



Ambassador

We Connect. Ministry and Media.

APRIL
2025
UPDATE



*I know that
my Redeemer lives ...*

– Job 19:25

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DID YOU KNOW?

Next up for **Barry Meguiar** is *Live Ignited: Your Daily "NUDGE" to Share Your Faith*. The daily devotional includes Scripture and practical helps to equip the reader to inject God into every conversation—without "raising eyebrows"!



The *Africa Mercy* is docked again in the port of Toamasina (Madagascar) where it's anticipated that more than 1500 surgeries will take place during deployment to a country served by only 1.76 physicians for every 10,000 people. Be praying for God to work in the hearts of those receiving aid in the name of Jesus from **Mercy Ships!**



Observed each April, "Abortion Recovery Awareness Month" is a focus for **Life Issues** and other organizations committed to the message of hope and healing after an abortion. Watch for news on special programming this month.

“The most excited, joy-filled Christians are those who just accepted Jesus Christ as their Savior and Lord. This is how God expects you to live your entire life!

— Barry Meguiar

THE LATEST FROM AMB-OS

Amb-OS to Svl Only By July 31st 2025



Serving as General Manager of Amb-OS Media, Dick Becvar has been an invaluable contributor to the development of the system since the beginning of Ambassador's engagement in content delivery technology. Long respected in the broadcast industry, Dick's leadership has been a vital part of the success of Amb-OS.

By July 31st of this year, Amb-OS will be transitioning to **Svl-only** (Internet) transmission. The operators of our current satellite, SES-2, have chosen not to replace the bird at its upcoming end-of-life. A move to a new satellite will require re-pointing of all affiliate receiver antennas. This new requirement was a catalyst to Svl-Only. So was the increase in many downlink sites encountering interference resulting from the recent FCC-mandated C-Band bandwidth reduction and re-pack. For all the stations which moved to a satellite-restricted location, Svl solves that problem too.

Our Svl technology has been field-tested on both AMR-100 & AMR-200 units for about a year now. The results are excellent! Units automatically shift—seamlessly—from satellite to Svl without any local action needed.

More details about determining the current reception mode of your local AMR using our User Interface (UI) software can be accessed on our website support page or through the link <https://www.amb-os.com/s/Svl-Migration-Guidance.pdf>.

We've also been advised that some other networks currently being fed from the SES-2 satellite using other receiver hardware will be moving to the new satellite thus requiring a local antenna re-point. You should feel free to consult with those networks individually as to what process may be indicated in their situation. So far as the Amb-OS AMR is concerned, as long as it is already communicating with our servers via Internet, it should continue to receive live & pre-recorded content as normal via Svl during and after any local antenna re-pointing activity that might be required for other networks.

If questions arise or if you'd like us to re-provision your AMR in advance of July 31st email support@amb-os.com or call our 24-hour help desk at 1-877-AMBOS2U (1-877-262-6728).

— Dick Becvar

Special Programming from
Pastor Carter Conlon

BELIEVING IS Seeing

EASTER
JOY

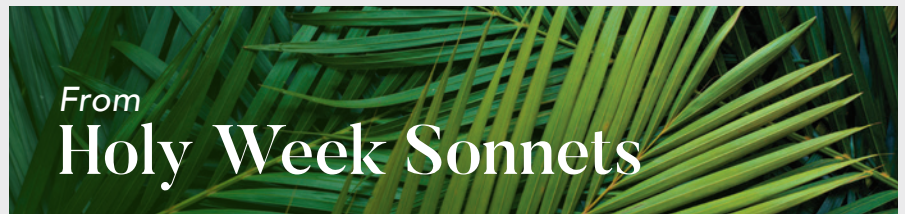
Have you ever lost something so precious that you struggle to believe you could ever get it back? We often find ourselves echoing Thomas, needing tangible proof before we can truly believe. "Unless I see it, unless it happens to me, I won't believe it." This mindset holds us back, keeping us stuck in a place of loss and disbelief.

But ... what if there was another way? The Kingdom of God operates on a different principle. Instead of seeing to believe, Jesus invites us to *believe* so that we might *receive*. This new Easter message from Carter Conlon explores the power of faith, the transformative power of belief ... and the unexpected blessings that flow from that unshaken confidence. *For more information, contact rebecca@ambaa.com.*



Your Easter Celebration Toolkit

As with each holiday on the calendar, stations can find audio as well as print resources to use on-air or at your website to amplify the Easter message. Feel free to download and if you can't find something you need, let us know—we'd be happy to locate something appropriate on your behalf!



From Holy Week Sonnets

With a forward from Joni Eareckson Tada, **Philip Rosenbaum** has compiled a series of thoughtful reflections for the Lenten season—like this one.

Where He Was Crucified

*Now in the place where He was crucified
There was a garden; and within the garden
A tomb, where two God-fearing men defied
The priests who gave a perfect Man no pardon,
And so it was, when men and times were grim,
Two timid hearts did prove their love was true:
With aloes and with myrrh they buried Him,
And where their hearts were placed their treasure too.
It's time for me to bring my precious spices
To honor Him who bravely died for me,
No more to hide in fear of sins and vices
From which so long ago He set me free.
For He's the One who all my needs supplied;
And I'm the place where He was crucified.*

If you would like a copy of the book, send a note to peg@ambaa.com. We'd be delighted to share that with you.

It Was Great to be with Y'all!

It was a *great* week for our team in Dallas ... thanks to YOU! Here are a few of the connections made that make the Convention so memorable. In addition to inspiring speakers, informative sessions and beautiful worship ... it's a privilege to feel we've been with friends again at NRB.



Welcome, indeed! John Summerville (TWR) definitely has the spirit!



Jennifer/AAA and Ray Hashley (Moody Radio) don the Texas toppers.



Rich Bott (Bott Radio), delighted to share a mug. (Ask us if you'd like one!)



Bob Crittenden (WLBF) with Haven's Danny Rojas and David Wollen.



Jim/AAA greeting Matt Austin (KCBI)—and thanks for your Reception Matt!



Evangelism Explosion's John Sorensen with wife, Ann, and daughter Hannah Rariden.



Catherine Cobb (Joni and Friends) with Steve Reimann (KLYT-Albuquerque).



Proving they belong at NRB (!)—Chuck Olmstead and David Howard (WAVA).



Troy Kriechbaum (Encouragement Media), Doug Myer (WDAC) with John Fuller (Focus).



Larry Hauer (Cru) with Rebecca/AAA who serves as lead for "Making Your Life Count."



Laura Rebouche and Taylor Borden at NRB on behalf of Mercy Ships—consider volunteering!



Usually found at opposite sides of the USA, Jon Fugler (TWR) with Terry Fahy (KKLA).



David Santrella (CEO/Salem Media Group) with Rob Kirkpatrick (Focus on the Family).



Enthusiastic Barry Meguiar (Ignite) shares a moment at the Bott Breakfast with Ben/AAA.



Modeling faithful ministry transitions, Bruce Munsterman (KHCB) with wife, Lynn.



Such a joy for Jim (with wife, Diane) to introduce Anne Graham Lotz at the Gala.



Ron Harris (MEDIA Alliance Intl) with special friends from AAA, Jennifer & Matt Perez.



John Owens (WMIT) and David Woodworth (Moody) with Ron Hutchcraft (Hutchcraft Ministries).



Focus on the Family's John Fuller flanked by Bill Blount and Dave Young (Blount Communications).



A favorite guest at Ambassador (and provider of treats!), Tom Steigleman (KATB) with wife, Kathy.

More from NRB

NRB
2025

We hope you're enjoying the photo spread but in case your face is missing ... go to our Photo Gallery at ambassadoradvertising.com/nrb25-photo-album where another couple hundred pictures can be found!



Victor Nieves and Brad Mattes (Life Issues) with William & Kelly Littlejohn (Wilkins) and Lee Ann/AAA.



Doug Hutchcraft and Brad Hutchcraft with Gary & Marcella Hofer (KJLT) at station gathering for "A Word With You."



Thanks for coming from Seattle, Mark & Jennie Holland and Stan Lander (Crista Ministries).



(R) Jay Flowers (Grace to You) with Bott Radio's Paul Shipman and Dale Gerke and Charley/AAA.



This friendly group includes Tom Mathis & Jason Davis (Revive Our Hearts) with Bill Bumpas and Adam Winkler (KVNE) and John Owens (WMIT).



Corralling the AAA gift box: Michelle Hill (Bott Radio), Ross McCampbell (WBCL), Colleen Dick (WPMH) and Troy Kriechbaum (TX 😊).



With tchotchkes from Focus on the Family, Scott & Brenda Beigle (Faith Radio) with Susan & Floyd Turner (Thy Word Network).



Brad Mattes (Life Issues), Lee Ann/AAA, Denise Pennington and Mark Channon (Heartfelt Radio) and Victor & Kaitlyn Nieves (Life Issues).

Don't Forget the Resurrection

For more than 55 years, **John MacArthur** has been “unleashing God’s truth, one verse at a time.” Today the daily *Grace to You* broadcast is aired throughout the English and Spanish-speaking worlds, while John’s full-length sermons are available in a growing assortment of major, non-English languages. Since 1969, John has served as pastor-teacher at Grace Community Church (Sun Valley, CA) and continues to give leadership to *Grace to You* and The Master’s University and Seminary.

Every Easter, believers sing these stirring words to exalt the resurrection of Jesus Christ:

*Up from the grave He arose,
With a mighty triumph o’er His foes,
He arose a victor from the dark domain,
And He lives forever with His saints to reign.
He arose! He arose!
Hallelujah! Christ arose!*

If you are a Christian, you can rejoice in the fact that Christ rose from the dead as a victor, a champion who lives forever to reign—and that with His saints.

But what if there were no Resurrection? The implications of that approach are devastating to Christianity, as Paul explained in 1 Corinthians 15:16–19:

For if the dead are not raised, not even Christ has been raised; and if Christ has not been raised, your faith is worthless; you are still in your sins. Then those also who have fallen asleep in Christ have perished. If we have hoped in Christ in this life only, we are of all men most to be pitied.

Without question, if Jesus is still in the grave, if He is perpetually the sufferer and never the victor, then you and I are hopelessly lost. And though that is not the case, I want to focus for a moment on the hypothetical “what if” that Paul assumes temporarily in 1 Corinthians 15: What if the Resurrection were a myth?

First of all, *you would still be in your sins*, under the tyranny of death. If Jesus did not rise from the dead, then sin won the victory over Him and continues to be victorious over you too. If Christ was not raised, His death was in vain, and your sins are still counted against you with no hope of spiritual life.

Second, if there was no Resurrection, *“then those also who have fallen asleep in Christ have perished.”* That means every believer—from the Old Testament saints through today—would be suffering in torment at this very moment. Their sins would not have been forgiven, and their destiny would be damnation.

Finally, *“if we have hoped in Christ in this life only, we are of all men most to be pitied.”* Without Christ’s resurrection, and the salvation and blessings it brings, Christianity would be pointless and pitiable. Without the Resurrection we would have no Savior, no forgiveness, no gospel, no meaningful faith, no life—and we could never have hope for any of those things.

But God did raise “Jesus our Lord from the dead, He who was delivered over because of our transgressions, and was raised because of our justification” (Rom. 4:24–25). Because Christ lives, we too shall live: “Christ has been raised from the dead, the first fruits of those who are asleep” (1 Cor. 15:20; cf. John 14:19).

So don’t forget the Resurrection—rejoice in it and glory in it, for *He is risen indeed*.



John MacArthur



Ambassador

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#AmbassadorLife

Coming Up ...

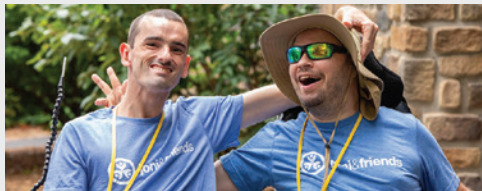
While we've done a lot of reflecting this month (see inside for our NRB '25 afterglow), we're still always looking ahead. Here are just a few of the significant events and milestones on the April 2025 calendar.



April 10: National Siblings Day. Who cares, you say? We do, says **Ambassador's** own Peggy Campbell and Jim Sanders 😊.



April 13: Destined to become one of the most beloved oratorios of history, **George F. Handel's** magnificent *Messiah** is first performed at Neal's Music Hall in Dublin, Ireland.



April 14-18: **Joni and Friends** hosts a Family Retreat in Central California (Wonder Valley Ranch Resort). Interested in serving as a volunteer? Check the ministry website—we guarantee an unforgettable experience!



April 18: Grateful for his faithful service at Haven and continued encouragement in ministry, we wish our friend **Charles Morris** a most happy birthday!



April 18: An Easter celebration at Bridgestone Arena (Nashville TN), it's Good Friday Nashville with **Max Lucado**, Chris Tomlin, and special guests. (Streamed live as well.)



April 20: *"King of Kings, Lord of Lords, forever and ever, hallelujah, hallelujah!" May your **Easter** celebration bring great joy!



April 23-25: **Ron Hutchcraft** speaks at one of our very favorite retreat locations—the Billy Graham Training Center at the Cove (Asheville NC).

Worth Considering

"God the Father planned it, the Son endured it, and the Spirit now applies to us every benefit from Christ's wondrous resurrection!"

– *Joni Eareckson Tada*