support of NRB each year. (Some of us also got a ride in his truck—ask us for a photo!)



Deeply encouraging our own Charley Mefferd, **Jay Flowers** (Grace to You) attended the service for Charley's mother, Marlene, after her sudden passing in July. Also pictured are Charley's wife, Janet, and his dad, Chuck. These are truly the ties that bind.



From Word of Life (Schroon Lake NY), love this reminder of camp life where these friends enjoyed a week of Bible study and fellowship: (L) **Gene & Denise Pennington** (WKJA's Program & Business Manager), **Lloyd & Beverly Sheldon** (WPEL) and **Elaine & Mark Channon** (WKJA/Heartfelt Radio in Ohio). Thanks for the photo, Mark!

CONSIDER THIS!

# Raising a New Radio Generation

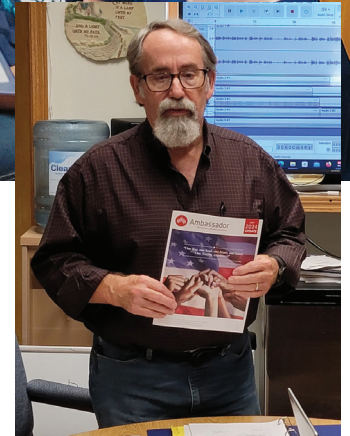
*We loved this report from our good friends, Floyd & Susan Turner, at Thy Word Network (Evansville IN). Maybe you're already doing the same—if not, how about taking up the challenge next summer!*

“ We just finished a Radio Boot Camp with nine young people from our listening audience, introducing them to the wonderful world of Christian radio.

They learned how to compose, record and edit spots; how to do voice tracking; how to schedule programming; and how to do interviews. One day we talked about Amb-OS program delivery and the role of programmers, producers and agencies.

For their final exam, we gave them a list of bullet points and info about our upcoming Sharathon. They had 15 minutes to compose three :30 promos, then we recorded them voicing their own promo, gave it back to them to mix down on their laptops with a music bed they had made earlier. We were blown away with their creativity, and will be using their spots in the run up to Sharathon!

Everyone had a great time (both staff and students!) and the experience renewed our hopes for the future of Christian radio.



## Can We Talk?

Recently it was **Barry Meguiar's** delight to be interviewed by Michael Shelley (New Life Radio in Georgia)—an energetic hour, as you can imagine!

Just a reminder that many of the speakers we serve would be delighted to share with *your* listeners in an interview setting where it's possible to get even better acquainted with those whose voices are heard on the station.

In addition to ministry leaders serving the spectrum of Christian life, there are experts on the Focus on the Family team ready to interact as well.

Send a note to [Kira@ambaa.com](mailto:Kira@ambaa.com) for information or visit our website and submit the contact form.

# Saluting Teachers Who Make A Difference

*As students head Back to School this month, it got us thinking about the teachers who may have influenced some of those who instruct us with their great content and leadership in ministry. Grateful for the impact of those teachers!*



**Anne Graham Lotz**  
*AnGeL Ministries*

As I reflect on my school experience, interestingly enough, it was my maternal grandmother, Virginia Bell, who made the greatest impact on my learning as a child. When she was a bride of six weeks, my grandfather, Dr. L. Nelson Bell, took her to China as a missionary where she established and ran the women's clinic at his hospital. She was there for twenty-five years until she and my grandfather had to leave when the Japanese invaded their area.

When she returned to America, she lived in a house that was right across the street from the home where I lived with my parents for the first eight years of my life. I called her Lao Niang. She not only taught me to read so that I was very capable by the time I entered first grade, but she also taught me to love reading, which I do to this day. Sometimes the best teachers are not necessarily in a classroom.



**Joni Eareckson Tada**  
*Joni and Friends*

Hands down, it was my 10th grade English teacher. Mr. Killgallon made diagramming sentences fun, gave us a thirst for English poetry, and expanded our vocabulary by at least 150 fancy words. I can still see him at the blackboard writing palatable, incongruent, and ubiquitous. Mr. K would amble the aisles with hands clasped behind him, reciting lines from Henry V, and under him, I memorized a good chunk of Shakespeare.

Did Mr. Killgallon shape my life? Well, he sure shaped my writing. Even now, this remarkable man in his 90s composes the most elegant letters, lauding me as his all-time favorite student. I think he's got me mixed up with Marvin Levine.



**Ken Tada**  
*Joni and Friends*

One night after graduation, I had a falling-out with my dad. I stormed out and found refuge in the home of my varsity football coach, Bob Dunivant. I watched Coach and his wife and the respectful way they talked and how they related to their kids. I witnessed the same kindness, yet firmness on his football field, and I recalled when Coach had picked me, a runt who didn't really know the game, to be his varsity starting center.

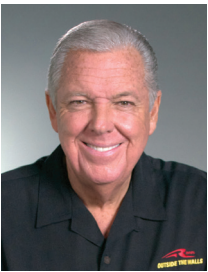
Bob was my mentor and eventually after college, I'd go back to that same school to be his assistant coach. Although he groomed me to take his place, I wasn't chosen. It was God's will because a week later I met Joni. And my dad? I put into practice a little of that respect I learned from Coach. Before he died, I led my dad to Christ.



**David Wollen**  
*Haven Ministries*

With the possible exception of a couple years in Middle School, I loved the back to school time of year. Maybe I'm just looking back through rose-colored glasses, but I find myself wishing I could relive those years and give my full attention to learning once again.

There were many teachers along the way who made a difference, but there is one who stands out in my memory—Dr. Erik Thoennes. He was (and still is) a theology professor at Biola University. His passion for Christ, the Word of God, and his love for his students was infectious. God used him to spur me on in my studies and my desire to serve Christ and his church.



**Barry Meguiar**  
*Revival Outside the Walls*

I was raised in the public school system of the 1950's in Pasadena, California. The flag was shown proudly, every day began with our Pledge of Allegiance, and we were taken to a church once a week for religious instruction.

But Mr. Sato gave me a "D" in English at the end of my junior year at Pasadena High School. Then I found myself in a Creative Writing class and an Advanced Journalism class for my senior year. Believing it was a mistake, I went to my counselor. She told me Mr. Sato recommended me for both classes. How was that possible?

She said in spite of my writing errors, he believed I had a rare skill that needed encouragement. I received an "A" in both classes, my love for writing was ignited, and writing has remained my most precious gift to this day.

All because of Mr. Sato!



**John Sorensen**  
*Evangelism Explosion*

I look back on my time in seminary, and the truth is that all of my professors were wonderful. But if you made me pick a few to mention I would tell you about Dr. R.C. Sproul and Dr. D. James Kennedy. Dr. Sproul had a love for the reformed faith that was simply infectious. I so looked forward to each of the systematics

that I was privileged to study under him. He taught me to care deeply about God's Word and to wrestle with truth. Dr. Kennedy was certainly the most impactful as he showed me how to obey Christ and to minister for Him. Dr. Kennedy's love for the Gospel, the lost, for Christ, His Church, and His commandments, truly shaped my life. What we talk about in Share Life Today really flows from Dr. Kennedy's passion to equip Christians to obey God, and ultimately to multiply witnesses to reach the world for Jesus Christ. I must say that I have been the blessed benefactor of wonderful mentoring for Christ's service.



**Carter Conlon**  
*Times Square Church*

When I was in grades 5 and 6, in a Catholic school, a dear older Nun called Sister Wilfred Marie, told me that Jesus had spoken to her about my future. She said words to the effect "if you could only understand how powerfully God intends to use your life!" I was indeed perplexed because even at that age I was a bit of a

troublemaker in school. She also said that the other teachers thought she was wrong about me but she responded by saying "I know what Jesus told me about you." Years later when I came to salvation through Christ, I tracked her down and called her. After telling her of my conversion, she just said "Go to church and stay close to God."



**John Fuller**  
*Focus on the Family*

Two of the most significant adult influences in my life were the Youth For Christ director and his wife, who engaged me as a junior in high school and gave me direction that has lasted my entire life.

I've remained in touch over the years with Dick and Carolyn and actually saw them in 2023 ... we had so much joy looking back at God's goodness and grace in our lives!



**Raeanne Newquist**  
*Mercy Ships*

I started my university education with the dream of becoming a physician. Thus, Organic Chemistry kicked off that journey at Pepperdine. Dr. Green was my professor—a brilliant man but (IMHO) unable to tone down his brilliance to teach freshmen! After a semester, it was evident

I was in trouble. For the lab portion of the class, I had an A. However, in the lecture portion of the class, I was limping along with a D!

Ultimately, I had a meeting with Dr. Green that changed the trajectory of my life. I sat in his office and fidgeted with discomfort, ready to cry. He was a scientist — very academic and not exactly the most personable. The conversation was strained and I wasn't getting much out of it. But then he asked some pointed questions about my future career dreams. As I answered, it was almost as though he could read my deeper thoughts that I could not articulate. Then he said something I'll never forget, "sometimes it's not the knowledge you gain, but the wisdom that makes a difference."

I didn't gain much Organic Chemistry knowledge that year, but I did gain the wisdom that pursuing a medical career wasn't for me. In life, it's easy to go into something with a preconceived idea of what we will accomplish or gain. But often, there are other lessons to be learned if we open ourselves up and keep our hands open to receive.



# Ambassador

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## Where did it go?

Summer, that is! Like us, you may be blinking at how quickly 2024 is passing. What an eventful year it has been—and, of course, there are four significant (!) months yet to experience. Take a look at some of what this one (September) has in store.



**September 3:** Wishing **Nancy DeMoss Wolgemuth** (Revive Our Hearts) a tremendous birthday as she continues to work on messages that will ultimately take listeners through the entire Bible.



**September 7:** Thanks to great station partners who extend ministry impact—today it's a network-wide "Equip America" (Evangelism Explosion) event for Bott Radio Network.



**September 10:** Join the second in a four-part series from **Revive Our Hearts** for "Loving & Living God's Word," a special online event including special guest Kay Arthur.



**September 14:** Thankful for the daily encouragement to "Share Life Today" from **John Sorensen** (Evangelism Explosion) who celebrates a birthday today!



**September 15:** Kicking off the "50 Day Fight" initiative, **Jim Garlow** speaks on behalf of the theme—to unite believers in prayer on behalf of Christian leaders who want to preserve Judeo/Christian values in our country.



**September 16:** The celebrating continues! Happy Birthday as well to Pastor **Carter Conlon** ("It's Time to Pray").



**September 27-28:** **Carter Conlon** is with Gary Wilkerson in Milan (Italy) for "Fire in our Bones" conference for pastors and leaders.

## Worth Considering

*"Happily we bask in this warm September sun, which illuminates all creatures."*

*– Henry David Thoreau*