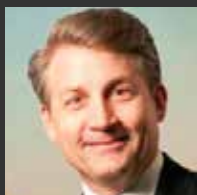




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WE CONNECT. MINISTRY AND MEDIA.

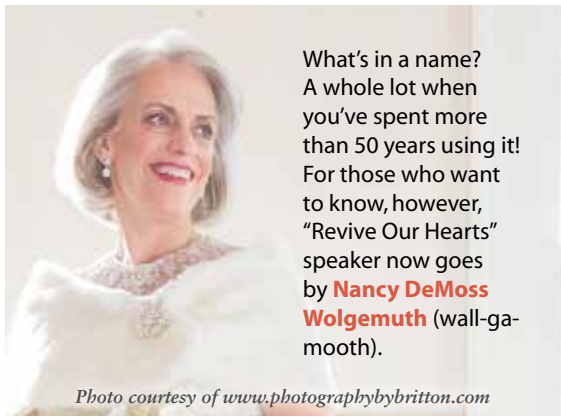


NEW FOR JANUARY

In an all-new and timely 26:00 radio special, **Brad Mattes** and Life Issues Institute help to mark this year's Sanctity of Life Sunday (January 17) with **"2016: A Call to Action."**

See Page 3 >>

did you know?



What's in a name?
A whole lot when you've spent more than 50 years using it! For those who want to know, however, "Revive Our Hearts" speaker now goes by **Nancy DeMoss Wolgemuth** (wall-ga-mooth).

Photo courtesy of www.photographybybritton.com

It's a joy to be serving **Don Green**, former Managing Director of Grace to You and now pastor of Truth Community Church (Cincinnati OH), with a new daily radio feature, "The Truth Pulpit."



In addition to pastoring TCC, Don is a popular speaker and has published a number of academic articles on biblical themes. He and his wife, Nancy, have six children—a full quiver!

We look forward to sharing more about Don's ministry in months to come!

now we know

Here are a few more "random facts" about station partners that we've learned through the AAA web form for resources.

- > **Doug Doran** (WMVV) has done over a thousand freefall skydives—and still flies (we think he means pilots a plane!).
- > **Ken Cummins** (new GM at WNKJ/WNLJ) served as a missionary to Honduras for ten years.

tech updates [BY CHARLEY MEFFERD]

Connect with Amb-OS at NRB

It's been over a year since I joined the Amb-OS team, and I am still amazed at the capability and versatility of the Amb-OS AMR-100!



I continue to say that upgrading from traditional satellite receivers to Amb-OS is akin to upgrading in your home from an old TV/VCR combo to a modern DVR system. The difference is that stark!

With Amb-OS, no longer are stations locked into specific feed times and scheduling "netcatchers." Audio files are simply delivered in advance to the Amb-OS receivers and are then available "on demand" for the stations to play from the receiver or transfer into their automation systems. Ministries can provide customized liners, which are seamlessly integrated into audio files without requiring additional production work from their affiliates. Program producers also have the ability to swap out a program with one that has updated content at the last minute, with no extra work required from the stations.

Some smaller ministries don't use satellite at all but rely on an FTP site as their primary distribution method. But that also has its drawbacks. FTP requires stations to "fetch" programs either manually or through a software program. But if the station has an Internet outage or the computer program crashes, your broadcast doesn't air! With Amb-OS, programs are pushed to the stations using satellite and Internet, giving you and your affiliates additional redundancy.

If you'd like to learn more about how Amb-OS can revolutionize the way you distribute your radio program, I'd love to talk with you by phone or in person at NRB! Just call my office at (949) 681-7640 or my cell at (972) 400-2674.

Reporting in on FTP

In the midst of our transition to a secure FTP site, we invited partners to suggest what the acronym might mean (other than the real designation—File Transfer Protocol).

Congratulations to **Tim Land** (KAMB-Merced CA) whose suggestion "**Find the Pearl**" came in #1 with the judges. Runner-up submissions included—"Faith Transforms People" (Jack Waters/Salem Hawaii); "Faithful Technology Partnership" (Susan Woodard/WCVK-Bowling Green KY); "Follow the Puppy" (Sondra McNelley/KCMH-Mountain Home AR) and the highly popular "Fish Taco, Please" (Jeff Gallatin/WZXV-Rochester NY).

There's obviously no logic to any of this ... we just like to have fun at Ambassador in the midst of the serious work we do!

(And we also enjoy rewarding those who share in the fun with us—be on the lookout for your reward, winners!)



friends

... from America to Africa to Australia!

Our close affiliation with Azusa Pacific University through Peg Campbell's Board service makes us especially delighted for their nursing grads who are serving in Madagascar currently with **Mercy Ships**. Go, Cougars!

Retirement seems to be "picture perfect" for **Scott Keegan**—the snapshot was taken while on a 20-day cruise from Sydney (yes, that's the famous Opera House in the background) with wife, Karen.



In an all-new and timely 26:00 radio special, **Life Issues Institute** helps mark this year's Sanctity of Life Sunday with **"2016: A Call to Action."**

Joining Brad Mattes, President of Life Issues Institute, will be special guests Mia Love, Missy Stone, Marjorie Dannenfelser and NRB President Jerry Johnson. (Check ambaa.com/sol for details on each guest.)

It's been noted that the 2016 elections are crucial as to where we go as a pro-life movement in this country. The message is that we can make a difference—and educating listeners is part of that!

For clearance, contact Lee@ambaa.com; delivered via permissioned FTP site access or Amb-OS.

Special Recognition

Congratulations to **Brad Mattes** and the "Life Issues" team on being the recipients of NRB's "Radio Impact Award" for 2016 which will be presented at the annual National Religious Broadcasters Convention in Nashville next month.

The award is presented annually to "a person or organization that has illustrated over time a consistent and unique impact within the Christian radio industry, and to the body of Christ as a whole."



Blessings, Brad, on this well-deserved recognition for your faithful work on behalf of the pro-life message!



Hebrews 13:4 says, "Let marriage be held in honor among all" — and that starts in the church! **Focus on the Family** wants to help churches celebrate marriage this Valentine's day — and the *Honoring Marriage* event is a practical way to do just that!

The Honoring Marriage Event kit will help people host a special church-wide celebration that includes all — married couples, singles, youth, and kids. Churches will celebrate marriage in all their services and classes Valentine's Day weekend and also host a fun couples date night with the easy to use resources provided in the kit.

Contact Katie@ambaa.com for station promotional opportunities. Go to honoringmarriage.com to preview the "Date Night Challenge" video and get free resources like sermon notes and "Building a Thriving Church Marriage Ministry" resource.

GET ACQUAINTED with Ed Stetzer

Every weekend, “BreakPoint This Week” delivers timely commentary on current events, from a biblical worldview. Meet the newest team member, Ed Stetzer (Executive Director of LifeWay Research), who joins John Stonestreet and Eric Metaxas as regular contributors.



You’ve just joined the team at the Colson Center. Tell us what impact Chuck Colson’s legacy has had on your thinking. For me, it was Colson’s articulation and embodiment of an Kuyperian worldview. In the vein of the famous Dutch theologian, Abraham Kuyper, Colson recognized how the work of the Kingdom impacts every sphere of life. That is evident in how he combined a passion for people hearing the Good News and showing the love of Jesus to the hurting, particularly his engagement in prison ministry.

You see this epitomized in the example of Jesus. In Luke 4:18-19, He talked about the poor, the marginalized, and the prisoner. But the same Jesus said He came to seek and save the lost in Luke 19:10. To see both of those things in the life and words of Chuck Colson was a beautiful combination.

Is there a new book in the pipeline? The next one will be a theological textbook that contrasts views of the mission of the church from a series of scholars. It will include Catholic, Orthodox, mainline, evangelical and progressive evangelical views. My role is to present an evangelical position on the mission of the church. It’ll be out later in 2016.

As a writer that people read ... who do you read to keep percolating with ideas? There are three main spheres from which I read. First, I read a great deal on the Internet. I keep up with about 200 Christian and culture blogs. Second, I subscribe to various Christian magazines: *Christianity Today*, *WORLD*, *Christian Century*, *Charisma*, *Preaching*, *Youth Ministry Magazine*, *Facts & Trends*, etc. And third, I read books. Much of that is due to people asking me to endorse books, but I also read a couple of missiology books a week to keep up with the field.

However, I do want to offer an encouragement to those who feel pressure to read as much as I do. People should realize it is my job to keep up on things. This is part of my personal role. So if you’re a pastor, it’s better you know your people more than the latest news of the day.

As a developer of curriculum, is there an over-arching goal for the people who use the resources you create? Yes. We were stunned when The Gospel Project reached 1 million weekly users in three years. But as we evaluate its success, we think people gravitated toward it because of the values we intentionally embedded into its core. Our goal was for users to get a holistic picture of the big story of what God is doing in the world, the metanarrative: creation, fall, redemption, and restoration.

We believe all scripture points to Jesus. He is the point of the scriptures. His life, death on the cross, and resurrection, is the central event of all human history, so we keep those things central and create a study that can communicate that message for all ages. Flowing from that, we aim to consistently point to missions. We want every group that uses The Gospel Project to understand that we are to join Jesus on His mission.

How early in life did you sense this calling to share your thinking more broadly? That’s a good question. Last month, someone said when I was 28 at a retreat I told him what I wanted to do. He chuckled because he said it was exactly what I was doing. I don’t remember that, but I do remember an early desire to help the body of Christ be on mission.

I wanted to help churches within orthodox Christianity to live faithfully. My desire has always been to see believers show and share the love of Jesus to a broken and hurting world. In my mind, there wasn’t necessarily a call to share my thinking more broadly, but to mobilize the church on mission. It just happens that those two things are related.

What would you say is your biggest concern for the Church today? Above all else, my concern is the mission force is generally not engaging the mission field. If Jesus is sending us on mission (John 20:21), we have to acknowledge we are being sent. That’s the picture I don’t want us to miss. We are called to join Jesus on his mission, and in doing so we will ultimately be more faithful. There are many important issues, but this is the one on which God has called me to focus my life.

You obviously speak to believers globally, but you also have a deep commitment to the local church. What excites you about body life for the local congregation today? The Church is Jesus’ tool in the world; you can’t love Jesus and despise his wife. That point needs to be stressed again and again.

We need to be reminded that the scriptures teach God has chosen the Church to make known His manifold wisdom. Therefore, the Church is essential to God’s plan. It isn’t the center of God’s plan—Jesus is—but it is essential. Unfortunately, many people have deemphasized the Church’s role; therefore, we need to reemphasize it. The Church is the tool of God’s agenda in the world.

Tell us about your family. I am married to Donna, my high school sweetheart. We never dated anyone else seriously and were married at 20. We have three children — all girls, which is both a statement of awesomeness and a prayer request. They keep us exceedingly busy, as each have wonderful interests in which God has gifted them. We seek to engage those interests and pursue the Lord as a family.

What legacy do you hope to hand to your children? I want them to love Jesus and have a desire to follow Him. I want them to see their father as a follower of Jesus, imperfect, but sincere. And, ultimately, I want to know that they too will join Jesus on His mission.

I want them to have seen in me some aspects of what their Heavenly Father is like. But I also want them to have seen the truth. They should know I am not a perfect example of God the Father, but I am always seeking to be an example of a God-honoring father.

proclaim16

NRB INTERNATIONAL
CHRISTIAN MEDIA CONVENTION

1 meet a museum

It promises to be a must-see exhibit at NRB for every person who wants to engage with the history of the bestselling, most influential book of all time — the Bible! Head to the Exhibit Hall to check out the special presentation from **Museum of the Bible** (a Platinum Level Sponsor at NRB and the organization behind “The Book” 1:00 short feature).

WHAT YOU’LL SEE:

Several hundred priceless artifacts are used to tell the stories against the backdrop of immersive environments such as ...

- * The **Caves of Qumran**, where the Dead Sea Scrolls were discovered.
- * The **Jerusalem Chamber at Westminster Abbey**, where a committee of scholars worked to finalize the King James Bible translation.
- * The **surface of the moon**, where a complete copy of the Bible was carried by astronaut Edgar Mitchell on Apollo 14.

> Also at NRB, you’re invited to have “**Dinner with the Greens**” Wednesday, February 24. Don’t miss this rare opportunity to hear the story of the Green Family of Hobby Lobby, told by Steve Green, Founder/Chairman of the Board, Museum of the Bible. Meal ticket purchase required.

2 meet & greet

Don’t miss Ambassador’s annual get-together — an opportunity for fellowship with speakers, good coffee and a bit of hymn-singing with Joni before the morning ends! Mark your calendar for Thursday, February 25 (7:00-8:30AM) in Delta Island E.

WHO YOU’LL MEET:

- * **Lisa Anderson** (The Boundless Show)
- * **Janet Mefferd** (Janet Mefferd Today)
- * **Steven Bickley** (Museum of the Bible)
- * **Barry Meguiar** (Revival Outside the Walls)
- * **Carter Conlon** (It’s Time to Pray)
- * **Charles Morris** (Haven Today)
- * **Ron Deal** (FamilyLife Blended)
- * **Wayne Pederson** (Reach Beyond)
- * **Steve Douglass** (Cru)
- * **Dennis Rainey** (FamilyLife Today)
- * **John Fuller** (Focus on the Family)
- * **John Sorensen** (Share Life Today)
- * **Jay Flowers** (Grace to You)
- * **John Stonestreet** (BreakPoint)
- * **Jim Garlow** (The Garlow Perspective)
- * **Joni Eareckson Tada** (Joni and Friends)
- * **Bob Lepine** (FamilyLife Today)
- * **Bob Waliszewski** (Plugged In)
- * **Brad Mattes** (Life Issues)

> Hoping to meet with someone(s) specific at NRB? Let us know! And be sure to check out ambaa.com/nrb for a list of **participants available for interviews** on topics important to the Christian community today.

3 join the crowd

Name That Tune (Thursday, February 25 at 9:00 PM)

FamilyLife’s **Bob Lepine** will break from his Convention hosting duties to lead the popular night filled with music and great prizes. Put your music trivia knowledge to the test!

Introducing “IDU ‘16” (Thursday, February 25 at 3:00 PM)

Reach Beyond invites you to discover the heart behind the first annual International Day for the Unreached (May 15). Come enjoy an inspirational time with special music guest Phil Stacey.

Worship Service (Wednesday, February 24 at 7:00 PM)

Gather with us for a special night with **Rick Warren**, **Steve Green**, and **Michael W. Smith**.

4 get inspired

Anne Graham Lotz will speak at the **Closing Gala Dinner** Friday evening, with special music by The Gettys and Special Service Awards (which includes Vonette Bright for Board of Directors Award).

Did you know? In addition to her popular radio programs (“Daily Light for Daily Living” and “Living in the Light”), Anne is an award-winning author of 15 books. For over 15 years her “Just Give Me Jesus” revivals have been held in more than 30 venues in the United States and internationally.

a picture perfect finish

(HOW WE CLOSED OUT 2015!)

It was a road trip to Colorado last month for Selah (and her sister, Chloe)—which meant some great connecting at both Focus on the Family and Reach Beyond.

1 Selah was a faithful *BRIO* reader growing up—and now regularly reads another great publication!

2 Believe it or not, that's a picture within a picture within a picture. **Ashley Mazelin** makes the cut again holding *Update* alongside Focus cohorts **Allison Meggers, Andrew Montgomery, and Rajeev Shaw.**

3 Selah and Chloe are joined by **Sam Trefan** and **John Fuller** on their Focus tour.

4 Hope you're airing "The Boundless Show" with host **Lisa Anderson**—the Thanksgiving edition featured our own Selah (with Focus' **Dave Salkeld** and Boundless fan **Brittany Wilson**) in the on-air panel discussion.

5 Conveniently located near Garden of the Gods :, time for the gals to stop in at Reach Beyond to see **Jon Fugler, Guy Tomlinson, and Sarah Roche** (Selah and Chloe are joined here by friend **Becca Dattilo**).

This is apparently the **Jim Sanders photo section ... including:**

6 With the Grace to You Team (**Jay Flowers, Corey Williams, Jessica Sum**)—always a pleasure to fellowship around the work of ministry.

7 At the Haven Christmas party with Selah, **David Wollen** (and daughter **Elly**) and **Charles Morris.**

8 On a visit to CRU with **Larry Hauer**, producer of "The Lighthouse Report."

9 Privileged to spend time with **Vonette Bright** while in Orlando; pictured here with **Brad Bright.**



question of the month

AS A NEW YEAR BEGINS ...

What are you resolving for 2016?

I have always wanted to memorize the whole book of Hebrews, so that's my resolution for 2016.



Janet Mefferd
Host, *Janet Mefferd Today*

My first inclination is to resolve to go back to last year's update and check whether those New Year's resolutions were kept. Seriously, I want to memorize 100 verses this year.



Steve Reinke
Manager of Media Delivery Services,
Focus on the Family

RESOLUTION ONE:

I will live for God.

RESOLUTION TWO:

If no one else does, I still will.

—JONATHAN EDWARDS

When people ask me about New Year's Resolutions, I always say that I made a resolution years ago to never make another New Year's resolution...and so far I've stuck to it!



Dave Margalotti
Director of Radio Operations
Family Life (Bath, NY)

In 2016, I have actually have two goals and resolutions. First, that I would read through the whole Bible in a year and second that I would get into better physical shape by working out and eating healthier.



Ben Smith
On-Air/Promotions
Thy Word Network (Evansville, IN)

My biggest resolution is to reach my health goals and grow closer to God in the process of it. A group of women from my church and I will be going through Lysa Terkeurst's book *Made to Crave*.



Kelly Cleary
Business Manager
Prayz Network (Sparta, WI)

*And now
WE WELCOME
the new year.
FULL OF THINGS
that have never been.*

—RAINER MARIA

coming up

JANUARY 21-22

It's a first ever major pro-life conference for evangelicals being hosted by Focus on the Family and ERLC with speakers including **Jim Daly**. [And see page 3 for Sanctity of Life Sunday programming in January!]

FEBRUARY 12

In addition to speaking at NRB in February, **Anne Graham Lotz** will be in Austin TX for the Vision & Values Conference on behalf of the Young Presidents' Organization.

FEBRUARY 15-20

FamilyLife's "Love Like You Mean It" Marriage Cruise is SOLD OUT ... but you can already get details on the 2017 edition! This year, **Dennis Rainey** and **Bob Lepine** are joined by Gary Thomas, Steve Green, Mercy Me, Bryan Loritts, Selah, Lysa Terkeurst, and other special guests for the Caribbean adventure.

FEBRUARY 16-18

"Living the Whole Gospel—Only Love Can Do That" is the theme of Mission America's conference where **Joni Eareckson Tada** will speak.

top 10

This year, we'll be asking some good friends to list the "Top 10" books they'd recommend as significant reading, perhaps those that have most impacted their own thinking as Christian leaders. First up—this from FamilyLife's Bob Lepine (and get the full scoop on why he's selected these books at our website!) ...

Bob Lepine's Top 10 Books:

1. *Knowing God* by J.I. Packer
2. *The Prodigal God* by Tim Keller.
3. *Center Church* by Tim Keller
4. Tie for 4th: *The Holiness of God* and *Chosen By God* by R.C. Sproul
5. *The Chronicles of Narnia* by C.S. Lewis
6. *Why Johnny Can't Preach* by T. David Gordon
7. *Holiness* by J.C. Ryle. Or maybe anything by J.C. Ryle.
8. *The Swans Are Not Silent* (Series) by John Piper
9. *When Helping Hurts* by Steve Corbett and Brian Fikkert
10. *Secret Thoughts of an Unlikely Convert* by Rosaria Butterfield



passages


Since the launch of WVCY (Milwaukee WI) more than 40 years ago, it has been Ambassador's privilege to partner with the station (and growing VCY network) under the leadership of pioneer Christian broadcaster **Vic Eliason** who went to be with the Lord on December 5 after a long battle with cancer.

Our prayers are with the Eliason and VCY families in this loss, even as we rejoice in the homegoing of a faithful servant of Christ who leaves a tremendous legacy.

Network leadership now falls to longtime VCY staffer Jim Schneider who has stepped into the Executive Director role. Our prayers for you as well, Jim.



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A photograph of a rocky coastline at sunset or sunrise. The sky is filled with dramatic, golden light breaking through dark clouds. The ocean is turbulent, with white foam from waves crashing against several large, dark rock formations. The foreground shows more rocks partially submerged in the churning water.

Let us **HOLD** unswervingly
to the **HOPE** we profess
for He who **PROMISED**
is **FAITHFUL.**

Hebrews 10:23