



Ambassador

We Connect. Ministry and Media.

NOVEMBER
2024
UPDATE



*Give thanks to the Lord,
for He is good;
His love endures forever.*

– 1 Chronicles 16:34

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DID YOU KNOW?



The *Global Mercy* continues to serve the people of Sierra Leone until late summer next year when the ship sets sail for Ghana, Togo and Benin. Meantime, sister ship, the *Africa Mercy* is in Madagascar providing life-changing surgeries and the hope of the Gospel. The inspiring stories of such transformation are heard daily on "The Mercy Minute."



Reading a copy of *Update* that was addressed to someone else? We'd love to send one monthly directly to you. Just email jani@ambaa.com to be added to the distribution list!

66 *The Holy Spirit is:
the fire of God that ignites us,
the breath of God that stirs us,
the wind of God that shakes us,
the whisper of God that calms us,
the life of God that quickens us,
the dew of God that refreshes us,
the lamp of God that guides us,
the voice of God that convicts us,
the force of God that empowers us,
the heart of God that comforts us,
the strength of God that carries us,
the arms of God that cradle us,
and the hands of God that lift us.*

— Anne Graham Lotz
(Daily Light for Daily Living)

THE LATEST FROM AMB-OS

My Three Podcast Wishes



I consume WAY too many podcasts. The holes in my day have been filling up with more and more podcasts, some of which I actually enjoy. 😊 However, I've reached the saturation point and now I'm beginning to say goodbye to some of the more marginal programs. I've discovered they follow a "podcast content arc" like many sitcoms: they get me hooked at the start with interesting material, then they hit their stride, but eventually there comes the "Jump the Shark" episode. When that happens, it's time to quit. I can gauge when it's time: I start wishing I could have that time back.

So if I got three podcast wishes, here's what they'd be:

1. **Stop.** I mean it. Many podcasters should just stop it. You know who you are. You've grown tired of your subject matter and so have we. You're looking for anything to "fill the time." My vote, in the inimitable words of counselor Bob Newhart: "Stop it." You'll feel better about your day. So will we.
2. **Improve.** Just a little quality improvement would make a difference. My wish includes a quality microphone for every guest. Laptop microphones just don't get the job done.
3. **Prepare.** Here's to spending at least five minutes thinking through your conversation. I hate to break it to you, but not everyone is as interested in what you have to say than you are. You've entered a limited pool of listeners, all of whom are the target for more than four million podcasters. Make listening worth my while. And yours.

— Jim Sanders

New to Amb-OS!

Mission 66 is a co-hosted DAILY and WEEKLY release from TWR featuring systematic Bible teaching. Each day, John Mathews and Esther Sisulu lead practical studies from Genesis to Revelation. The journey on **Mission 66** lasts just over two years and is filled with meaningful life applications in each 25-minute episode.

Mission 66 includes dialog and Q & A to make this a fast-moving program that challenges listeners in their faith walk and equips them to pursue deep commitment to Christ.

To request permission to air **Mission 66**, visit our permissions portal at <https://amb-os.com/permissions> or contact Jim Levy at Levy Media: (719) 659-6434 or jmlevy1@msn.com.



CHRISTMAS
IS
COMING

“The Spirit of Christmas” with Joni Eareckson Tada

“

The hope and joy of Christmas stirs our souls to sing “O come let us adore him, Christ the Lord!”

In an all-new seasonal special, **Joni Eareckson Tada** exuberantly shares her enthusiasm for Christmas in both word and song.

Joined by husband, Ken Tada, and co-host Shauna Amick, the half-hour features favorite Scripture and hymns that exemplify the true spirit of Christmas.

For the listener whose heart is burdened, this special is a reminder of how to embrace the season whole-heartedly with joy. And for those already “in the spirit,” it will underscore the crescendo that Christmas is for so many as 2024 comes to a close.

Delivered via Amb-OS and FTP site; please contact Lee@ambaa.com for clearance and permissioning. Listeners will be invited to a ministry site for free download of Christmas music.



Ken Tada



Shauna Amick



“We have a Savior, a Rescuer, a Redeemer, and, oh, aren’t we so very thankful?! That’s the genuine spirit of Christmas. Every wistful longing of this glad season finds fulfillment in God’s Gift, Jesus, the light of the world, Jesus who chases away all the darkness.”

– Joni Eareckson Tada

MORE
SPECIAL
FEATURES

May We Suggest ...

All of these special programs have been created to encourage listeners in the context of the calendar milestones we mark over the next few months. We hope you'll plan to air one or all of these as your schedule allows! Watch our website ("Special Programming", under the "Stations" tab) where you can always find the latest available! For questions contact marketing@ambaa.com.

For Christmas:

Christmas Through the Eyes of a Child

When we're speaking about Christmas, maybe it would be a good thing if we regained "the eyes of a child" (Matthew 18:3-4). Join **Carter Conlon** as he reflects on one of the most special times of his life as a young five year old growing up in a small, snow filled town. This personal view of Christmas will inspire us to see God's faithfulness and goodness even when childhood is long behind us.

A Christmas Carol

Christmas by Injunction

Shoemaker Martin

Three classic productions from the **Radio Theatre** team at *Focus on the Family*.

Adventures in Odyssey Christmas Marathon

Six half-hour classic Odyssey episodes that can be released at station's optimal scheduling.

Celebrating Christmas as a Family

Produced for Christmas '23, this one-hour special from *Focus on the Family* features the Duck Dynasty Robertson clan.

A Child is Born – A Selection of Christmas Scriptures from the Heart of a Child

There's nothing like the voice of a child to touch the heart; 18 x 30s of children reciting Christmas verses—no commercial ID.

Christmas Moments

Celebrate the season with 25 special Christmas-themed 60-second gospel spots voiced by **Ron Hutchcraft** and family.

The Christ of Christmas

From *Evangelism Explosion*, 1:00 spots voiced by **John Sorensen**, include Scripture with corollary video available for station use.

More Holiday Programming:

A Place Higher than Sorrow (Thanksgiving)

In a unique consideration of the season with Philippians 4:6-7 in view, Pastor **Carter Conlon** shares the real reason we have to give thanks to God when circumstances try to lead us otherwise.

The Legend of Squanto (Thanksgiving)

The classic two-hour special (breaks available) from *Focus on the Family's Radio Theatre* is available again this year, recounting the story of America's first Thanksgiving.

Purpose Beyond Pain: God's Design for Life (Sanctity of Life Sunday/January 19)

Joined by special guests including Joni Eareckson Tada, **Brad Mattes** looks at pro-life issues through the eyes of those who suffer chronically with pain—and other concerns. The conversation is designed to bring hope for those challenged by unresolved pain (and those who minister to them)—a unique celebration of Sanctity of Life Sunday.

From Washington DC ...

ALL IN
THE (NRB)
FAMILY

Nearly 50 members of the NRB's President's Council gathered recently in DC for the annual Capitol Hill Media Summit. The group heard from a list of prestigious senators including Ted Cruz (Texas), Jim Jordan (Ohio), Marco Rubio (Florida) and Tim Scott (South Carolina).

As part of the briefing, attendees also heard from the senior ranking Republican FCC Commissioner Brendan Carr and Kevin Martin, Vice-President for Mobile and Global Access Policy at Meta/Facebook (and formerly Chairman of the FCC).

Don't miss out next year ... join the President's Council now and enjoy special fellowship at NRB as well as these significant convenings. Go to the NRB website to sign up!



Senator Tim Scott, one of four Senators speaking to the Summit, encourages attendees on the important work of NRB in the Capitol.



Jim & Diane Sanders joined by Allen Power (Salem Media) on the steps of the Supreme Court.



Enjoying tableside fellowship are James & Sharon Ward (TLN) with Doug & Juliette Doran (WMVV).



Much gratitude to Troy Miller, with wife Marsha, for the continued strong leadership of NRB.

... and Beyond

Never one to miss out on opportunity for additional fellowship, Jay Flowers (Chief Operating Officer at *Grace to You*) took advantage of the Summit time to stop in to visit longtime partners with John MacArthur's ministry.



With Chuck Olmstead (SM) and David Howard (GM) at WAVA (Washington DC).



With William Littlejohn (Director/Client Development) for Wilkins Communications and wife, Kelly (Spartanburg SC).

FROM
TEXAS

Reason to Rejoice

It was truly “all in the family” as friends gathered for the wedding of **Jess Perez**, daughter of AAA’s Jennifer and husband, Matt, to Justin Hamilton of San Antonio.

The couple are graduates of Dallas Baptist University—where Jess landed as a freshman after a hearty introduction to the school by **Ron Harris** (President/MEDIA Alliance International) who has long been involved in leadership at DBU.

Our heartiest congratulations to Jess and Justin who will live in DC while Justin attends grad school at Georgetown and Jess joins the WAVA staff as Promotions Director!



The happy couple! 😊



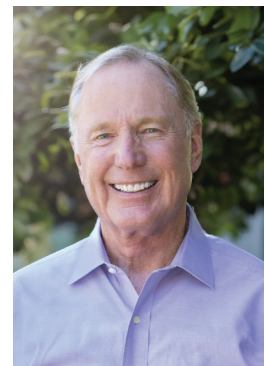
Celebrating at the reception: Ron & Judy Harris, Mr. & Mrs. Hamilton, mom Jennifer Perez and Peggy Campbell.

Always Encouraging Words

Good day, hard day, or somewhere in-between, we all thrive on words of encouragement. And that’s just what you’ll hear in *UpWords*, the daily 1:00 feature from pastor and best-selling author **Max Lucado**.

It’s about the greatest story ever told—the living Savior who brings a lifetime of hope. Filled with rich biblical insight, heartwarming storytelling, and Max’s comforting tone, *UpWords* is a compelling message for all to hear.

To easily audition the feature, check out our website; request permission to air thru the Amb-OS portal or contact Rebecca@ambaa.com.



CONSIDER
THIS

My Top Five Leadership Traits

Recently on LinkedIn, we spotted the following post by our good friend, **Steve Bundy**, who serves as Senior Vice President of International Ministries at **Joni and Friends**. His wisdom comes out of not only professional service (including 17 years at the ministry) but out of deeply personal experience as well.

Leadership Trait #4:

Sacrifice displays integrity of matching what you say with what you do. When the entire world is screaming, "self-love," the leader of integrity is laying down his or her rights to help others. *People will follow a leader who displays sacrifice.*

Leadership Trait #5:

Hope is the greatest of all things. The answer to discouragement is not simply changing a mood or attitude, but offering hope. Hope gives vision, energy, joy, and motivation. *Are you leading people into hope and creating a vision for a better future?*

I have been an executive in the nonprofit space for two decades. Like all leaders, I have learned a few things about leadership. However, my greatest teacher may not be who you would expect. Here are my Top 5 Leadership Traits I have learned from caring for my son Caleb with autism and muscular dystrophy. I hope these inspire you in your personal and professional leadership:

These are my Top 5 Leadership Traits, but of course there are many more. What is a top trait of leadership you have seen, experienced, or lived out?

— Steve Bundy

You can respond to Steve directly at Steve.Bundy@Joniandfriends.org.

Leadership Trait #1:

Servant Leadership is not just a buzz word, but a lifestyle. It is not about a title, rather character. *Do you serve those you lead without expecting praise, attention, or even reciprocity?*

Leadership Trait #2:

Compassion is not an act, but a condition of the heart. The Latin root of compassion simply means to come alongside those who suffer "with-passion," (com-passion). *Followers know if you are a leader passionate about them and their story.*

Leadership Trait #3:

Longsuffering is a verb. It is the act of patience, kindness, and not giving up when others say, "don't waste your time." *It is going the extra mile and showing that "you are worthy of my time and attention."*



Steve Bundy with wife, Melissa, and sons Jaron and Caleb



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Blessings Abundant!

For many of us, this is our favorite month of the year. And given what November holds (see below) in addition to Thanksgiving, it's easy to understand why! Enjoy that T-Day feast!



November 1-3: At the beautiful Cove Conference Center (Asheville NC), opening 11/1 after Hurricane Helene, **Anne Graham Lotz** will be speaking, joined by worship leaders Gary Hamrick and Dino Kartsonakis.



November 8-17: A "Wheels for the World" (**Joni and Friends**) team heads to Osorno, Chile, for ministry and distribution of chairs. (Another team heads earlier in the month to Cuzco, Peru.)



November 12: Next up in the **Focus on the Family** "Lighthouse Voices" series will be Os Guinness speaking on "A New Sexual Revolution: How Christians Can Live, Love and Show a Better Way" held in Atlanta.



November 12: As part of the four-event series on "Biblical Help for Real Life" hosted by **Revive Our Hearts**, Ray & Jani Ortlund, Katherine Wolf and Colleen Chao address "Enduring Trials & Suffering."



November 14: We're sending very best wishes to Robert & **Nancy DeMoss Wolgemuth** as they mark their wedding anniversary. We give thanks to God for His leading in your lives together!



November 19: We miss the A-List so here's a tidbit for you—it's **National Play Monopoly Day** and if you are *first* to say you read it here (tell peg@ambaa.com), we'll send you the game in time to play today!



November 24: Church bells rang this day in 1984 (yes, that makes it their 40th) when Dena & **John Fuller** tied the knot! Congratulations, dear friends, on this very special celebration!

Worth Considering

*"Autumn...
the year's last,
loveliest smile."*

— William Cullen Bryant