



# AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.

*I took my  
troubles to  
the Lord;*

I CRIED OUT TO HIM

..... *and* .....

HE ANSWERED

*my prayer*

Psalm 120:1

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New radio specials  
focused on prayer:

**Pastor Carter Conlon** / National Day of Prayer

**Anne Graham Lotz** / Mother's Day

Get details on Page 3 >>

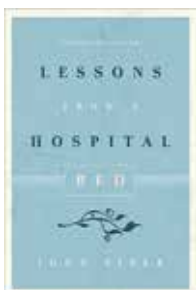
## did you know?

**Andrew Canavan** joins **Haven Ministries** as their new EVP/COO, coming from Point Loma University (CA).



With two degrees from Wheaton University and an MDiv from Westminster Seminary, Andrew also brings significant administrative skills. Welcome, Andrew!

Even the foreword of John Piper's new book, **Lessons from a Hospital Bed**, is an encouragement. Written by **Joni Eareckson Tada** it is a "mini-lesson" on her own experience in such a situation, reflecting on 1967 when her journey as a quadriplegic began. Don't miss it!



He's (almost) back in space! Astronaut **Jeff Williams** steps into the Commander role for Expedition 48—NASA's current trek to the international Space Station



which is scheduled to launch from Kazakhstan on March 18. You might recall that Jeff is also a dedicated **Grace to You** listener and friend—he's even greeted the GTY audience from space on past expeditions. Pray for Jeff as he tackles this significant role!

And ... if we may be so bold ... congrats to our own **Jim Sanders** who joins the Executive Committee of



the **NRB** under Chairman Bill Blount's great leadership—grateful to serve the organization and President Jerry Johnson.

## tech updates [BY JIM SANDERS]

### Amb-OS 200

We receive so many wonderful and kind words of affirmation about the performance of our Amb-OS AMR-100 receiver. I'm convinced the reason it works so well is that the system was designed by engineers who knew radio. These were guys who have worked in radio and looked for a no-nonsense, practical solution to the problems of program distribution.

But of course, we're looking out on the horizon. Our great developer team is asking, "What's next?" We have a few ideas, but we're turning to you. Have any suggestions? There've been a few comments on the Christian Radio Technical Forum (<http://www.crtech.org>), but we'd like your insight too. If something comes to mind when you finish the statement, "I wish Amb-OS did \_\_\_\_\_," let us know! Drop us a note to [support@amb-os.com](mailto:support@amb-os.com). We'd love your feedback.

### Live Show

One of the great features of Amb-OS is its flexibility. We can deliver pre-recorded broadcasts just as easily as live events. And one case in point is illustrated in this photo: Our Charley Mefferd was on site at AT&T Stadium in Dallas last month for Harvest America with Greg Laurie. How fun to see 100,000 gather to hear the gospel where the Cowboys would otherwise take the field! (Pictured here with Harvest's Bryan St. Peters)



### Great Backup Plan

It's now official: a solid-state flash drive as replacement for your Amb-OS spinning drive. It's only about \$55 and is a cheap insurance policy for the day when your AMR-100 hard drive fails. The kits contain the following: 1) 32G CF (compact flash) memory card, 2) IDE to CF adapter pc board, 3) IDE to IDE adapter as needed, 4) "floppy" power cable to power the CF card. Installation is easy! You'll be able to get back up and running in no time. If you'd like more information on the SSD kit, email [dave@amb-os.com](mailto:dave@amb-os.com).

### A Reminder: If NAB is on Your Radar...

Please join several from the Amb-OS technical team for a "hosted" dinner! It's our annual Christian Radio Technical forum feast coordinated by WCSG's "Grandpa" Tom Bosscher. It'll be Monday night, April 18 at the Treasure Island Buffet. (Keep your eye on the forum at [CRTech.org](http://CRTech.org) for the latest updates.) We'll also be giving away Amb-OS LCD Atomic Clocks while supplies last.

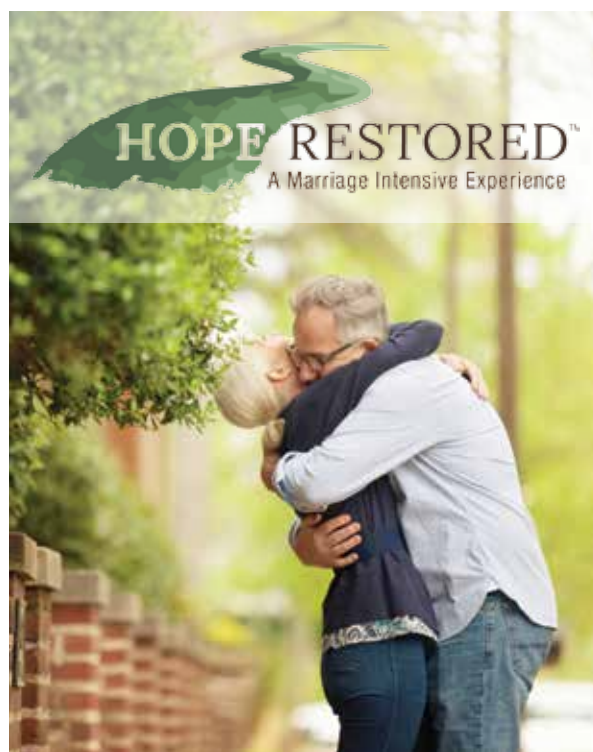


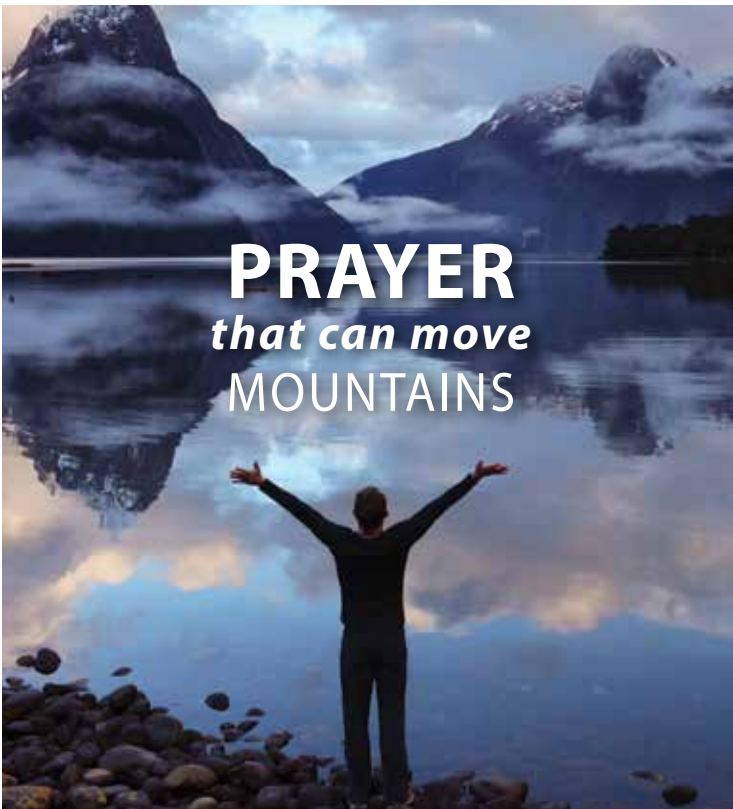
## relaunch

Focus on the Family's Marriage Intensives now have a name: **Hope Restored: A Marriage Intensive Experience**. The name better reflects what they do—offering healing and restoring hope for couples facing a crisis in their marriage. In addition, the National Institute of Marriage will now be called the Focus on the Family Marriage Institute.

Sometimes couples experience serious difficulties in their relationships, and they may feel like divorce is the only option. With Hope Restored, couples receive counseling that is rooted in empathy and clinical expertise. It's a holistic approach to help guide them toward reconciliation and restoration.

Visit [HopeRestored.com](http://HopeRestored.com) to find out more. For radio spots and interview opportunities, contact [katie@ambaa.com](mailto:katie@ambaa.com).





# PRAYER

*that can move*

# MOUNTAINS

He's one of the most soft-spoken gentlemen you'll ever meet. But when **Carter Conlon** delivers a message from God's Word—he blows you away!

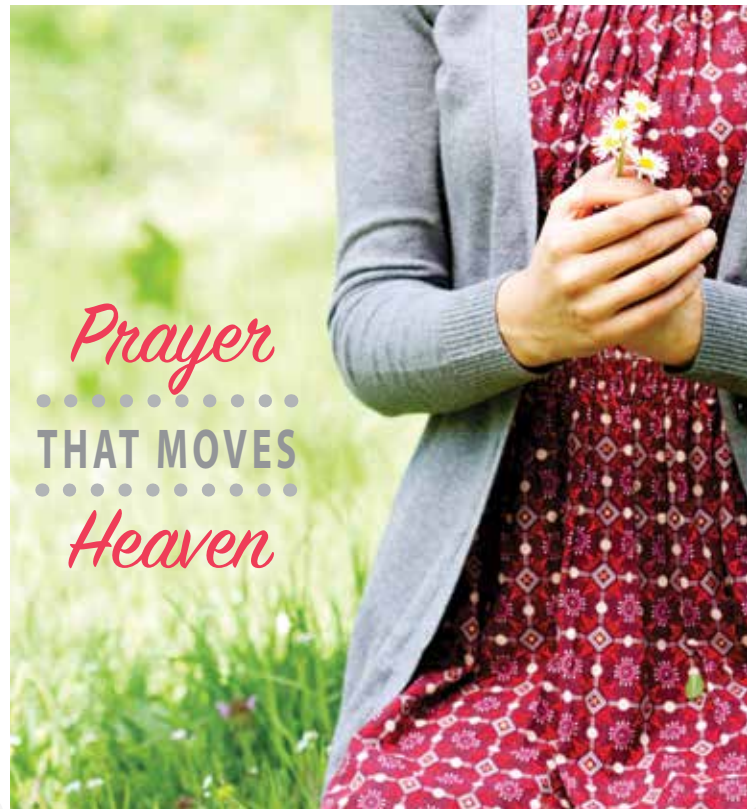


Helping to mark this year's National Day of Prayer event, Carter reminds us that an effective prayer life isn't simply the "lay-me-down-to-sleep" kind—we need to practice the power of prayer that literally transforms lives.

Pastor Conlon speaks from experience. At age 24, suffering panic attacks that left him cowering in his room, he accepted Christ. And he believed God's Word. Taking his Bible and opening it to the only verses he knew, he prayed and trusted God to take away his fear. God not only did that but He instilled a lifelong passion for prayer that is the hallmark of Times Square Church and Pastor Conlon's ministry.

*National Day of Prayer*  
**MAY 5**

*"Prayer That Can Move Mountains"*  
**Speaker:** Carter Conlon  
**Length:** 25:00



*Prayer*

.....

# THAT MOVES

.....

*Heaven*

What if, this Mother's Day, every mother in America made a commitment to pray daily for her children? And what if every woman in America prayed in such a way that Heaven is moved and our nation is changed?



In this 2016 Mother's Day special, **Anne Graham Lotz** is joined by her youngest daughter, **Rachel-Ruth Wright** as they together share the impact of God's Word and prayer in the recent loss of Anne's husband, Danny Lotz.

Both mom and daughter reflect on the enormous influence in prayer on their lives by Anne's mother, Ruth Bell Graham, as well. Anne concludes by encouraging women to pray in such a way—as Daniel did—that Heaven is moved and our nation is changed!



*Mother's Day*  
**MAY 8**

*"Prayer That Moves Heaven!"*  
**Speaker:** Anne Graham Lotz  
**Length:** 25:00

**NEXT STEP:** To confirm use of either or both of these moving specials, please contact [Haley@ambaa.com](mailto:Haley@ambaa.com). Delivered via our password-accessed FTP site.

seasonal  
PSAs

Looking for PSAs or 1:00 features that help celebrate the season? You can always reference our FTP site for those—for the two holidays above and for most every other on the calendar!

# PHOTO RECAP

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#Proclaim16



**SPECIAL FELLOWSHIP:** Wayne & Willi Pederson (Reach Beyond), Nancy & Robert Wolgemuth (Revive Our Hearts), Joni & Ken Tada (Joni and Friends).



**WINNER, WINNER:** Celebrating with the winners of our "Great Giveaway"! (L-R) Jim, Adam Winkler (KNEO), Scott Beigle (Faith Radio Network), Peggy, and Doug Myer (WDAC/WBYN). Thanks to Ted Kelly (HisAir.Net) for the photo!



**SAVING THE DATE:** Getting people educated and inspired to participate May 15 is Jon Fugler and Sarah Roche (Reach Beyond) here with Katie. Details & sign-up at [dayfortheunreached.org](http://dayfortheunreached.org).

# GREAT GROUPS

We love spending quality time together—especially when there's opportunity for fresh ideas, renewed vision, and strengthening partnerships for Kingdom impact!



**PERENNIAL PARTNERS:** Members from the Revive Our Hearts (R) and Salem Media Group (S) teams including (Back row) Tom Mathis (R), Carl Miller (S), Linnae Young (S), Mike Moran (S), Allen Power (S), Ron Walters (S), John Peroyea (S), Randy Bush (S); (Front row) Martin Jones (R), Robert & Nancy Wolgemuth (R), Chris Gould (S).



**THE 25 YEAR CLUB:** Celebrating 25 years of Life Issues radio with charter stations including (Back row) Bob Ulrich (WPEO), Bill, Brad Mattes (Life Issues), Jim Stanley (AFR), Vicki & Tracy Figley (WEEC/WFCJ), Brenda & Tom Gentry (WHVN), Candy Green (Bott Radio Network), Henry Flowers (Life Issues); (Front row) Lee Ann, Kay Ulrich (WPEO), Colette Stanley (AFR).

# STAGE PRESENCE



The Energizer Emcee! Thanks to Bob Lepine (FamilyLife) for hosting NRB & another great Name That Tune!



What a treat to hear Steve Green, (President of Hobby Lobby and Founder of Museum of the Bible) share his family story.



Heidi Campbell (BJU) and Peg Campbell presenting one of the many awards for student projects at iNRB gathering.



Eric Metaxas (BreakPoint) leads conversation with Presidential Candidates Ben Carson and Ted Cruz (pictured).



Anne Graham Lotz: "What difference does the prayer of one person make? You'll never know until you pray like Daniel did."

# DYNAMIC DUOS

# SEE 300+ MORE PICS

Check out our NRB 2016 Facebook Album:

[facebook.com/ambassadorsteam](http://facebook.com/ambassadorsteam)



**WHAT'S NEW:** (L-R) Steve Douglass (Cru) cuts the ribbon at NRB 2016, marking the start of "Making Your Life Count"; Brad Mattes (Life Issues) referees a thumb war with Lee Ann the victor over Tom Steigleman (KATB) who "loses" to win new placement for Life Issues radio feature; Loretta Busch & Tammy Shannon (Times Square Church) join Selah & Haley in a tour of the 20,000 square foot exhibit; Ambassador's Mark Conner auditions the feature he helps produce—*The Book* from Museum of the Bible.



**Joni Eareckson Tada with Evie.**



**Keith & Kristyn Getty.**



**Katie, Lee Ann, Brian Krause (Focus on the Family), Jennifer, Tom Mathis (Revive Our Hearts), Michelle, Selah, Charley, Peggy, Haley. Photo bomb: Jim**



**Brad Mattes (Life Issues), Ed Stetzer (BreakPoint This Week), Jon Wilke (LifeWay), and Tom Steigleman (KATB).**



**Adam Hannan (WZLJ), Allison Meggers & Ashley Mazelin (Focus on the Family), and Haley. Photo bombs: Brian Krause (Focus on the Family), Michael Shelley (New Life FM)**



**Lisa Anderson (The Boundless Show), Katie, Haley, Jeremy Burton & Steven Bickley (Museum of the Bible).**



**Selah, Bob Waliszewski (Plugged In), Katie.**

## MEET & GREET

One of our NRB highlights is hosting an annual get-together of friends in ministry and media! The packed room enjoyed good food and fellowship, followed by a special hymn-sing with Joni Eareckson Tada, Keith & Kristyn Getty, and (surprise!) Evie.



**Bruce Munsterman (KHCB) and John Fuller (Focus on the Family).**



**Ambassador "freshman" Jon Davis with Pierre Chestang (WKES).**



**John Sorensen (Share Life Today) with Jeff Ward (WCRH).**



**Charles Morris (Haven Today) with Ray Hashley (Moody Radio).**



**Barry Meguiar (Revival Outside the Walls) with Dennis Rainey (FamilyLife).**



**Ron Deal (FamilyLife Blended) with Terry Fahy (KKLA).**



**Eric Metaxas (BreakPoint) with Carter Conlon (Times Square Church).**



**FRIENDLY FACES:** (L-R) Enjoying a brief catch-up at Opryland is **Beth Schafer (KSPD/KBXL)** with **Susan Turner, Katie, and Floyd Turner (Thy Word Network)**; a fun trio is **John Owens (WMIT), Emmitt Fowler (FamilyLife), and Jim Garlow (The Garlow Perspective)**; the dudes from Denver **Jack Pelon (KPOF) and Brian Taylor (KRKS)**; Haley brought our white chocolate peanut clusters when she greeted friends from her church (Saddleback), **Pastor Rick Warren and Wesley Tullis.**



## Special recognitions at NRB

- 1 Already named to the NRB Hall of Fame, beloved member **Vonette Bright** was designated recipient of the Board of Directors award this year, prior to her homegoing in December. Her son, **Brad**, was at NRB to receive the award in her name which honors a Christian who demonstrates integrity, displays creativity and makes a significant impact on society.
- 2 At a special luncheon for NRB award winners, **Brad Mattes** (President of Life Issues Institute) was pleased to receive the "Radio Impact Award" for the daily 1:00 feature "Life Issues" which also celebrates its 25th anniversary on-air this year. The award acknowledges consistent and unique impact on the Christian community over faithful years of influence.
- 3 The Bott Radio Network hosted a large crowd for its annual breakfast gathering at which time a number of awards were presented. Recognizing her commitment to addressing contemporary concerns with a biblical perspective, **Janet Mefferd** (Janet Mefferd Today) received the "Watchmen on the Wall Award" for "faithfully shining the light of God's Word in our generation."
- 4 Also at the packed event, **Rich Bott** (President of BRN) presented the "Issachar Award" to **Jim Garlow** (The Garlow Perspective) for doing as the sons of Issachar did—being uniquely equipped to "understand the times and know what to do" (I Chronicles 12:32). Jim's efforts in California as well as across the country in a variety of ways was noted as the basis for this designation.
- 5 Each year, Moody Radio recognizes a fellow broadcaster for "distinguished spiritual excellence in religious broadcasting" with its Robert Neff Award. This year's recipient was **Nancy DeMoss Wolgemuth** (Revive Our Hearts) who noted her appreciation for Bob Neff's legacy as well as the deep relationship with both Moody Radio and Moody Publishing.
- 6 At a special reception during NRB, KCBI (Dallas TX) delighted in recognizing several broadcasters who have enjoyed a long history with the station, which marks 40 years of impact this year. Among those was Grace to You with **John MacArthur**. On hand to receive the award was GTY's Managing Director, **Jay Flowers** and other GTY staff.

## question of the month

If you were at NRB this year, you probably made it a point to visit Name that Tune at least for a few songs ☺. Congratulations to those who won a prize that night—including our own Bill Reitler. That got us wondering ... so we asked a few more friends ... have you ever won a prize?

▶ In 2005 I attended my very first GMA Conference in Nashville. On the last night names were drawn for various prizes and I won a **DVD package of every Super Bowl game played up until 2003.**

**Dave Benton**  
Program/Music Director  
Celebration Radio/KAMB  
(Merced CA)

▶ I won a **dozen roses** from a local florist through a radio contest when I was in high school. I was caller 9! Yes, mom got the roses. Evidence of God's sovereignty? Years later I hired that DJ for WAWZ.



**Scott Taylor**  
General Manager  
WAWZ (Zarephath NJ)

▶ I was involved in the 4-H Livestock Program as a kid. **I showed pigs and sheep and won several prizes for them.**

**Jon Garrison**  
Chief Engineer  
WRMB (Boynton Beach FL)

▶ Haven't won anything as far as a prize, but **we win something every day** from Ambassador! A line up of great, inspirational, Christ centered programming, delivered to us by the best satellite and internet distribution system in the world (IMO). Amb-OS makes programming more efficient for us here at WNLR. Approximately 50% of our programming is delivered to our doorstep each day by Amb-OS. And Ambassador's continued pursuit of excellence each day is not only a blessing to Christian broadcasters, it's glorifying our Lord. Thanks for all you guys do for us.



**Russ Whitesell**, Program Director  
WNLR (Harrisonburg VA)

▶ I remember winning a cake at a carnival at the cake walk as a second grader. A little later in my life, I won movie tickets to see Superman 2. Then in 1990 I was one of 20 in the running to win a car, though I didn't win the grand prize, I did win some goodies from all the sponsors. But my **ultimate prize** I have ever won is when my Redeemer called me to be His child. I find that this prize supersedes anything I could ever win.

**Kelly Auel**, Traffic/Billing/Promotions/Sales  
KKMC (Salinas CA)

▶ I won **Nothing** once. I bought a bottle of Snapple and under the lid it said, "You Won Nothing!" So I own nothing. I keep Nothing in the bank. You look in my checkbook and you will see "Nothing!"



**Rich Bruce**, General Manager  
WVRS (Elizabeth City NC)

## this month

**APRIL 8-10**  
In Washington DC, the Colson Center hosts its annual **Wilberforce Weekend** including a visit to **Museum of the Bible** (construction site)

**APRIL 21-22**  
**Joni Eareckson Tada** is in Ridgecrest NC to speak at the 2016 Christian Medical & Dental Association conference "Transform"

**APRIL 24**  
**Ron Deal** leads the seminar "Becoming Stepfamily Smart" in Winston-Salem NC

**APRIL 26-28**  
**Nancy DeMoss Wolgemuth** visits Atlanta for "Revive Our Hearts LIVE"—two days of recording sessions with WMVV and WDWD listeners.

**APRIL 27**  
**Jim Garlow** serves as Honorary Congressional Host for the 5th annual Washington—A Man of Prayer event held in Statuary Hall (US Capitol)

**APRIL 27-28**  
**Bob Lepine** heads to Philadelphia for listener and pastor events sponsored by WFIL

## coming up

**MAY 9-18**  
**Elizabeth George** will be in Miami FL, as keynote speaker for "Expolit 2016"—a gathering of Spanish-language communicators and distributors of content

**MAY 20**  
**Jim Daly** encourages pastors as an "Appreciation Breakfast" in Cleveland, hosted by WHKW

**MAY 21**  
**Brad Mattes** goes "down under," travelling to Brisbane to speak for Cherish Life Queensland and at other local pro-life events

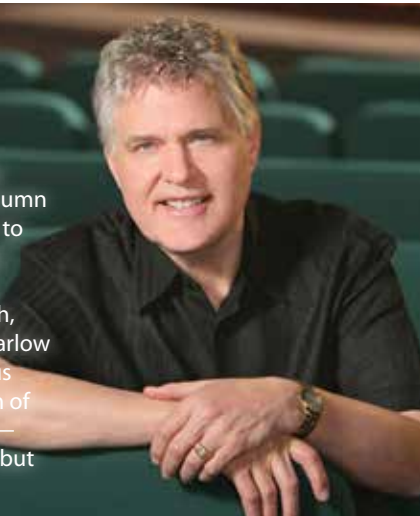
**MAY 25-27**  
**Carter Conlon** (It's Time to Pray) will speak at the Watchmen on the Wall National Briefing event in Washington DC

**MAY 27-29**  
**Wayne Pederson** is at home in Sweden for Reach Beyond's European Conference

## top 9

with **Jim Garlow**

Looking for how to spend good reading time? Watch this column as we introduce you to a suggested reading list from each of our speakers. This month, **Jim Garlow** ("The Garlow Perspective") gives us his recommendation of nine of his favorites—not for lightweights but enlightening!



1. *A Severe Mercy* (Sheldon Vanauken)
2. *Commentary on Galatians* (Martin Luther)
3. *A Theology of Love* (Mildred Bangs Wynkoop)
4. *Politics—According to the Bible* (Wayne Gruden)
5. *It's Biblical Not Political* (Dr. James Taylor)
6. *John Wesley* (Albert Outler)
7. *My Glorious Brothers: The Life of Judas Maccabeus* (Howard Fast)
8. *First and Second Maccabeus*
9. *The Tenakh*

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Takes a tall fellow to make a selfie of 8 work—thanks, **Jeremy Burton!** A great evening in Pasadena with our friends from Museum of the Bible including **Steven Bickley and Steve Embree.**



Welcome back to AAA, **Mark Elfstrand**—veteran host and heard daily on WYLL (Chicago IL).

## PHOTO

### *wrap-up*

see more on social:  
 @AmbassadorTeam



You take it, we'll print it! Thanks to **Floyd Turner** (Thy Word Network) who toted a past edition of Update all the way to Africa where he assisted locals in putting a station on the air in Freetown (Sierra Leone)—500 watts but reaching 3 million people including 60% Muslim population.



Meet the Haven team (see page 2 for news): **Charles Morris** with **Corum Hughes, Troy Lambeth** and new EVP/COO **Andrew Canavan.**