



Ambassador

We Connect. Ministry and Media.

OCTOBER
2025
UPDATE



All your works praise you, Lord;
your faithful people extol you.

— Psalm 145:10

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DID YOU KNOW?



Looking for video content for your station's website? We suggest using **Carter Conlon's** "Welcome to My Morning" devotionals on YouTube. Shared in an informal setting (sometimes from the farm!), each day's edition is delightful—and inspiring!



From **Barry Meguiar** and available online—a new resource titled "Ignite Your Day: A 30-Day Faith Sharing Challenge." Each day includes a simple, doable challenge that encourages us to take small steps of obedience in sharing Jesus with others.



In conjunction with celebrating the legacy of **John MacArthur**, *Grace to You* has offered a copy of John's classic book, "The Glory of Heaven" to all who request it. Another evidence of the ministry's longtime commitment to generously making such content available without cost.

“Taste and see the goodness of God. At the foot of the cross, taste His forgiveness. At the vacant tomb, taste His power. Was He not good then? Is He not good still?”

— **Max Lucado**

THE LATEST FROM AMB-OS

Welcoming Recent Additions to Amb-OS

It's our pleasure to announce three more broadcasts to the comprehensive list of programs available on Amb-OS. With the introduction below, don't hesitate to follow-up with the contacts indicated or simply visit the permissions portal at <https://amb-os.com/permissions>. For any Amb-OS question, contact Charley@amb-os.com.

We're welcoming the practical teaching ministry of **Pastor Gary Hamrick** and **Cornerstone Connection** on Amb-OS! Gary Hamrick is the senior pastor of Cornerstone Chapel in Leesburg, Virginia, an influential church at the crossroads of the Nation's Capital.

Cornerstone Connection

To request permission to air **Cornerstone Connection**, visit our permissions portal or contact Jack Hibbard at jack@thehibbardgroup.org (609-678-0334.)

Best-selling novelist and expert on the Middle East, **Joel C. Rosenberg** joins the line-up of speakers heard on Amb-OS with the weekly 26:00 program, **Inside the Epicenter: Weekend Edition**. Known for his biblically-based insight on prophecy, and often reinforced with firsthand reporting from Israel, Joel's content is compelling as it provides a window of understanding on our times.

INSIDE THE EPICENTER®
WITH JOEL C. ROSENBERG

To request permission to air **Inside The Epicenter: Weekend Edition**, visit our permissions portal or contact Lance Emma at lance@joshuafund.net.

Also new to Amb-OS is **Dr. Richard Pratt Jr.** with the daily 1:00 feature, **The Thirdmill Teaching Minute**. You'll hear bite-sized bits of wisdom and encouragement to strengthen and nurture believers, from an organization that has been teaching Christian leaders for almost 30 years.

thirdmill

The goal of Third Millennium Ministries (aka "Thirdmill") is to shine light on a growing problem facing Christians in the new millennium—the lack of training for church leaders throughout the world. Thirdmill's extensive library of multimedia materials are being used in 176 countries and 29 languages.

To request permission to air the **Thirdmill Teaching Minute**, visit our permissions portal or contact John Nasby at jnasby@thirdmill.org.



What's Up in October?

THIS
MONTH

Although November and December seem to get all the attention, October brings plenty of reason to celebrate including, this year, significant ministry events and a milestone birthday. Check out the details below then take a look at our back cover for even more!

BRING YOUR BIBLE TO SCHOOL DAY® BY FOCUS ON THE FAMILY

Bring Your Bible to School Day **October 2**

Last year, the **Focus on the Family**-sponsored event involved more than 1.2 million participants, empowered to share their faith as students simply by bringing their Bible with them to school. Check out full details at the event website, including an array of resources for students as well as educators and parents—everything from a complete guide to social assets and more!

true woman 2025

True Woman '25 **October 2-4**

More than 7,000 women will gather in Indianapolis (with thousands more viewing via streaming) for “*The Word: Behold the Wonder*” as **Revive Our Hearts** hosts this year’s conference. Plenary speakers include **Nancy DeMoss Wolgemuth**, Jackie Hill Perry, Dannah Gresh, Kevin DeYoung and others, along with numerous break-out sessions and worship from Shane & Shane and Caroline Cobb.



New Speaker for Life Issues **October 6**

The baton passes again as **Victor Nieves** steps to the microphone for “Life Issues” (daily 1:00 feature). Already a co-host for the weekend “Straight Talk on Life Issues” and contributor to various Institute communication streams, Victor provides a youthful yet well-experienced perspective to the organization’s continued impact, equipping believers with information and inspiration on pro-life concerns.



Happy 99th Birthday, Margaret Sanders **October 27**

We thank the Lord for the length of days for Margaret, wife of Ambassador’s founder, Al Sanders. She continues to play the piano daily and is always ready for a game of UpWords if she isn’t too busy finishing a jigsaw puzzle. She joins us each week on Zoom for staff devotions and you can find her on Facebook regularly posting encouragement to friends and family. What a blessing she is to all the AAA team!

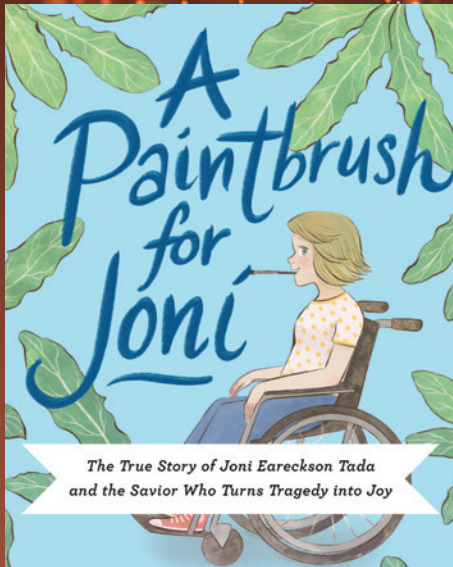
We Want You to Know

We never run out of things to share about the ministries we're privileged to serve. Here's evidence of that!



Welcome, Jason Davis!

Adding a new assignment to his several existing responsibilities as Director of Marketing at *Revive Our Hearts*, **Jason Davis** steps into the management of Station Relations at the ministry, working closely with Jennifer Perez at Ambassador. Jason is husband to author Erin Davis—together they are raising four sons on a small farm in Missouri. Yes, his plate is full!



“A Paintbrush for Joni: The True Story of Joni Eareckson Tada and the Savior Who Turns Tragedy into Joy”

The story of beloved broadcaster, **Joni Eareckson Tada**—which many of her “NRB” friends know well—is now told in a charmingly illustrated children’s book. The volume is designed to encourage little ones to discover how God can use everyone to do amazing things, no matter the circumstances.

“

I love telling my story to boys and girls because it's all about God's help in every hardship.

— **Joni Eareckson Tada** —



Pointing People to Jesus

With a mission to engage and encourage people to follow Jesus, the historic *Haven Today* broadcast brings fresh hope as speaker **David Wollen** shares biblical insight, impactful interviews and stories of transformed lives in the 25:00 daily program.

The ministry’s outreach is amplified on-air with two daily short features (*Anchor* and *Haven Now*) and the Spanish-language *El Faro de Redencion*. A weekend edition is also available.

Take a listen to Haven features at our website; contact Jim@ambaa.com for addition to your schedule!

The Sounds of Thanksgiving

*A Special November Celebration with
Joni Eareckson Tada*

COMING
UP



Before those familiar “jingle bells” drown out the melodies of Thanksgiving ... listen to the sounds of the season that find us gathered to feast and fellowship.

In her inimitable joy-filled style, **Joni Eareckson Tada** reflects on the time of year that everyone is preaching what believers know is the right way to live ... with gratitude!

Along with co-host Shauna Amick, Joni eloquently speaks about cherished childhood memories, shares uplifting hymns and prayers of gratitude ... and even provides some creative ideas for making this Thanksgiving dinner an especially meaningful one.

Opening God’s Word, as she perpetually does, Joni inspires and challenges the listener to give thanks in everything (1 Thessalonians 5:18)—not just at Thanksgiving but every day!

Program length 25:55; delivered conveniently via Amb-OS to all receivers. Contact Lee@ambaa.com for resources and confirmation of release.



As you’d expect, Joni “practices what she preaches” ... as evidenced in each recording session of the radio features. Here she’s joined in the studio by Catherine Cobb, Shauna Amick and Daria Khong. Joni is heard daily on “Joni Eareckson Tada: Sharing Hope” (4:00) and “A Moment with Joni” (1:00).

**SAY
CHEESE!**

The Faces of Friends

Whether here at AAA or on the road, we're so grateful for "ties that bind" with those we are privileged to serve. Take a look at these happy faces!



Once again, it was a privilege to distribute this summer's **Harvest Crusade** with Greg Laurie via Amb-OS. Pictured are Charley Mefferd with **Bryan & Susan St. Peters** (Harvest) and **Scott Furrow** (KKLA Afternoon Host).



A longtime friendship with **Corbin Hoornbeek**, president of University of Northwestern and Northwestern Media, made for a delightful visit at AAA. Along with Corbin was John Sommerville, also part of UNW leadership.



Heard about the "Wacky Walk" photo pose? We tried it at AAA with Focus friends **Brian Krause**, **Rob Kirkpatrick** and **John Fuller**!



While in Atlanta recently, Jim & Diane Sanders enjoyed worship and fellowship with **Allen Power** (President/Salem Media) and wife, Susan.



There's no fun like work—when you do it at the Huntington Library ☺! The smiling faces belong to **Catherine Cobb** (Director, Radio Ministry at *Joni and Friends*) and Lee Ann.



While in SoCal, the Focus crew made it a point to visit KKLA. Pictured L-R: John Fuller, **Rodney Miller** (KKLA PD), **Chris Jones** (newly appointed GM), Brian Krause and Rob Kirkpatrick.



So glad we have a place to include **Ken Tada** in Update—it's a monthly goal! With Ken are three October birthday celebrants—**Joni Tada** with Margaret Sanders and Jim.



CONSIDER
THIS

A National Reset

*Honored at NRB '25 with the Chairman's Award, speaker **Anne Graham Lotz** recently shared the following message with constituents of AnGeL Ministries—her insight was so relevant, we wanted to be sure that broadcasting friends were able to read it as well. Every day, Anne's reflections are heard on "Daily Light for Daily Living" (1:00) and in an extended program on the weekend titled "Living in the Light."*

When hiking or camping, one of the most important pieces of equipment to have is a **compass**. It guides a person to the desired destination with a needle that is set to align with the earth's magnetic field north. No matter which way the compass is turned, the needle points north, and a person can adjust direction accordingly.

From time to time, a compass can get air bubbles or be exposed to extreme temperatures, interference from nearby electronics, or other magnetized objects. These can cause the needle to lose its magnetic pull to the north. When this happens, *the compass needs to be reset*.

The compass that has guided our country to world prominence and prosperity has been our faith in God. He is the "north" on our "compass." He is the Center-point. We were founded on Judeo-Christian principles. We are one nation, under God. Even our monetary currency declares, In God We Trust. But we seem to have lost our way. It's time for a reset of our national moral and spiritual compass.

When the nation of Judah had lost her way, God raised up the prophet Isaiah to get the attention of the people. In his opening message, he thundered: *Hear O heavens! Listen O earth! For the Lord has spoken.* (Isaiah 1:2) It was time to pay

attention to God's Word. And what did God say? *Ah, sinful nation, a people loaded with guilt, a brood of evildoers, children given to corruption! They have forsaken the Lord; they have spurned the Holy One of Israel and turned their backs on Him.* (Isaiah 1:4)

God pinpointed the primary problem that had caused the nation to go off-course. It wasn't political. It wasn't environmental. It wasn't social or racial. It wasn't financial. The primary problem was sin. Rebellion against God. Defiance of Him. They had forsaken the God of their fathers. Judah needed a moral and spiritual reset.

God then issued to Judah a gracious invitation: *"Come now, let us reason together," says the Lord. "Though your sins are like scarlet they shall be as white as snow; though they are red as crimson, they shall be like wool."* (Isaiah 1:18) In order for Judah to reset her moral and spiritual compass, she had to acknowledge her sin and rebellion against God, then turn away from it and ask for His cleansing.

I believe God's word to Judah is very relevant to us as well. It's time for us as a nation—both leaders and people—to acknowledge our sin and rebellion against Him, turn away from it, and ask Him for national cleansing. If we reject His timely invitation, we do so at our own peril.

The choice is ours. What will it be? Will we return to our faith in God? Or will we continue in rebellion against Him on a path that leads to our destruction? If every American's choice is a reflection of yours, will we as a nation navigate our way out of the destructive course we are on? Join me as together we listen to and heed God's Word, renew our faith in Him as we reset our compass, then follow His direction seeking to live a life that receives His blessing.



Anne Graham Lotz



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#AmbassadorLife

Coming Up ...

The color of leaves in your region may have already announced Fall's welcome arrival. And there's just something invigorating about the crisp air in early mornings—even here in SoCal! Here are some of the events already scheduled to fill glorious October days. (And check Page 3 inside for more!)



October 4-13: Extending the impact of these events, **Joni and Friends** hosts an International Family Retreat this week in Uganda—and later this month in Zambia. Pray for those serving families impacted by disability.



October 6: Happy Birthday to one of our favorite people who unfailingly brings encouragement to *Focus on the Family* listeners (and us, too!) ... hope today is a great one for you, **John Fuller!**



October 15: Birthday twin to our Jim Sanders, we're blowing out all the candles for **Joni Eareckson Tada** who also marks another year today. We're so grateful for your unceasing inspiration in both spoken and printed word—and life!



October 17-18: This year's "PrayVoteStand Summit" will be held at Calvary Chapel (Chino Hills CA). Co-sponsored by **Evangelism Explosion**, the event features more than 50 speakers including **John Sorensen, Carter Conlon, Jack Hibbs** and others.



October 18-31: Enjoy a "Covenant Land Bible Pilgrimage" tour with Rosemary and **Jim Garlow** (Well Versed) who have made countless trips to the Holy Land as part of their commitment to the nation of Israel.



October 20-22: With the theme "The Joys of Serving Together," this year's Focused Pastor Couples Conference (**Focus on the Family**) provides practical sessions, meaningful conversations, and biblical insight for couples in church ministry.



October 31: Priest, theologian, author, hymnwriter, professor and more ... we mark Reformation Day with the legacy of **Martin Luther**. Want to know more? We have a copy of his bio for the first two to request one!

Worth Considering

"Leaves descending to the ground, Orange, magenta, green & brown The cool crisp breezes in the air, Autumn season must be here."

– Charmaine Forde