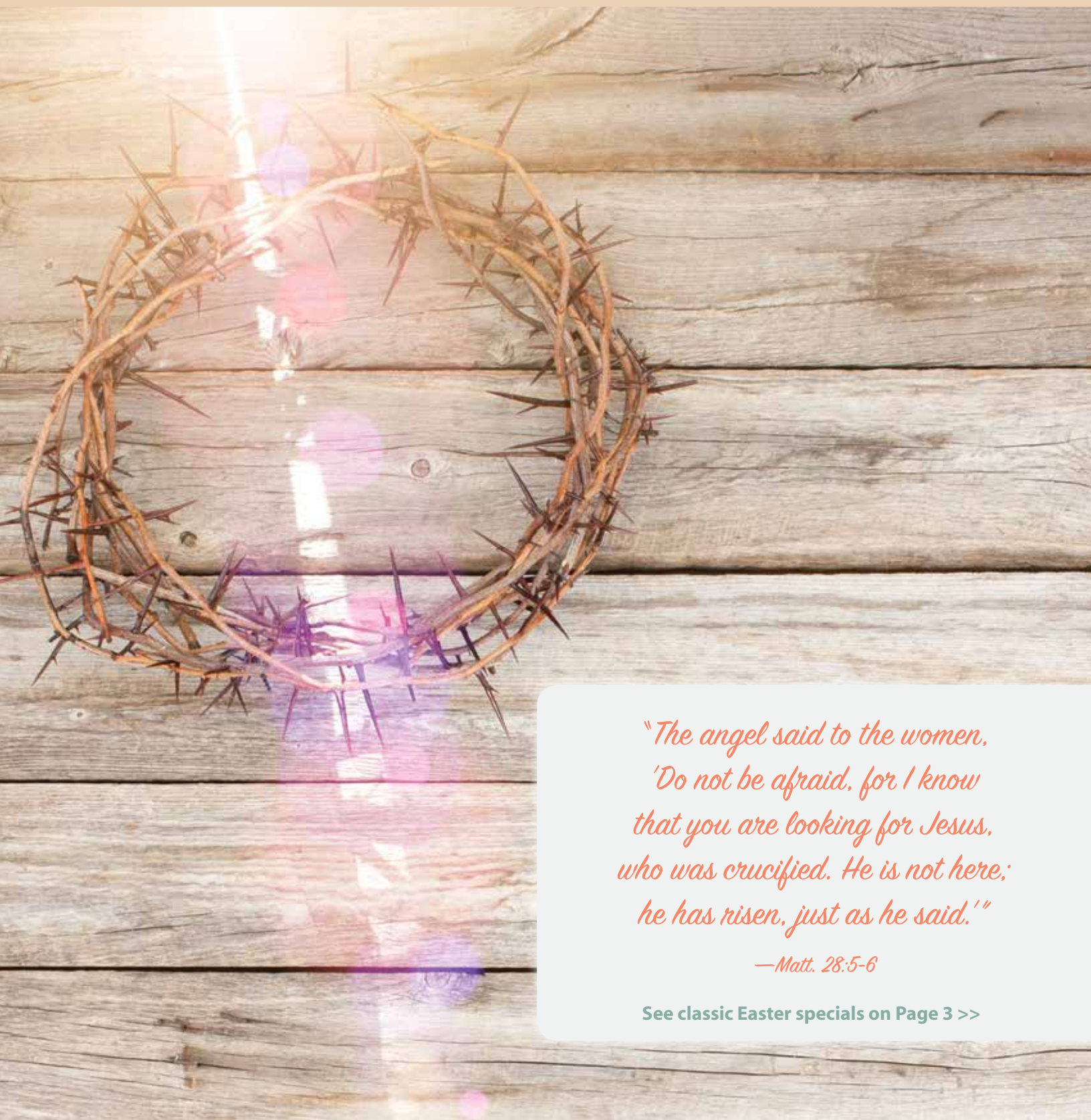




# AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.



*"The angel said to the women,  
'Do not be afraid, for I know  
that you are looking for Jesus,  
who was crucified. He is not here;  
he has risen, just as he said.'"*

*—Matt. 28:5-6*

See classic Easter specials on Page 3 >>

## did you know?

Each day's edition of **Janet Mefferd Today** will now feature the voice of **Bob Christopher** (Basic Gospel) with his *Just a Minute!* feature.



Recognizing that prayer is a pivotal part of equipping for listeners to be ready to share their faith, *Share Life Today* (**John Sorensen**) offers a great book entitled "40 Days of Fervent Prayer." (Ready to take on the challenge? Contact Charley@ambaa.com for a copy of the edition!)



Interested in *Thriving Family*? Ask for a copy of the bi-monthly magazine from **Focus on the Family** that is filled with encouragement for marriages and families. Ready to simply subscribe? Contact Katie@ambaa.com and we'll make sure that happens!



## tech updates [BY JIM SANDERS]

### FTP Transition

Whew! Thanks for your patience as we've completed our FTP site transition. If you're still in need of access, please email ftp@amb-os.com and we'll get you up and running quickly. You Have Our Permission! We maintain two permission portals, one for our FTP site and one for Amb-OS. On FTP, browse to http://ftp-permissions.amb-os.com. For clearance of Amb-OS programs, please go to http://www.amb-os.com/permissions.

### Christian Radio Tech at NAB

Dick Becvar, Jon Davis, Charley Mefferd and I will be at NAB in April. We hope to see you at the CR Tech Forum dinner, put together by WCSG's Tom Bosscher. It'll be Monday night, April 18 and "hosted," which means a free buffet dinner. We'll also be giving away a few Amb-OS LCD Atomic Clocks, so do come! You'll be joining about 75 folks from the Christian Radio world. If you know the bias frequency for an Ampex 351, you're especially welcome!

### Two New Broadcasters on Amb-OS!

We're pleased to welcome **Basic Gospel**, a live, daily 25-minute call-in program, hosted by Bob Christopher, Bob Davis and Richard Peifer each weekday at 4p ET. Basic Gospel is a media ministry dedicated to getting the Word out, helping people to hear, believe and live the good news of Jesus Christ. Says Bob Christopher, "The Gospel is more than a message. It is a life-changing relationship with Jesus Christ based on His love and truth."

Basic Gospel is also launching a new, scripturally based Basic Gospel feature, entitled Just a Minute! with Bob Christopher, starting Feb. 29. For more information, please visit basicgospel.net/jam



It's easy to be overwhelmed with all the news about healthcare, nutrition and physical fitness. So how can you sort fact from fiction to make the best health decisions for your family? That's the purpose of **Family Health Checkup**, a one-minute daily feature that provides valuable and upbeat insights on nutrition, fitness, seasonal health, safety, money-saving tips, kids' health and much more! The feature comes to you from Samaritan Ministries and is hosted by Doug Chamberlain, a CCM radio veteran of over 25 years.



Family Health Checkup is available on Amb-OS at no cost or required inventory. For more information, please contact: Brad Fisk at 719-572-9998 or brad@fiskmediaservices.com.



## new book

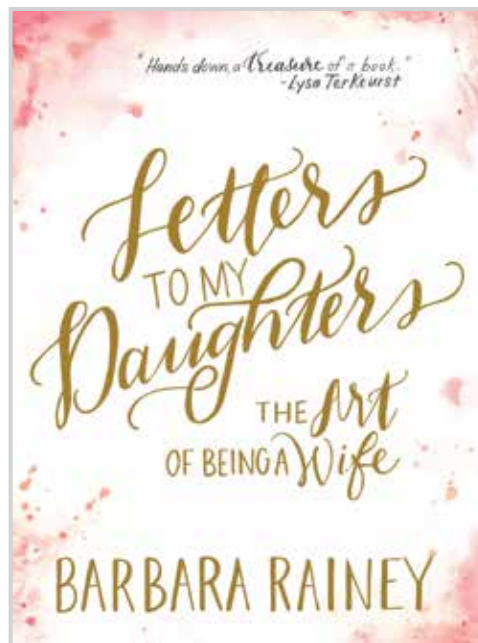
"A treasure of a book ..."

### NEW FROM BARBARA RAINEY

In a very winsome and stylishly contemporary presentation, **Letters to My Daughters: The Art of Being a Wife** (Bethany House) is a new volume that ought to be a gift to every engaged young woman—at least that's how it's already been used by several members of the Ambassador team!

Out of her experience as a wife for more than four decades, and out of her abiding love for daughters that have undertaken their own journey in marriage, Barbara's book is a compilation of thoughtful letters addressing answers to the tough questions that arise in marriage.

From Barbara's artist's heart, the gift-worthy book represents her passion for painting, gardening, poetry and more ... it's a book of substance made even more impactful by its visually captivating pages.



# Celebrating Resurrection Sunday

From the “classics” vault at Ambassador, we invite you to consider airing one or all of these outstanding inspirational specials for Easter Sunday (March 27) or anytime during the season.

## One Perfect Life: “Jesus of Nazareth” (25:00)

Fully dramatized with the Scripture of Easter used “word-for-word” from the four Gospels, this special follows Jesus through His final week before His death on the cross. It is the powerful ministry of Jesus of Nazareth—including an invitation to accept Christ from host, John MacArthur.

## One Perfect Life: “Jesus the Messiah” (25:00)

With Easter’s biblical passages uniquely dramatized, follow those who were present with Jesus the Messiah in His death on the Cross, His burial and His glorious Resurrection. Listeners will be invited to make a decision for Christ. Hosted by “Grace to You” speaker, John MacArthur.



JOHN MACARTHUR

## “Come to the Cross” (25:00)

The master wordsmith renown for his writing on Easter brings an inspiring and encouraging message as Max Lucado invites us to step closer and closer to the Cross of Christ ... where we will experience more of His grace ... in fact, more than we deserve!



MAX LUCADO

These Easter specials are available via FTP. Contact [Haley@ambaa.com](mailto:Haley@ambaa.com) for details!

# Bible to Bible Partnership

“The Book,” the 1:00 feature brought to you by **Museum of the Bible**, can be heard in a new audio partnership with **Bible Gateway**, extending the program’s reach around the world!

In announcing the new audio partnership with the Internet’s most visited Christian website, **Steven Bickley**, VP for Marketing, Finance & Administration said:

*“Museum of the Bible is thrilled to partner with Bible Gateway to make available ‘The Book’ audio feature, sharing the Bible’s fascinating history and impact on people from ancient times up to today.”*

*Christianity Today* calls Bible Gateway, “the world’s leading Bible website”—providing users a variety of ways to deepen their interaction with the Bible. Millions of visitors from more than 200 countries regularly set up personal accounts to read, hear, search and study the Bible in more than 200 versions and 70 languages, as well as downloading the free award-winning Bible app.

“The Book” is heard on more than 350 radio outlets in the U.S., the District of Columbia and Guam. And now in this audio partnership with Bible Gateway, adding millions of people worldwide who will share in the history and influence of the Bible over the centuries!



museum of the Bible  
*The Book*



# BLENDED IN THE USA

**40%** of married couples with children in the US are stepcouples

**1/3** of weddings in America today form stepfamilies

**100 million** Americans have a steprelationship

**40%** of children are born out of wedlock  
**60%** of these couples already have at least 1 child from a previous relationship

**TRANSITION** in and out of marriage, divorce, and cohabitation is now **TYPICAL** of family life in the US

**42 million** married adults are in a second or subsequent marriage (which is triple the rate from 1960)



That's our own **Bill Reitler** at the KWVE (Santa Ana, CA) podium—sharing perspectives on Christian radio with our local partner station. It was a return visit for Bill who once served as their PD!



Good to be a convenient spot for host **Dr. Michael Rydelnik** to go "live" with Open Line (MBN) from SoCal. Pictured with wife, **Eva**, and Moody Bible Institute alum Evelyn Gibson ☺!



It was a round-up at Reno Red's (Dallas) when American Family Radio's **Jim & Collette Stanley** and daughter, **Abby**, visited with **Charley and Janet Mefferd**. Mighty good eatin', folks.



Her station's award-winning status is in no small part due to WYLL's **Danielle Geders** and her commitment to promote the programs aired in Chicago. A delayed flight meant time to stop by AAA for Danielle and **Eric**—on their baby moon!

Wonderful to welcome CRU team members **Larry Hauer** and **Matt Bendell** to AAA while in SoCal for Mission America Coalition Leadership Consultation meetings. (Apparently Peg and Haley followed the photographer's request for a funny face while the men failed to cooperate ☺!)



You may call her **Michelle** but little Jameson will be calling her Nana! Jameson Christopher Medina arrived on January 25 to parents Joe and Kari. Let's just say the grandparents (Steve is Papa) are still glowing!

\*Be sure to include a stop to Ambassador in any of your SoCal travel plans—especially if your route takes you via Orange County Airport!



**"Some of the finest minds in the country explore the answers to questions in a biblical way through the Colson Fellows Program."**

—Colson Fellow Nancy Schulze, Co-Founder of the American Prayer Initiative



## INTRODUCING THE

# Colson Fellows Program

Chuck Colson understood in a very personal way the power of Christ to accomplish great things through imperfect people. His own experience drove him to build a program that would help Christian leaders to think and live biblically in every facet of life.

His legacy continues with the Colson Fellows Program—a nine-month, structured, ongoing self-study made impactful through carefully chosen, thought-provoking reading assignments. Reading is followed by discussion in an online forum that offers a lively, free-flowing exchange of ideas and experiences. That work is further enhanced through focused devotionals and discipleship activities.

You are invited to consider becoming a participant in the next cycle of the Colson Fellows Program, beginning later this year. For full details, visit the “Colson Fellows” website—or give Jennifer Perez a call at Ambassador ... she’s an alum and would be happy to encourage your consideration of this great program!\*

▶▶ Hear more thoughtful dialog on every weekend’s edition of **“BreakPoint This Week”** with **John Stonestreet** (President of the Colson Center for Christian Worldview) and **Ed Stetzer** (Executive Director of LifeWay Research).

### MEET THE TEACHERS



**JIM DALY**

President, Focus on the Family



**MICHAEL LINDSAY**

President, Gordon College



**SEAN MCDOWELL**

Asst Professor of Christian Apologetics, Biola University



**JONI EARECKSON TADA**

Founder, Joni & Friends



**NABEEL QURESHI**

Ravi Zacharias International Ministries



**CHRIS BROOKS**

Pastor, Evangel Ministries  
Speaker, “Equipped”

\*In fact, she’s convinced our own Evelyn Gibson to join the CFP this year. Evelyn would be pleased to share the journey with you!



# GET ACQUAINTED with Steve Douglass

We're so pleased to renew a deeper relationship with CRU and President Steve Douglass with the transition of *The Lighthouse Report* to the new *Making Your Life Count*. Now, your turn to get better acquainted too—you can read more of Steve's responses on our website.

**You're a grad of MIT and Harvard—what were you preparing to do before the dramatic decision to join Campus Crusade for Christ after graduation?** I thought I would go into some lower-level leadership position and work my way up over time in the tech industry. But in my second year at Harvard Business School I got a fellowship from the U.S. Steel Corporation. Between my first and second years, I got to be the researcher on a project considering whether U.S. Steel would move a cable assembly plant from Massachusetts to Houston, Texas. That was a pretty heady experience. But at the end of the summer, I realized ... I'd given heart and soul to U.S. Steel, and sort of nothing to the Lord. I realized I had a choice to make—either pursue the dream that I had been working on ... or serve the Lord, and let Him work out how I would maximize what He had made me in total. Reflecting on that, I made the decision to join the Staff of Campus Crusade for Christ at that time.

**Crusade had a significant impact on your spiritual life. Can you talk about that?** More than anything else, it was showing me how to appropriate the power of God—the Spirit-filled life—that God intends for us, to walk with Him so closely that we are filled up with Him. Another would be in terms of vision—to see Jesus change people's lives on such a scale that the whole world could be exposed to the possibility of people receiving Christ, and walking with God, and seeing their lives change.

**You followed in the footsteps of a rather larger-than-life Christian leader, Cru founder, Bill Bright. What was the most significant lesson you learned under his tutelage?** Bill taught me how to have the right perspective on problems. He would say, "I have no problems." The point he was making is that he would cast his cares entirely on the Lord. Then it wasn't his problem, it was Christ's problem. And he operated that way. Another thing that I learned from Bill Bright is to believe God for the impossible.

**Anybody else you would mention as a spiritual mentor?** In speaking, Howard Hendricks was a mentor. He used stories so well—and humor and enthusiasm. In being more direct, learning to say "No," telling people the way it is, Dr. Henry Brandt was a tremendous help. I've also been mentored by my wife. She would be far more in touch with emotions than I was when I first met her. I would say I've really grown a lot in being in touch with my heart and my feelings for other people as a result of being around Judy all these years.

**You and Judy have been married for 40 years. How did you meet and what was it that first attracted you to her?** I interviewed her! I was in my final year at Harvard, and doing my Master's research project on Campus Crusade from an organizational point of view. With my three roommates, we spent 800 man hours and interviewed 100 people in the course of the project, travelling to different parts of the U.S. to do—and it just so happens I'm the one who interviewed Judy.

What attracted me to her first and foremost was her walk with God. The second thing was, she was a very joyful person. She had a great smile, and, and fun to be around. It's an almost unspeakable joy to be connected with a person for life that you know is God's choice, especially when you really begin to understand why it was God's choice.

**You and Judy have a very full life. What do you most enjoy for leisure time—when you get that!** Well, the most relaxing thing I can do is to sleep 😊. However, Judy and I love to get away together when we can. Most recently, we headed to the mountains of north Georgia. Another thing we enjoy is simply going out to dinner and having a long conversation without an agenda.

**Any place in the world you haven't yet visited that's on a bucket list for you?** There are plenty of places in the world I haven't yet visited. But I'll be very honest with you—geography isn't a real reward for me in terms of the bucket list.

Let me share a story of my last face-to-face meeting with Dr. Bill Bright. I knew he was going to die soon. Doctors said that, but I also noticed he didn't have very many projects left—he had had this big, big stack of projects for months—now he was down to just one that that he had to get done, one book he needed to do some editing on. At the end of our time together he said, "Steve, where are you going to lead the ministry when I'm gone?" Out of my mouth came these words (I didn't plan it—it's just what God put in front of me to say): "Wrap it up. Wrap it up."

I said, "Bill, God gave you a vision before this ministry was formed, and on the basis of that vision, you formed this ministry—that the world would be reached in total. It seems pretty clear what I'm supposed to do from here. You had a vision. That vision wasn't just for you, it was for us as a ministry. My job is to lead us in the direction of getting it done." THAT'S on my bucket list.

---

## FAVORITE VERSE:

"Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us."

EPHESIANS 3:20

---

## question of the month

If you can believe it (it's true!) ... March 10 is officially known as "Middle Name Pride Day." So for our Ambassador UPDATE March issue, we're asking friends to simply let us know ... **What's your middle name?** Any special reason your parents chose that?

▶ My middle name is **William**. It is in honor of my GrandPa William Mclver who was so trusted that his grocery store did double duty as the town bank. People would hand their money to GrandPa and he would place the funds in the only safe in town.

Oh to be a man of integrity!

### David Mclver

Executive Director  
KBHL / KBHZ / KCGN / KTVN (Minneapolis, MN)

▶ My middle name is **Carrie**. That was my mother's mother's first name and I was the first child of my parents. My grandmother passed away when I was very young so having her name is special to me.



### Charlotte Bechtel

PS Director  
Key Radio (Provo, UT)

"Any child can tell you that the sole purpose of a middle name is so he can tell when he's really in trouble."

*Dennis Frakes*

"It ain't what they call you, it's what you answer to."

*W.C. Fields*

▶ My middle name is **Lane**. No real reason that I know of it was chosen.



### Russ Garrett

Program Director  
KCVI Radio (Scottsbluff, NE)

▶ My middle name is **Bernard**, named after my grandfather on my father's side. Guess it was easy to remember! My first name is Robert, but only when I'm in trouble.

### Bernie McPartland

Production Director  
KCBI Radio (Dallas, TX)

▶ My great-grandfather on my mom's side was John **Lewis** Davis. He must have been a good man because his three sons were good men. He died a year or so before I was born and to honor his memory, my parents named me after him. Many times I have wondered if I am anything like him.

### John Lewis Moudy

Business Manager  
Moffit Media

## coming up

### MARCH 7

At Rutgers University (New Jersey), **Eric Metaxas** speaks at a Ration Christi event.

### MARCH 11-13

At Murrieta Hot Springs, **Anne Graham Lotz** speaks for 2016's "When Leaders Lead" gathering.

### MARCH 11

The Convoy of Hope Vision Summit will convene in Laguna Beach for focus on helping impoverished people—**Jim Garlow** attending.

### APRIL 8

**Ron Deal** ("FamilyLife Blended") is in Walmart country (Bentonville AR) for a "Building a Successful Stepfamily" seminar.

### APRIL 8-10

In Washington DC, it's the annual Wilberforce Weekend for the Colson Center; speakers include **Steve Green** (Museum of the Bible), **Kelly Rosati** (Focus on the Family), and Congressman **Frank R. Wolf**.

### APRIL 20

**Wayne Pederson** heads to Phoenix to speak at Palm West Community Church.

## later this year

True Woman '16 "Cry Out" will bring thousands of women together in Indianapolis (September 22-24). Speakers include **Nancy DeMoss Wolgemuth**, **Russell Moore**, **Janet Parshall** and **Mary Kassian**.



Here are a few of the books that **John MacArthur** (Grace to You) has indicated have had a great influence on his life ... and we thought you might appreciate seeing the list as well!

1. *The Valley of Vision: A Collection of Puritan Prayers and Devotions*
2. *The Existence and Attributes of God* (Stephen Charnock)
3. *Knowing God* (J.I. Packer)
4. *Preaching and Preachers* (D. Martyn Lloyd-Jones)
5. *Studies in the Sermon on the Mount* (D. Martyn Lloyd-Jones)
6. *Spiritual Growth* (Arthur Pink)
7. *The Preacher's Portrait* (John R. W. Stott)
8. *The Beatitudes* (Thomas Watson)
9. *A Body of Divinity* (Thomas Watson)

1641 Langley Ave.  
Irvine, CA 92614-5619  
PH: 949.681.7600  
FX: 949.681.7660  
AmbassadorAdvertising.com  
All things social: AmbassadorTeam

## Legacy Thinking...

It is always a joy to mark **Jon Campbell's** life and legacy as we head to Azusa Pacific University each Spring to meet student recipients of the scholarship in Jon's name.

This is the final year that seniors Ciera Bardowell and Jesse Stedman will be designated with the award as they cross the stage in May as graduates. Next year will begin an anticipated multi-year commitment to other students who are found deserving of the "Servant Leadership" award.

For these two—the future is yet to be confirmed by the Lord but possibilities include continued Worship music leadership and engagement as salt and light in the secular music field for Ciera ... and perhaps teaching Bible at a Christian high school (before graduate work) for Jesse, who spent last semester studying at Oxford (suffering through C. S. Lewis' eyes/writing).

At nearly nine decades of life, and 67 years of marriage, Al & Margaret Sanders being present helps to underscore what it means to enjoy a life legacy.

Joining the celebrants from APU are President Jon Wallace, David Bixby (Executive VP), Corbin Hoornbeek (VP/University Advancement), and Phil Brazell (Director/Center for Career & Calling).

*"We will not hide them from their children, but tell to the coming generation the glorious deeds of the Lord, and his might, and the wonders that he has done."*

—Psalm 78:4 ESV



BACK ROW: Lee Ann Jackson, Phil Brazell, Peggy, Corbin Hoornbeek, Jon Wallace, David Bixby. FRONT ROW: Ciera Bardowell, Margaret & Al Sanders, Jesse Stedman.



APU seniors Jesse Stedman and Ciera Bardowell with Peggy Campbell.